



IRON MOUNTAIN®
MEDIA & ARCHIVE SERVICES

Video Transcoding Services

Get your video ready for its close-up.

Transcoding is the process of the direct file-to-file conversion, sourcing from one file CODEC and transforming into another.

In the ever-changing world of media distribution, it's inevitable that your older video content was created in formats that are now obsolete or incompatible with today's streaming services. You'll need to transcode your video to be able to reach the immense global audiences that are users of these services, and broadcast, VOD, IPTV, and other digital platforms each have their own specific codecs and file size requirements. It's a complex job, but IMES has you covered. We have the hardware, software, and production expertise to transform your video for seamless multi-platform distribution, so that your content can reach your fans.

Why choose Iron Mountain for transcoding?

- 1. Security.** We store, digitize assets, transcode, and restore all on site. You save time and money on shipping, as well as eliminate any potential loss or damage to your archive that could occur from excess handling.
- 2. Quality.** We've invested in the best people, processes, and technology available so that your video file output is flawless. Recently, we added the Alchemist Converter – the industry's top choice for meeting even the most demanding video needs – to our studio arsenal. Alchemist is recognized throughout the world as the undisputed gold standard of motion-compensated frame rate standards conversion and is the tool of choice to get your video ready for its close-up with streaming audiences.
- 3. Experience.** Our studio engineers are experts in end-to-end video asset management. Not only do we use cutting-edge transcoding technology, but we also participate in the development of industry best practices through our involvement with organizations such as AMIA, SMPTE, and the Sports Video Group.



About our technology: Grass Valley's alchemist converter

Reliable results with 100% frame by frame accuracy conversions, from complex high frame rate sports media to low frame rate drama, and delivered picture perfect quality every time. Grass Valley's reliability with Alchemist has proven to be the industry's top choice for format conversions.

May we introduce ourselves?

You've been tasked with the critical and complex role of both preserving irreplaceable assets, and identifying the evolving technology to keep this content accessible for the world's audiences.

Everyone at Iron Mountain Media & Archive Services cares about your archive as much as you do. We think and act as an extension of your own team to meet the current and future needs of your archive for both historical preservation and revenue generation. We'll always hold ourselves accountable to your standards.

- > **Passion and Expertise**
Experts, industry veterans, and specialists who truly love what they do; we work as an extension of your team, giving you confidence to solve any challenge that comes your way.
- > **One stop shop**
Our complete chain of custody and services can support the entire asset lifecycle. We'll make it easier to solve a diverse set of challenges by tailoring solutions to meet your exact needs and requirements.
- > **Industry-leading technology**
Our tools and technology enable us to provide world class security, remediation, and inventory management, so you can confidently access your most important assets — now and forever — wherever they are.

About Iron Mountain Media & Archive Services

Iron Mountain Media and Archive Services, founded in 1988 is the media and entertainment division of Iron Mountain Incorporated® and the go-to physical and digital media archiving service for the media and entertainment industries. They partner with clients ranging from the broadcast, film, music and sports sectors to brand archives and individual artists' collections and estates, to protect and activate media archives to preserve our collective cultural heritage. A global leader in media preservation, restoration and archive management, they offer industry-leading archive, storage, chain-of-custody processes and physical and digital content preservation solutions to ensure the complete protection of some of the world's most treasured and iconic assets. Visit <https://www.ironmountain.com/industries/entertainment> for more information.

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