



INDUSTRY FACT

A JULY 2020
GARTNER REPORT
PREDICTS
CYBERSECURITY
THREATS AND
RANSOMWARE
ATTACKS WILL
IMPACT 95% OF
ORGANIZATIONS
THROUGH 2024.

GARTNER

SOLUTION BRIEF

THE TIME TO RETHINK YOUR DATA MANAGEMENT STRATEGY HAS COME. THAT TIME IS NOW.

Data is growing. Cybersecurity risks are increasing. And the needs of your organization are rapidly evolving. To keep up with the changing requirements of today's digital healthcare environment, you must foundationally and fundamentally **RETHINK** how you are managing and protecting your ever-expanding ecosystem of disparate systems and data sets. Let's take a closer look.



RETHINK STORAGE: CONTAIN STORAGE COSTS AS DATA GROWS

Storing all of your data in the cloud is expensive, especially since most data is inactive.

With **Iron Mountain's multi-tiered data storage solutions** you can deploy the right form of protection for each type of data across your organization's information ecosystem to meet a wide range of recovery objectives and drive down long term storage costs.



RETHINK BUSINESS CONTINUITY: DON'T REACT TO RANSOMWARE; PREPARE.

Malware and ransomware can quickly work across the network. That means if it's connected, it has some level of vulnerability - and that includes your short-term backups and long-term archives.

With **Iron Cloud Secure Offline Storage with Vault Lock**, an ultra-low-cost, fully-managed solution for inactive data, you can keep data offline and offsite in a climate-controlled vault. Should ransomware come knocking to take your data hostage; you'll have peace of mind knowing you have an untouchable copy that can help you recover. With our virtual compute option, you have the ability to fail over to Iron Mountain to keep day-to-day business operations going and with our virtual clean room you can verify your data is not corrupted before you restore. No egress fees make it easy to move your inactive data to an air-gapped solution that solves security and compliance challenges.



RETHINK WORKLOAD MIGRATION: IMPROVE DATA PORTABILITY ACROSS ALL MEDIA AND CLOUDS

With so many types of media, systems, and clouds, vendor lock-in can quickly snowball into a big - not to mention an expensive - headache.

Data Restoration and Migration Services offer fully-managed services to help identify, move, restore, and migrate data stored on tape and other media types to disk or the cloud - bridging the gap between physical and digital - and all while ensuring you retain ready access to your data.

COVID-19 HAS GOT CYBERATTACKS ON THE RISE. AFTER BEGINNING AN ANTI-BODY DRUG TRIAL, ONE HEALTHCARE PROVIDER SAW ATTEMPTS TO ACCESS THEIR IT SERVER NEARLY TRIPLE, FROM ROUGHLY 10,000 ATTEMPTS PER DAY TO 70,000.

For more information about how Iron Mountain can help you modernize data protection with services that include built-in safeguards to enable ransomware recovery, check out our full suite of Data Management solutions.

Iron Mountain Data Management Solution Portfolio

- **Data Centers**
 - » From single cabinets to wholesale data centers
- **Secure IT Asset Disposition**
 - » Recycle, remarket or dispose of your IT assets
- **Iron Cloud Data Protection**
 - » Backup and recover data on any application or device
- **Iron Cloud Object Storage**
 - » Active cloud data storage
- **Iron Cloud Secure Offline Storage with Vault Lock**
 - » Air-gapped, inactive data storage Virtual compute and clean room features to recover from ransomware
- **Data Restoration and Migration**
 - » Restore and migrate data in and out of the cloud

Interested in learning more? Here's a few reads that you might find useful as you RETHINK your organization's data management needs:

- Why Cold Storage Works for Inactive Data
- How Cold Storage Can Protect Against Ransomware
- Ransomware Isn't Going Away
- Are You Ready to Activate Your Disaster Recovery Plan?

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ABOUT IRON MOUNTAIN

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

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