

SECURE IT ASSET DISPOSITION (SITAD) IS YOUR IT ASSET PROGRAMME HARMING THE ENVIRONMENT?

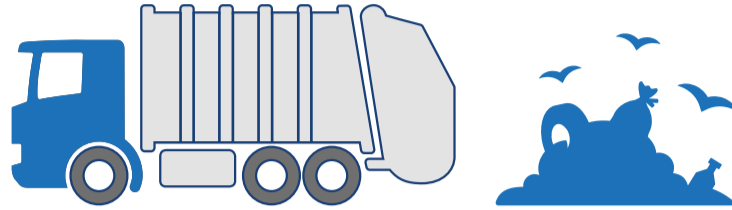


A comprehensive IT and media asset disposition programme not only mitigates the risk of a data breach; it also helps your organisation meet its environmental and corporate social responsibility goals. And, it can also make the world a better place.

E-WASTE IS THE FASTEST-GROWING WASTE STREAM IN THE EU



OVER 12 MILLION TONNES OF E-WASTE IS GENERATED ANNUALLY IN EUROPE¹
THAT'S LIKE THROWING AWAY 300 LAPTOPS EVERY SECOND



IN THE FIRST QUARTER OF 2019, THE UK ALONE PRODUCED 122,404 TONNES OF E-WASTE²
 THAT'S ALMOST 25KG OF E-WASTE PER PERSON, OR 10KG MORE THAN THE EU AVERAGE³

BUT, THE EU HAS SOME OF THE STRICTEST E-WASTE RULES IN THE WORLD
 SPEARHEADED BY THE WEEE DIRECTIVE, THE EU AIMS TO RECYCLE 65% OF ITS E-WASTE⁴



TO MANUFACTURE 1 COMPUTER AND MONITOR, IT TAKES:

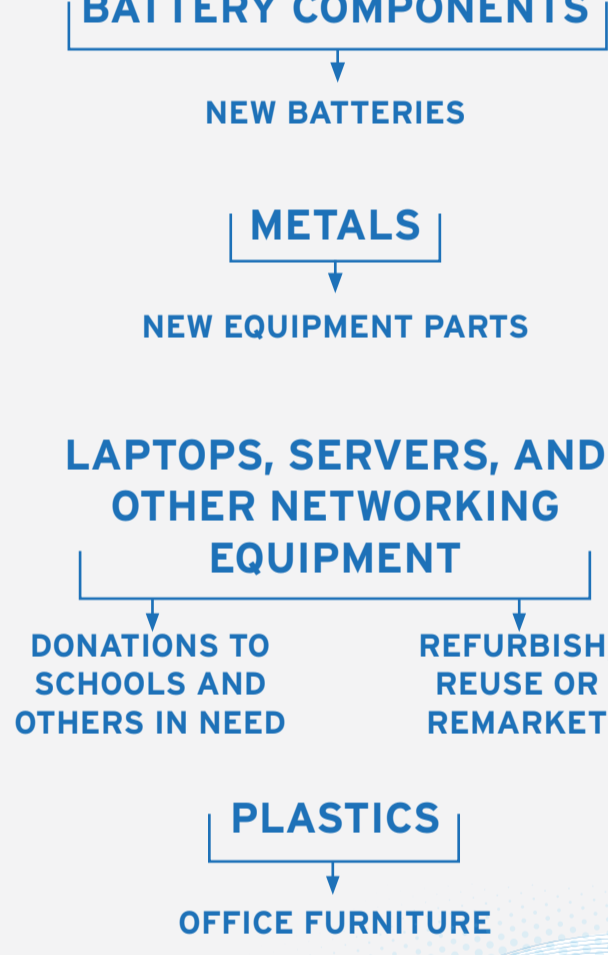
244KG OF FOSSIL FUEL⁵

22KG OF HAZARDOUS CHEMICALS⁵

1.36 TONNES OF WATER⁵



SITAD IS ABOUT REDUCING AND REUSING E-WASTE THROUGH RECYCLING



FOR EVERY 1 MILLION SMARTPHONES RECYCLED, WE CAN RECLAIM FINITE EARTH METALS:

29
 63.546
Cu
 Copper
 2 8 18 1

16 TONNES OF COPPER⁵

47
 107.8682
Ag
 Silver
 2 8 18 18 1

350KG OF SILVER⁵

79
 196.966569
Au
 Gold
 2 8 18 32 18 1

34KG OF GOLD⁵

46
 106.42
Pd
 Palladium
 2 8 18 18

15KG OF PALLADIUM⁵

THE ESTIMATED VALUE OF THE RAW MATERIALS COLLECTED IN E-WASTE EVERY YEAR STANDS AT 55 BILLION EUROS⁶

BOOST EFFICIENCY AND DELIVER GREAT VALUE

Iron Mountain's Secure E-Waste and IT Asset Disposition service offers a reliable solution for collecting, destroying, recycling, or remarketing end-of-life IT and media assets in a secure and environmentally compliant manner.

- ✓ **SECURE CHAIN OF CUSTODY** - Iron Mountain provides a complete, documented, chronological history of the possession and handling of your assets—from initial pickup to proof of disposal.
- ✓ **E-STEWARDS ENTERPRISE** - Third-party certification ensures your disposition strategy meets the strictest compliance regulations.
- ✓ **CORPORATE SOCIAL RESPONSIBILITY** - Our services meet the demands of the ISO 14001 standard, and R2 (responsible Recycling) to comply with the EU's WEEE Directive.

Do you want to help contain the rising tide of e-waste? Learn more in our eBook ['The path to greener e-waste disposal'](#)

1 <https://www.impel.eu/waste-of-electrical-and-electronic-equipment-united-weee-fast-growing-waste-stream-in-the-eu/>
 2 <https://www.statista.com/statistics/517657/household-e-waste-united-kingdom-uk/>
 3 <https://www.computerweekly.com/news/252465865/MPs-to-probe-UKs-growing-e-waste-problem>
 4 <https://www.ewaste1.com/why-does-europe-have-stronger-e-waste-recycling-than-the-usa/>
 5 <https://www.dosomething.org/us/facts/11-facts-about-e-waste#fn10>
 6 <https://globalewaste.org/wp-content/uploads/2018/10/Global-E-waste-Monitor-2017.pdf>