

Govern information intelligently

Iron Mountain InSight DXP

Business challenge

Modern organizations are trapped in a “visibility gap” where explosive data growth and flat budgets converge to create a perfect storm of risk. The persistence of dark data and redundant, obsolete, and trivial information (ROT) has transformed over-retention from a storage nuisance into a significant regulatory and security liability. Because this dark data often remains fragmented across disparate systems, it can act as a barrier to innovation, preventing organizations from unlocking its inherent value or successfully leveraging modern AI.

Without the inherent intelligence to identify, label, and cleanse unstructured data, companies can face critical failures. Inability to enforce “right to erasure” mandates can lead to preventable compliance fines, while feeding unclean data into AI models results in untrustworthy outputs. Ultimately, this unmanaged clutter can drive up storage overhead and generate staggering discovery bills during litigation.

From challenge to opportunity

What if you could:

- Unlock data value while reducing security risks and discovery costs
- Generate more trustworthy and verifiable AI outputs
- Help drive global compliance and avoid fines

Iron Mountain InSight DXP

Govern your information intelligently with Iron Mountain InSight® DXP. The secure, intelligent content platform combines AI-driven tools with strategic expertise to discover, remediate, govern, and protect your information at scale. The platform can identify hidden risks across your data, helping to provide the visibility needed to adopt a proactive security posture that protects against attacks and accelerates response times during a crisis.

By automating and enforcing global retention policies and cleaning up digital clutter, you can reduce security, legal, and AI risks while providing clean data for reliable AI outputs.

You'll be able to:

- **Modernize your information governance program to identify risks:** We offer a technology-driven assessment to establish your current information governance state and build a clear roadmap for the future. By analyzing a sample of unstructured data, we identify ROT volume and map your structured applications to uncover hidden liabilities. This process includes a thorough review of your existing policies and retention schedules to assess your current compliance status and provide a strategic, forward-looking plan to help optimize your data landscape.

Industry fact

85% of compliance leaders report that regulatory requirements have become significantly more complex over the last three years, yet 63% admit that the disaggregated nature of data across their organization makes maintaining compliance nearly impossible.

PwC Global Compliance Survey 2025



- **Intelligently structure, enrich, and remediate data:** Combine user-friendly technology with strategic Information Governance consultation to implement an enterprise-wide strategy and roadmap measured by clear KPIs. The process identifies what information exists, where it originated, and who owns it, and then classifies and labels content using automated data discovery tools. To optimize storage and shrink your risk exposure, InSight DXP identifies and remediates ROT data using AI-driven tagging. Security is prioritized through the detection and redaction of sensitive and personally identifiable information, while intuitive dashboards provide visibility into your overall compliance status. Finally, the system validates data through multi-layered verification to maintain high accuracy.
- **Implement automated governance:** This solution offers the flexibility to bring your own policies, leverage pre-configured retention schedules based on legal citations from

130+ countries, or collaborate with experts to build a custom schedule. The rules are mapped and applied to content both inside and outside the platform to help create a unified governance framework. By utilizing legal hold and automated retention management, the system helps enforce compliance throughout the information lifecycle, supported by version control, audit trails, and “soft delete” safety nets for final disposition.

The Iron Mountain advantage

In a world of fragmented systems, Iron Mountain provides a unified platform for your information lifecycle. While many others require a patchwork of solutions, our analyst-recognized InSight DXP provides AI-powered insights and workflow automation across your digital, physical, and media content.

This powerful technology is built on a foundation of trust. Your data is protected by the same security rigor that earns us the trust of over 95% of the Fortune 1000. Iron Mountain's security approach is comprehensive, safeguarding your information from

ingestion to processing. We follow the NIST Cybersecurity Framework (CSF) to protect your information at every stage.

The power of InSight DXP is amplified by our Information Governance Advisory Services, one of the industry's largest IG consultants. Our advisors help you navigate complex global landscapes by leveraging our Policy Center, which tracks 90,000 legal citations across 130+ countries. This combination of market-leading technology and deep human expertise is why 27 of the top 50 firms on the Forbes 2025 Global 2000 trust Iron Mountain to protect their most sensitive information.

Contact Iron Mountain to learn how you can start governing your information intelligently today.

800.899.IRON | [ironmountain.com](https://www.ironmountain.com)

About Iron Mountain

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 225,000 organizations around the world, and with a real estate network of more than 98 million square feet across more than 1,400 facilities in over 60 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

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