

6 tips

for optimizing committed cloud spend

1. Get creative

Don't fall into the "sunk costs" mindset. Find a way to repurpose those dollars.

2. Choose flexibility

Look for options that offer more flexibility to adjust to market conditions.

3. Marketplace

Use leftover funds for needed services from cloud marketplace vendors.

4. Turn it off

Track costs and usage carefully so you can turn off what you don't need.

5. Optimize

Optimization tools can offer strategies for making the most of what you've already spent.

6. Set up FinOps

FinOps applies DevOps principles to cloud financials.



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