WHY COLD STORAGE WORKS FOR INACTIVE DATA

IRON MOUNTAIN®

Storing all your data in the cloud is expensive, especially since data is growing exponentially. Most data is inactive — that is, while it may need to be kept for archival purposes, frequent access is unlikely. You need an alternative to what other cloud providers and hyperscalers typically offer for long-term storage.

INTRODUCING SECURE OFFLINE STORAGE

Iron Cloud™ Secure Offline Storage (SOS), Iron Mountain's cold storage solution, lets you easily move inactive data to tape, protecting your data against cybersecurity threats, ensuring long-term archival data compliance and helping you get control of unstructured data.

"IDG ESTIMATES THAT DATA IS GROWING AT **27%** CAGR."

Credit: IDG 2018

THE TOP 5 REASONS WHY YOU SHOULD CONSIDER IRON CLOUD SOS

1 **SAVE MONEY.** Reduce long-term storage costs by archiving inactive data and retiring onsite storage hardware and legacy backup infrastructure.

2 **PLAN FOR DATA GROWTH.** Ensure data is in the right place at the right time by using a multitiered data protection approach.
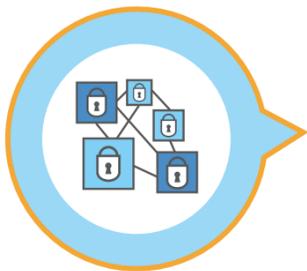
3 **IMPROVE SECURITY.** Increase security against Ransomware and other cyberthreats with an air-gapped gold copy of your data stored offline.

4 **ENSURE COMPLIANCE.** Adhere to your retention policies and protect against possible litigation by storing inactive data offline with fast retrieval options.

5 **ACHIEVE SUSTAINABILITY GOALS.** Use Iron Mountain's geographically diverse, hyperscale-ready data centers, which are powered by renewable energy and can help reduce your carbon footprint.

"UNSTRUCTURED DATA IS GROWING BY **30% TO 60%** EACH YEAR, REQUIRING NEW THINKING ON HOW TO PROTECT ON-PREMISES, EDGE AND CLOUD STORAGE DEVICES AND PLATFORMS."

Credit: Gartner 2020 Strategic Roadmap for Storage

GET STARTED TODAY

It's time to prevent cloud storage lock-in and protect your data in the most cost-effective way.

Call 1.877.654.3809

To learn more visit **ironmountain.com/sos**.

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