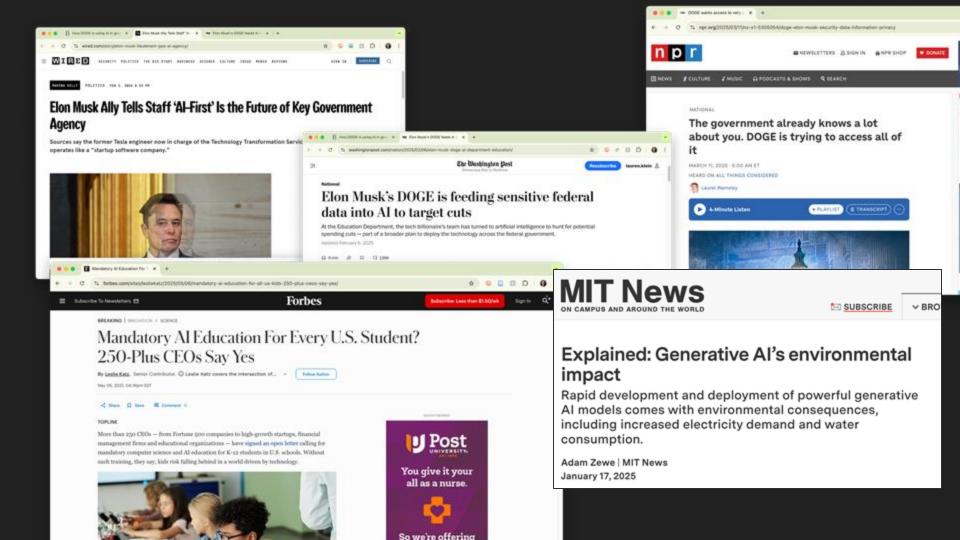
# Why Al Needs the Humanities

**Lauren Klein**, Professor Departments of Quantitative Theory & Methods and English Director, Digital Humanities Lab PI, Atlanta Interdisciplinary AI Network Emory University





The Library of Missing Datasets by Mimi Onuoha, 2016.

#### An Incomplete List of Missing Data Sets

This list will always be incomplete, and is designed to be illustrative rather t from the perspective of the U.S, though the complete list of datasets feature

- Civilians killed in encounters with police or law enforcement agencies [
- · Sales and prices in the art world (and relationships between artists and
- · People excluded from public housing because of criminal records
- Trans people killed or injured in instances of hate crime (note: existing
- · Poverty and employment statistics that include people who are behind
- · Muslim mosques/communities surveilled by the FBI/CIA
- · Mobility for older adults with physical disabilities or cognitive impairme
- · LGBT older adults discriminated against in housing
- · Undocumented immigrants currently incarcerated and/or underpaid
- Undocumented immigrants for whom prosecutorial discretion has been
- Measurements for global web users that take into account shared devi-
- · Firm statistics on how often police arrest women for making false rape
- Master database that details if/which Americans are registered to vote
- · Total number of local and state police departments using stingray phor
- · How much Spotify pays each of its artists per play of song
- •

"Silences enter the process of historical production at four crucial moments: the moment of fact creation (the making of sources); the moment of fact assembly (the making of archives); the moment of fact retrieval (the making of narratives); and the moment of retrospective significance (the making of history) in the final instance."

Michel-Rolph Trouillot, Silencing the Past

Data Problem: Missing Data

## When art meets big data: Analyzing 200,000 items from The Met collection in BigQuery

RESEARCH ARTICLE | OCTOBER 01 2023

The Photographic Pipeline of Machine Vision; or, Machine Vision's Latent Photographic Theory FREE

Nicolas Malevé; Katrina Sluis

Critical AI (2023) 1 (1-2)



Generated images of "Islamic art," from "Colonial Legacies of AI Datasets," Rida Qadri, Fuchsia Hart, Huma Gupta, Katrina Sluis, and Lauren Klein (2023)

**FRIEZE** 

Magazine Fairs & Events Watch & Listen Membership

Nikhil Chopra Sleeps at the Met and Uncovers its Colonial Past

The artist's nine-day performance in the museum's galleries ties the migration of peoples and objects to the systems that control and classify them

Data Problem: Unequal Power

## Biased Training Data in Large Language Models



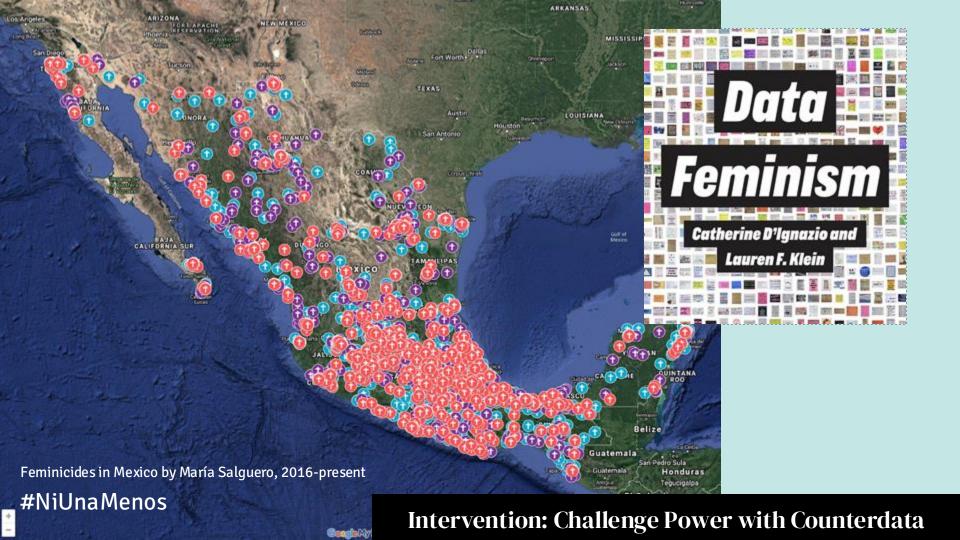
#### Careless Whisper: Speech-to-Text Hallucination Harms

Allison Koenecke koenecke@cornell.edu Cornell University Ithaca. New York, USA Anna Seo Gyeong Choi' sc2359@cornell.edu Cornell University Ithaca, New York, USA Katelyn X. Mei' kmei@uw.edu University of Washington Seattle, Washington, USA

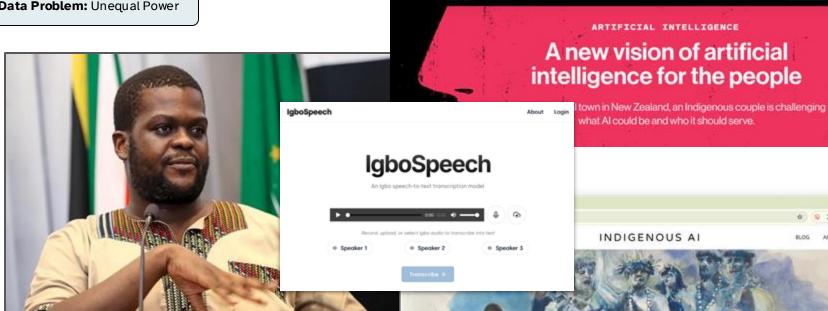
Hilke Schellmann<sup>†</sup> hilke.schellmann@nyu.edu New York University New York, New York, USA Mona Sloane<sup>†</sup> gbr9xx@virginia.edu University of Virginia Charlottesville, Virginia, USA

| Potential challenges for<br>documentation of the<br>narrative | Explanation   | Examples of kinds of<br>Al-written text  |
|---|---|--|
| "Hallucinations"  | Al scribe documents events that<br>did not occur, especially in the<br>Plan section, such as<br>recommendations that are<br>reasonable but never happened | "Provider counseled patient<br>about side effects of medication<br>including dry mouth and<br>drowsiness" [counseling which<br>did not occur]          |
| Generative instead of only summative                          | Al scribe makes diagnostic<br>suggestions based on the<br>history   | "These symptoms suggest a<br>mood disorder such as bipolar<br>or borderline personality<br>disorder"   |
| Specific word choice  | The word used by AI is common<br>in medical practice but feels<br>potentially judgemental or<br>unclear to the clinician                                  | Each line of the history begun<br>with "Patient Reports" which is<br>true of all narratives reported be<br>the patient  "The patient admits to alcohol |
| Includes details not appropriate to the EMR                   | Can document an issue that the<br>provider thinks the patient may<br>not want documented in the<br>EMR or could be potentially<br>harmful                 | A patient discusses a particular conflict in their life unrelated to their health  |
| Omits important details                                       | Al scribe may deem an<br>important part of the narrative<br>not important and omits it  | A patient describing chest pain<br>and the time course is omitted<br>by the summary  |
| Speech to text transcription problem                          | Patient narrative Al summary is incorrect because the initial   | The summary mistranscribed the number of days an illness is  |

### Data Problem: Unequal Power



Data Problem: Unequal Power



Above: Dr. Vukosi Marivate on "A New Agenda for African Languages x AI" and his company, Masakhane NLP.

**Top right:** Karen Hao on attempts to create a Māori language model.

Bottom right: The Indigenous Protocol and Artificial Intelligence Working Group.



Dealed with Layframs core

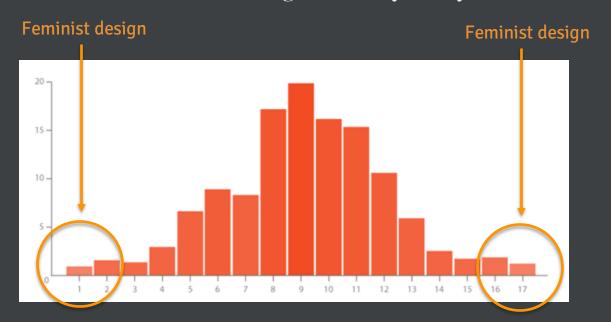
ARTIFICIAL INTELLIGENCE

what Al could be and who it should serve.

INDIGENOUS AL

Intervention: Challenge Power with Counterdata

## Participatory processes for data science & AI Feminist design prioritizes the participation of people who have been most marginalized by the system



We center the voices of those who are directly impacted by the outcomes of the design process. – Design Justice Network

Intervention: Involve Communities in Project Design

# Al co-design for maternal healthcare

## Foundations of Responsible NLP Use for Maternal Health Equity





#### What does that mean for my NLP tool/study?

- Include surveys and user studies throughout your research and design process.
- Where possible, include women and birthing people and health care professionals in your research team.
- Incorporate literature written by women and birthing people and learn from related work about the birthing experiences, plus perspectives and needs.
- This doesn't mean placing all the responsibility on women or birthing people or designing only for the birthing person. Part of supporting maternal health equity is encouraging support from the birthing person's partner, family, and health care team.
- Be gender inclusive. Don't automatically predict the gender of study subjects and remember to include the concerns of trans people in your study design.
   Use gender inclusive language and follow the <u>HCI Guidelines for Gender Equity</u> and <u>Inclusivity</u> 6 For insight into the birthing experiences of LGBTQLA+ community see bers.



Hold onto the human: empathy, emotion, relationships, and complexity.

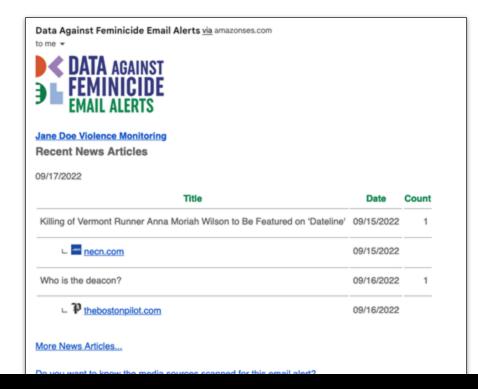
Maternal health revolves around meaningful events that can forge, strengthen, and test the human relationships between the birthing person,

Intervention: Involve Communities in Project Design



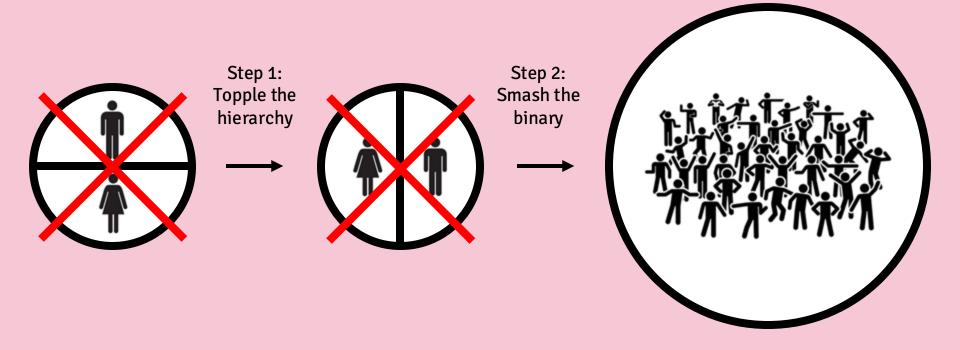
# AI co-design with 12 groups

- 1. Should we build anything?
  - Co-design workshops
- 2. What should we build?
  - Co-design workshops
- 3. How can we bake your language and context into ML models?
  - Participatory data annotation sessions with workshops to debrief
- 4. How are the tools working for your group?
  - 3 month pilots with surveys and workshops to debrief
- 5. How can we continue to support you?
  - WhatsApp groups and annual events

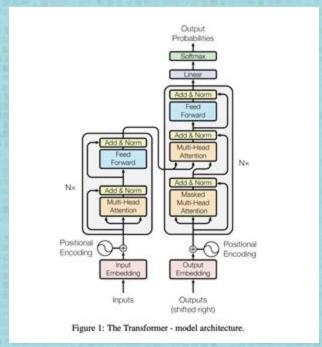


Intervention: Involve Communities in Project Design

# How to dismantle binary structures of power in two basic steps:



# Al systems have an aura of objectivity



"The Transformer Architecture," from *Attention Is All You Need* (Vaswani et al. 2017)

"Modern AI chatbots are not magical artifacts without precedent in human history. They are not producing something out of nothing. They do not reveal insights into the laws that govern human consciousness and our physical universe. They are industrial-scale knowledge sausages."

- Theodore Kim, in *The Los Angeles Times* 

"When we peel back the black box metaphor, we see how it is mobilized to release developers from accountability: if the model is a black box, how can they be responsible for what happens inside it?"

- Nia Judelson and Maggie Dryden, in Critical AI

# Is AI inevitable?

"It is not inevitable that AI will lead to great public benefits. The outcomes that many of us hope for, or anticipate, are not inherent features of the technology itself."

-Dr. Alondra Nelson

"These benefits will not emerge only from the invisible hand of market dynamics. They must be cultivated in partnership with civil society and with our democratic institutions. And most critically, AI in the public interest demands the meaningful involvement of the very people whose lives could be transformed by these technologies."

# **Doing AI Differently**

- Informed and intentional training data creation examine power
- Models created and kept in communities
   challenge power
- Participatory processes,nonextractive relationshipsembrace pluralism
- Al Humility over Al Hype rethink binaries
- All with the humanities as our guide...



Download Data Feminism infographics in 5 languages at: datafeminism.io

## Thanks & be in touch!

### Lauren Klein