

Remarketing vs. Recycling

Maximize value from retired IT assets

When IT assets reach end-of-use, what you do next can have a big impact on your bottom line, environmental footprint, and compliance standing. Iron Mountain helps you make the most of every device. With deep expertise in IT asset remarketing and responsible e-waste recycling, we tailor the optimal end-of-life strategy for your retired IT assets — maximizing financial return and environmental impact, all while ensuring uncompromised data security.

A “reuse first” approach to ITAD

Our reuse-first approach to ITAD delivers measurable value — extending the life and utility of IT hardware, lowering total cost of ownership, and significantly reducing carbon emissions and e-waste.

While secure e-waste recycling remains an essential part of our process, it is reserved for devices without market value or for the physical destruction of data-bearing media, based on your requirements.

You choose the path: maximize value recovery through the secure sanitization and resale of both data storage media and non-data-bearing devices, or opt for physical data destruction with remarketing limited to non-data-bearing assets.

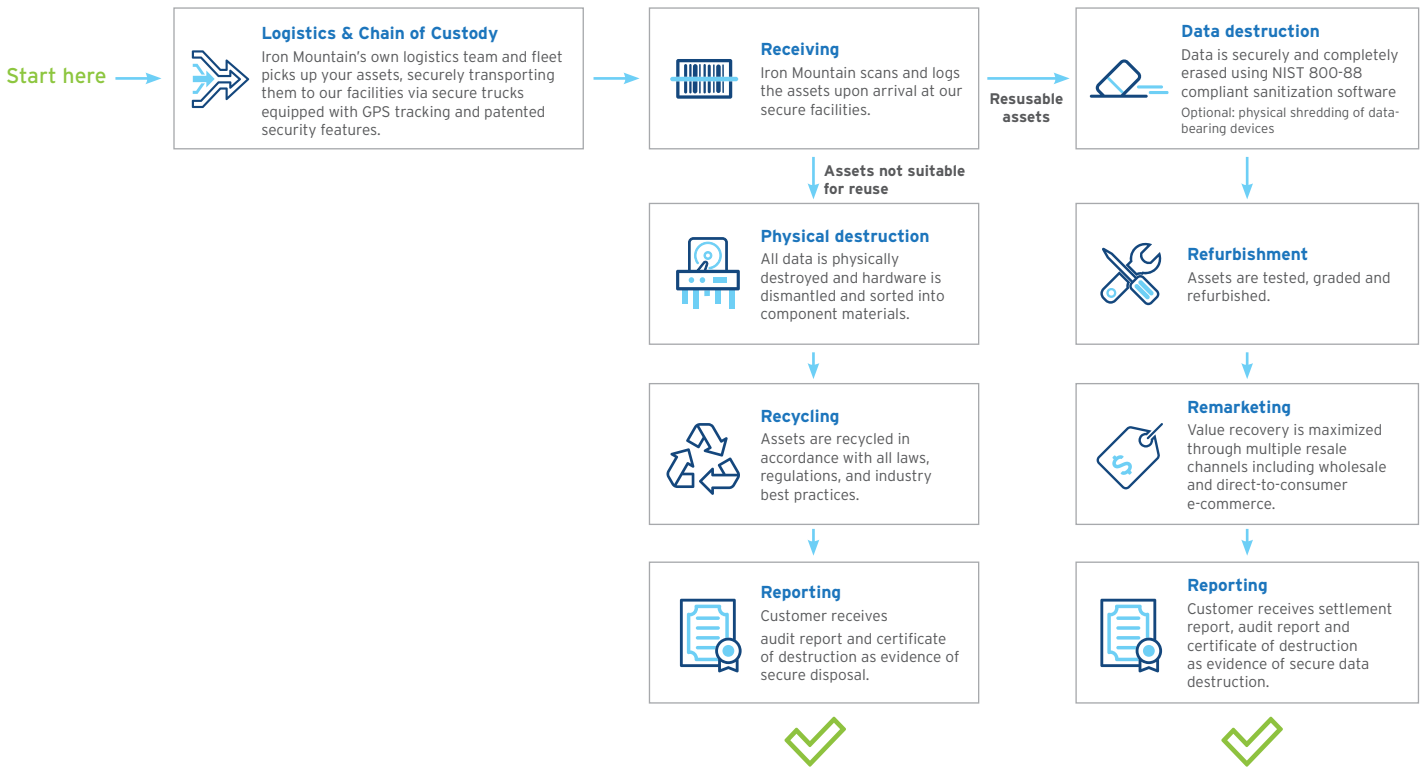
The Iron Mountain advantage

- **Value recovery:** Generate financial return from retired assets through resale
- **Cost control:** Lower the total cost of ownership of IT equipment
- **Sustainability:** Reduce your carbon and e-waste footprint significantly by prioritizing reuse
- **Data security:** Eliminate end-of-life data exposure risk with ADISA-certified, NIST 800-88 compliant data sanitization or physical data destruction
- **Audit-ready reports:** Improve transparency with full chain of custody and serialized certificates of destruction
- **Multi-channel remarketing:** Maximize value recovery with access to global buyers and marketplaces

We help you prioritize remarketing when it makes sense — maximizing value and sustainability — while ensuring devices that require recycling are handled responsibly and securely.



ITAD step-by-step



Remarketing vs. recycling

	Remarketing	E-Waste Recycling
Value Recovery	✓ Revenue generated from resale	✗ No financial return
Cost Control	✓ Remarketing proceeds help offset the cost of ITAD services and lower total cost of ownership of IT equipment	✗ Pay in full for ITAD services received
Certified Data Destruction	✓ Included prior to resale via data sanitization or physical data destruction	✓ Physical destruction included
Sustainability	✓ IT asset reuse delivers as much as 20X the greenhouse gas avoidance of e-waste recycling*, plus landfill diversion and energy savings	✓ Landfill diversion, GHG avoidance, and energy savings
Environmental Reporting	✓ Provided	✓ Provided
Audit-Ready Reporting	✓ Provided	✓ Provided
Secondary Market Access	✓ Global remarketing channels	✗ Not applicable



Iron Mountain: your trusted partner in value recovery

We help you prioritize remarketing when it makes sense—maximizing value and sustainability — while ensuring devices that require recycling are handled responsibly and securely.
Let's turn yesterday's technology into tomorrow's value.