

SUBCOMMITTEE C – AGENDA

Via Teams
April 17, 2025
1:30 p.m.

PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

RESIDENTIAL COLLEGE IN THE ARTS AND HUMANITIES

1. Request to change the requirements for the **Bachelor of Arts** degree in the **Arts and Humanities** in the Residential College in the Arts and Humanities.
 - a. Under the heading **Requirements for the Bachelor of Arts Degree in the Residential College in the Arts and Humanities** make the following changes:
 - (1) In item 2. b., under **Community Engagement Pathway** delete:

RCAH	326	Topics in Community Engagement	6
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Replace with:

RCAH	316	Studies in the Arts	6
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 - (2) In item 2. b., replace the **Language and Culture Pathway** with the following:

Language and Culture Pathway
The following course:

RCAH	325	Participatory Action Methods for Community Change	4
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Two enrollments in the following course:

RCAH	316	Studies in the Arts	6
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 - (3) Replace item 2. f. with the following:

Completion of the language and cultural studies requirement by completing RCAH 235 Foundations of Language and Culture Studies, and one of the following two options:

 - (1) Participate in an approved language-intensive study abroad program
 - (2) Complete one of the following combinations of language and cultural studies courses:
 - a. Complete 2 years of language courses in no more than two languages and complete one of the approved cultural courses from the list maintained by the student's academic advisor.
 - b. Complete 1 year of language courses in a single language and three of the approved cultural courses from the list maintained by the student's academic advisor.
 - c. Complete a minor in one of the approved area studies programs as approved by the student's academic advisor.

Effective Fall 2025.

2. Request to change the requirements for the **Minor in Design Justice** in the Residential College in the Arts and Humanities.
 - a. Under the heading **Requirements for the Minor in Design Justice** make the following changes:
 - (1) In item 2., delete the following courses:

RCAH	235	Introduction to Language and Culture Studies	4
RCAH	316	Topics in the Arts	3

Add the following courses:

RCAH	235	Foundations of Language and Culture Studies	4
RCAH	316	Studies the Arts	3

- (2) In item 4., delete the following courses:

RCAH	325	Methods in Community Engagement	4
RCAH	326	Topics in Community Engagement	3

Add the following courses:

RCAH	325	Participatory Action Methods for Community Change	4
RCAH	326	Topics in Community and Collective Action	3

Effective Fall 2025.

COLLEGE OF ARTS AND LETTERS

1. Request to establish an **Undergraduate Certificate in Public and Engaged Arts and Humanities** in the College of Arts and Letters. The University Committee on Undergraduate Education (UCUE) recommended approval of this request at its February 20, 2025 meeting.

a. **Background Information:**

Since its inception in the College of Arts and Letters, the Citizen Scholars Program has operated as a one-of-a-kind program that invites students in the arts and humanities to put their values, knowledge, and skills into action to lead us toward a more just, inclusive, and open society.

Former CAL Dean Chris Long founded the Citizen Scholars Program in 2016. Since then, the program has supported dozens of students in studying abroad, taught interesting and interdisciplinary courses, and offered engaging extracurricular and cocurricular programming to support students in realizing their academic and professional goals. An undergraduate certificate in Public and Engaged Arts and Humanities will “encourage more engagement with and support for the undergraduate mission through incentives that provide more robust rewards for undergraduate teaching and experiential learning.”

Over the years, though, how the program offers and supports these opportunities and efforts has been inconsistent. The inconsistency was exacerbated by Covid-19, which made recruitment hard to do and community hard to make. Consequently, the program was “paused” during the 22-23 academic year.

With a new leadership team in place, the program has sought out feedback from past Citizen Scholars, newly recruited Citizen Scholars, adjacent programs from across the university, CAL donors, and faculty and advisors from across the disciplines in the College of Arts and Letters. Over and over, the feedback focused on the need for structure and predictability. There was also a strong desire to have the program “outlast” the program leader/director (as the program turned over leadership four times in four years). Students also expressed a desire to receive a credential that demonstrated their willingness to pursue additional academic opportunities.

An undergraduate certificate in “Public and Engaged Arts and Humanities,” was the outcome of these conversations and research. The undergraduate certificate not only provides the structure students want and need and the predictability necessary for supporting students in the academic professional endeavors, but a framework for increasing student recruitment and the visibility of the arts and humanities on campus.

b. **Academic Programs Catalog Text:**

The Undergraduate Certificate in Public and Engaged Arts and Humanities is a multidisciplinary program administered through the Citizen Scholars Program in the College of Arts and Letters at Michigan State University. The program provides high-impact learning experiences and mentoring focused on leadership development, reflective practice, and ethical community-engagement that prepare students to tackle today’s most pressing issues and problems from an arts and humanities perspective.

Admission

Grades or grade-point average are not considered for admission. First-year, second year, and transfer students in the College of Arts and Letters are invited to apply to the Citizen Scholars Program via an online application. The application contains several questions asking students to reflect on their experiences in the arts and humanities and to look ahead to their goals in the College of Arts and Letters. After completing the application, admission into the program will be determined by the Citizen Scholars Leadership Team (the Director and Program Graduate Assistants). The applicants' responses will be assessed by how effectively they connect their experiences and interest in the arts and humanities with the program mission and learning goals. Additionally, consideration is given to the following: distribution of majors from across the College of Arts and Letters and interest in pursuing leadership opportunities in the arts and humanities.

Requirements for the Undergraduate Certificate in Public and Engaged Arts and Humanities

CREDITS

Students must complete the following experiences totaling 9 credits:

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| 1. | The following course: | |
| | AL 270 Creating Meaningful Impact | 2 |
| 2. | The College of Arts and Letters Experiential Learning Requirement | 3 |
| 3. | Community-Engaged Learning Projects | 1 |
| 4. | Mentoring, Coaching, and Leadership | 1 |
| 5. | The following course: | |
| | AL 460 Advanced Career Strategies for Arts and Letters | 1 |
| 6. | The Citizen Scholars Reflective Presentation as the Capstone Experience | 1 |

Effective Fall 2025.

2. Request to change the requirements for the **Bachelor of Arts** degree in **Studio Art** in the Department of Art, Art History, and Design.
 - a. Under the heading **Requirements for the Bachelor of Arts Degree in Studio Art** make the following change:
 - (1) In item 3. a. (2), under Three Dimensional Area, *Sculpture*, add Studio Art 352.
 - (2) In item 3. a. (3) under *Sculpture*, add Studio Art 352.

Effective Fall 2025.

3. Request to change the requirements for the **Bachelor of Fine Arts** degree in **Studio Art** in the Department of Art, Art History, and Design.
 - a. Under the heading **Requirements for the Bachelor of Fine Arts Degree in Studio Art** make the following changes:
 - (1) In item 3. a. (2), under Three Dimensional Area, *Sculpture*, add Studio Art 352.
 - (2) In item 3. a. (3) make the following changes:
 - (a) Under *Electronic Art and Intermedia* add Studio Art 488.
 - (b) Under *Sculpture*, add Studio Art 352.
 - (c) Under Studio Art Senior Project courses and Internships, *Electronic Art and Intermedia* delete Studio Art 488.

Effective Fall 2025.

4. Request to change the requirements for the **Bachelor of Arts** degree in **Japanese** in the Department of Linguistics, Languages, and Cultures. The Teacher Education Council (TEC) will consider this request at its April 17, 2025 meeting.
 - a. Under the heading **Requirements for the Bachelor of Arts Degree in Japanese** make the following changes:
 - (1) In item 3. a., replace the note following the course list with the following:

Students who place out of any of these courses may take additional electives from item 3. c. below to make-up for deficient credits in this requirement. Students may also consult with the program advisor and director to determine other courses to make up for deficient credits. Course work used to make-up deficient credits must be approved by the student's academic advisor.
 - (2) In item 3. b. add the following note:

Both JPN 369 and JPN 469 must be completed at MSU and cannot be replaced by courses completed through Education Abroad in Japan. Students planning to pursue Education Abroad in Japan are encouraged to complete JPN 369 before departure.
 - (3) Replace item 3. c. with the following:

Three of the following courses with at least one course at the 300- or 400-level (9 credits):

JPN	260	Japanese Cinema	3
JPN	350	Studies in Japanese Language	3
JPN	370	Gender and Sexuality in Japan	3
JPN	371	Edo Period Literature and Visual Culture	3
JPN	460	Media and Digital Culture in Japan	3
JPN	491	Topics in Japanese Studies	3

Students enrolled in an Education Abroad program in Japan may, with program approval, complete up to one 3-credit course (or equivalent) per term on a Japan-related topic to satisfy this requirement.

Effective Fall 2025.

ELI BROAD COLLEGE OF BUSINESS

1. Request to delete the curriculum and degree requirements for the **Graduate Specialization in Business Concepts for Environmental Sustainability and Conservation** in the Eli Broad College of Business and Graduate School of Management. The University Committee on Graduate Studies (UCGS) will provide consultative commentary to the Provost after considering this request. The Provost will make a determination after considering the consultative commentary from the University Committee on Graduate Studies.

No new students are to be admitted to the program effective Spring 2021. No students are to be readmitted to the program effective Spring 2021. Effective Summer 2024, coding for the program will be discontinued and the program will no longer be available in the Eli Broad College of Business and Graduate School of Management. Students who have not met the requirements for the Graduate Specialization in Business Concepts for Environmental Sustainability and Conservation through the Eli Broad College of Business and Graduate School of Management prior to Summer 2024 will have to change their specialization.

Note: This program has been in moratorium since Spring 2021.

2. Request to delete the curriculum and degree requirements for the **Minor in Retail Management** in the Department of Management. The University Committee on Undergraduate Education (UCUE) will provide consultative commentary to the Provost after considering this request. The Provost will make a determination after considering the consultative commentary from the University Committee on Undergraduate Education.

No new students are to be admitted to the program effective Summer 2023. No students are to be readmitted to the program effective Summer 2023. Effective Fall 2026, coding for the program will be discontinued and the program will no longer be available in the Department of Management. Students who have not met the requirements for the Minor in Retail Management through the Department of Management prior to Fall 2026 will have to change their minor.

Note: This program has been in moratorium since Summer 2023.

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to change the requirements for the **Minor in Advertising Analytics** in the Department of Advertising and Public Relations.

- a. Under the heading **Requirements for the Minor in Advertising Analytics** make the following changes:

- (1) In item 1., delete the following courses:

ADV	442	Digital Analytics	3
MI	250	Introduction to Applied Programming	3

Add the following courses:

ADV	362	Digital Analytics	3
ADV	480	Advanced Digital Analytics	3

Effective Fall 2025.

2. Request to change the requirements for the **Bachelor of Arts** degree in **Advertising Creative** in the Department of Advertising and Public Relations

The concentrations in the Bachelor of Arts degree in Advertising Creative will be noted on the student's academic record when the requirements for the degree have been completed.

- a. Under the heading **Requirements for the Bachelor of Arts Degree in Advertising Creative** make the following change:

- (1) In item 3. d. under **Art Direction** delete the following course:

ADV	225	Basic Skills for Advertising Careers	3
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Effective Fall 2025.

PART II - NEW COURSES AND CHANGES

RESIDENTIAL COLLEGE IN ARTS AND HUMANITIES

- RCAH 215 ~~Introduction to Theory and Method in the Arts~~ Arts Workshop
Fall of every year. Spring of every year. 4(4-0) P: RCAH 150 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
~~Introduction to fundamental elements of the arts and artistic practice and their value in social life.~~ Introduction to fundamental concepts and elements of the arts and the processes of artistic practice and their value in social life. Workshop format with medium varying with instructor.
SA: RCAH 291
Effective Fall Semester 2025
- RCAH 225 ~~Introduction to Community Engagement~~
Foundations of Radical Reciprocity in Community Engagement
Fall of every year. Spring of every year. 4(4-0) P: RCAH 150 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
~~Introduction to the basic theories and methods of community engagement, its essential features, and its value as a form of social justice.~~ Foundations for developing equitable and reciprocal partnerships in community engagement. Emphasizes forms of reciprocity, relationship building, and participatory action-based forms of community engagement.
SA: RCAH 292A
Effective Fall Semester 2025
- RCAH 235 ~~Introduction to Language and Culture Studies~~ Foundations of Language and Culture Studies
Fall of every year. Spring of every year. 4(4-0) P: RCAH 150 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
~~Introduction to basic theories and methods in language and culture studies.~~ Provides a foundation for understanding the relationship between language and culture. Examines how language and culture are linked to identity formation and how we interact with the world.
Effective Fall Semester 2025
- RCAH 316 ~~Topics in the Arts~~ Studies in the Arts
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. ~~P: RCAH 215~~ P: (RCAH 215) and completion of Tier I writing requirement R: Open to undergraduate students in the Residential College in the Arts and Humanities.
~~Topics in the study of the visual and performing arts from an interdisciplinary perspective.~~ Studies of the visual and performing arts from an interdisciplinary perspective.
SA: RCAH 320
Effective Fall Semester 2025
- RCAH 325 ~~Methods in Community Engagement~~ Participatory Action Methods for Community Change
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 8 credits in all enrollments for this course. ~~P: RCAH 225 and RCAH 112~~ P: (RCAH 225) and completion of Tier I writing requirement R: Open to undergraduate students in the Residential College in the Arts and Humanities.
~~Advanced study in the skills and methods used in community engagement work.~~ Advanced study and hands-on experience with participatory action methods in community engagement projects. Prepares students to develop, cultivate, and strengthen relationships, partnerships, and collaborations with diverse communities from an interdisciplinary lens.
Effective Fall Semester 2025

- RCAH 326 ~~Topics in Community Engagement~~ Topics in Community and Collective Action
 Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. ~~P: RCAH 225~~ P: (RCAH 225) and completion of Tier I writing requirement R: Open to undergraduate students in the Residential College in the Arts and Humanities.
~~Topics and themes in the study of community engagement work.~~ Topics and themes in the study of community engagement. Emphasis on historical, cultural, and social contexts impacting communities and how to respond by developing projects and desired outcomes in conversation with community members.
 SA: RCAH 292B
 Effective Fall Semester 2025
- RCAH 336 ~~Topics in Language and Culture~~ Studies in Language and Culture
 Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. ~~P: RCAH 235~~ P: (RCAH 235) and completion of Tier I writing requirement R: Open to undergraduate students in the Residential College in the Arts and Humanities.
~~Topics in the study of language and culture from an interdisciplinary perspective.~~ Studies in the relationship between language and culture from an interdisciplinary perspective.
 SA: RCAH 390
 Effective Fall Semester 2025
- RCAH 491 Senior Thesis (W)
 Fall of every year. Spring of every year. 4(4-0) ~~P: RCAH 112 and RCAH 203 and RCAH 192 and RCAH 291~~ P: (RCAH 315 or RCAH 325 or RCAH 335 or RCAH 345) and Completion of Tier I Writing Requirement R: Open to seniors in the Residential College in the Arts and Humanities. Not open to students with credit in RCAH 492.
 Thesis-length independent research project under faculty supervision.
 Effective Fall Semester 2025

COLLEGE OF ARTS AND LETTERS

- JPN 210 Tadoku: Extensive reading in Japanese
 Fall of every year. 1 credit. A student may earn a maximum of 8 credits in all enrollments for this course. RB: Some Japanese language preparation and ability to read at least hiragana and katakana.
- NEW Reading Japanese language texts using the “tadoku” (extensive reading) method. Students explore reading materials in Japanese, at their own level and pace, to improve reading confidence and fluency. Course may be taken multiple times for credit, and students at any level of Japanese may take the course.
 Effective Fall Semester 2025
- JPN 369 Japanese Literary and Cultural Studies I
 Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 3 credits in all enrollments for this course. P: ((JPN 200 or JPN 202) or approval of department) and completion of Tier I writing requirement P: Completion of Tier I Writing Requirement RB: Completion of Tier I Writing Requirement R: ~~Open to juniors or seniors or approval of department.~~
~~Critical concepts and tools necessary to analyze discourses on Japanese culture and literature. Key issues in Japanese studies, including the emergence of pre-modern and modern literary genres and styles, the canonization of national literature, and the nature of translation and transformation. Taught in English and Japanese.~~ Critical concepts and tools necessary to analyze discourses on Japanese culture and literature. Key issues in Japanese studies, including the emergence of pre-modern and modern literary genres and styles, the canonization of national literature, and the nature of translation and transformation. Taught in English.
 Effective Fall Semester 2025

JPN 370	Gender and Sexuality in Japan Fall of odd years. 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course.
NEW	History, development and transformations of gender and sexuality in Japan from 11th century to present. Possible topics include: gender and writing in premodern literature, male-male love in medieval Buddhism, modernity and homosocial literary narratives; post-war manga and Japanese feminisms. Taught in English. Effective Fall Semester 2025
JPN 371	Edo Period Literature and Visual Culture Fall of even years. 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course.
NEW	History, development and major themes of in Japanese literature and visual culture from 1600 until the late 1800s. Possible topics include: woodblock printing and literacy; Ihara Saikaku and the "Floating World"; early modern comic books; ghosts and 19th century Kabuki. Taught in English. Effective Fall Semester 2026
PHL 484	Philosophy of Biological Science Spring of every year. 3(3-0) RB: Three courses in biological science or two PHL courses.
REINSTATEMENT	Philosophical and methodological issues in biology. Topics such as functional explanation, classification, the structure of evolutionary theory, reductionism, observation and measurement, or value-neutrality. Effective Fall Semester 2025

ELI BROAD COLLEGE OF BUSINESS

PIM 873A	Current Business Issues: Finance Fall of every year. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.
REINSTATEMENT	Perspectives on current and emerging topics. Effective Fall Semester 2025
PIM 881	Leadership Communications Summer of every year. 2(2-0) R: Open to students in the Master of Business Administration in Integrative Management.
REINSTATEMENT	Development of managerial level business communication skills. Communication strategy development. Message creation and delivery of messages in oral and written form. Request the use of ET-Extension to postpone grading. The work for the course must be completed and the final grade reported within 5 semesters after the end of the semester of enrollment. Effective Summer Semester 2025

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

<u>ADV 442</u>	Digital Analytics
<u>ADV 362</u>	Fall of every year. Spring of every year. 3(3-0) P: ADV 342 or concurrently RB: (STT 201) or other introductory statistics course R: Open to students in the Department of Advertising and Public Relations. Data collection, analysis and reporting on cross- or multi-channel media analytics in order to inform strategic advertising and public relations decision making. Evaluate impact of integrated communication decisions. <u>SA: ADV 442</u> Effective Fall Semester 2025

ADV 450	Portfolio Presentation Fall of every year. Spring of every year. 1(0-2) A student may earn a maximum of 3 credits in all enrollments for this course. P: ADV 422 or ADV 428 <u>P: (ADV 422 or concurrently) or (ADV 428 or concurrently)</u> R: Open to students in the Advertising Creative major. <u>R: Open to students.</u> Editing past work for professional presentation. Strengthening, expanding, and finalizing individual portfolios for career enhancement. Critique by professionals. Effective Fall Semester 2025
ADV 480	Advanced Digital Analytics Fall of every year. 3(3-0)
NEW	Advertising 480 is an in-depth look at analyzing data and the process behind the choices that are made in analysis. This course works with both simulated and real-world data and explores how different digital processes function and how to analyze and interpret these data. At the end of the course, students should be prepared to analyze various kinds of quantitative data and be able to effectively communicate the results of their analyses. Effective Fall Semester 2025
PR 310	Diversity, Equity, and Inclusion in Public Relations and Advertising Fall of every year. Spring of every year. 3(3-0) P: PR 260 or concurrently Exploration of issues pertaining to diversity, equity and inclusion (DEI) as they impact the practice of public relations and advertising within the United States and globally. Effective cross-cultural communication practices. Effective Fall Semester 2025

COLLEGE OF EDUCATION

TE 813	Restorative Practices in Education Fall of every year. 3(3-0) RB: Course intended for classroom teachers, educational administrators, and others interested in the building of inclusive school communities.
NEW	History and philosophy of restorative justice and restorative practices. Practices that provide students with voice, foster an inclusive community, and ensure consistency in restorative processes. Methods for repairing harm when relational trust is compromised. Creation of a safe environment for learning. Effective Fall Semester 2025
TE 814	Equity-Centered and Trauma-Informed Pedagogy Spring of every year. 3(3-0) RB: Course intended for classroom teachers, educational administrators, and others interested in the building of inclusive school communities.
NEW	Impact of trauma on students' learning. Exploration of trauma-informed teaching practices that support equitable learning environments. Effective Spring Semester 2026