



2025 Rural Michigan Opioid & Substance Use Summit

July 17, 2025 · Treetops Resort, Gaylord MI

AGENDA



7:30 – 8:30 AM	Registration, Continental Breakfast & Networking
8:30 – 8:55 AM Session 1	Opening Remarks & Northern Michigan Opioid Response Consortium (NMORC) Update <i>Joyce Fetrow, Project Director, Northern Michigan Opioid Response Consortium</i> Objective: Review NMORC activities and accomplishments
9:00– 9:20 AM Session 2	Our Stories Have Power: A Person with Lived Experience <i>Justin Gulbranson, Peer Recovery Coach, Community Recovery Alliance</i> Objective: Share a recovery story and demonstrate hope
9:25 – 10:25 AM Session 3	Keynote: Building Systems to Support Individuals in Recovery <i>Michael Meit, MA, MPH, Director, East Tennessee State University, Center for Rural Health and Research</i> Objective: Review key features of a recovery ecosystem, how to identify gaps in their communities, and strategies to better support individuals in maintaining their recovery
10:25 – 10:40 AM	Break and Visit with Conference Partners
10:40 – 10:55 AM Session 4	Opioid Settlement Funds: County Update <i>Amy Dolinky, MPPA, Technical Advisor, Opioid Settlement Funds Planning and Capacity Building, Michigan Association of Counties</i> Objective: Describe how counties are planning for and spending opioid settlement funds
11:00 – 11:55 PM Session 5	Substance Use and Pregnancy <i>Julia Riddle, DO, Substance Use Director/OB Department Chair, Munson Medical Center</i> Objective: Discuss substance use and treatment options for pregnant patients
12:00 – 1:00 PM	Networking Lunch & Rural Recovery Hero Award Presentation Award: 12:40 pm
1:00– 2:00 PM Session 6	Hot Topics and Ask the Clinician Panel <ul style="list-style-type: none">Eugene Wang, DO, Medical Director, Northern Michigan Substance Abuse Services Recovery CenterMaureen Mead, MD, Recovery Services Medical Director, Alcona Health CenterMarylee Pakeiser, MSN, RN, BC-FNP, Traverse Health ClinicJulia Riddle, DO, Substance Use Director/OB Department Chair, Munson Medical CenterMuhammad Abdelhai, MD-Internal Medicine, Recovery and Addiction Services Medical Director, Thunder Bay Community Health ServiceDavid McGreaham, MD, Medical Director, Northern Michigan Opioid Response Consortium Objective: To have an open space to ask questions about current interventions, stimulant use, or other questions you have

2:05 – 2:35 PM Session 7	<p>Recovery Community Organization Flash Presentations</p> <ul style="list-style-type: none"> • Marney Winfield, <i>Assistant Director & Cori Smoker, Peer Recovery Coach, 217 Recovery</i> • Caitlin Koucky, <i>Executive Director, Community Recovery Alliance</i> <p>Objective: Share Recovery Community Organization updates and roles in the community</p>
2:35 – 2:55 PM	Break & Visit with Conference Partners
2:55– 3:20 PM Session 8	<p>R.E.A.C.H. for Recovery (Recovery Expansion for Access to Care and Health) Susan Kramer, LMSW, CCS, CAADC, <i>Behavioral Health Practice Administrator, Munson Health Care</i></p> <p>Objective: Describe substance use disorder as a chronic illness treatable in the primary care setting and provide examples that may support integrated treatment within their organization</p>
3:25– 3:50 PM Session 9	<p>Michigan’s Harm Reduction Effort Shelby Pasch, <i>Harm Reduction and Viral Hepatitis Unit Manager, Michigan Department of Health and Human Services</i></p> <p>Objective: Describe harm reduction, syringe service programs, and actions the state of Michigan is taking to address the overdose crisis and increase access to critical services for people who use drugs</p>
3:55–4:25 PM Session 10	<p>Michigan’s Overdose Strategy and Impact Jared Welehodsky, JD, <i>State Assistant Administrator, Office of the Chief Medical Executive, Michigan Department of Health and Human Services</i></p> <p>Objective: Describe how Michigan's efforts have been successful at reducing overdose deaths</p>
4:25 – 4:30 PM	<p>Summit Closing Remarks Joyce Fetrow, <i>Project Director, Northern Michigan Opioid Response Consortium (NMORC)</i></p>
<p>Continuing Education:</p> <p>SUD Professionals who attend and complete an evaluation will receive a certificate to allow you to claim 6.5 credit hours (specific) for this program with MCBAP.</p> <p>Social Work: Participants who attend the entire session and complete an evaluation will receive a certificate for 6.5 contact hours. The Michigan Center for Rural Health is an approved provider with the Michigan Social Work Continuing Education Collaborative. Approved Provider Number: MICEC-0070</p> <p>Community Health Workers- All CHWs who attend this session and complete the evaluation form will receive a certificate for 6.5 contact hours.</p> <p>Medical Professional- All those who attend the session and complete the evaluation form will receive a certificate for 5.25 contact hours. This will allow you to claim credit for this program.</p>	