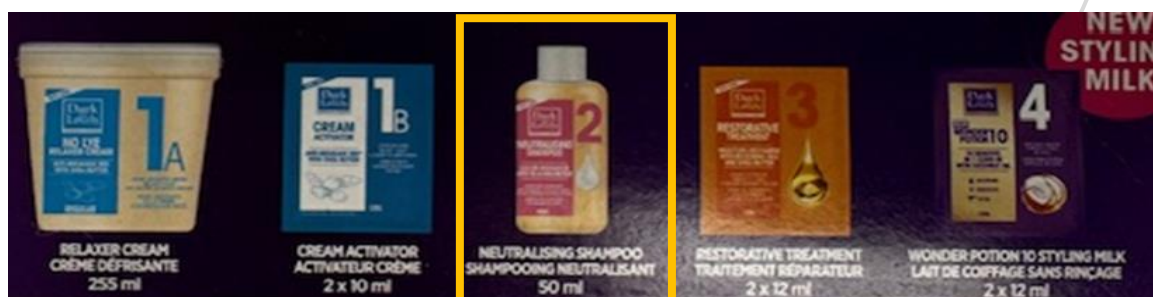


WITHDRAWAL NOTICE FOR 50ML SINGLE-USE NEUTRALIZING SHAMPOO CONTAINED IN DARK AND LOVELY MOISTURE PLUS KIT REGULAR AND DARK AND LOVELY MOISTURE PLUS KIT SUPER (“Products”)

L’Oréal East Africa Limited has been notified of a quality incident of a product component produced by L’Oréal Midrand Manufacturing Proprietary Limited during a regular quality controls process. As a result, we issue a notice of withdrawal of one component of the neutralizing shampoo being the **50-millilitre single-use neutralizing shampoo** contained in Dark and Lovely Moisture Plus Kit Regular and Dark and Lovely Moisture Plus Kit Super. The 50-millilitre single-use neutralizing shampoo falling under batches number 87W811, 87WN03, 87X509, 87X603, 87X700, 87X701, 87X802, 87X901, and 87XO03 were available in Kenya between January 26, 2024, and June 2024 and have been withdrawn from the market.

The possibly affected 50-millilitre single-use neutralizing shampoo is circled below.



The reason for withdrawing the 50-millilitre single-use neutralizing shampoo from the market is due to the possible contamination by a bacterium which normally does not cause a disease but affect a person whose immune system is impaired.

To the knowledge of the company, as of June 2024, there was withdrawal of all the 50-millilitre single-use neutralizing shampoo known to be in the Kenyan market through its supply chain.

For any inquiries concerning the withdrawal, please contact Enid Kirui, through enid.kirui@loreal.com.