



IRON
MOUNTAIN®

CARBONITE®
opentext™ Business Solutions

MICROSOFT MAY HAVE YOUR PRODUCTIVITY, **BUT** **DOES IT HAVE YOUR BACKUP?**

70%

OF COMPANIES USING SAAS PRODUCTS HAVE LOST BUSINESS DATA.

-Enterprise Strategy Group, Data Protection Cloud Strategies

Software as a Service (SaaS)-based productivity suites, like Microsoft 365, help you get more done. Regardless of your organization size, these suites include all the tools you need, but there's a catch. It's on you to back up your critical data—not the SaaS provider, which in this case is Microsoft.

For that extra layer of data protection for Microsoft's productivity applications suite, you need Iron Mountain's purpose-built cloud-backup solution, Iron Cloud Backup for Microsoft 365. Our solution lets you recover from everyday data loss instances businesses are most likely to face and protect against ransomware infections, accidental or malicious deletions, permissions overwriting, deleted mailboxes, and more.

TOP 5 REASONS TO BACKUP MICROSOFT 365

1

IT'S YOUR RESPONSIBILITY

Having data in the cloud is not the same as backing up your data. SaaS providers are only responsible for keeping their applications up, running, and available to you—it's on you to protect your data.

2

PEOPLE ARE HUMAN

Data loss can happen for a lot of reasons, but most occur due to human error. Whether it's a malicious hacking attempt or an accidental deletion, most data loss incidents are caused by humans, not computers.

3

EVERY RESTORE REQUEST IS DIFFERENT

When you restore data, you need flexibility. An entire site, a user's mailbox, a shared folder on OneDrive—each one has a unique situation. If a significant failure occurs, you need a solution that can rapidly bring back any and all your data, handle granular restores based on your specific situation, and doesn't force you into "all or nothing" decisions.

4

SAAS IS NOT BACKUP

Most SaaS applications are designed for collaboration and productivity—not data backup. This means everyday data loss scenarios like accidental file and folder deletion, ransomware, permissions overwriting, and so on are up to your IT team to manage. To manage restore requests, you need an easy-to-use, centralized solution.

5

TOOLS THAT WORK = ASSURANCE

Company-wide data confidence comes from having the right tools for the job. Tools like Iron Mountain's **Iron Cloud Backup for Microsoft 365** give you control over backup and retention while offering flexible restore and recovery options. It also allows you to implement recovery objectives based on your specific business requirements.

READY TO PROTECT YOUR DATA?

Give us a call today and ask about Iron Cloud Backup for Microsoft 365.

800.899.IRON