



IT'S TIME TO INTRODUCE YOUR COMPANY TO SECURE ITAD

As frequently seen in the news headlines, the mishandling of data increases the risk of data breaches. One area of business that can manage this risk is IT asset disposition (ITAD).

Managing the end of life of a company's IT assets is a critical, but frequently overlooked, area that needs to be actively addressed to protect the security of the company's data. Most companies do not prioritize and take proper security precautions, according to a recent survey of IT leaders by Foundry*. But solving for this issue is easier than you think by making conscious choices.

ALARMING TRENDS IN ASSET DISPOSITION

Enterprise-level organizations handle their assets in multiple non-secure ways. And the trends are getting worse, as compared to an IDG/Foundry survey in 2020*.

*Source: www.ironmountain.com/resources/whitepapers/t/the-four-s-that-underpin-itad-strategy

Respondents frequently or occasionally:



Running the risks

24%

say they physically destroy assets on a frequent basis**

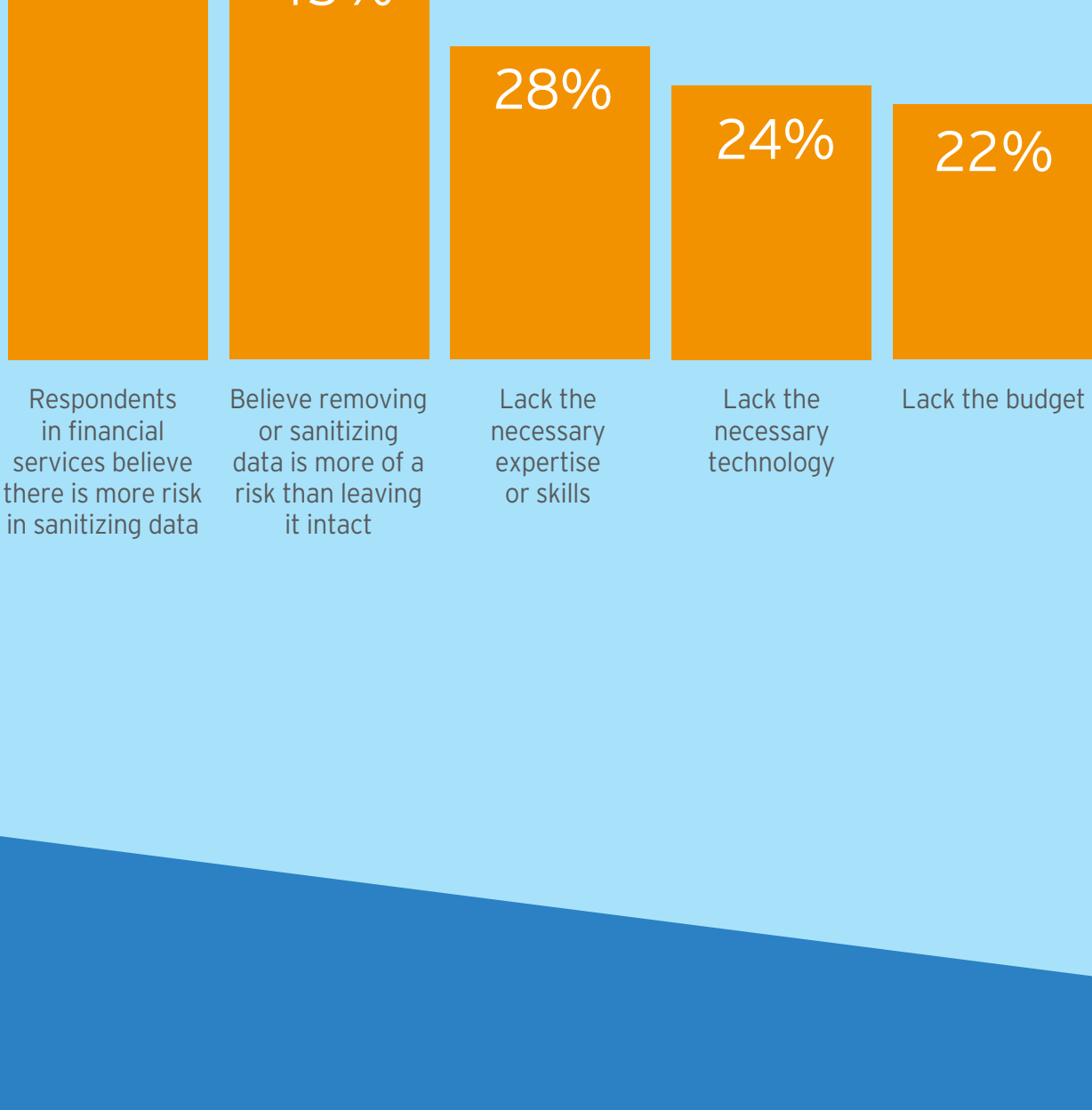
**US respondents were more likely to say frequently (30%) verse 21% and 23% in EMEA and SG/AU



Eliminate all data prior to disposition?

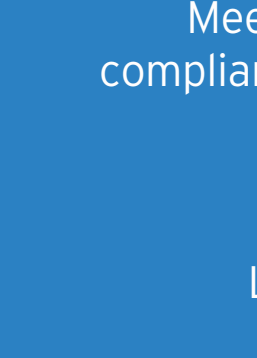
44%

Why aren't the other 56% doing this?



No formal strategy in place

Despite the knowledge of the risk, more than 40% of enterprise companies do not have a formal ITAD strategy in place.



Challenges abound

Even for those with an ITAD strategy in place, there are many challenges around efficiency and security.

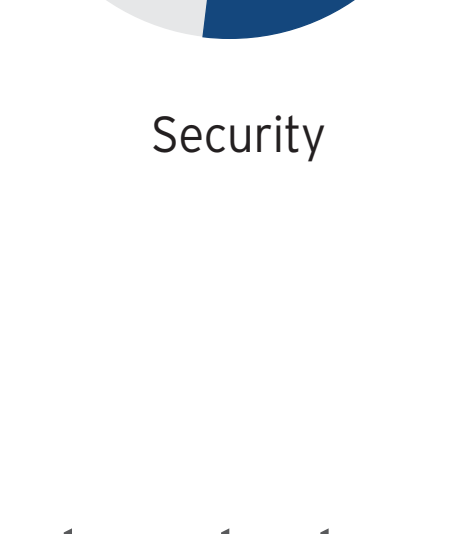
TOP ITAD CHALLENGES



REAPING THE BENEFITS OF SOLVING FOR ITAD

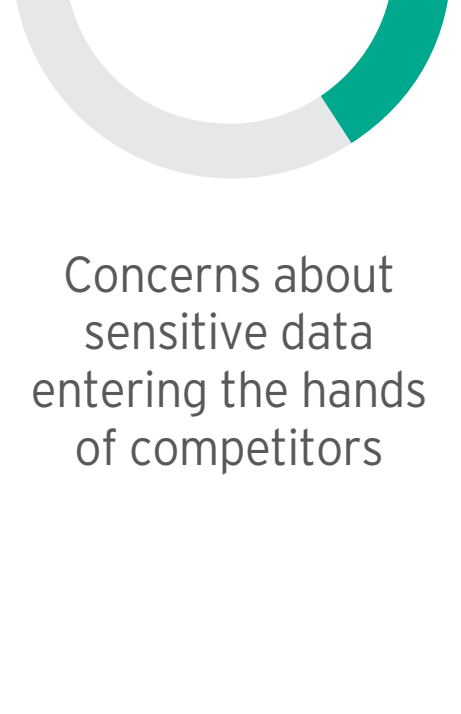
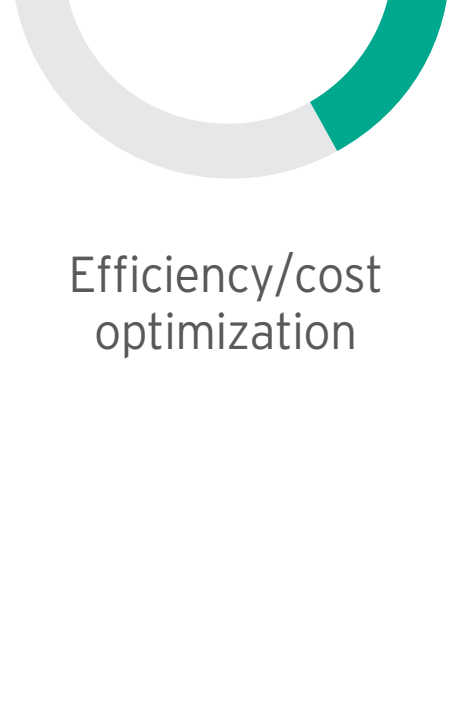
Despite these insecure practices and challenges, the survey revealed IT leaders ARE concerned about ITAD.

TOP CONCERNS FOR IT ASSET MANAGEMENT

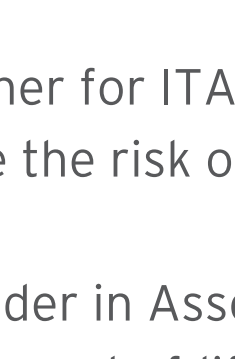
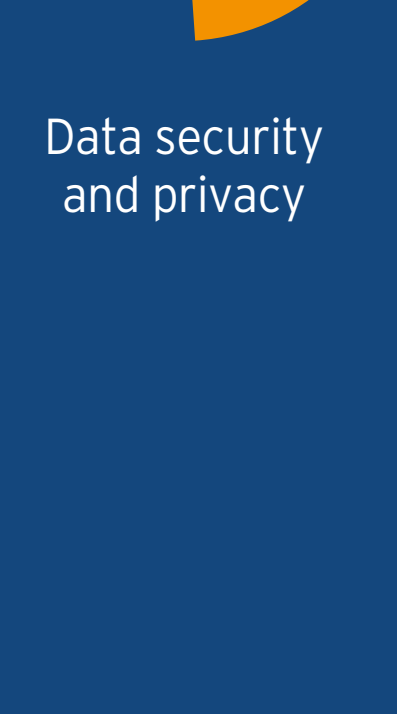


IT leaders also know the risks around failing to properly implement ITAD.

TOP MOTIVATORS FOR ITAD



Benefits of ITAD reported across the spectrum



A TRUSTED PARTNER IN ITAD

Working with a trusted partner for ITAD can help you overcome the challenges and minimize the risk of data breach.

Iron Mountain is a global leader in Asset Lifecycle Management, including ITAD, and manages end-of-life IT assets in a secure and sustainable way for companies of all sizes.

[Explore our ITAD program >](#)