

ARE YOU DISPOSING OF IT ASSETS SECURELY?



The need to secure private data and the pressures of today's global regulatory requirements mean that the stakes have never been higher when it comes to properly disposing of IT assets in the financial services industry. **The European Union's General Data Protection Regulation (GDPR) is now in full effect, affecting businesses all over the world.** Environmental e-waste rules are ever-changing, and compliance is challenging.

IDG recently surveyed IT decision-makers at financial services organizations to understand what their top concerns are when it comes to IT asset disposition (ITAD) and their plans for meeting those challenges.



DATA SECURITY IS PARAMOUNT

The survey found that **keeping data secure** is the top asset management challenge for financial services organizations.

TOP CHALLENGES IN ASSET MANAGEMENT:

(49%) DATA SECURITY CONCERNS

(31%) CHAIN-OF-CUSTODY SECURITY RISK



WHAT'S AT STAKE?

THE RISKS OF FAILING TO PROPERLY DISPOSE IT ASSETS ARE **HIGH**.

WHAT ARE IT DECISION-MAKERS IN FINANCIAL SERVICES ORGANIZATIONS WORRIED ABOUT WHEN IT COMES TO **IMPROPER DISPOSAL**?



56%

Loss or theft of consumer or patron information

45%

Damage to organization reputation

43%

Loss or theft of intellectual property

DESPITE THE RISK, MANY ORGANIZATIONS STILL STRUGGLE WITH SECURE DISPOSAL



NEARLY

60%

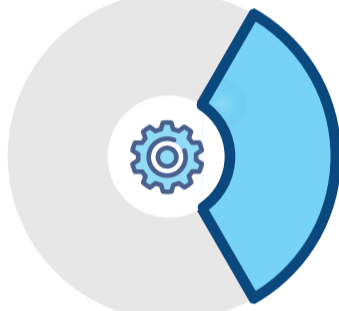
HAVE NO ITAD POLICY IN PLACE



MORE THAN

40%

ARE HANDLING IT ASSET DISPOSAL ENTIRELY IN-HOUSE.



MORE THAN

ONE-THIRD

(35%) FREQUENTLY HOLD ONTO RETIRED IT ASSETS WITHOUT WIPING STORED DATA.



DON'T GO IT ALONE

Financial services organizations want help with their top ITAD challenges and should seek a provider that **can help tackle environmental compliance, data security, and secure chain of custody.**

WHAT ARE BUSINESSES LOOKING FOR AN OUTSOURCED ITAD PARTNER TO PROVIDE?



65%

ENVIRONMENTAL COMPLIANCE



60%

SECURE CHAIN OF CUSTODY



40%

DATA SECURITY

(58%)

SAID ONLINE ASSET TRACKING AND ON-SITE DATA DESTRUCTION ARE CONSIDERED THE MOST IMPORTANT CAPABILITIES WHEN EVALUATING ITAD PARTNERS.

(36%)

OF FINANCIAL SERVICE FIRMS LOOKING FOR THIRD-PARTY HELP WITH ITAD WANT ASSISTANCE WITH RECYCLING AND (30%) WITH DATA SANITATION NEEDS.

WHY IRON MOUNTAIN?



Iron Mountain's Secure e-Waste and IT Asset Disposition (SITAD) service offers a reliable solution for collecting, destroying, recycling, or remarketing end-of-life IT assets in a secure and environmentally-compliant manner.

By utilizing our SITAD services, you gain :

- ✓ **Secure Chain of Custody**
Our extensive fleet of alarmed and GPS-tracked vehicles delivers a secure chain of custody and consistent service across all locations.
- ✓ **e-Stewards Enterprise**
Third-party certification that ensures a safe, ethical, and responsible standard for IT Asset Disposition.
- ✓ **A Global Footprint**
Services available in 20+ countries spanning five continents



Learn how Iron Mountain can provide peace of mind to your organization when it comes to secure asset disposal and compliant e-waste handling.