



10 reasons to choose Iron Mountain Data Centers as your colocation partner

In the ever-evolving landscape of business and technology, finding the right data center partner is not only a choice; it's a strategic decision that can shape your success. Read on to learn 10 ways that Iron Mountain Data Centers stands out as the unrivaled choice for your data center needs.



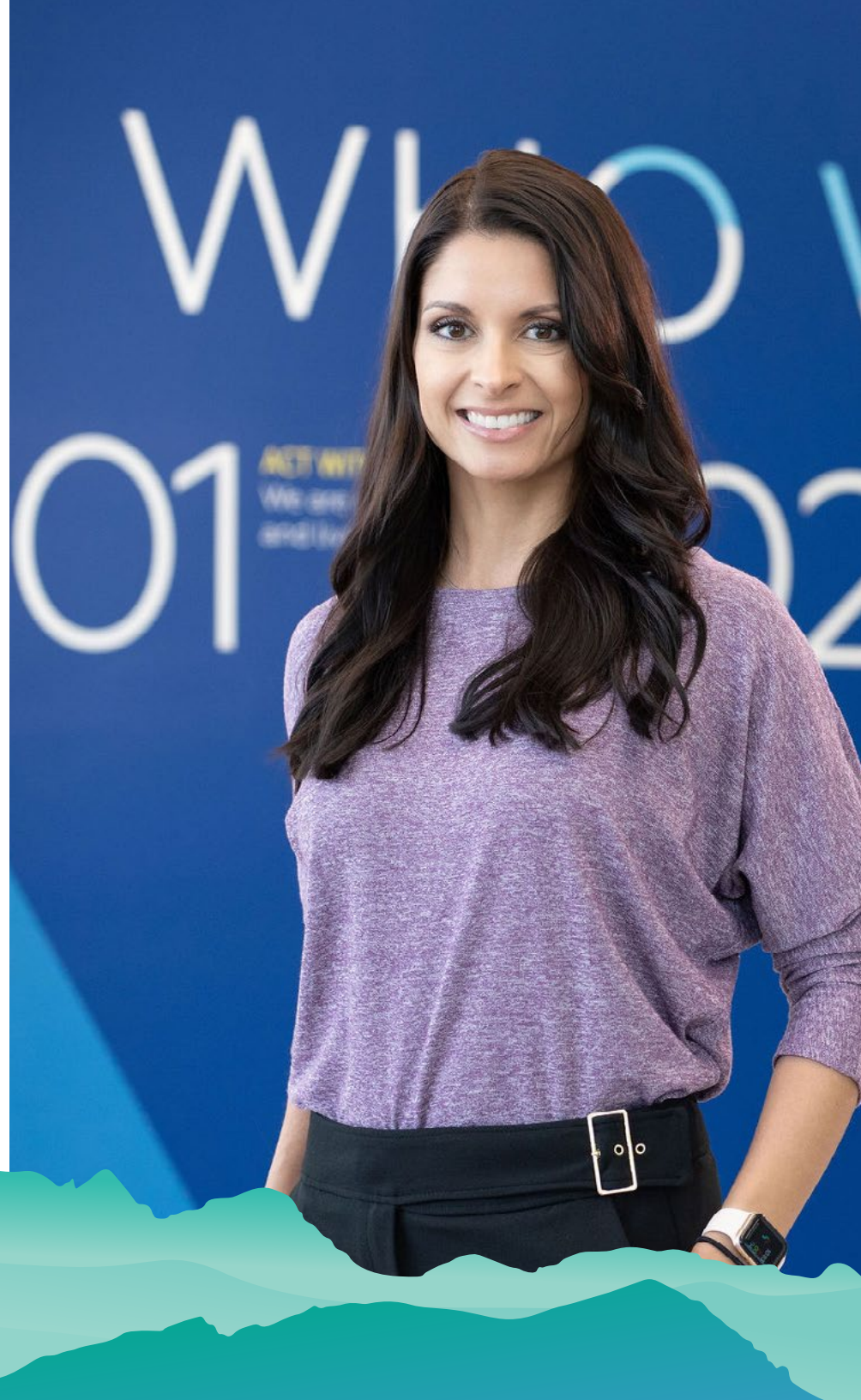
1 A partner you can trust

If you're looking for a reliable, scalable, and sustainable data center solution provider, consider Iron Mountain Data Centers. We're more than just a service provider; we're a partner you can count on, day in and day out. With a rich history spanning over seven decades, we've built a legacy of trust and reliability on a global scale.

Our unwavering commitment to your success means that we are always there, ready to support your evolving needs, whether it's safeguarding your critical data, assisting with compliance requirements, or helping your business scale to new heights.

“Our company set out to find a rock-solid foundation on which to grow our business and we found that in Iron Mountain.”

- Brandon Hieb, Managing Partner at Bit Refinery



2 Our people

When you choose Iron Mountain Data Centers, you're not just selecting a facility; you're partnering with a team of passionate individuals dedicated to safeguarding your digital assets and helping your business thrive.

Our people are the heartbeat of our organization. Committed, dedicated, and highly skilled, our team is the driving force behind our mission to provide world-class data center solutions.

From our security personnel who ensure the safety of your data around the clock to our expert technicians who maintain our state-of-the-art facilities, our people are true professionals who are committed to achieving excellence. We take pride in our unwavering commitment to customer satisfaction and our ability to adapt to the ever-evolving needs of our clients.

“The support, dependability, reliability, and security that Iron Mountain can offer is far better than we could ever have afforded ourselves.”

- Gordon Wishon, CIO, Arizona State University



3 Sustainability: protecting our future

By choosing Iron Mountain Data Centers, you're not only securing your data but also contributing to a more sustainable future.

Sustainability is at the core of everything we do. We understand the importance of minimizing our environmental impact, and we're proud to offer a sustainable solution for your data center needs.

We are firm in our commitment to renewable energy and sustainable data centers. Our facilities are powered by 100% renewable energy, and we are committed to being Net Zero by 2040. Iron Mountain Data Centers is the first colocation data center provider to go beyond annual measurement and commit to fully decarbonizing our electricity each hour of every day.

Our commitment to energy efficiency is evident in our cutting-edge infrastructure, which employs innovative cooling technologies and power management systems to reduce our carbon footprint. We were the first company to construct a BREEAM design-certified data center in North America. Each newly constructed colocation site will achieve BREEAM green building certification and we're continually investing in our existing portfolio of facilities to maximize energy efficiency and water conservation.

With our Asset Lifecycle Management Service, we can optimize your IT hardware and manage recycling and resale, increasing efficiency and reducing embodied impact.

We are dedicated to promoting environmental responsibility and are continuously exploring ways to enhance our sustainability efforts, making us the top choice for organizations looking to align their data management needs with their commitment to a cleaner, more sustainable planet.

“A critically important aspect of our business case was finding a partner who not only met our renewable energy requirements but also understood what we were trying to do and could help us to achieve our goals. With Iron Mountain, we found a partner who could do all that — in ways that gave us a competitive advantage.”

- Mike Mattera, Director of Sustainability, Akamai

4 Customer satisfaction

At Iron Mountain Data Centers, your satisfaction is not just a goal; it's a commitment that we uphold in every interaction and throughout the entirety of our partnership.

We understand that our success is intricately linked to the success of our clients, and that's why we prioritize delivering exceptional service and support.

Our dedicated team is available around the clock to address your needs, whether it's guiding you through the initial consultation, assisting with your specific requirements, or providing ongoing management. We take pride in our personalized approach, ensuring that each client receives the attention and solutions that cater to their unique demands.

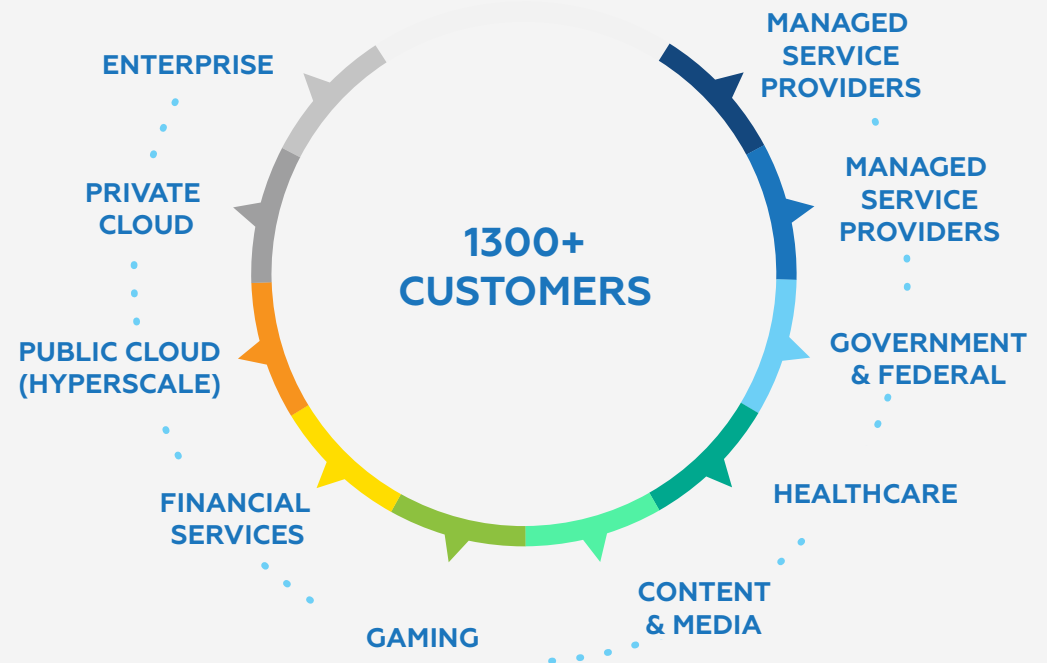
In a recent customer satisfaction survey, Iron Mountain Data Centers scored an NPS score of 50.5, which is deemed outstanding.

“Not only do they respond quickly, but they have a team that is well-trained and professional and that gives us confidence that the job will be done right.”

- Michael Spandau, SVP for Global IT and CIO, fender

NPS 50.5

A Net Promoter Score (NPS) of over zero is good; a score above 50 is outstanding



5 Unparalleled security

At Iron Mountain Data Centers, security is our top priority. Our business was founded on protecting our customers' most valuable assets. As a global leader in storage and information management services, we are the trusted guardian for more than 225,000 customers including 95% of the Fortune 1000. The world's most heavily regulated organizations have trusted us for decades.

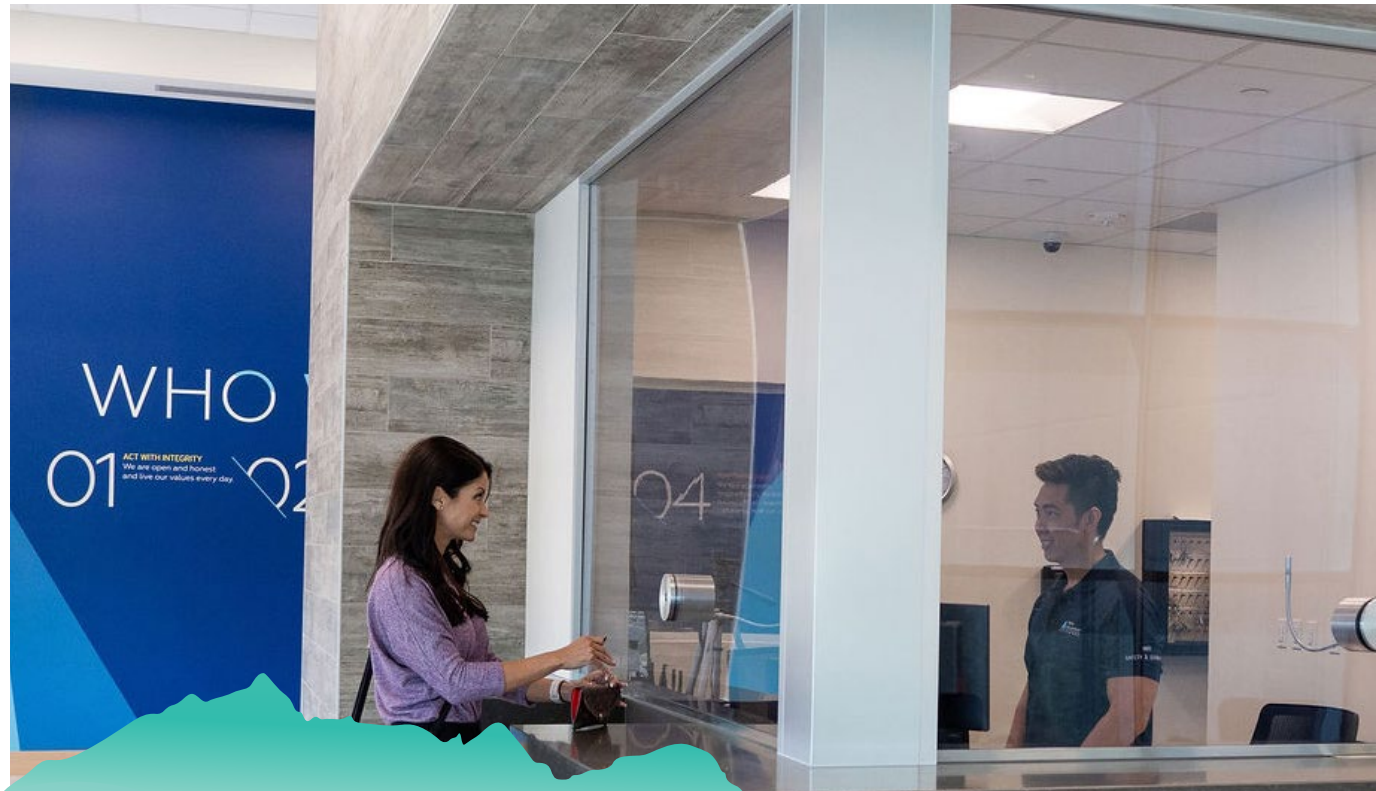
We have built some of the world's most secure data centers, both aboveground and underground. Government organizations, financial institutions and many more look to us to guard their valuable data.

Our colocation facilities are secured with multiple layers of physical and digital security, including 24/7 on-site security personnel, biometric access controls, surveillance cameras, and intrusion detection systems. We go above and beyond industry standards to ensure your data is safeguarded at all times. When you choose us, you gain peace of mind knowing that your data is protected.

6 Proven reliability

We are the choice for organizations seeking reliable, scalable, and resilient data center solutions. Our facilities are designed to meet and exceed the highest industry standards for uptime and availability.

We offer a 100% uptime service level agreement (SLA), ensuring your business operations remain uninterrupted. With redundant power supplies, backup generators, and advanced cooling systems, you can rely on us to keep your data up and running 24/7.





7 Colocation services

Iron Mountain Data Centers offers a comprehensive suite of colocation services throughout our global portfolio. We provide certified monitoring, migration, and engineering services to meet your specific needs. Whether you require detailed NOC reporting, a user-friendly customer portal, or comprehensive builds and migrations, we can deliver one-time, ongoing, or global solutions tailored to your requirements.

Our “Smart Hands” services are designed to assist with tasks such as rack and stack, hardware reboots, cabling, lock resets, and other projects. At every Iron Mountain data center, we offer a full range of services encompassing hardware, power, connectivity, and general hands-on maintenance tasks. You can count on our rapid response, ensuring a timely resolution in minutes, not hours.

Iron Mountain Data Centers specializes in seamless migration solutions. Migration projects demand meticulous coordination, and our dedicated team comprises project managers, structured cabling experts, specialized movers, and network and systems engineers. We work in collaboration with trusted partners who possess in-depth knowledge of their respective industries.

Within our data center ecosystem, you’ll find the carriers, clouds, exchanges, service providers, and partners essential for your connectivity needs. Our ecosystem offers significant potential for customer growth and development. Our network connectivity partners not only provide a readily accessible marketplace for efficient point-to-point and end-user access but also offer cost-effective connections to thousands of other networks, extending deep into global markets.

8 Compliance and certifications

We excel in ensuring compliance within the global data center industry and enjoy the trust of some of the world's most highly regulated institutions. Our clients can expect consistent, top-tier service across our worldwide portfolio of data centers, benefiting from our extensive compliance expertise to mitigate data center-related risks.

Distinguished as the sole colocation provider to hold global data center certifications for ISO 27001, 50001, 14001, 22301, and 9001, Iron Mountain Data Centers sets the benchmark for compliance in the industry.



9 Network connectivity:

Our comprehensive network connectivity and interconnection services are the cornerstone of a successful data center deployment. We offer a diverse range of networking solutions for our valued customers.

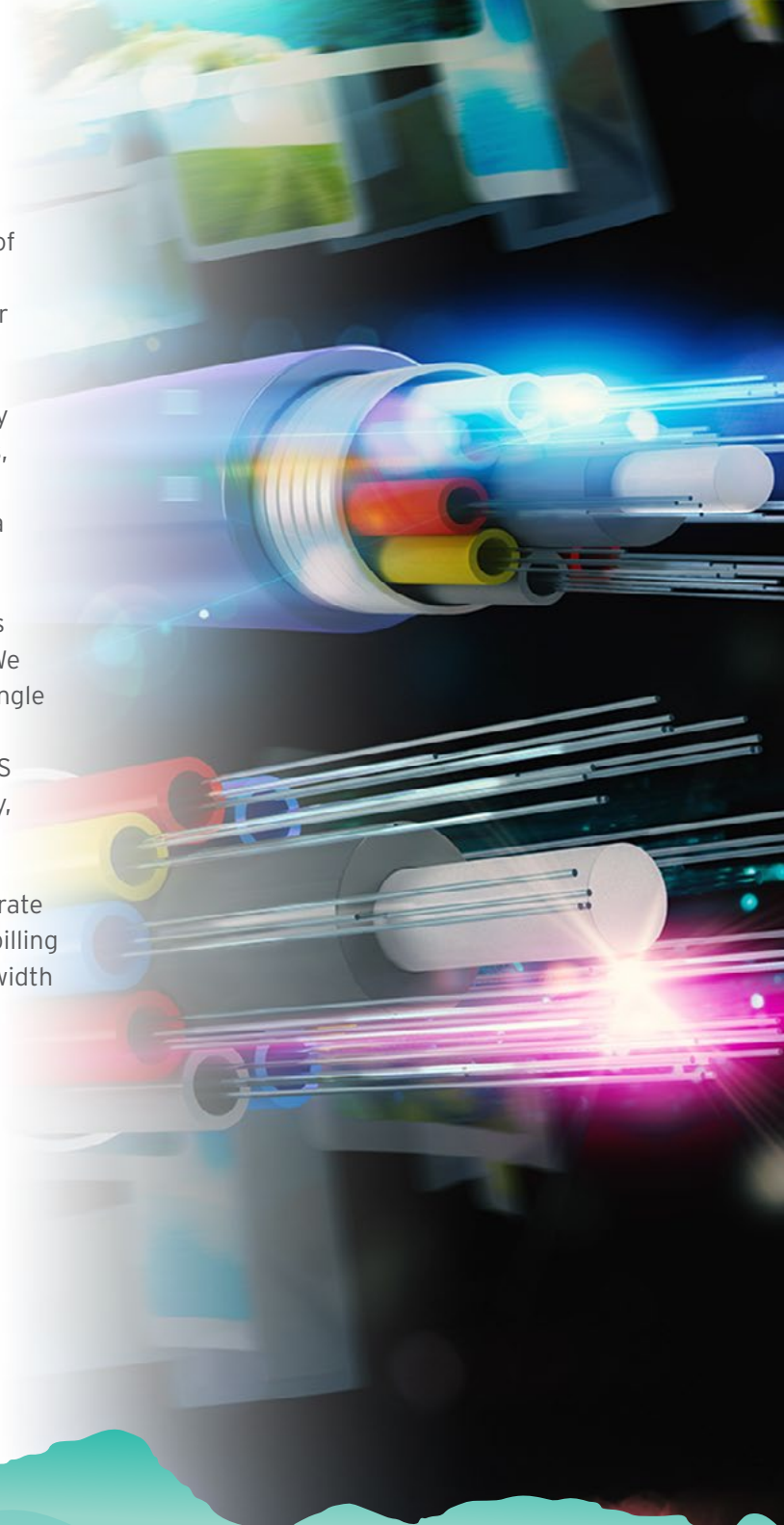
Whether you require low-latency, high-capacity connections to customers, prospects, partners, carriers, or clouds, we can accommodate your needs both physically and virtually, at the data center, metropolitan, or international level.

Iron Mountain's network connectivity solutions are highly scalable and competitively priced. We can swiftly expand your connectivity from a single market to one or more continents, supporting everything from cross connects to global MPLS deployments with substantial internet capacity, peering, and numerous cross connects.

Our interconnection services seamlessly integrate with our colocation offerings, simplifying the billing process by combining space, power, and bandwidth into a single, convenient package.

“Thanks to a great extent to Iron Mountain, we have been able to deliver a high-quality network while keeping costs to a minimum.”

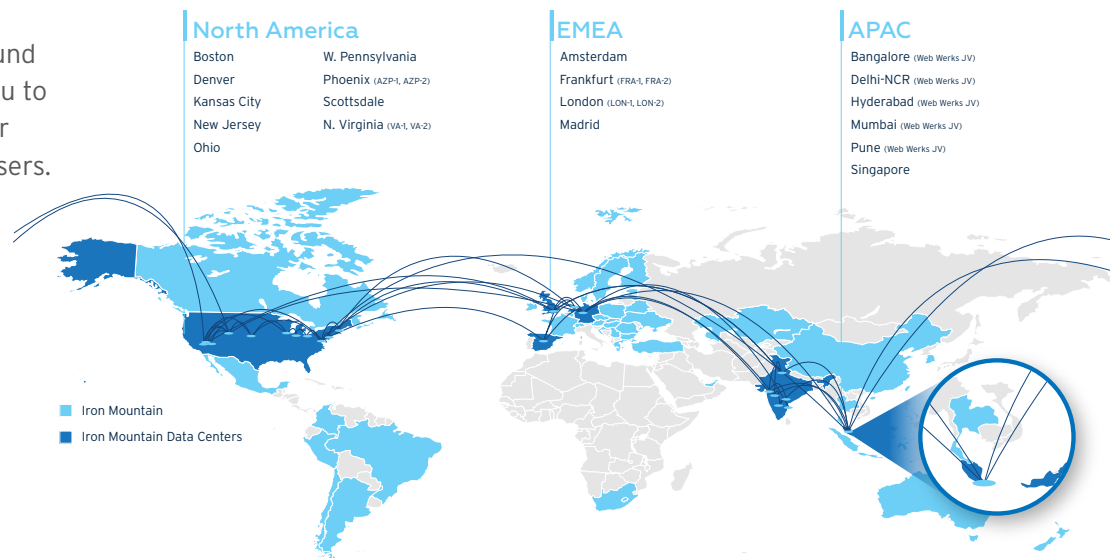
- Rens Ariens, Founder and CEO, Yisp



10 Global portfolio

With data centers in key locations across the United States and around the world, we offer the advantage of global coverage. This allows you to strategically place your data where it makes the most sense for your business, ensuring optimal latency and performance for your end-users.

- ▶ 20+ data centers
- ▶ 3 continents
- ▶ 7 countries
- ▶ 19 markets
- ▶ 4+ million square feet



Choose Iron Mountain DataCenters for your colocation needs

In the world of data centers, choosing the right partner is critical. When you partner with Iron Mountain Data Centers, you're choosing a company dedicated to your success, backed by a team of experts who are passionate about delivering the security, compliance, and scalability your business demands. We're here to help you meet your data center needs and drive your business forward.

Contact us today to learn how we can tailor our solutions to meet your unique requirements and deliver the peace of mind you deserve.

833.IRM.COLO | [ironmountain.com/datacenters](https://www.ironmountain.com/datacenters)

About Iron Mountain

Iron Mountain Data Centers operates a global colocation platform that enables customers to build tailored, sustainable, carrier and cloud-neutral data solutions. As a proud part of Iron Mountain Inc., a world leader in the secure management of data and assets trusted by 95% of the Fortune 1000, we are uniquely positioned to protect, connect and activate high-value customer data. We lead the data center industry in highly regulated compliance, environmental sustainability, physical security and business continuity. We collaborate with our 1,300+ customers in order to build and support their long-term digital transformations within our 4M+ SF global footprint spanning 3 continents. For more information, visit www.ironmountain.com/data-centers.

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