



28th Annual Michigan Rural Health Conference

AGENDA

Thursday, April 24, 2025

7:00-7:55 am	Swan Creek/ Saginaw	Registration and Breakfast Breakfast Sponsors: Blue & Co., Merit Network, Molina Healthcare, The Compliance Team
Main Session	Room	Session Title
7:55 - 8:00 am	Swan Creek/ Saginaw	Michigan Rural Health Conference Opening Remarks <ul style="list-style-type: none"> Crystal Barter, Director of Programs and Services, Michigan Center for Rural Health
8:00-9:00 am	Swan Creek/ Saginaw	101: Federal Updates from the National Rural Health Association <ul style="list-style-type: none"> Brock Slabach, MPH, FACHE, COO, National Rural Health Association
Breakout 9:05 - 10:00 am	Room	Breakout Session Title
Rural Health Clinic	Ojibway	102: Strategies to Improve Screening for Chronic Kidney Disease in Rural Health Clinics <ul style="list-style-type: none"> Mary Wozniak, MPH, CHES, Program Manager, National Kidney Foundation of Michigan Laura Green, MHA, CRHCP, Manager of Population Health, Aspire Kalen Gerulski, NP-BC, Nurse Practitioner, McLaren Central Michigan Aleah Huse, Projects and Communications Coordinator, Michigan Center for Rural Health
SDOH	Three Fires	103: Veterans and Their Family's Health & Wellness – Leveraging A Cross-Sector SDOH Strategy <ul style="list-style-type: none"> Ewa Panetta, CPPS, Director of Community Health Impact & Engagement, Michigan Health & Hospital Association Jim Yates, Veteran, MPA, I-REACH Rural Veterans Program Manager
Workforce	Swan Creek/ Saginaw	104: Building Bridges: Advancing a Healthcare Workforce Pipeline in Rural Michigan <ul style="list-style-type: none"> Kelly Aubry, PT, DPT, Affiliate Faculty of Instruction, Grand Valley State University Theresa Bacon-Baguley, PhD, RN, Associate Dean of Research, Grand Valley State University Jenny Baweja, PhD, CTRS, Program Director, Allied Health Sciences, Grand Valley State University Shannon Owen, EdS., Director of the Northern Michigan Region, Grand Valley State University
10:00 -10:15 am	Swan Creek/ Saginaw	Break, Visit Conference Partners, & Rural Health QR Quest – Take this opportunity to network with the Conference Partners and interact with the Annual Rural Health Research Day Poster Presenters Snack Sponsored by: Alkermes; HELP Financial; Life EMS; National Kidney Foundation of Michigan; Net Revenue; Psychiatric Medical Care; RubinBrown
Breakout 10:15- 11:10 am	Room	Breakout Session Title
Rural Health Clinic	Three Fires	105: Chronic Care Management (CCM) Session: <ul style="list-style-type: none"> Care Management in a Rural Health Center: Enhancing Patient Outcomes and System Efficiency <ul style="list-style-type: none"> April Marsh, BSN, RN, Care Manager, Northern Pines Health Center Unlocking the Potential of CCM: How Care Coordination Transforms Patient Care and Clinic Revenue <ul style="list-style-type: none"> Kristen Ogden, RN, Director of Quality, The Compliance Team
SDOH	Swan Creek/ Saginaw	106: MDHHS Community-Led Efforts to Improve Rural Health Equity: Partnership with Michigan Center for Rural Health & the Development of the Rural Health Equity Plan <ul style="list-style-type: none"> Shannon Patrick, MPH, Senior SDOH Strategy Advisor, Policy and Planning Bureau, Michigan Department Health & Human Services Laura Stoddard, MHA, Social Drivers of Health Manager, Michigan Center for Rural Health
Workforce	Ojibway	107: 8th Annual Rural Health Research Day: Innovative Research being Conducted by the Next Generation of Medical Professionals <ul style="list-style-type: none"> Buprenorphine vs. Methadone: A Literature Review of OUD Treatment in Rural Populations by Olivia Manke, MS 1 A Comparative Analysis of Diabetic Eye Screening Rates Under Different Interventions by Albertas Klugas, MS 1 Time from Positive Mammogram Screening to Referral to Breast Cancer Specialist Based on Patient Distance to Hospital in the Upper Peninsula by Elyza Larson – M.D Candidate

Breakout 11:15 am – 12:10 pm	Room	Breakout Session Title
Rural Health Clinic	<i>Three Fires</i>	108: Optimizing RHC Reimbursement Opportunities · Jonathan Pantenburg, MHA, Principal, <i>Wintergreen, Inc.</i>
SDOH	<i>Ojibway</i>	109: Caring for People with Disabilities · Michelle Meade, PhD, <i>Co-Director, U-M Center for Disability Health and Wellness</i> · Tameka Cltchen-Spruce, <i>Director LEAD-IN, Michigan Disability Rights Coalition</i> · Samantha Wolfe, <i>Agricultural Occupational Health Educator, Michigan State University Extension</i>
Workforce	<i>Swan Creek/ Saginaw</i>	110: Emerging Workforce Programs and New Initiatives to Address HPSA Shortages · Miguelina Carela-Garcia, MPH, <i>Primary Care Workforce Specialist, Michigan Department of Health and Human Services</i> · Brittany Brookshire, MPH, <i>Primary Care Workforce Specialist, Michigan Department of Health and Human Services</i>
12:10 – 1:25 pm	<i>Swan Creek/ Saginaw</i>	Lunch & Rural Health Professional of the Year Award (Award at 1:00 pm) Lunch Sponsored by: <i>Hall, Render, Killian, Heath, & Lyman Law Firm</i>
Main Session	Room	Breakout Session Title
1:25 – 2:20 pm	<i>Swan Creek/ Saginaw</i>	111: Health Law Update · Andrew Heberling, J.D. <i>Attorney, Hall, Render, Killian, Heath, & Lyman Law Firm</i>
2:20 – 2:35 pm	<i>Swan Creek/ Saginaw</i>	Break, Visit Conference Partners & Rural Health QR Quest - Take this opportunity to network with the Conference Partners and interact with the 8th Annual Rural Health Research Day Poster Presenters Snack Sponsored by: <i>Alkermes; HELP Financial; Life EMS; National Kidney Foundation of Michigan; Net Revenue; Psychiatric Medical Care; RubinBrown</i>
Breakout 2:35 – 3:30 pm	Room	Breakout Session Title
Rural Health Clinic	<i>Ojibway</i>	112: Billing and Coding Session: · Social Determinants of Health SDOH "Z Codes": Impact of Accurate Data Capture for Removing Barriers · Jackie King, MSHI, CCS, CPC, COC, <i>VP Hospital Education Services, ArchProCoding</i> · Properly Reporting Telehealth Services in RHCs · John Burns, CPC, CPMA, CEMC, RH-CBS, <i>VP Audit and Compliance, ArchProCoding</i>
SDOH	<i>Three Fires</i>	113: Adapting Produce Prescription Programs to Meet the Needs of Rural & Tribal Communities · Carlyn Arteaga, MSW, <i>Project Coordinator, Michigan Public Health Institute, Center for Healthy Communities</i> · Laura Fisher, MSA, ADS, <i>Health Education & Chronic Disease Department Director Inter-Tribal Council of Michigan, Inc.</i>
Workforce	<i>Swan Creek/ Saginaw</i>	114: EQ Advantage: Driving Workforce Engagement and Well-Being · Stacey Gedeon, PsyD, <i>Founder, SRG Healthcare Consulting Professional Coaching</i>
Main Session	Room	Session Title
3:35 – 4:35 pm	<i>Swan Creek/ Saginaw</i>	115: The State of Public Health in 2025: Charting a Path Forward · Dr. Natasha Bagdasarian, MD, MPH, FIDSA, FACP, <i>Chief Medical Executive, Michigan Department of Health & Human Services</i>
5:00 – 6:00 pm	<i>Swan Creek/ Saginaw</i>	Networking Reception: Join us for refreshments and networking. Drinks and light snacks provided. Drink Tickets Sponsored by: <i>NetRevenue</i> Entertainment provided by: <i>HLR Trio</i> Entertainment Sponsored by: <i>KeyBridge Medical Revenue Care; Michigan Gaming Control Board; Pasadena Villa – Great Lakes; CloudPhysician; Altera Digital Health</i> Reception Sponsored by: <i>Homeward Health</i>

Friday, April 25, 2025

7:00-7:55 am	Swan Creek/ Saginaw	Breakfast, Visit Conference Partners & Rural Health QR Quest Breakfast Sponsors: Blue & Co; Merit Network; Molina Healthcare; The Compliance Team
Main Session	Room	Session Title
8:00 - 8:55 am	Swan Creek/ Saginaw	201: Tools and Strategies for Rural Resource Allocation <ul style="list-style-type: none"> Michael Meit, MA, MPH, <i>Director, East Tennessee State University Center for Rural Health Research</i>
9:00 - 9:45 am	Swan Creek/ Saginaw	202: Michigan Medicaid Update <ul style="list-style-type: none"> Meghan Groen, MPP, <i>Senior Deputy Director, Behavioral and Physical Health and Aging Services Administration</i>
9:45 - 10:00 am	Swan Creek/ Saginaw	Break, Visit Conference Partners, Rural Health QR Quest – prizes will be awarded via random drawing to those who complete the QR Quest Snack Sponsored by: Alkermes; HELP Financial; Life EMS; National Kidney Foundation of Michigan; Net Revenue; Psychiatric Medical Care; RubinBrown
Breakouts 10:00 - 10:55 am	Room	Session Breakout
Rural Health Clinic	Three Fires	203: Emergency Operation Planning and Execution <ul style="list-style-type: none"> Tressa Sacrey, BA, <i>Health Services Associates, Inc.</i>
SDOH	Swan Creek/ Saginaw	204: Escaping the Silos of Rural Health <ul style="list-style-type: none"> Richard L. Douglass, MPH, PhD, <i>Emeritus Professor of Health Administration and Policy, Eastern Michigan University, Principal Investigator, The Rural Health Group</i> John Jervinsky, <i>Manager Telehealth Programs, Rural Health Equity Institute, Central Michigan University</i> Tara Truax, MHA, LBSW, <i>PACE Program Officer, Community Engagement, Michigan Institute for Clinical & Health Research</i>
Workforce	Ojibway	205: Michigan Rural Oral Health: State and Local Perspectives <ul style="list-style-type: none"> Emily Norrix, MPH, <i>Rural Oral Health Consultant, Oral Health Program, Michigan Department of Health and Human Services</i> Elisa Dack, RDH, MHA, <i>Community Health Director and Oral Health Coordinator, District Health Department No. 2 and No. 4</i> Emily Fowers, RDH, <i>Registered Dental Hygienist, Van Buren/Cass District Health Department</i>
Main Session	Room	Session Title
11:00 - 11:45 am	Swan Creek/ Saginaw	206: Community Voices: Lessons from Rural Health Projects in Michigan <ul style="list-style-type: none"> Charly Loper, <i>Community Support Specialist, Office of Rural Prosperity, Department of Labor & Economic Opportunity, State of Michigan</i> Josh Stoltz, <i>Executive Director, Grow Benzie</i> Debbie Aldridge, <i>Director, Community Connections</i> Donna Norkolki, <i>Public Health Regional Systems Specialist & Regional Planning Manager, District Health Department #10</i>
11:45 am	Swan Creek/ Saginaw	Closing Remarks and Prizes Must be present to win!

Continuing Education Credit: CME approved, pending SW and CHW CE/CEUs for all sessions.

Michigan State University College of Osteopathic Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. MSUCOM designates this live activity for a maximum of 10.5 AMA PRA Category 1 Credit(s)™. Michigan Center for Rural Health is an approved Michigan Social Work Continuing Education Collaborative Provider (provider # MICEC-0070).