

Find the information you need faster: bringing dark data to light with IDP

Government agencies sit on what can feel like an endless amount of data. From citizen interactions to maintenance records to public health statistics, this vast repository of data is the information element required to transform government services. A significant challenge arises as most data is trapped - locked away in formats, systems and silos that agency personnel aren't able to access for strategic decision-making.

This data, often referred to as "dark data" is information that agencies store but can't use. Dark data is often unstructured and unorganized - residing in differing formats (paper, fiche, static scans) and locations (databases, stand-alone cloud repositories). A report

by Gartner even **estimated** that unstructured data represents 80 to 90% of all new enterprise data, and is growing three times faster than structured data. In this inconsistent format, the data is unusable and can be seen as a burden to state and local governments, when in reality it can be their most strategic asset.

Making the most of your data

Government leaders should prioritize bringing their dark data to light - a crucial step in building a robust digital foundation. With this digital infrastructure, state and local agencies can:



Enhance total experience:
citizen and employee



Explore using
generative AI



Comply with data privacy
and security



See higher cost savings,
return on investment (ROI)
and stronger outcomes



Eliminate government
process backlogs

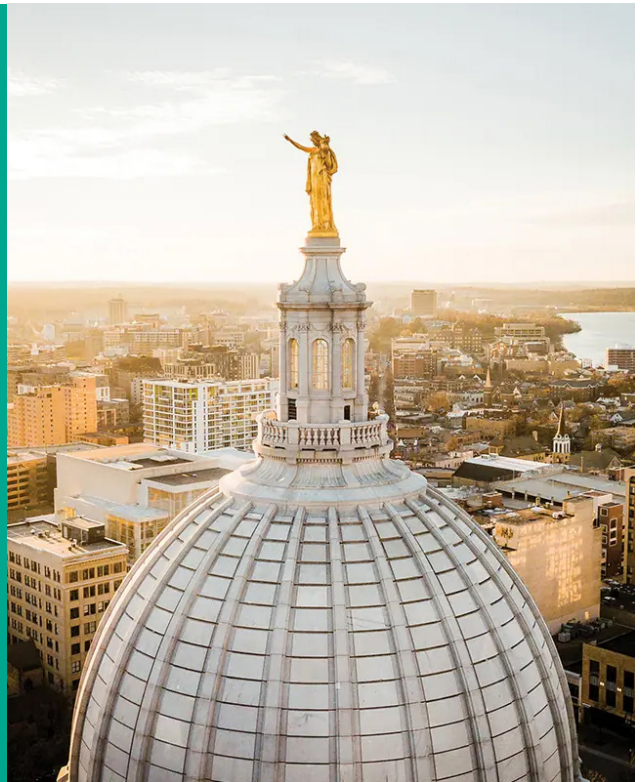


Use data analytics and
qualitative information to
streamline critical tasks



Iron Mountain helps Wisconsin City uncover data across 13 departments

A big city in Wisconsin was drowning in data across thirteen city departments, including Administration, Public Works and Human Resources. They approached Iron Mountain for assistance with digitizing over six million records across the departments. Iron Mountain InSight® solution provided the capability to digitize contracts, facility drawings, human resources, property and financial records, while also indexing each record according to the requirements of each department. As a result of the project, the city has reduced the fulfillment time for record requests with increased quality, improved reporting capabilities. The City realized significant cost reduction while increasing visibility to valuable information. The city strives to further expand the platform to include AI/ML capabilities, workflow automation and expansion to all 600 employees.



Getting started

The Iron Mountain InSight® IDP solution is helping state and local governments uncover their valuable data. Powered by Artificial Intelligence (AI) and Machine Learning (ML) algorithms, Iron Mountain InSight® IDP advances organizations' digitalization and data accessibility journey by identifying key fields on each record and digitally captures data as files move through the IDP digitization process.

With one touch, data in documents becomes valuable information - to be searched, queried and used in applications that enable automated workflows.

As your agency continues on the digital transformation journey to establish its digital foundation, consider automating your data capture to more efficiently streamline the digitalization process, thereby maximizing the full value of your strategic agency information.

To see a demo or learn more about how IDP and the Iron Mountain InSight® solution can help your organization extract value from your records, contact us at publicsector@ironmountain.com.

800.899.IRON | ironmountain.com/publicsector

About Iron Mountain

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

© 2024 Iron Mountain Incorporated. All rights reserved. Iron Mountain and the design of the mountain are registered trademarks of Iron Mountain Incorporated in the U.S. and other countries. All other trademarks and registered trademarks are the property of their respective owners.

