



10 Reasons To Change Your Data Center Provider

Data centers are a critical part of business infrastructure. They provide a secure, reliable environment for storing and processing the data a business generates each day. As a company grows and digital demand increases, that role becomes even more important.

However, not all data center providers are created equal. Is your data center provider meeting your needs? Maybe it's time to consider a new colocation provider.



Here Are 10 Reasons To Look For A New Data Center Partner

1 You have requirements that your data center can't meet

Do you have special needs around efficiency, security, liquid cooling, federal-grade security and more? If your data center can't meet those requirements, it may be time to look for a new data center provider.

Tip: Look For A Data Center Partner That Offers Personalized Solutions

At Iron Mountain Data Centers, we provide tailor-made solutions to meet your needs. Our team will work with you to ensure you have the data center solution that meets your exact requirements.

Iron Mountain has been a trusted partner for businesses and organizations around the globe for more than 50 years. We proudly serve thousands of enterprises, including an impressive 95 percent of FORTUNE 1000 companies.

For decades, Iron Mountain Data Centers has delivered this same trusted service to our data center clients, ensuring the same level of reliability and security they have come to expect from us.

3 You're out of space

As your business grows, so will your data center needs. You need a data center provider that will support that growth. If your current provider can't keep up with your needs, it may be time to switch to a provider with more scalability.

Tip: look for a data center company that will support your growth

With a substantial footprint of over 4 million gross square feet, Iron Mountain is exceptionally well-prepared to cater to a wide range of scale requirements. Our extensive infrastructure ensures that we can accommodate the needs of businesses of all sizes and complexities with efficiency and reliability.

2 Your data center provider has gone out of business or is closing data centers

These days, it's not uncommon to see colocation providers shutting down data centers or even going out of business. If that's happening with your provider, it's time to find a data center partner you can trust.

Tip: Look For An Established Colocation Provider With A Long, Trusted Reputation



4 You need a global data center provider

Is your business expanding to new geographic areas? Do you need a global provider? If your business operates in multiple geographic regions, you need data centers in each location to improve latency and redundancy. If your current provider can't meet your geographic needs, it may be time to switch to a provider with a larger reach.

Tip: look for a data center provider with a global portfolio

You can easily grow your worldwide footprint with a global provider who offers a consistent data center product in key markets around the world. Our global data center platform includes 21 facilities on three continents. At every one of our facilities, we provide a choice of ecosystems that enable you to efficiently reach your environments, customers, and partners in a way that makes the most sense as your business grows.

5 Your data center provider can't support your sustainability goals

Does your company have mandates or goals around sustainability? The right partner will not only support your goals, but help you achieve them.

If your current provider isn't meeting your sustainability goals, it may be time to consider a provider that has made a commitment to sustainability and has taken steps to reduce their energy consumption and carbon emissions. By choosing a sustainable data center provider, you can not only reduce your environmental impact but also potentially lower your energy costs and reach your sustainability goals.

Tip: look for a data center partner that prioritizes sustainability

At Iron Mountain Data Centers, our data centers are powered by 100% renewable energy. Our enterprise-wide ISO 50001-certified energy management system ensures we consistently demonstrate improvements in energy efficiency across our entire organization. We actively involve all parts of our business to accelerate the program each year, reflecting our dedication to responsible energy use. Rather than just talking about it, we live out our commitment by integrating sustainable energy practices into our operations.

6 Your data center provider can't document your sustainability progress

Does your colocation provider document their renewable energy usage? Can they provide documentation to support your sustainability goals? If not, it might be time to look for a new data center partner.

Tip: look for a colocation provider that can document your sustainability progress

Our pioneering Green Power Pass is the first of its kind in the data center industry. It provides our customers with the opportunity to incorporate the green power they consume at any of our data centers into their sustainability reporting, including CDP, RE100, GRI, and other relevant frameworks.





7 Your data center provider offers limited connectivity

In today's business world, connectivity is key. Are the carriers you need in your ecosystem? What options are available if you need connectivity beyond the ecosystem? If your data center provider doesn't offer the network options you need, it may be time to switch to a provider that does.

Tip: look for a data center provider that offers the flexibility to create a network solution that works best for you

At Iron Mountain Data Centers, we understand that every customer has unique needs when it comes to redundancy, budget, and scale. We offer the flexibility to create a network solution that works best for you. Our network ecosystem includes a rich fabric of local, regional, national and global telecommunications carriers, major cloud service providers and peering exchanges. In fact, we have partnerships with some of the largest peering exchanges in the world, including AMS-IX, LINX and DE-CIX.

With our flexible options, customers have the freedom to connect to their preferred cloud service provider using various port and transport choices. They can take advantage of our cloud on-ramp port, collaborate with our software-defined network or carrier partners, opt for a dedicated wave, or access a regional interconnection point through dark fiber.

8 Your data center has limited compliance certifications

If your business is subject to specific compliance requirements, such as HIPAA or PCI, your data center provider must comply with those regulations. If your current provider doesn't meet these requirements, it may be time to switch to a provider that does.

When entrusting your data center requirements to a colocation provider, it's important to consider compliance, security, availability, and integrity. You need the ability to request tours, documentation, and reports to meet your compliance obligations. A reputable colocation provider minimizes risks through robust operational and security measures.

A comprehensive compliance program involves diligent maintenance and operation of critical infrastructure, as well as the continuous enhancement of physical security protocols. By adhering to these practices, the provider demonstrates their commitment to maintaining a secure and compliant environment for your data.

Tip: look for a data center provider with a compliance program that not only meets but exceeds your needs.



Iron Mountain Data Centers has the most comprehensive compliance program in the data center industry. We are the only colocation provider to have global data center certification for information security (ISO 27001), energy management (ISO 50001), environmental management (ISO 14001), and quality management (ISO 9001).

We have a coordinated approach to global compliance, and all customers receive set levels of compliance across our portfolio, with additional region-specific certifications as needed.

9 Your data center provider has poor customer service

When you have an urgent request or issue with your data center, you need a provider that responds quickly and efficiently. Your data center provider should deliver efficient remote management solutions and network engineering assistance.

If your current provider has a poor track record of customer service, it may be time to switch to a data center partner with a more responsive support team.

Tip: choose a provider with a reputation for excellent customer service and timely response times

Iron Mountain Data Centers has a well-earned reputation for excellent customer service. Our team offers highly skilled Smart Hands support, encompassing a wide range of services such as hot and cold swaps, inventory management, cross connect verification, and circuit signal testing. These Smart Hands services are delivered by experienced local professionals whom you are familiar with and can rely on. Our dedicated team is available round-the-clock, 24x7x365, ensuring prompt accessibility and assistance.

To ensure efficiency and consistency, we have established repeatable, well-vetted and documented Smart Hands processes and procedures. As a result, we strive to acknowledge most service requests within a 30-minute timeframe. Our commitment to rapid response enables us to address the needs of our global clientele swiftly and effectively.

10 You have security concerns

If your current data center provider doesn't offer adequate security measures, such as physical security, firewalls, intrusion detection systems, it's time for a new data center provider.

Tip: Choose A Data Center Provider With A Reputation For Top Security

Iron Mountain is known for its high-security standards. We have built some of the world's most secure data centers, both aboveground and underground. Government organizations, many of the world's top financial institutions and others look to us to guard their important data with a multi-layered and constantly evolving physical and logical approach. Our standardized processes and culture of continuous improvement ensure maximum security and year-on year enhancements, endorsed by internationally recognized third-party certifications.

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About Iron Mountain

Iron Mountain Data Centers operates a global colocation platform that enables customers to build tailored, sustainable, carrier and cloud-neutral data solutions. As a proud part of Iron Mountain Inc., a world leader in the secure management of data and assets trusted by 95% of the Fortune 1000, we are uniquely positioned to protect, connect and activate high-value customer data. We lead the data center industry in highly regulated compliance, environmental sustainability, physical security and business continuity. We collaborate with our 1,300+ customers in order to build and support their long-term digital transformations within our 4M+ SF global footprint spanning 3 continents. For more information, visit www.ironmountain.com/data-centers.

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