# A CIRCULAR APPROACH TO YOUR ELECTRONIC DEVICE USE



# PLAN FOR THE LONG-TERM

Reducing the volume of products purchased automatically helps to eliminate waste. Think beyond immediate use and assess what, if anything, can be reused or repurposed at the end of one project and the beginning of another.



## **CONSIDER THE SOURCE**

Consciously choose to integrate sustainably certified electronics into your day-to-day operational and purchasing decisions. Resources like the <u>EPEAT Registry</u> require manufacturers to list products-and allow you to search them-based on the devices' ability to meet specific <u>criteria</u> that address the full product lifecycle, from design and production to energy use and recycling.



#### **REPAIR AND REUSE**

Is a product actually at the end of its useful life, or does it just need some TLC?

Oftentimes, perfectly functional electronic devices end up as e-waste in a landfill, simply because the proper steps were not taken to make minor repairs.

Other times, new products are purchased and existing models are discarded rather than refurbished as a result of being inconsistently maintained or updated properly.



# **MAKE REMARKETING A PRIORITY**

Going one step beyond recycling, remarketing allows you to securely erase data and refurbish equipment to re-enter the economy, prolonging use and eliminating waste, all the while safely disposing of confidential data in the process. Working with an e-Steward Enterprise like Iron Mountain can help ensure that your Secure IT Asset Disposition (SITAD) follows the strictest guidelines available for environmental protection, worker safety, human rights, and data privacy.



## **WORK WITH AN INDUSTRY EXPERT**

You don't need to cross this bridge alone. It can be intimidating and overwhelming to figure out where to start. Seek the advice and guidance from an industry expert who can show you how it's done.



## **RECYCLE RESPONSIBLY**

If a product has truly reached the end of its valuable life, ensure that it is securely and sustainably recycled. These vendors can also ensure that the equipment is disposed of safely, securely, and through environmentally sound processes.



Learn more about the ways in which Iron Mountain can help you reimagine a more secure and sustainable future by visiting ironmountain.com/sustainability

**CIRCULAR** 

**ECONOMY**