

Salim Feghali

Head of Data Science, Applied Intelligence · London

PRACTICE

Generative AI strategy and programme delivery; enterprise data architecture and governance; AI product ownership; team and function design.

SECTORS

Legal services; financial services; asset management; financial data and indices.

“Deploying generative AI at the scale of a global firm is as much about people, process and data foundations as it is about models. The hardest, and most rewarding, part of this work is building the conditions for adoption.”

Overview

Salim Feghali is Head of Data Science within Linklaters' **Applied Intelligence**, where he partners with fee-earners across the firm to deliver tangible client value by leveraging data science and AI solutions directly on their live matters. In this role, Salim leads the design and deployment of bespoke, AI-powered tools that augment legal expertise, accelerate complex analyses, and unlock new ways of serving clients at scale. He brings over a decade of deep financial markets experience to the position, having spent the formative years of his career at **Bloomberg** and the **London Stock Exchange Group**. There, he developed advanced fluency across sophisticated financial datasets spanning fixed income instruments, equity derivatives, and indices. This combination of legal, financial, and technical expertise positions Salim uniquely to translate data science capabilities into measurable commercial outcomes for the firm and its clients.

He co-ideated and brought to life two of the firm's most visible AI initiatives. He led **Contract Analysis** end-to-end from concept through proof-of-concept to deployment, and co-ideated the **Risk Factors** initiative for drafting IPO prospectus risk factors, scoping and orchestrating it from idea to working POC. The Contract Analysis solution was shortlisted by the **Financial Times** for the Innovative Lawyer Awards (*Innovation in Automation and AI Tools*) and selected for presentation at **Machine Learning Week Europe** in Berlin in November 2025. Salim is the firm's first data hire helping found the data function from scratch and brings more than **13 years** of experience in enterprise data, having held senior roles at **London Stock Exchange Group**, **CBRE Investment Management** and **Bloomberg**.

Selected AI Solutions and Initiatives

- Leads the Applied Intelligence Data Science function.
- Led the firm's enterprise Generative AI programme technical arm as **Head of Data & AI Product**, designing and architecting custom AI-powered **Contract Analysis** solutions across Capital Markets, Investment Funds and Corporate practices; co-ideated Contract Analysis from concept to proof-of-concept and led it through to deployment.
- Co-ideated the **Risk Factors** initiative for drafting IPO prospectus risk factors and personally authored the use-case design, scoping and orchestrating from concept to working POC.
- Founded and designed the data science function at Linklaters from scratch, establishing the Data Science team (**3 senior data scientists** in Generative AI and NLP), and co-founded the data engineering team (**4 data engineers**).
- Co-negotiated an engagement with Microsoft Industry Solutions to deliver a custom **Microsoft Fabric** MVP as the firm-wide data platform.
- At **London Stock Exchange Group** Data & Analytics, architected the firm's Data Governance framework, driving an increase in compliance across priority datasets and securing resource commitment from senior data owners.
- At **Bloomberg**, modernised fixed-income index production by implementing more than **1,000** automated quality-control rules, reducing daily QC time by **20%** and false positives by **95%**, and was named **Best Newcomer** at the 2012 Bloomberg Data Global Awards.

Education and Languages

Salim holds an **MSc in International Business Economics** (Distinction) from **City University, London**, and a **BSc in Chemistry** alongside a **BA in Economics** from the **American University of Beirut**. He is a native Arabic speaker, fluent in English and conversational in French.
