

# HOW DOES YOUR ITAD STRATEGY STACK UP AGAINST SECURITY AND SUSTAINABILITY REQUIREMENTS?

Amid this current environment, IT budgets are being closely scrutinized, and every dollar counts. It's important to ensure your IT Asset Disposition (ITAD) strategy is secure and offers a clean path towards your sustainability goals - all while delivering maximum value to the business.

New research from IDG finds many companies are behind in bringing their ITAD program in line with the demands of today's IT lifecycle management. It's clear something has to change.



### SUSTAINABILITY AND DATA PRIVACY MANDATES

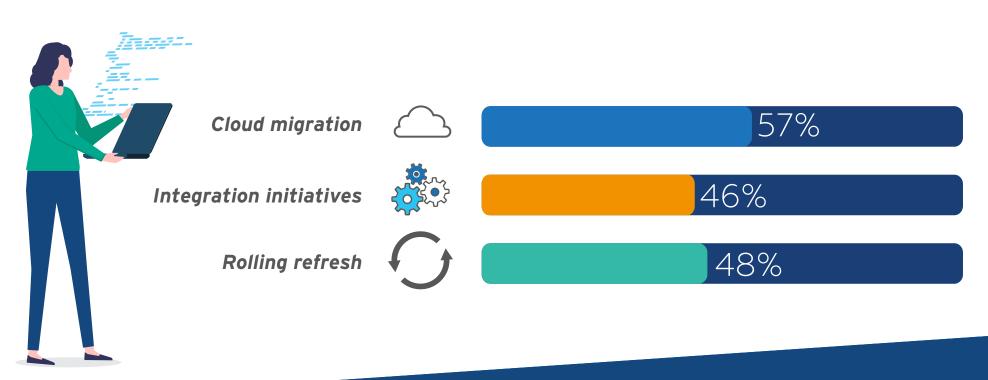
Organizations face tremendous pressures when it comes to today's corporate responsibility and compliance mandates. These factors are reflected in respondents' objectives for ITAD programs.







At the same time, digitization imperatives and the need for updated equipment means organizations are looking for secure, sustainable ways to dispose of old technology assets.



### OUTDATED ITAD PRACTICES REMAIN

While technology leaders understand the importance of ITAD, many organizations are ignoring ITAD best practices.

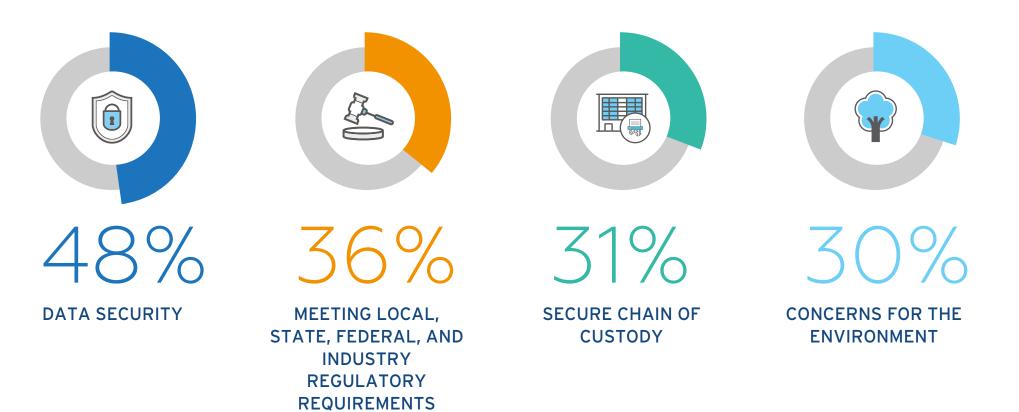


## TOP ITAD CHALLENGES

Organizations face many issues when it comes to managing obsolete or retired IT devices.



#### **TOP CONCERNS IN ITAD**

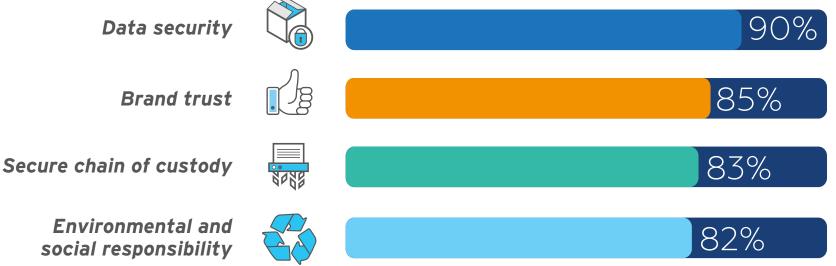


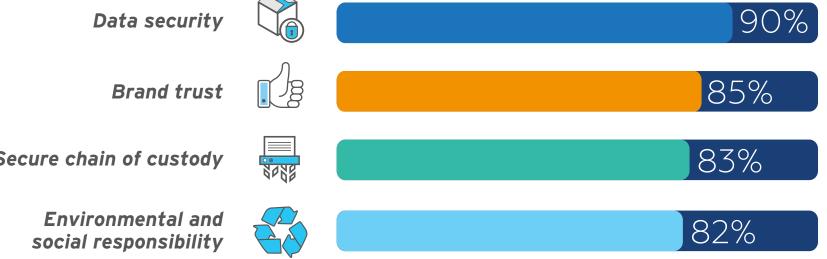
## TOP CRITERIA IN SELECTING A TRUSTED PARTNER

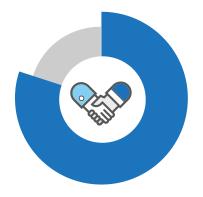
Support and centralized management of ITAD are both essential and the right third-party partner can help. Take the time to check qualifications.

TOP DECISION CRITERIA FOR EVALUATING ITAD VENDORS









of respondents will consider working with a third-party ITAD provider over the next 12 months.

Now's the time to update your ITAD program, and working with a trusted partner like Iron Mountain with secure chain of custody and defined procedures for destroying, recycling, or remarketing electronics is essential.

#### **CONTACT IRON MOUNTAIN TODAY FOR MORE DETAILS:** (877) 654-3809

or

#### **IRONMOUNTAIN.COM/SITAD**





#### **ABOUT IRON MOUNTAIN:**

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

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