

# IS YOUR ORGANISATION AS RESILIENT AS YOU THINK? FOLLOW THE FLOW OF INFORMATION.



*Information flow is going to be the very critical and necessary plumbing to a resilient organisation.*

– John Ferguson, Practice Lead of Globalisation, Trade, and Finance at Economist Impact



THEN MAKE YOUR RESILIENCE STRATEGY A TEAM SPORT. NOT A DRAIN ON ONE PERSON.

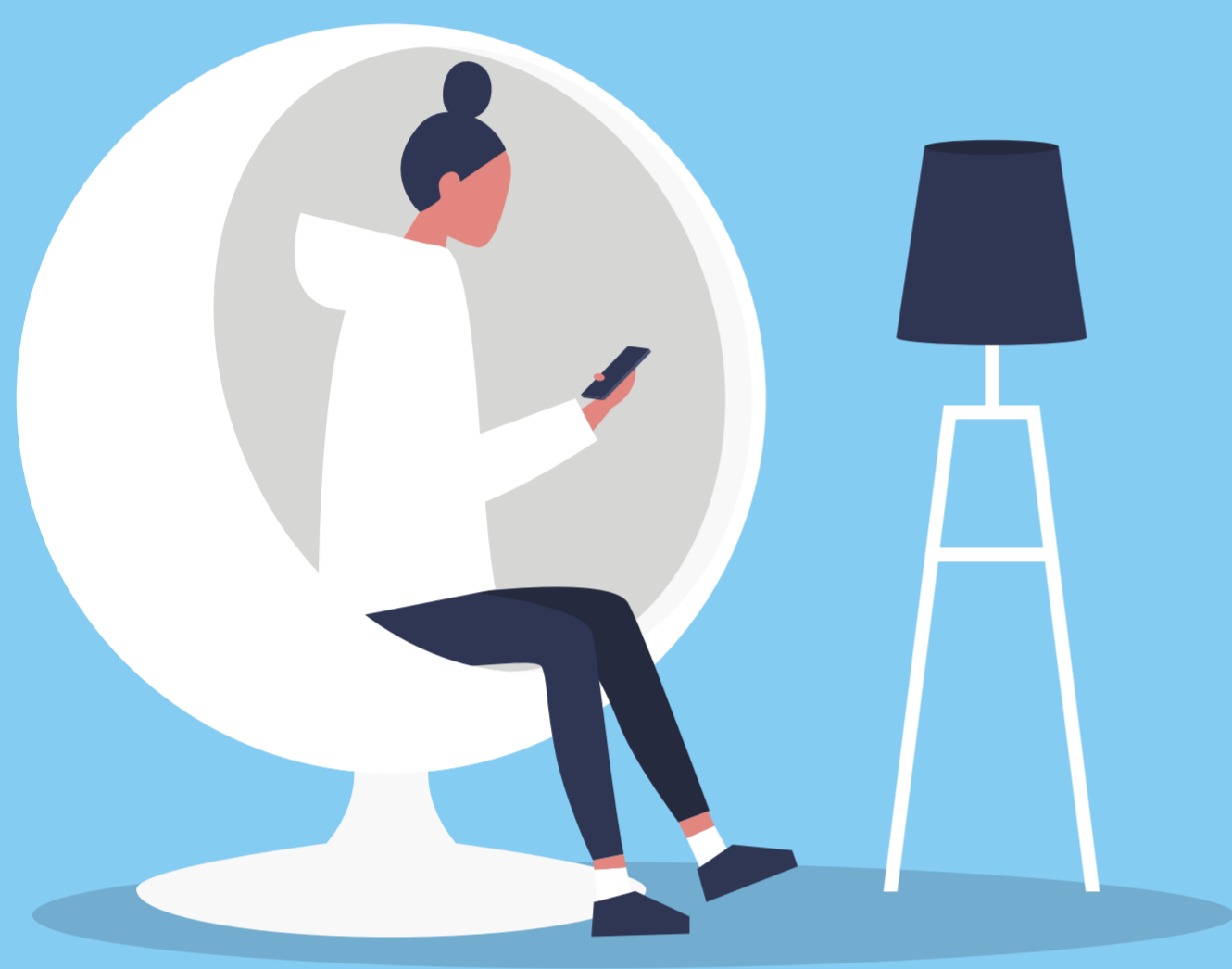
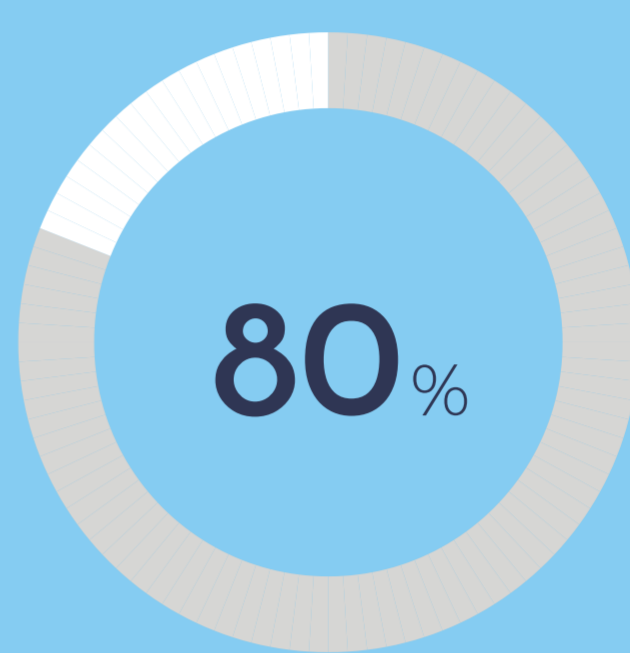
Information lives in multiple formats, on all types of devices, in multiple locations, across disparate digital domains. The logic follows that it shouldn't be the job of one person to fix all the moving parts and pieces—especially as they relate to the complex topic of resilience.

To get your cross-functional teams up to speed on how the flow of information affects the pillars of Modern Resilience, check out the snapshot below. Then get the full 2022 Global Study.

## PILLAR 1

### THE REALITY OF WORKPLACE TRANSFORMATION

Sure, the promise of flex hours and schedule options is a wonderful thing, except when you start to wrap your head around the impact on your staff, their productivity, and your culture + communications.

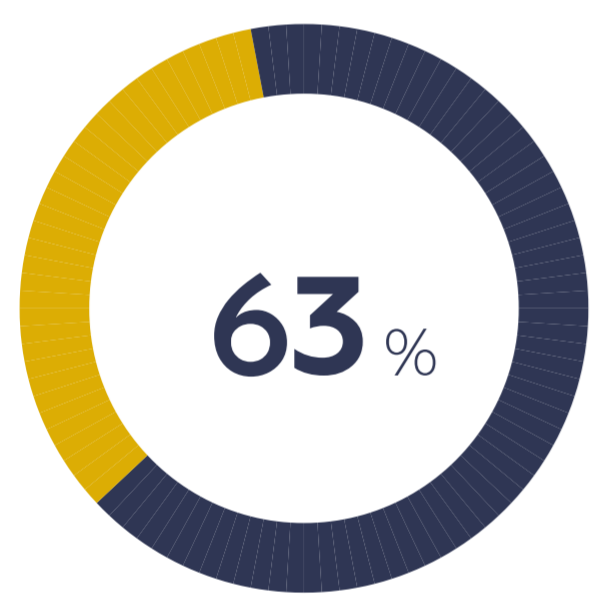


**While almost 80% of executives** realise that having an agile workforce is a much bigger priority now, they have a lot of work to do in these areas:

- Cross-functional collaboration
- Employee engagement
- Prioritisation of employee health + well-being

## PILLAR 2

### TOP-DOWN OPERATIONAL EFFICIENCY



**63% of company leaders** believe information-sharing between functions, teams, and external partners will need to significantly improve to foster resilience. A disturbing number, especially when you consider that any serious effort to “create efficiencies” must be accompanied by a budget that is blessed by all.

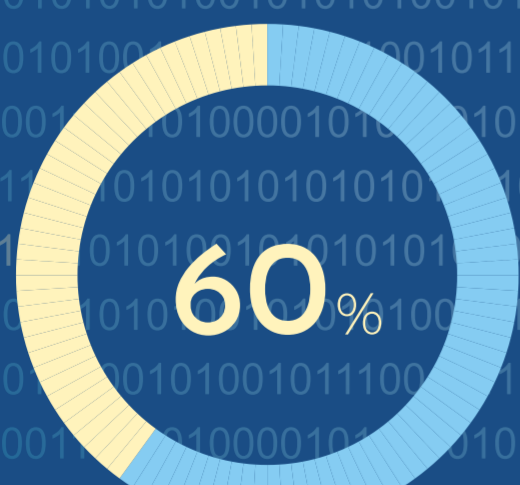
Otherwise, all that virtual talk of cross-functional planning and collaboration stays exactly that: All talk. The best way to avoid that? Set aside those false priorities and make your politics solution-based with top-down management support and proper information-sharing across teams and global time zones.

That's how you get resources dedicated to fostering resilience – and how you go beyond the buzzwords surrounding those pesky “efficiencies.”



## PILLAR 3

### DATA GOVERNANCE AND SECURITY



**Over 60% of business leaders** see the critical necessity to assess risk and consider new information tools and technologies.

Don't fall into the 40+ percentile that has blinders on. As you know, post-pandemic IT security is a scarier beast than ever. To harness it, organisations of all sizes have increased investments in hybrid work data protection and security applications. This way, proprietary information and digital assets stay proprietary.



LEARN MORE ABOUT THE PILLARS OF MODERN RESILIENCE.

Start with the 2022 global study, courtesy of Economist Impact and Iron Mountain.