

Make your information accessible and useful

Iron Mountain InSight Content Management

Challenge

Managing a mix of digital and physical information creates inefficiencies, delays, and compliance risks. Siloed data, manual processes, and inadequate governance hinder digital transformation, complicate access, increase costs, and lead to non-compliance while impacting user experience and business demands.

Impact

Inaccessible data is holding businesses back from unlocking the full potential of artificial intelligence (AI) and analytics, which are key to staying competitive in today's fast-paced landscape. Gartner predicts 60% of AI projects will fail by 2026 due to inadequate data quality.¹

This failure not only stifles innovation but also translates into significant financial losses, with many organizations losing over \$5 million annually.² Inefficient processes, such as analysts spending 40% of

their time validating unreliable data, drain productivity.³

Additionally, inadequate data governance increases compliance risks, jeopardizing regulatory requirements. Improving data quality and automating workflows can unlock smarter decision-making, reduce operational costs, and fuel sustainable growth. Businesses that act now to address these challenges will gain a decisive edge in their industry.



Industry fact

Most organizations feel pressured to adopt AI but struggle with capability gaps—64% say their AI readiness efforts lack consistent value, and 69% report issues with data integrity and sourcing.

Iron Mountain in partnership with FT Longitude



- ¹ Gartner, Lack of AI-Ready Data Puts AI Projects at Risk, February 26, 2025.
- ² Forrester, Millions Lost in 2023 Due to Poor Data Quality, Potential for Billions to Be Lost With AI Without Intervention, July 31, 2024.
- ³ Datatechvibe, Is Poor Data Quality Affecting Your Business, August 30, 2022.

What if you could

Leverage a scalable content management platform to make your information accessible, searchable, and useful, and overcome these challenges so you can:

- Break down information silos by accessing and managing digital and physical information in a secure, unified platform.
- Increase efficiency and productivity with automated workflows.
- Reduce compliance time, effort, and costs.

Iron Mountain InSight Content Management

Iron Mountain InSight® Content Management provides a single pane of glass view of your digital and physical documents and automates workflows so you can drive great customer and user experiences.

InSight Content Management is part of Iron Mountain InSight Digital Experience Platform (DXP), our scalable end-to-end software-as-a-service (SaaS) platform. The modular platform allows you to incorporate Intelligent Document Processing and Information Governance capabilities to transform your information experience.

Generative and agentic AI enables rapid document understanding and intelligent decision-making from unstructured data. Specialized AI agents quickly deliver relevant results—including generated documents and visuals—from natural language queries across all data, with easy sharing of insights and information directly with stakeholders.

With InSight Content Management, you'll be able to:

- **Unite your digital and physical information:** Reduce time, effort, and resources spent finding information by managing it consistently in a centralized platform. Connect information across multiple sources through integrations with your key business processes and systems. Easily place digital file delivery orders with status tracking, and manage metadata for both digital and physical content. Analyze and clean up your legacy inventory as well as your digital assets and get your data AI-ready.
- **Boost productivity:** Streamline business processes and improve productivity with low-code and templated case management workflow and automation. Customizable dashboards provide the right information to users

based on their role. Users can quickly understand documents by querying and leveraging pre-built AI prompts to summarize the documents' content in seconds.

➤ Streamline compliance:

Systematically apply retention and data privacy policies to both digital and physical content so you can manage and enforce obligations for relevant content. Enhance data awareness and streamline business processes by running data discovery analyses with Information Governance services to eliminate redundant, obsolete, and trivial (ROT) data.

Organize and optimize

Contact Iron Mountain to learn more about how [InSight Content Management](#) can help you make your information useful and accessible while supporting your digital transformation objectives.

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About Iron Mountain

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 225,000 organizations around the world, and with a real estate network of more than 98 million square feet across more than 1,400 facilities in over 60 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

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