#### Doctoral Dissertation Research aga

Fall, Spring, Summer. 1 to 24 credits. A student may earn a maximum of 99 credits in all enrollments for this course, R: Open only to Ph.D. students in Finance and Insurance.

FW

Doctoral dissertation research.

# **FISHERIES AND WILDLIFE**

## **Department of Fisheries and Wildlife** College of Agriculture and **Natural Resources**

#### Introduction to Fisheries and Wildlife 100

Fall, Spring. 3(2-2) R: Open only to freshmen or sophomores

Fisheries and wildlife management, history, philosophy and careers; conservation ethics.

# Conservation of Freshwater Ecosystems

Fall. 3(3-0) R: Not open to students in the Department of Fisheries and Wildlife. Not open to students with credit in FW 414 or FW 472 or ZOL 431.

Fundamentals of freshwater ecology emphasizing human impacts. Basic ecological principles of conservation and management. Applied problems: their symptoms, causes, and solutions.

## Conservation and Management of Marine Resources

Spring. 3(3-0)

Marine environment, resource distribution, and human impacts on selected marine commercial fisheries. Conflicts in management goals between gov ernment and industry. Management goals and techniques in preserving and conserving marine resource biodiversity.

## Resource Ecology

Fall, Spring. 3(3-0)

Basic concepts of ecology which provide a foundation for examining environmental problems and their solutions.

## Principles of Fisheries and Wildlife Management

Spring, 3(3-0)

Characteristics of the fish and wildlife resource. Ecological and societal factors influencing the management of fish and wildlife. Management techniques

### 207 **Great Lakes: Biology and Management**

Fall. 3(3-0) Interdepartmental with source Development.

Living aquatic resources of the Great Lakes: env ironmental history, biological resources and their management. Policy issues.

## Introduction to Gender and **Environmental Issues**

Spring. 3(3-0) Interdepartmental with Forestry; Public Resource Management; Resource Development; Women's Studies. R: Not open to freshmen.

The concept of gender. Overview of environment and habitat. Historical gender roles in environmental management. Gender-based theoretical perspectives. Case studies on developing and developed countries. Environmental management with emphasis on fisheries, wildlife and wetlands. Women env ironmental professionals.

#### 275 Seafood Systems Management

Spring. 3(3-0) Interdepartmental with Food Science: Animal Science.

Domestic and international perspectives on major aquatic foods. Cultural and nutritional value; wild harvest; aquaculture; processing technology; food handling and food safety.

## Natural History and Conservation in Michigan

Identification, habitat requirements, and distribution of Michigan's flora and fauna. Interrelationships which influence natural resource use. Field trips

## 324

Wildlife Biometry Spring. 3(2-3) P:M: (MTH 116 or MTH 104 or concurrently or LBS 117) P:NM: (ZOL

Quantitative techniques to analyze and interpret fisheries and wildlife data.

## Introduction to Waste Management

Ro. Fall. 3(3-0) Interdepartmental with source Development. Administered by Department of Resource Development. P:NM: (RD 200)

Waste management definitions, techniques, technologies, and strategies. Integrative approach to waste management as an environmental, social, and political subject.

#### **Vertebrate Pest Control** 328

Spring. 3(3-0) P:NM: (BS 110)

Role of vertebrate animals as agents damaging to human interests. Damage evaluation. Damage control strategies and techniques.

**Ecological Problem Solving**Spring. 3(2-2) P:M: (MTH 124 or concurrently or MTH 132 or concurrently) and (FW 324 and ZOL 355) or (BE 230)

Application of ecological concepts and models to problems in natural resource and ecosystem management.

## 369 Introduction to Zoo and Aquarium

Spring. 3(3-0) Interdepartmental with Zoology; Landscape Architecture; Veterinary Medicine. Administered by Department of Zoology. P:M: (BS 110 or LBS 144 or LBS

Fundamentals of zoo and aquarium operations including research, interpretation, design, nutrition, captive breeding, conservation, ethics and management.

#### 404 Women and the Law in the United States

Fall of odd years. Spring of odd years. 3(3-0) Interdepartmental with Women's Studies. Administered by Women's Studies Program. P:NM: (WS 201 or WS 202 or WS 203) R: Not open to freshmen or sophomores.

Law in the United States as a vehicle for structuring and maintaining women's social roles, and for social change.

# **Upland Ecosystem Management**

Spring. 3(2-3) P:M: (ZOL 355 or FOR 404) and completion of Tier I writing requirement. P:NM: (FW 364) for students in FW major.

Analysis and management of upland ecosystems to meet wildlife management and biodiversity objectives. Mitigation of human impact.

## 412

Wetland Ecosystem Management
Fall. 3(3-0) P:M: (ZOL 355) and completion
of Tier I writing requirement. P:NM: (FW 364) for students in FW major.

Ecosystem components and processes applied to wetland management. Mitigation of human impact.

## Wildlife Research and Management Techniques

Fall, 4(2-4) Summer, 4 credits. Given only at W.K. Kellogg Biological Station. P:NM: (FW 324 and FW 410 and FW 412 or concur-

Field techniques used in collecting, analyzing, and communicating data on wild animal populations and their habitats. Experiential learning methods empha-

## 414

**Aquatic Ecosystem Management**Fall. 3(3-0) P:M: (ZOL 355) and completion of Tier I writing requirement. P:NM: (FW 364) for students in FW major.

Management of aquatic habitats and populations for ecological and socioeconomic objectives; human impacts on aquatic ecosystems.

## **Applications of Geographic Information** Systems to Natural Resources Management

Spring. 4(2-4) Interdepartmental with Forestry; Geography; Park, Recreation and Tourism Resources; Resource Development; Biosystems Engineering. P:NM: (GEO

The application of geographic information systems, remote sensing, and global positioning systems to integrated planning and management for fish, wildlife, and related resources.

## 420

**Stream Ecology**Fall. 3(3-0) Interdepartmental with Zoology. P:M: (BS 110) P:NM: (CEM 141 and ZOL 355)

Biological and environmental factors determining structure and function of stream ecosystems.

**Aquatic Entomology**Fall of odd years. 3(2-3) Interdepartmental with Entomology; Zoology. Administered by Department of Entomology. P:M: (BS 110) SA: FNT 420

Biology, ecology and systematics of aquatic insects in streams, rivers and lakes. Field trips and aquatic insect collection required.

# Population Analysis and Management

Fall. 4(3-2) P:M: (FW 324 and ZOL 355)

Statistical, ecological and management concepts and methods needed to analyze and interpret demographic data and manage fish and wildlife populations.

## 431

**Comparative Limnology** Summer. 4(2-6) Given only at W.K. Kellogg Biological Station. Interdepartmental with Zoology; Botany and Plant Pathology. Administered by Department of Zoology. P:M: (CEM 141 or CEM 151) and (ZOL 355) Not open to students with credit in FW 472.

Physical, chemical, and biological aspects of lakes and streams. Introduction to freshwater biology, and population and community ecology.

### 434 **Human Dimensions of Fisheries and**

Wildlife Management Spring. 3(3-0) P:M: (FW 410 or concurrently or FW 412 or FW 414) R: Open only to seniors in the Department of Fisheries and Wildlife.

Sociological implications of public policy and planning processes in fisheries and wildlife manage-

#### 440 Field Ecology and Evolution

Summer. 4 credits. Given only at W.K. Kellogg Biological Station. Interdepartmental with Zoology. Administered by Department of Zoology. P:NM: (ZOL 355 and ZOL 355L)

Solving conceptual and practical research problems in ecology and evolution under field conditions.

#### **Restoration Ecology** 443

Spring. 3(2-2) Interdepartmental with Biosystems Engineering; Zoology. P:NM: (CSS 210 or BE 230) and (FOR 404 or FW 364 or ZOL 355)

Principles of ecological restoration of disturbed or damaged ecosystems. Design, implementation, and presentation of restoration plans. Field trips e-

#### **Conservation Biology** 444

Fall. 3(3-0) Interdepartmental with Z∞logy. P:M: (BS 110) and completion of Tier I writing requirement.

Ecological theories and methodologies to manage species, communities and genetic diversity on a local and global scale.

## 452

Watershed Concepts
Fall, Spring, Summer. 3(3-0) Interdepartmental with Resource Development; Biosystems Engineering; Crop and Soil Sciences; Forestry. Administered by Department of Resource Development. P:M: (RD 324 and ZOL 355) RB: organic chemistry

Watershed hydrology and management. The hydrologic cycle, water quality, aquatic ecosystems and social systems. Laws and institutions for managing water resources.

### 462 **Ecology and Management of** Invertebrates

Spring. 4(3-3) P:M: (BS 110) P:NM: (ZOL

Ecology, conservation, and management of selected non-insect invertebrate species including commercially important, exotic, non-game, and selected threatened and endangered species.

#### 464 **Natural Resource Economics and Social** Science (W)

Fall. 3(2-2) Interdepartmental with Forestry; Park, Recreation and Tourism Resources; Resource Development, Administered by Department of Forestry. P:M: (EC 201 or EC 202) and completion of Tier I writing equirement. R: Not open to freshmen or sophomores.

Application of economic and social science principles and techniques to production and consumption of natural resources. Benefit-cost analysis. Regional impact analysis. Social impact assessment.

#### 465 **Ecological Risk Assessment**

Spring. 3(3-0) Interdepartmental with Resource Development. P:NM: (CEM 143 or CEM 251) and (ZOL 355) and (FW 324 or STT 200 or STT 201)

Ecotoxicology. Monitoring and modeling the fate of toxins in ecosystems. Dose response relationships. State and federal regulations related to environmental contaminants.

## **Natural Resources Planning and Policy**

Spring. 3(2-2) Interdepartmental with Forestry; Park, Recreation and Tourism Resources; Resource Development. Administered by Department of Forestry. R: Open only to seniors or graduate students in the Department of Forestry or Department of Fisheries and Wildlife or Department of Park, Recreation and Tourism Resources or Department of Resource Development.

Scientific, environmental, social, and institutional factors affecting planning and policy-making. Focus on ecosystem-based planning and policy issues through development of a multiple-use plan. Case studies

## **Biomonitoring of Streams and Rivers**

Summer of even years. 3(2-3) Given only at W.K. Kellogg Biological Station. Interdepartmental with Entomology. Administered by Department of Entomology. P:M: (BS 110)

Practical field and lab rapid bioassessment methodologies used to sample and assess the biota of streams and rivers. Sampling and identification of fish, macroinvertebrates and other biota will be emphasized.

Ichthyology
Fall. 4(3-3) Interdepartmental with Zoology.
P:M: (BS 110) and completion of Tier I writing requirement

Fish morphology, physiology. Development, behavior, evolution and ecology. World fishes with emphasis on freshwater fishes.

**Limnology** Spring. 3(3-0) Interdepartmental with Zoology. P:M: (CEM 141 and ZOL 355) Not open to students with credit in BOT 431 or FW 431 or ZOL 431.

Ecology of lakes with emphasis on interacting physical, chemical, and biological factors affecting their structure and function.

# **Environmental Fish Physiology**

Fall of even years. 3(3-0) Interdepartmental with Physiology. P:M: (BS 111) R: Not open to freshmen or sophomores.

Survey of physiological adaptations of fish to environmental factors; bioenergetics, homeostasis, senses adaptations to diverse and extreme aquatic environments.

## Limnological and Fisheries Techniques

Fall. 3(1-6) Interdepartmental with Zoology. P:M: (FW 472 or FW 414 or concurrently)

Field and laboratory investigations of physical, chemical, and biological parameters of lakes and streams. Field trips required.

## Aquaculture

Spring. 3(3-0) Interdepartmental with Animal Science. P:NM: (ANS 313 or ZOL 355)

Propagation and rearing of aquatic organisms used for food, bait and recreational fisheries management. Culture principles and techniques for important aquatic species. Commercial potential.

### 477 Pest Management I: Pesticides in

Management Systems
Fall. 3(3-0) Interdepartmental with Entomology; Crop and Soil Sciences; Horticulture. Administered by Department of Entomology. P:NM: (CEM 143 or CEM 251) and (BOT 405 and CSS 402) and (ENT 404 or ENT 470 or FW 328)

Chemistry, efficient use, and environmental fate of pesticides. Legal and social aspects of pesticide

## 478 Pest Management II: Biological Components of Management Systems

Spring of even years. 3(2-3) Interdepartmental with Entomology; Crop and Soil Sciences; Forestry; Horticulture. Administered by Department of Entomology. P:M: (ENT 404 or ENT 470 or BOT 405 or CSS 402 or FW 328) and completion of Tier I writing requirement.

Principles of host plant resistance and biological control and their relationship to the design of agroecosystems. Classification of insect biological control agents.

## **Fisheries Management**

Spring. 3(2-2) P:M: (FW 424) and (FW 414 or FW 472)

Manipulation of aquatic populations and their habitats to achieve societal goals for fishery resources. Management of human impact and biotic diversity.

#### International Studies in Fisheries and 480 Wildlife

Summer 3 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course, P:NM: (ZOL 355) R: Not open to freshmen; Approval of department, application required.

Fisheries and wildlife ecology and management study in regions beyond the United States. Ecological, economic, social, and cultural influences on fisheries and wildlife resources.

## **Environmental Education**

Spring. 3(2-2) P:M: (AEE 101 or AEE 110 or PRR 351 or RD 300 or TE 150) R: Not open to freshmen or sophomores.

Methods, materials and theory for teaching environmental education in formal and non-formal educational settings. Field trips required.

#### **Environmental Science Senior Seminar** 485

Spring. 1(2-0) P:M: (FW 203 and FW 284 and AEE 314) R: Open only to seniors in the Environmental Science minor. C: FW 484 concurrently.

Ecological principles, population growth, resource utilization and lifestyle choices.

#### Seminar in Zoo and Aquarium Science 489

Fall, Spring. 1(1-0) A student may earn a maximum of 3 credits in all enrollments for this course. Interdepartmental with Zoology; Park, Recreation and Tourism Resources. Administered by Department of Zoology. R: Approval of department.

Scientific writing and oral presentations related to zoo and aquarium studies.

#### **49**0 Independent Study in Fisheries and Wildlife

Fall, Spring, Summer. 1 to 5 credits. A student may earn a maximum of 5 credits in all enrollments for this course, P:NM: (BS 110) R: Not open to freshmen or sophomores. Approval of department; application required.

Supervised individual research and study in fisheries

## Special Topics in Fisheries and Wildlife

Fall, Spring, Summer. 1 to 5 credits. A student may earn a maximum of 5 credits in all enrollments for this course. R: Not open to freshmen or sophomores. Approval of department; application required.

Selected topics of current interest and importance in fisheries and wildlife.

#### 493 Professional Internship in Fisheries and Wildlife

Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P:M: (FW 100 or FW 203 or FW 205) R: Open only to sophomores or juniors or seniors. Approval of department; application required. A student may earn a maximum of 6 credits in all enrollments for any or all of these courses: ABM 493, AEE 493, ANR 493, ANS 493, CSS 493, FIM 493, FW 493, HRT 493, PKG 493, PRM 493, PRR 493, and RD 493.

Supervised professional experiences in agencies and businesses related to fisheries and wildlife professions.

## 498

Internship in Zoo and Aquarium Science Fall, Spring, Summer. 3 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. Interdepartmental with Zoology; Landscape Architecture. Administered by Department of Zoology. R: Open only to juniors or seniors. Approval of department.

Application of zoological experience in a zoo or aquarium setting outside the university.

## Human Dimensions Research in Fisheries and Wildlife

Fall of even years. 3(3-0)

Methods of surveying, educating and involving the public to achieve fish and wildlife management goals. Review of human dimensions research and current case studies

## 811 Fisheries and Wildlife Laws and **Regulation**Fall of odd years. 3(3-0) R: Open only to

graduate students or to seniors with approval of department.

Legal and regulatory systems related to fisheries and wildlife management. State, federal and international laws, policies and agencies. Nongovernmental organizations. Conservation of biodiversity and endangered species.

# Analysis of Wildlife Populations

Spring of even years. 3(2-3)

Statistical and ecological concepts, methods and computer techniques needed to analyze and interpret demographic data from fish and wildlife studies.

### **Ecology and Management of Waterfowl** 826 Fall of even years. 3(2-3) P:NM: (FW 412 and FW 424)

Physiological, behavioral, and population characteristics of waterfowl. Current issues and management.

#### 828 Conservation and Genetics

Fall of even years. 3(2-2) Interdepartmental with Botany and Plant Pathology; Zoology. P:NM: (ZOL 341 or CSS 350 or ANS 314)

Population and evolutionary genetic principles applied to ecology, conservation, and management of fish and wildlife at the individual, population, and species level

## Biogeography

Spring of odd years. 3(3-0) Interdepartmental with Geography; Zoology; Botany and Plant Pathology. RB: Courses in evolution and ecology at undergraduate level.

Geographical distributions of plants and animals; biogeographic realms. Ecological and evolutionary mechanisms determining distributional patterns. Application of biogeography to conservation prob-

#### 842 Population Genetics, Genealogy and Genomics

Fall 3(3-0) Interdepartmental with Forestry: Animal Science; Crop and Soil Sciences; Genetics; Horticulture. Administered by Department of Forestry. RB: Pre-calculus, basic genetics

Population genetic processes underlying patterns of molecular genetic variation. Genealogical approaches to the study of genomic diversity, phylogenetic reconstruction, and molecular ecology

## Systems Modeling and Simulation

Fall of even years. 3(3-0) Interdepartmental with Biosystems Engineering; Forestry; Resource Development. P:NM: (STT 422 or STT 442 or STT 464 or GEO 463)

General systems theory and concepts. Modeling and simulation methods. Applications of systems approach and techniques to natural resource management, and to ecological and agricultural esearch

### 853 **Applied Systems Modeling and** Simulation for Natural Resource Management

Spring of odd years. 3(2-2) Interdepartmental with Biosystems Engineering; Forestry; Resource Development; Zoology. P:NM: (FW 820 or BE 486 or ZOL 851) or approval of department. R: Open only to seniors and graduate students

Mathematical models for evaluating resource management strategies. Stochastic and deterministic simulation for optimization. System control structures. Team modelling approach.

#### 854 **Adaptive Management of Natural** Resource Systems

Fall of odd years. 3(2-2) P:NM: (ZOL 355) and (FW 434)

Principles and practices of adaptive environmental assessment and management. Applications to ecosystem and natural resource management.

### 858 Gender, Justice and Environmental Change: Issues and Concepts

Fall of even years. 3(3-0) Interdepartmental with Anthropology; Forestry; Resource Development; Sociology. RB: Background in social science, environmental science, or natural resources.

Issues and concepts related to gender, ecology, and environmental studies. Key debates and theoretical approaches to addressing environmental issues from a gender and social justice perspective. Gender and environment issues and processes from a global perspective.

### 250 Gender, Justice, and Environmental

Change: Methods and Application Fall of odd years. 3(3-0) Interdepartmental with Anthropology; Forestry; Resource Development; Sociology. Administered by Department of Anthropology. RB: Background in social science, environmental science, or natural resources

Methods and case studies related to gender, ecology, and environmental studies. Methodological and fieldwork issues from a feminist perspective and in international/intercultural contexts. Qualitative and quantitative methods for integrating social and envi-

#### 860 Wildlife Nutrition

Fall of odd years. 3(2-2) R: Open only to graduate students in the Colleges of Agriculture and Natural Resources, and Natural Science.

Nutritional ecology of wild species. Techniques for analyzing and improving nutritional qualities.

## 870 **Techniques of Analyzing Unbalanced**

Research Data
Spring. 4(4-0) Interdepartmental with Animal Science; Crop and Soil Sciences; Forestry; Horticulture. Administered by Department of Animal Science. P:NM: (STT 464) R: Open only to graduate students in the College of Agriculture and Natural Resources. SA: ANS 943 Not open to students with credit in ANS 943.

Linear model techniques to analyze biological research data characterized by missing and unequal number of observations in classes. Simultaneous consideration of multiple factors. Prediction of breeding values and estimation of population parameters from variance and covariance compo-

#### Plankton Biology 873

Spring of odd years. 3(2-3) P:NM: (FW 472) Biology of plankton organisms in freshwater and marine systems. Field and laboratory methods. Individual research projects. Field trips required.

## Advanced Fisheries Ecology and Food Web Management

Spring of odd years. 3(3-0) P:NM: (ZOL 355) and (FW 472) and (FW 479)

Application of food web theory to fisheries management. Evaluation of abiotic and biotic mechanisms as they affect aquatic community structure and food web dynamics.

## Advanced Aquaculture

Fall of odd years. 3(3-0) P:NM: (FW 475) Adaptations and responses of aquatic organisms to environmental change in aquaculture systems. Research methods and applications for aquaculture planning and management decisions.

#### 877 **Fish Population Dynamics**

Fall of even years. 3(2-2) R: Open only to graduate students in the College of Agriculture and Natural Resources or College of Natural Science.

Quantitative analysis of fish populations. Evaluation, causes, and impacts of the rates of change in survival, growth, reproduction, and recruitment for fish populations and their yield.

Advanced Limnology Spring of even years. 3(3-0) P:NM: (FW 472 or ZOL 431)

Theory and management of streams, rivers, lakes, reservoirs, and other deepwater habitats from ecosystem and landscape perspectives.

## Outreach in Fisheries, Wildlife and 224

Natural Resources Management Spring of odd years. 3(3-0) Interdepartmen-tal with ANR Education and Communication Systems, RB: Previous course in communications recommended.

Theory, research, practice and current issues in using outreach in fisheries, wildlife and natural resource management.

#### 891 **Advanced Topics**

Fall, Spring, Summer. 2 to 4 credits. A student may earn a maximum of 10 credits in all enrollments for this course.

In depth study of advanced topics in fisheries and wildlife.

#### 892 **Biodiversity**

Spring. 2(2-0) A student may earn a maximum of 4 credits in all enrollments for this course. Interdepartmental with Zoology. Administered by Department of Zoology. P:NM: (ZOL 250)

Status of world biota and factors in the decline and extinction of major groups of plants and animals. Theory and design of natural reserves. Assessment and ecological meaning of diversity. Management for global and local diversity.

## Seminar in Fisheries and Wildlife

Fall, Spring. 1(1-0) A student may earn a maximum of 7 credits in all enrollments for this course.

Study and research in advanced problems and current development in fisheries and wildlife.

## 897

Ecosystem Ecology
Spring. 4(4-0) Interdepartmental with Zoology; Botany and Plant Pathology. Administered by Department of Zoology.
Structure and function of natural ecosystems. Suc-

cession, food web analysis, energy flow, nutrient cycling, and effects of human activities on ecosystems. Global environmental change. Ecosystem management and restoration.

#### Master's Research 898

Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 10 credits in all enrollments for this course. R: Open only to graduate students in the Fisheries and Wildlife major.

Master's degree Plan B research paper.

## 899

Master's Thesis Research Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 99 credits in all enrollments for this course. R: Open only to graduate students in the Fisheries and Wildlife major.

Master's thesis research.

#### Multivariate Methods in Agriculture and 976 Natural Resources

Spring. 4(4-0) Interdepartmental with Forestry; Animal Science. Administered by Department of Forestry. P:NM: (STT 422 and MTH 314) R: Open only to graduate students in the College of Agriculture and Natural Resources and in the Interdepartmental Graduate Specializations in Ecology and Evolutionary Biology.

Application of multivariate methods to research problems. Hotelling's Ttest, profile analysis, discriminant analysis, canonical correlation, principal components, principal coordinates, correspondence analysis, and cluster analysis.

#### **Doctoral Dissertation Research** aga

Fall, Spring, Summer. 1 to 24 credits. A student may earn a maximum of 99 credits in all enrollments for this course. R: Open only to Doctoral level graduate students in Fisheries and Wildlife.

Doctoral dissertation research

# FOOD INDUSTRY MANAGEMENT

## **Department of Agricultural Economics** College of Agriculture and **Natural Resources**

## Decision-making in the Agri-Food System

Fall, Spring. 3(3-0) Interdepartmental with Agribusiness Management. Administered by Department of Agricultural Economics. SA: FSM 200

**FIM** 

Organization and operation of the agri-food system. Economic analysis of agri-food firms and consumers. Management functions and decision-making of agri-food firms.

## **Professional Seminar in Food Industry** Management

Spring. 1(1-0) P:M: (ABM 100 or concurrently or ABM 130 or concurrently) R: Open only to Food Industry Management majors.

Industry trends in food industry management. Verbal, written, and visual communication techniques applied to professional situations, including professional development and career planning.

Food Product Marketing
Fall. 3(3-0) P:M: (ABM 100 or concurrently) Structure of the food marketing system including food processors, manufacturers, retailers and food service. Impact of consumer behavior and buying patterns. International food product marketing. Strategic planning in food marketing.

## Agribusiness and Food Industry Sales (W)

Fall, Spring. 3(3-0) Interdepartmental with Agribusiness Management. Administered by Department of Agricultural Economics. P:M: (ABM 100 or ABM 130 or EC 201 or EC 202) and completion of Tier I writing equirement. R: Open only to sophomores or juniors or seniors. SA: FSM 320

Selling processes and activities within agribusiness and food firms. Principles and techniques of sales. Operation of sales organizations.

## **Food Marketing Management**

Spring. 3(3-0) Interdepartmental with Marketing and Supply Chain Management. P:M: (FIM 220 or MSC 300) SA: ML 335, MTA 335. FSM 335

Management decision-making in food industry  $\sigma\!\!-\!\!$ ganizations (processors, wholesalers, retailers). Marketing and sales in response to customer and consumer needs. Distribution and merchandising systems in domestic and international contexts.

### 337 Labor and Personnel Management in the

Agri-Food System
Fall. 3(3-0) Interdepartmental with business Management. Administered by Department of Agricultural Economics. P:M: (ABM 100 or ABM 130) R: Open only to juniors or seniors. SA: FSM 325

Human resource management principles for farms, agribusinesses and food firms: planning, recruiting, training, scheduling, motivating, supervising and evaluating. Labor regulations, compensation and records.

#### 400 Public Policy Issues in the Agri-Food System

Spring. 3(3-0) Interdepartmental with Agribusiness Management. Administered by Department of Agricultural Economics. P:M: (ABM 100 or EC 201 or EC 202) R: Open only to juniors or seniors. SA: FSM 421

Objectives, alternatives and consequences of public policy in the agri-food system. Analysis of economic implications for food and agribusiness firms, farmers, consumers and society.

## **Advanced Professional Seminar in Food** 410

Industry Management Fall. 1(1-0) P:M: (ABM 210 or FIM 210) R: Open only to Food Industry Management juniors or seniors.

Advanced professional problems and reestablishment of career planning in the agri-food system. Industry trends, career alternatives, and job search strategies. Enhanced verbal, written and visual communication techniques.

#### 422 Vertical Coordination in the Agri-Food System

Fall. 3(3-0) Interdepartmental with Agribusiness Management. Administered by Department of Agricultural Economics. P:M: (ABM 100 and EC 201) R: Open only to juniors or seniors. SA: FSM 443

Analysis of vertical coordination in the industrialized agri-food system. Agricultural cooperatives, contracts, marketing orders, and trade associations. Analysis of imperfect competition and methods of conducting business. Interaction with legal systems and government.

#### 427 Global Agri-Food Industries and Markets

Fall. 3(3-0) Interdepartmental with Agribusiness Management. Administered by Department of Agricultural Economics. P:M: (FIM 220 or ABM 225)

Strategic understanding of the international agri-food system. Analysis of global production, marketing, and consumption. Knowledge of changing conditions in international industries and markets. Global trends and opportunities.

## Food Business Analysis and Strategic Planning(W)

Fall. 3(4-0) Interdepartmental with Marketing and Supply Chain Management. P:M: (FIM 220) R: Open only to juniors or seniors SA: ML 439, MTA 439, MSC 439

Principles and techniques of business analysis and strategic planning applied to food firms. Food trend forecasts, market potential, competition and cost analyses, business and strategic planning.