

# 10 reasons to choose Iron Mountain InSight



Results are for a composite organisation based on customer interviews conducted by Forrester® Consulting.

## 1. Nearly 3x return on investment

Enterprises may realise nearly 3x return on investment (ROI) by deploying Iron Mountain InSight®.

## 2. Find information faster

Increase efficiency in finding documents and information by 40%, saving time and money.

## 3. Improve understanding

Study found improved cataloging and understanding of documents and information by 55%

## 4. Make workflows simpler

Collaboration capabilities in InSight make workflows simpler and more efficient, saving 26k hours/year.

## 5. Better security and compliance

Better security and compliance processes, reduced time spent on auditing work by 25%.

## 6. Reduce storage costs

By digitising physical assets with the move to InSight, customers report saving on the cost of storage.

## 7. Create new revenue streams

Iron Mountain InSight supports revenue uplift by empowering the use of data to support new business opportunities and better retain existing customers.

## 8. Improve customer service

Employees have easy access to data pertaining to customer requests, and are therefore able to provide faster and more accurate service.

## 9. Act on your data

With InSight, documentation became more accessible and easier to understand. Employees learned new insights and leveraged more data, adding breadth and depth to data-centric projects

## 10. Realise time and cost savings

By having Iron Mountain available as a trusted supplier for document and information management solutions, customers report time and cost savings.

“We have structured and unstructured data, electronic and paper data. InSight has been very beneficial for operational efficiency – collecting together and digitising data, indexing it, creating metadata... [it allows users] to find the right information.”

CIO, healthcare

“InSight tags documents correctly, automatically, and then [allows us to] leverage them.”

COO, financial services

Source: The Total Economic Impact™ Of Iron Mountain InSight, a commissioned study conducted by Forrester Consulting, September 2023.

## Our purpose

We protect, unlock, and extend the value of your information and assets throughout their lifecycle. But we see this as so much more... it's your work. And in that work lies the insight and power to accelerate your business and drive your organisation forward. At Iron Mountain, we elevate the power of your work.

## How we do it

- Acting as your one strategic partner to manage the full lifecycle of your assets, from creation to disposition
- Optimising “anywhere, anytime” workspaces as real estate investments change
- Improving productivity and efficiency through workflow automation and information governance
- Lowering risk exposure across IT assets, personal devices, sensitive files, and records
- Reducing the use of fossil fuels through sustainable practices
- Bridging the gap between physical and digital, and unlocking value from data to make informed business decisions

Iron Mountain protects, unlocks, and extends the value of your information and assets throughout their lifecycle—whatever they are, wherever they are, and however they're stored. But we see this as so much more... it's your work.

And in that work lies the insight and power to accelerate your business and drive your organisation forward.

Together, we make your work mean more.

“InSight makes it easy to find data. It's faster and accurate information for the right users. There's definitely cost savings. There's definitely the return on investment. I don't think that we can live without this now... . It's not just a nice to have, it's a must have.”

CIO, healthcare

“We can load into InSight different media types and pull a lot of data out of that very quickly – versus having to manually review documents or watch video footage or look at pictures. There's a way to add metadata, which adds value and the ability to obtain better insight.”

CIO, government

“We used to frown upon audits and other types of compliance requirements. Now we embrace it.”

Senior director of IT operations, life sciences

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### About Iron Mountain

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit [www.ironmountain.com](https://www.ironmountain.com) for more information.

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