

**IF BETWEEN NOVEMBER 2016 AND FEBRUARY 2019  
YOU USED THE FLO PERIOD AND OVULATION TRACKER APP,  
A CLASS ACTION LAWSUIT MAY AFFECT YOUR RIGHTS.**

[www.PeriodTrackerDataPrivacyLitigation.com](http://www.PeriodTrackerDataPrivacyLitigation.com)

Your rights may be affected by a class action lawsuit regarding Flo Health, Inc.'s ("Flo") Period and Ovulation Tracker app (the "Flo Health App" or "Flo App"). The case is *Frasco et al. v. Flo Health, Inc. et al.*, No. 3:21-cv-00757. Plaintiffs allege that the Flo App disclosed information allegedly related to users' menstruation and/or pregnancy information to Meta Platforms, Inc. ("Meta") and Google LLC ("Google"). The Court has decided that this lawsuit should proceed to trial as a class action on behalf of a "Class," or a group of people, and a "California Subclass" that could include you. The Court has not decided who is right or whether Flo, Meta, or Google did anything wrong. Flo, Meta, and Google deny all of Plaintiffs' allegations, dispute that personal or health information was shared, and dispute that they did anything wrong. There is no money available now from Flo, Meta, or Google and no guarantee there will be. The lawyers for the Class and Subclass will have to prove their claims at a trial set to begin on July 21, 2025

**WHAT IS THIS CASE ABOUT?**

Plaintiffs claim that between November 1, 2016 and February 28, 2019, Flo incorporated code from Meta's and Google's software development kits ("SDKs") in the Flo App through which Flo allegedly shared information related to Flo App users' menstruation and/or pregnancy with Meta and Google. Plaintiffs say that Flo's disclosure of this alleged personal health information violates certain state and federal laws. The case is called *Frasco et al. v. Flo Health, Inc. et al.*, No. 3:21-cv-00757 (N.D. Cal.). Flo, Meta, and Google deny these claims and that they did anything wrong. Defendants also argue that class members consented to the challenged conduct. The lawyers for the Class and Subclass will have to prove their claims at a trial set to begin on **July 21, 2025**.

**This notice is only a summary of your rights and options before any decision is reached at trial about which parties are right. For additional details, please read the Long-Form Notice available to download at [www.PeriodTrackerDataPrivacyLitigation.com](http://www.PeriodTrackerDataPrivacyLitigation.com).**

**ARE YOU INCLUDED?**

Unless excluded, you are a member of the Class if you used the Flo App in the United States between November 1, 2016, and February 28, 2019; *and* you entered menstruation and/or pregnancy information into the Flo App during that time.

Unless excluded, you are a member of the California Subclass if you used the Flo App in California between November 1, 2016 and February 28, 2019; you resided in California during that time; *and* you entered menstruation and/or pregnancy information into the Flo App during that time.

A more detailed notice, including the exact Class and California Subclass definitions and who is not included, is available at [www.PeriodTrackerDataPrivacyLitigation.com](http://www.PeriodTrackerDataPrivacyLitigation.com).

## **WHO REPRESENTS YOU?**

The Court has appointed a group of attorneys to represent the Class as “Class Counsel.” You don’t have to pay Class Counsel or anyone else to participate. Instead, if Class Counsel recovers money or benefits for class members, they will ask the Court for attorneys’ fees and costs. Any fees and costs would be deducted from any money paid by Flo, Meta, or Google. You may hire your own lawyer to appear in Court for you, but if you do, you will be responsible for your lawyer’s fees and costs.

## **YOUR RIGHTS AND OPTIONS**

**DO NOTHING:** If you are a Class Member and do nothing, you are choosing to stay in the Class (and, if applicable, the California Subclass) and you may be able to share in any money or benefits that may be recovered in this case. You will be bound by all Court orders and judgments entered or settlement(s) reached in the lawsuit, whether favorable or unfavorable, and you will give up your right to separately sue Flo, Meta, and Google for the claims in this lawsuit.

**EXCLUDE YOURSELF FROM THE CLASS:** The Court will exclude any person who timely asks to be excluded. If you exclude yourself from the Class (and, if applicable, the California Subclass) (*i.e.*, opt out), you will not get any money or benefits if they are recovered. But, you will not be bound by any Court orders or judgments, and you will not give up your right to separately sue Flo, Meta, and Google for the claims in this lawsuit. The deadline to exclude yourself is **JULY 20, 2025**. Specific instructions on how to request exclusion are available at [www.PeriodTrackerDataPrivacyLitigation.com](http://www.PeriodTrackerDataPrivacyLitigation.com).

## **WHEN AND WHERE IS THE TRIAL?**

Class Counsel will have to prove Plaintiffs’ allegations at a trial. The trial is scheduled to begin on **July 21, 2025**, at the United States District Court, Northern District of California, San Francisco Courthouse, Courtroom 11, 19th Floor, 450 Golden Gate Avenue, San Francisco, CA 94102. There is no guarantee that Plaintiffs will win or that they will be able to get money for Class Members or Subclass Members.

## **WANT MORE INFORMATION?**

If you have questions about your rights as a potential Class Member (and, if applicable, Subclass Member), contact Class Counsel, or go to [www.PeriodTrackerDataPrivacyLitigation.co](http://www.PeriodTrackerDataPrivacyLitigation.co), email [info@PeriodTrackerDataPrivacyLitigation.com](mailto:info@PeriodTrackerDataPrivacyLitigation.com), or call (866) 778-9626, or write to:

Period Tracker Data Privacy Litigation P.O. Box 173126 Milwaukee, WI 53217.

**PLEASE DO NOT CONTACT THE COURT, COURT CLERK’S OFFICE, FLO, META,  
OR GOOGLE TO INQUIRE ABOUT THIS CASE.**