A Wake-Up Call for Organization Leaders - 9 Key Recommendations

1 The C-Suite is failing to align business and technology strategies.

1.73

The average business alignment grade is a C-minus – **1.73 on a 4-point scale.**

2 When organizations grade their efforts at business/technology alignment –

46%

Almost half grade their efforts at business/technology alignment either as "needs improvement" or "poor."

3 Senior executives are overly optimistic about business/technology alignment –

55% rate their efforts "good" or "excellent" vs. only...

23% of directors and managers.

4 Organizations are losing the battle against information chaos –

1.64

The average organization scores its efforts as **1.64 on a four-point scale.** The choice? Fall behind or double-down on your IIM investments.

5 The two most important information challenges remain;

25% digitizing, automating, and integrating processes;

24% managing information throughout it's lifecycle.

6 The two most mature IIM competencies reflect the unique challenges posed by COVID:

On a four-point scale:

2.44 Information privacy and security, and...

2.04 digital workplace.

7 Organizations are lagging in building the leading-edge competencies critical to automation information management practices.

On a four-point scale:

1.46 Intelligent Capture

1.20 Machine Learning

1.08 Robotic Process Automation

...are the least mature of ten key IIM competencies.

8 What barriers do organizations face in deploying IIM technologies?

26% At the top of the list is money – "lack of budget and resources".

24% This is followed by "lack of a true strategy for managinginformation assets", and...

18% "an immature culture".

9 Most important element in a successful IIM deployment?

30%

Developing clear, consistent, and prioritized business requirements before you start talking to vendors and buying any technology.

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