

SUBCOMMITTEE C – AGENDA

**Via Teams**  
September 4, 2025  
1:30 p.m.

**PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES**

**COLLEGE OF ARTS AND LETTERS**

1. Request to change the name of the **Bachelor of Arts** degree in **French** in the Department of Romance and Classical Studies to French and Francophone Studies.

Effective Spring 2026, no new students are to be admitted to the Bachelor of Arts degree in French. Effective Spring 2026, no students are to be readmitted to the Bachelor of Arts degree in French. Effective Spring 2026, coding for the Bachelor of Arts degree in French will be discontinued and the program will no longer be available in the Department of Romance and Classical Studies. Effective Spring 2026, students admitted to the major will be awarded a Bachelor of Arts degree in French and Francophone Studies.

2. Request to change the requirements in the **Bachelor of Arts** degree **French and Francophone Studies** in the Department of Romance and Classical Studies.

- a. Under the heading **Requirements for the Bachelor of Arts Degree in French and Francophone Studies** make the following changes:

- (1) In item 1., replace paragraph two with the following:

The University's Tier II writing requirement for the French and Francophone Studies major is met by completing French 340 or 350. Those courses are referenced in item 3. b. (1) below.

- (2) In item 3. a. (2) add the following course:

FRN	410	Perspectives in the History of the Francosphere	3
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Effective Spring 2026.

3. Request to change the name of the **Minor** in **French** in the Department of Romance and Classical Studies to French and Francophone Studies.

Effective Spring 2026, no new students are to be admitted to the Minor in French. Effective Spring 2026, no students are to be readmitted to the Minor in French. Effective Spring 2026, coding for the Minor in French will be discontinued and the program will no longer be available in the Department of Romance and Classical Studies. Effective Spring 2026, students admitted to the minor will be awarded a Minor in French and Francophone Studies.

4. Request to change the requirements in the **Minor** in **French and Francophone Studies** in the Department of Romance and Classical Studies.

- a. Under the heading **Requirements for the Minor in French and Francophone Studies** make the following changes:

- (1) In item 2. add the following course:

FRN	410	Perspectives in the History of the Francosphere	3
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Effective Spring 2026.

5. Request to change the requirements for the **Bachelor of Arts** degree in **French Education** in the Department of Romance and Classical Studies. The Teacher Education Council (TEC) will consider this request at its September 15, 2025 meeting.

a. Under the heading **Requirements for the Bachelor of Arts Degree in French Education** make the following changes:

- (1) In item 3. a. (2) add the following course:

FRN	410	Perspectives in the History of the Francosphere	3
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Effective Spring 2026.

6. Request to change the requirements in the **Minor in French Education** in the Department of Romance and Classical Studies.

a. Under the heading **Requirements for the Minor in French Education** make the following changes:

- (1) In item 1. delete the following course:

FRN	320	Exploring Diversity and Minorities in the Francosphere	3
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Add the following course:

FRN	320	Exploring Professional Communications in French	3cssc
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Effective Spring 2026.

### **ELI BROAD COLLEGE OF BUSINESS**

1. Request to change the requirements for the **Master of Science** degree in **Accounting** in the Department of Accounting and Information Systems. The University Committee on Graduate Studies (UCGS) will consider this request at its September 15, 2025 meeting.

*The concentrations in the Master of Science degree in Accounting are noted on the student's academic record when the requirements for the degree have been completed.*

a. Under the heading **Requirements for the Master of Science Degree in Accounting**, make the following changes:

- (1) In item 2., under the **Transaction Services** concentration, delete the following course:

ACC	891	Special Topics in Accounting and Information Systems	3
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Add the following course:

ACC	855	Transaction Services	3
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Effective Spring 2026.

2. Request to change the requirements for the **Graduate Certificate in Transaction Services** in Department of Accounting and Information Systems. The University Committee on Graduate Studies (UCGS) will consider this request at its September 15, 2025 meeting.

a. Under the heading **Graduate Certificate in Transaction Services** make the following changes:

(1) Delete the following course:

ACC	891	Special Topics in Accounting and Information Services (Transaction Services Capstone)	3
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Add the following course:

ACC	855	Transaction Services	3
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Effective Spring 2026.

3. Request to change the requirements for the **Master of Science** degree in **Finance** in the Department of Finance. The University Committee on Graduate Studies (UCGS) will consider this request at its September 15, 2025 meeting.

*The concentrations in the Master of Science degree in Finance are noted on the student's academic record when the requirements for the degree have been completed.*

a. Under the heading **Requirements for the Master of Science Degree in Finance** replace the entire entry with the following:

The program is available under Plan B (without thesis). A total of 30 credits are required for the degree. The student's program of study must be approved the program director.

- |    |   |  | CREDITS |
|----|---|--|---------|
| 1. | The following course (3 credits):   |  |         |
|    | FI 801 Managerial Finance   |  | 3       |
|    | Students who pass a departmental waiver examination for Finance 801 will not be required to complete it.  |  |         |
| 2. | Complete all of the following courses (3 credits):  |  |         |
|    | FI 844 Corporate Financial Strategies   |  | 3       |
|    | FI 850 Introduction to Investments  |  | 3       |
|    | FI 860 Multinational Corporate Finance  |  | 3       |
|    | Students may substitute FI 414 for FI 844.  |  |         |
| 3. | Complete at least 18 credits of courses in finance or fields related to finance, including other business disciplines such as economics, statistics, and mathematics. Courses outside the Department of Finance must be approved by the Director of the Program. At least 9 credits must be at the 800-level or above, and at least 9 credits should be in Finance. The available finance courses are listed below: |  |         |
|    | FI 413 Management of Financial Institutions   |  | 3       |
|    | FI 812 Advanced Investments   |  | 3       |
|    | FI 824 Deep Learning and Neural Networks in Finance   |  | 3       |
|    | FI 826 Financial Technology   |  | 3       |
|    | FI 845 Financial Modeling and Simulation I  |  | 3       |
|    | FI 852 Financial Derivatives I  |  | 3       |
|    | FI 853 Debt and Money Instruments and Markets   |  | 3       |
|    | FI 857 Security Analysis and Portfolio Management   |  | 3       |
|    | FI 858 Equity Portfolio Management  |  | 3       |
|    | FI 859 Mergers and Acquisitions   |  | 3       |
|    | FI 862 Public and Private Equity Valuation and Analysis   |  | 3       |
|    | FI 869 Entrepreneurial Finance and Venture Capital  |  | 3       |
|    | FI 872 Financial Data Analytics I   |  | 3       |
|    | FI 875 Behavioral Finance I   |  | 3       |
|    | FI 890 Independent Study  |  | 3       |
|    | FI 891 Topics in Finance  |  | 3       |
|    | Students may reenroll in a different topic of FI 891 for a maximum of 9 credits in the course.  |  |         |

### **Optional Concentrations**

The department offers concentrations for students who wish to focus on a specific application area in the discipline. Concentrations are available to, but are not required of, any student enrolled in the Master of Science degree program in Finance. Courses completed to satisfy requirement 3. above may also be used to satisfy the requirements of a concentration. The concentration will be noted on the student's transcript.

#### **Concentration in Corporate Finance**

To earn a Master of Science degree in Finance with a corporate finance concentration, students must complete degree requirements 1., 2., and 3. above and the following:

1. All of the following courses (12 credits):
 

FI	845	Financial Modeling and Simulation	3
FI	853	Debt and Money Instruments and Markets	3
FI	857	Security Analysis and Portfolio Management	3
FI	859	Mergers and Acquisitions	3
2. One elective from the general electives list in requirement 3. above. 3

#### **Concentration in Financial Technology**

To earn a Master of Science degree in Finance with a financial technology concentration, students must complete degree requirements 1., 2., and 3. above and the following:

1. All of the following courses (9 credits):
 

FI	824	Deep Learning and Neural Networks in Finance	3
FI	826	Financial Technology	3
FI	872	Financial Data Analytics I	3
2. Two electives from the general electives list in requirement 3. above. 6

#### **Concentration in Investment Banking**

To earn a Master of Science degree in Finance with investment banking concentration, students must complete degree requirements 1., 2., and 3. above and the following:

1. All of the following courses (12 credits):
 

FI	857	Security Analysis and Portfolio Management	3
FI	858	Equity Portfolio Management	3
FI	859	Mergers and Acquisitions	3
FI	862	Public and Private Equity Valuation and Analysis	3
2. One elective from the general electives list in requirement 3. above. 3

#### **Concentration in Asset Management**

To earn a Master of Science degree in Finance with an asset management concentration, students must complete degree requirements 1., 2., and 3. above and the following:

1. All of the following courses (12 credits):
 

FI	812	Advanced Investments	3
FI	857	Security Analysis and Portfolio Management	3
FI	858	Equity Portfolio Management	3
FI	875	Behavioral Finance	3
2. One elective from the general electives list in requirement 3. above. 3

#### **Concentration in Risk Management**

To earn a Master of Science degree in Finance with a risk management concentration, students must complete degree requirements 1., 2., and 3. above and the following:

1. All of the following courses (9 credits):
 

FI	891	Topics in Finance	3
FI	852	Financial Derivatives	3

 Additional topic in FI 891. Students must consult the program director to learn which specific sections will meet this requirement.
2. Two electives from the general electives list in requirement 3. above. 6

### **Concentration in Commercial Banking**

To earn a Master of Science degree in Finance with a commercial banking concentration, students must complete degree requirements 1., 2., and 3. above and the following:

1. All of the following courses (9 credits):
 

FI	413	Management of Financial Institutions	3
FI	853	Debt and Money Instruments and Markets	3
FI	891	Topics in Finance	3
  2. Two electives from the general electives list in requirement 3. above. 6
- Additional topic in FI 891.
2. Two electives from the general electives list in requirement 3. above. 6

### **Academic Standards**

Students must maintain a cumulative grade-point average of at least 3.25 in all graduate courses.

Effective Spring 2026.

## **COLLEGE OF EDUCATION**

1. Request to change the requirements for the **Master of Arts** degree in **Teaching and Curriculum** in the Department of Teacher Education. The University Committee on Graduate Studies (UCGS) will consider this request at its September 15, 2025 meeting.
  - a. Under the heading **Admission** replace the paragraph with the following:
 

Applications for admission to the master's program are reviewed by faculty who look for evidence of appropriate preparation for advanced disciplinary and professional study at the master's level and the likelihood of academic success, as indicated by an applicant's prior educational record, work experience, statement of professional goals, and letters of Recommendation.
  - b. Under the heading **Requirements for the Master of Arts Degree in Teaching and Curriculum**, make the following changes:
    - (1) Replace item 1. with the following:
 

**Professional Development and Inquiry Core:**

a.	The following introductory course:		
	TE	807 Professional Development and Inquiry	3
b.	The following foundational course:		
	TE	818 Curriculum in Its Social Context	3
c.	One of the following capstone courses:		
	TE	808 Inquiry into Classroom Teaching and Learning	3
	TE	873 Literacy Leadership	3
    - (2) In item 3. a., delete the following sentence:
 

Students who have completed Teacher Education 802 and 804 in the College's Internship Year Studies program may use those courses to fulfill this requirement.
    - (3) Replace item 4. with the following:
 

A synthesis paper must be submitted near the end of the student's program of study. The submission of an acceptable synthesis paper satisfies the University requirement of a final examination or evaluation.

- (4) Delete item 5.

Effective Spring 2026.

## **PART II - NEW COURSES AND CHANGES**

### **COLLEGE OF ARTS AND LETTERS**

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|---------------|--|
| ACM 861       | <p>Strategic Planning, Human Capital and Financial Management for Arts, Cultural and Museum Management</p> <p><del>Fall of every year. Summer of every year. Fall of every year. 3(3-0)</del> <u>3(2-2)</u> P: ACM 801 or concurrently Not open to students with credit in ACM 461.</p> <p>Strategic planning theory, financial strategy, and human capital management concepts and approaches for arts, cultural, and museum organization administration and management.</p> <p>Effective Fall Semester 2026</p>  |
| ACM 862       | <p>Public Communications in Arts, Cultural and Museum Management</p> <p><del>Fall of every year. Spring of every year. Fall of every year. 3(3-0)</del> <u>3(2-2)</u> P: ACM 801 or concurrently Not open to students with credit in ACM 462.</p> <p>Processes, strategies and tactics to successfully develop targeted messages, identify key audiences, and work with stakeholders and the media to effectively communicate for arts, cultural and museum organizations.</p> <p>Effective Fall Semester 2026</p>   |
| ACM 863       | <p>Event Management and Design for Arts and Culture</p> <p><del>Fall of every year. Spring of every year. Fall of every year. 3(3-0)</del> <u>3(2-2)</u> P: ACM 801 or concurrently Not open to students with credit in ACM 463.</p> <p>Exploration and development of special events and experiences for arts and cultural organizations.</p> <p>Effective Fall Semester 2026</p>   |
| MUSM 888      | <p>Curatorial Practices in Museums and Cultural Organizations</p> <p><del>Fall of every year. Spring of every year. 3(3-0) P: (MUSM 885) and ((MUSM 889 or concurrently) or (MUSM 894 or concurrently) or (MUSM 898 or concurrently) or (MUSM 887 or concurrently) or (MUSM 895 or concurrently))</del> <u>P: (MUSM 885) and ((MUSM 889 or concurrently) or (MUSM 894 or concurrently) or (MUSM 898 or concurrently) or (MUSM 887 or concurrently))</u> R: Open to graduate students in the College of Arts and Letters. Not open to students with credit in MUSM 488.</p> <p>Research methods and practices for the development, care, and use of museum collections in research, exhibition, and interpretation.</p> <p>SA: AL 888</p> <p>Effective Spring Semester 2026</p> |
| ENG 319       | <p>Readings in Michigan Literature</p> <p>Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: {Completion of Tier I Writing Requirement} or (ENG 210 or ENG 211H) RB: 3 credits of literature R: Not open to freshmen.</p>   |
| REINSTATEMENT | <p>Extensive readings of texts by Michigan writers across genres, historical periods, media, and/or different regions of the state.</p> <p>Effective Spring Semester 2026</p>  |
| GRM 435       | <p>18th and 19th Century German Literary Studies (W)</p> <p>Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: Completion of Tier I writing requirement. RB: Two of the following courses: GRM 301, GRM 302, GRM 311, GRM 325, GRM 341 or GRM 342</p>   |
| REINSTATEMENT | <p>Literary and cultural texts from a given period before 1919 such as the Enlightenment, Romanticism. Representations of cultural identity, social issues and intellectual debates through literature and other texts. Major writing project.</p> <p>Effective Spring Semester 2026</p>   |

GRM 805	The German Language: Relationships, Development, and Varieties Spring of odd years. 3(3-0)
REINSTATEMENT	Methodology and sources in the linguistic study of German. Periodization, phonology, morphology, syntax, and lexicon. Dialects, social variants, and expatriate German. Relationship to other languages. Effective Fall Semester 2025
FRN 410	Perspectives in the Histories of the Francosphere Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. P: (FRN 310) and (FRN 320 or FRN 330 or FRN 340 or FRN 350) and (FRN 320 or FRN 330 or FRN 340 or FRN 350)
NEW	In-depth exploration of historical events and eras in one or more cultures of the French-speaking world. Analysis of events, political contexts, implications and consequences, etc. Topics will vary depending on the semester. Effective Spring Semester 2026

### **ELI BROAD COLLEGE OF BUSINESS**

FI 826	Financial Technology Spring of every year. 3(3-0) P: MBA 822 or FI 801 or approval of department R: Open to graduate students in the Finance Major.
NEW	The Financial Technology (FinTech) class proposes students to navigate the ongoing disruption of financial services. Students will discover the foundational concepts of FinTech and explore how technology, coupled with regulatory and market changes, has revolutionized traditional financial services. Effective Spring Semester 2026
FI 858	Equity Portfolio Management Spring of every year. 3(3-0) P: FI 857 R: Open to graduate students in the Accounting Major.
NEW	Equity portfolio management for the Student Investment Fund (SIF). Students will actively manage the stocks in the portfolio and become sector experts and generate new ideas from the SP 400 index. Students will also generate monthly portfolio performance reports and learn portfolio strategies and analytics. Effective Spring Semester 2026
IBUS 393	Introduction to International Business Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. Interdepartmental with Accounting, Finance, General Business and Business Law, Hospitality Business, Management, Supply Chain Management <u>A student may earn a maximum of 6 credits in all enrollments for this course.</u> R: Open to students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the School of Hospitality Business or approval of college. Introduction to the context of international business delivered on-site in foreign settings. Fundamental concepts and principles of globalization such as multinational corporations, foreign markets and economies, internal and external market transactions, international law, cultural influences, and multinational business strategies. Request the use of ET-Extension to postpone grading. The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment. SA: MKT 393 Effective Spring Semester 2026



IBUS 493	Business International Internship Summer of every year. 1(1-0) A student may earn a maximum of 3 credits in all enrollments for this course. R: Open to undergraduate students in the Accounting major or in the Business - Admitted major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or approval of college.
NEW	Supervised international professional internship experience with agencies or businesses related to the student's major field of study <u>Request the use of the Pass-No Grade (P-N) system.</u> <u>Request the use of ET-Extension to postpone grading.</u> <u>The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.</u> Effective Spring Semester 2026
MKT 864	Data Mining for Marketing Spring of every year. 1 to 3 credits. P: MKT 854 or approval of department RB: MKT 805 or MBA 830 R: Open to students in the Master of Business Administration in Business Administration or in the Marketing Research major or approval of department. Statistical and computer-based techniques for exploring and understanding very large data arrays in large-scale marketing research projects. Understanding how advanced computer technology, large databases, and statistical methods such as predictive and classification models work together to generate new insights into marketing strategy issues. Emphasis on applications of using statistical analysis software. <u>DELETE COURSE</u> Effective Summer Semester 2025

### **COLLEGE OF MUSIC**

MUS 449	Advanced Keyboard Methods and Literature II Spring of even years. 2(2-0) RB: MUS 448 R: Open to students in the College of Music.
REINSTATEMENT	Continuation of advanced keyboard methods and literature. Effective Spring Semester 2026