

2026

Community
Impact Report





2026 *Community* Impact Report

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A Lasting Impact



At Love’s, supporting those around us has always been at the heart of who we are. That commitment began with my Dad, Tom Love, who believed taking care of people was simply the right thing to do. He built this company on the idea that when you invest in your team members and community, you create something successful. More than six decades later, his beliefs continue to guide us, shaping how we show up for one another and how we serve the places we call home.

In our hometowns of Oklahoma City and Houston, our commitment to giving back comes to life every day through our team members. They volunteer their time, serve on local boards and committees, and support causes that matter to them. In 2025, more than 1,400 team members volunteered across our hometowns, reflecting a shared belief that small acts of service can create meaningful change. Whether it’s supporting local nonprofits, responding in times of need or helping strengthen community connections, our teams lead with generosity and purpose.

Our reach also extends far beyond our hometowns. Across more than 670 communities nationwide, Love’s and its team members and stores support local organizations, schools and initiatives that make each community stronger. From grassroots efforts to broader national initiatives, we remain focused on meeting needs where they exist and making a positive, lasting impact.

We are grateful to our team members, customers and partners who bring Love’s culture of caring to life every day and help make communities a better place. Together, we are proud to carry forward the legacy my Dad started - one rooted in taking care of people and making a difference in the communities we serve.

Jenny Love Meyer,
Chief Culture Officer

Impact Focused

Love’s approach to giving is centered on four key pillars: communities; team members; customers; and veterans and military families. We believe that by being intentional with giving and focusing on these four areas, we can make a lasting impact on causes that are important to employees and customers.



Communities
Love’s supports communities by investing in local nonprofits that strengthen the places its employees live and work.



Team Members
Love’s cares for team members by providing resources, opportunities and support that helps them succeed personally and professionally.



Customers
Love’s serves customers by giving them a best-in-class store experience and by supporting causes that support them.



Veterans and Military Families
Love’s honors veterans and their families by recognizing their service and supporting organizations that give them the tools they need to succeed and feel cared for.



Corporate team members support military families through Operation Homefront's Holiday Meals for Military

2026 Giving At-A-Glance

Grants awarded in 2025:
764

New store donation total:
\$90,000

Local community grants:
\$555,000

Total number of volunteers:
1,410

Total number of volunteer hours:
3,201

Total Children's Miracle Network donation:
\$10,017,967

Total United Way donation:
\$4,558,220

Supporting Communities *across the Country*

At Love’s, supporting the communities where we live and work is built into how we operate. From our hometowns of Oklahoma City and Houston to the hundreds of communities where our stores are located, we are committed to making a meaningful and local impact through partnerships, giving and hands-on support.

Love’s Alternative Energy volunteers spent time helping build a home that will be gifted to a family through Houston Habitat for Humanity.



Investing *in our* Hometowns

Our commitment starts where our roots run deepest. In Oklahoma City and Houston, Love's supports organizations that address critical needs and strengthen the communities where our headquarters are located.

Love's longstanding partnership with the **Regional Food Bank of Oklahoma** helps provide meals to families facing food insecurity across the state. Through volunteerism, financial support and operational expertise, Love's and its team members play an active role in fighting hunger close to home. In 2025, with support from Love's, the Regional Food Bank provided 612,837 meals through its Summer Feeding Program, ensuring children had access to nutritious food during the months when free and reduced school meals

were unavailable. Love's was also able to help strengthen the organization's distribution network by providing guidance on the purchase of 10 semi-tractors, enabling the Food Bank to expand its reach and deliver more meals to communities in need. During last year's government shutdown, Love's provided warehouse space and mobilized volunteers to help sort and distribute emergency food to 22,500 SNAP recipients across Oklahoma - demonstrating a commitment to stepping up in moments when neighbors needed it most.



Volunteers helped the Regional Food Bank provide more than 600,000 meals for its Summer Feeding Program.

“The Regional Food Bank is incredibly grateful for the unwavering support of Love’s over the past year. Through their generosity and hands-on partnership, Love’s has helped us expand much needed programs, strengthen our distribution network and respond quickly in times of crisis. From investing in critical transportation resources to stepping up during last year’s government shutdown to help us serve thousands of Oklahoma families, Love’s continues to demonstrate what it means to be a true partner in the fight against hunger. Their commitment to our mission is making a lasting difference for our neighbors across the state.” Stacy Dykstra, CEO of the Regional Food Bank of Oklahoma

Support is also given to fellow Oklahomans through Love’s annual **United Way of Central Oklahoma** campaign that brings employees together to give back to their neighbors. Through employee donations, company matches, event fundraisers and volunteering, the campaign fuels 125 programs at 66 partner agencies that focus on healthy communities, financial security and community resiliency in our hometown. For the 2025 campaign, Love’s employees pledged \$683,659. With company matches and separate donations, in total \$4,558,220 was raised for the campaign.

“During the federal shutdown and SNAP crisis, United Way’s support made an immediate and tangible difference for our community. The in-kind food drive they organized, combined with vital emergency funding, enabled Skyline to keep our shelves stocked and serve more than double the number of neighbors we typically reach. We are profoundly grateful for their partnership.” Katy Leffel, United Way of Central Oklahoma partner agency Skyline’s chief executive officer

In Oklahoma City and Houston, Love’s annual **Share the Love Campaign** empowers team members to support causes that matter to them by offering volunteer opportunities throughout Valentine’s Day week. Together, these efforts reflect Love’s culture of giving back and commitment to making a difference. Over the course of the week, 297 employees spent 693 hours volunteering at eight different nonprofit organizations. Further impact was made across the country when store team members voted on an organization in their district to receive \$10,000 for the event. In total \$110,000 was given to 11 nonprofits across the United States.

Share the Love

Volunteers: 297

Volunteer Hours: 693

Volunteer Shifts: 10

Amount given: \$110,000

Partner Nonprofits:

INFANT CRISIS SERVICES

OKC BEAUTIFUL

HOMELESS ALLIANCE

REGIONAL FOOD BANK OF OKLAHOMA

POSITIVE TOMORROWS

NEIGHBORHOOD SERVICES ORGANIZATION

HOUSTON FOOD BANK

Nonprofits supported across the country:

DODGE CITY PUBLIC SCHOOLS

IDEA PUBLIC SCHOOLS

HATTIESBURG PUBLIC SCHOOLS

HENDRIX COUNTY SCHOOLS

LODI BOYS & GIRLS CLUB

CHILDREN’S ADVOCACY CENTER OF PARKER COUNTY

PLEASANT GARDEN ELEMENTARY

FRIENDS OF THE ZOO, INC OF KANSAS CITY

HOMEPLATE, INC

MADISON COUNTY CASA

RONALD MCDONALD HOUSE CHARITIES OF ARKANSAS

27J SCHOOLS

Supporting Communities Nationwide

As Love’s continues to grow, so does the impact the company is able to make across the country. Each new store opening is an opportunity to invest in the community from day one. Through new store donations, the company supports nonprofits, helping meet immediate needs and building lasting relationships in the towns we serve. Each new store donates \$5,000 to a local nonprofit; each remodeled location donates \$5,000 to the local Children’s Miracle Network hospital; and each district has an annual donation budget. In 2025, Love’s gave \$535,000 to nonprofits in the towns it operates for this initiative.

In September 2025, Love’s opened a new location in Big Spring, Texas, and donated \$5,000 to Tate’s Place, a local nonprofit dedicated to providing essentials to individuals and families in need.



Love’s employees serve children at Positive Tomorrows, a school for children in Oklahoma City experiencing homelessness.

With support from the company, along with other local businesses and community members, Tate’s Place expanded its reach and deepened its impact across the community.

“With the support of businesses in our community like Love’s, we were able to help strengthen our community in big ways in 2025. Through initiatives

like a community garden, a safe haven infant box, and programs supporting underserved groups such as seniors and veterans, we were able to meet immediate needs while also building long-term resources that help people live with dignity and stability.” - Rusty and Ashlely Crawford, Founders and CEOs of Tate’s Place.

COMMUNITIES

Since 1999, Love’s and its customers have come together to help create a brighter future for children in the communities the company serves through its annual Children’s Miracle Network (CMN) campaign. Each year, customers and team members support local children’s hospitals through a variety of efforts, including pin pad donations, balloon purchases, fundraisers, air pump sales and company contributions - including a \$5,000 donation at each new and remodeled store opening to the local CMN hospital. This campaign ensures funds stay local and directly benefit the communities where stores operate.

Over the course of the partnership, Love’s and its customers have contributed more than \$75 million to CMN, helping provide critical resources for children and their families. In 2025 alone, more than \$10 million was raised to support a wide range of needs from routine checkups and preventive care to life-saving treatments and specialized surgeries at 118 partner hospitals. These funds help hospitals invest in advanced medical technology, expand pediatric services, support breakthrough research, and provide essential services like child life programs, family support resources and financial assistance for those facing medical hardship. Together, these efforts help ensure that every child has access to the care they need to heal, grow and thrive.

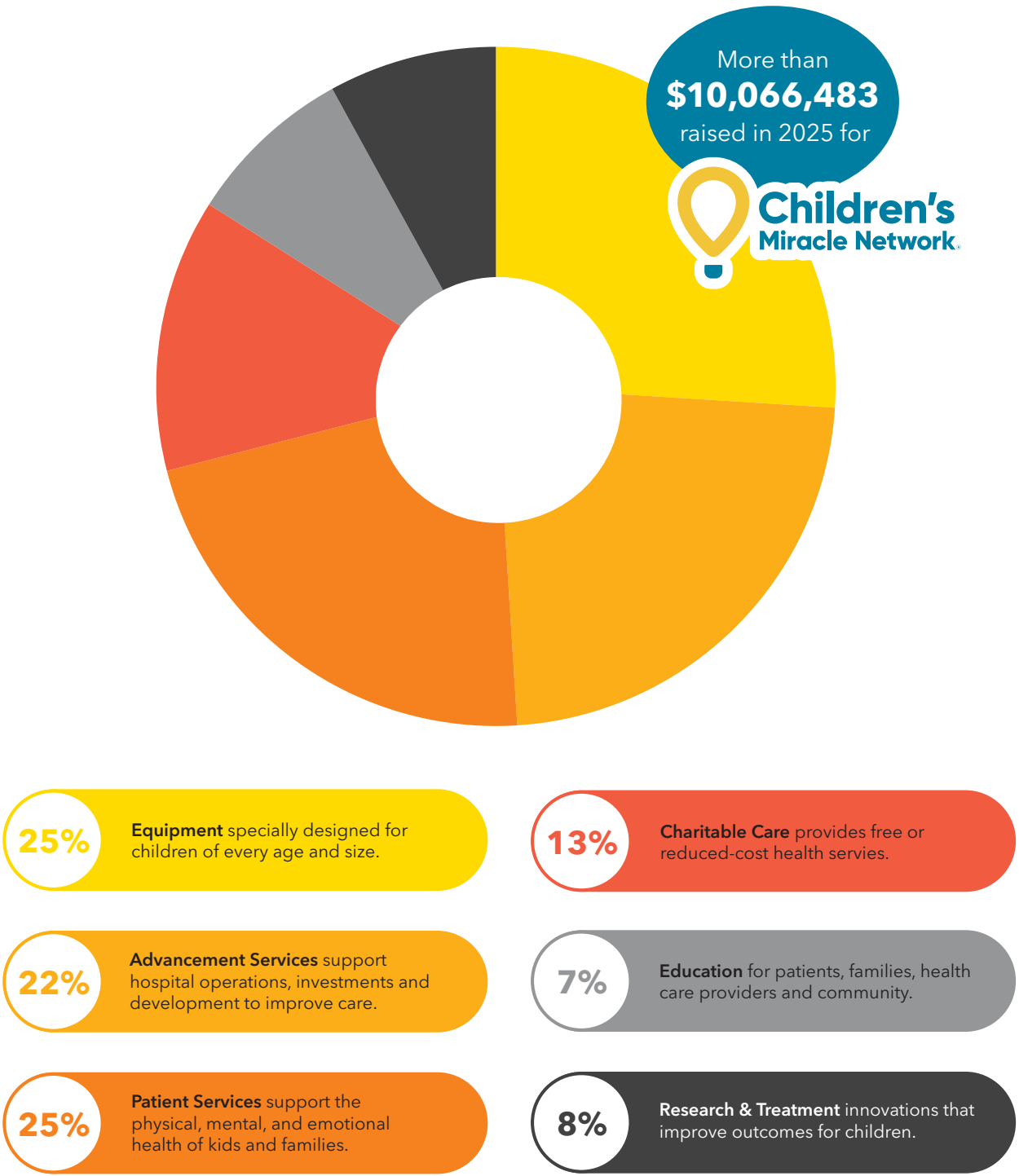
“Over the past 18 years, I’ve been part of many CMN campaigns for Love’s across the country and have consistently seen the same level of dedication from hospital leaders to Love’s team members to our customers. It truly makes it easy to make a difference. Like many others, my ‘why’ is personal.

My oldest son, Julian, was born in a children’s hospital in Missouri and faced challenges early on that the hospital helped us overcome. My wife, Jennifer, also experienced serious complications, and the hospital literally saved her life. Today, my two youngest sons, who are on the autism spectrum, continue to benefit from the care and support of our local children’s hospital. My story is just one of many that fuel our commitment to supporting this campaign. At Love’s, taking care of each other and our communities is simply what we do, and we strive to be world-class at making a difference.” Creig Roberts, regional vice president for Love’s Travel Stops

In 2025, Love’s deepened its commitment to fighting hunger through a unique partnership with Feeding America. For the first time, Love’s donated surplus food to 17 food banks across 15 states. Through this initiative, more than 67,000 pounds of food, equivalent to 53,000 meals, went to families in need.

“Partnering with Feeding America allowed us to turn a moment of transition to a new vendor into meaningful impact. By donating surplus fresh food, we were able to reduce waste while helping provide tens of thousands of meals to families who needed them most. It’s a natural extension of our commitment to serving communities, not just at our stores.” Greg Ekman, senior director of fresh kitchen strategy and growth for Love’s

From neighborhood-level giving to nationwide partnerships, Love’s is proud to support communities in ways that are impactful.



Empowering *a* *Culture of Giving*

Rooted in the belief that late Founder Tom Love instilled from the beginning - that taking care of people is simply the right thing to do - Love's is committed to supporting and encouraging team members to make a difference in the communities they live and work. By creating opportunities for volunteerism and community involvement, we believe we're empowering people to make a real difference.

Lunch being prepared and served at City Rescue Mission in Oklahoma City.



In 2025, that commitment came to life through the actions of our team members. Across Oklahoma City and Houston, 1,410 employees volunteered for a combined 3,201 hours in support of local organizations and community initiatives. Love's offers Volunteer Time Off (VTO), giving corporate team members dedicated, paid time to serve causes they care about outside of company sponsored events. In 2025, 747 hours of VTO were approved, enabling team members to step away from their day-to-day responsibilities to give back.

"Working for a company that supports the community and volunteerism makes a difference in how you show up each day. Last year, I had the opportunity to volunteer with Infant Crisis Services, where I helped pack diapers for families in need. Knowing that these supplies would directly support babies and parents in our community made it so impactful. Experiences like this reinforce why it matters to work for a company that invests in communities and empowers employees to be a part of that impact." Ashley Junkins, IT scrum master III for Love's.

In addition to volunteering, many Love's team members serve on nonprofit boards and committees, lending their time, expertise and leadership to help guide organizations and expand their impact. Love's provides grants that support causes important to team members and helps them expand their reach. In 2025, Love's employees served on boards and committees for more than 20 nonprofits that typically fall outside of Love's giving initiatives.

"I've served on the CASA of Oklahoma County board for several years, and Love's has always supported and encouraged that commitment. Because of that encouragement, I've been able to contribute to an organization that changes the trajectory of children's lives in foster care. It's rewarding to be part of a company that not only invests in its people but also empowers us to make a difference beyond the workplace." Coree Stevenson, director and associate general counsel for Love's and board of directors' member for CASA of Oklahoma County, Inc.

Together, these efforts reflect a culture where giving back is encouraged and supported in tangible ways.

Boards & Committees

Love's employee serve on:

- JUNIOR ACHIEVEMENT OF OKLAHOMA
- OKLAHOMA CITY PUBLIC SCHOOLS FOUNDATION
- MENTAL HEALTH ASSOCIATION OF OKLAHOMA
- OKLAHOMA CITY PHILHARMONIC
- CURBSIDE ENTERPRISES
- SCIENCE MUSEUM OKLAHOMA
- NORTHSIDE YMCA
- OKLAHOMA CHILDREN'S THEATRE
- CHILDREN'S ADVOCACY CENTER OF OKLAHOMA
- POSITIVE TOMORROWS
- ARTS COUNCIL OKLAHOMA CITY
- REGIONAL FOOD BANK OF OKLAHOMA
- VIZAVANCE
- COURT APPOINTED SPECIAL ADVOCATES OF CENTRAL OKLAHOMA
- BOYS & GIRLS CLUB OF OKLAHOMA COUNTY
- JESUS HOUSE
- HOMELESS ALLIANCE
- NEIGHBORHOOD SERVICES ORGANIZATION
- URBAN LEAGUE OF GREATER OKLAHOMA CITY
- TIRE RETREAD & REPAIR INFORMATION BUREAU
- AND MORE...

Supporting Those *who* Support Us

Serving customers goes beyond fueling vehicles, it's about supporting the people behind the wheel no matter what type of vehicle they drive. In 2025, Love's strengthened its commitment to both professional drivers and everyday travelers through new and existing partnerships that prioritize safety, stability and essential support when it's needed most.



Love's supported professional drivers by contributing to organizations dedicated to their well-being. This included a \$100,000 donation to the St. Christopher Truckers Relief Fund (SCF), which helps professional drivers when illness or injury prevents them from working and provides preventative health and wellness programs.

"Thanks to SCF, we were able to keep our water running, electricity on, and vehicles from being repossessed. I had a heart attack at a truck stop, was rushed to emergency surgery, and my life was saved. With months of rehab, I was unable to get behind the wheel, and this caused our financial situation to become difficult to manage. Thanks to the Truckers Fund, we were able to make it through the struggle." Joshua, professional truck driver.

New in 2025, Love's contributed \$10,000 to Truckers Final Mile to help ensure drivers who pass away on the road are returned home to their families. Through this support, five drivers who passed

away at Love's locations were reunited with their loved ones, providing dignity and compassion during one of life's most difficult moments.

"Truckers Final Mile relies on generous donors and sponsors to support our mission. Love's Travel Stops recognizes the critical role we play in helping drivers and their families during times of tragedy, and their contributions reflect a strong commitment to our industry. We are deeply grateful for their continued support." Robert Palm, founder and CEO of Truckers Final Mile

In addition to nonprofit partnerships, Love's provided direct support to customers in 2025 through practical, everyday resources. Last year, more than \$35,000 in gift cards were given to Love's customers through nonprofit organizations, equal to more than 11,000 gallons of gasoline. These were given to customers to help ease the financial burden of filling up and to ensure drivers can get to where they need to go.

Honoring *Those* who Served

Supporting veterans and military families is a longstanding priority for Love's, rooted in the principles of its late Founder Tom Love who served his country with pride. His legacy continues to guide the company's commitment to giving back to those who have sacrificed so much.

In 2025, Love's continued its support of Operation Homefront, which helps build strong, stable and secure military families and veterans. Through a combination of a corporate gift, in-kind donations, and a Veterans Day pin pad campaign, Love's contributed a total of \$206,014.



150 meal kits went to military families through Operation Homefront's Holiday Meals for Military.



Employees also volunteered their time to serve military families through Operation Homefront's Back-to-School Brigade, providing 400 school supply kits to school-aged children in the Oklahoma City area. Additional impact was made through Holiday Meals for Military, where 150 meal kits were assembled and distributed along with grocery and Love's gift cards. The event, held at the Tom and Judy Love Event Center, also featured snacks, crafts, and activities for families to enjoy.

Love's also strengthened local veteran support through the Dale K. Graham Veterans Foundation, donating \$10,000 in 2025. This funding helped provide critical assistance to veterans across Oklahoma, including access to food, clothing and household goods. Because of support from organizations like Love's, 1st Sgt. Davis with the USMC

(retired) received help with paperwork and processes that led to him being awarded the highest disability level with Veteran's Affairs.

"The Dale K. Graham Veterans Foundation not only helped me navigate the labyrinth of VA processes, but they also led the charge, and ensured every detail was handled. It wasn't just paperwork to them, they understood it was my family's security, stability and future and they fought for it like it was their own. The work they do has changed our lives in profound and positive ways and they lifted a tremendous weight from my family's shoulders."

By investing in these organizations, Love's helps ensure veterans and military families have the resources and support they need to thrive beyond their service.



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