



# MSU Innovation Center

*“Helping MSU researchers translate their discoveries and knowledge into products and services that make life better.”*

Faculty Senate  
January 21, 2025



# MICHIGAN STATE UNIVERSITY INNOVATION CENTER

**MSU BUSINESS CONNECT**

Research Partnerships | Entrepreneur Support | Economic Development

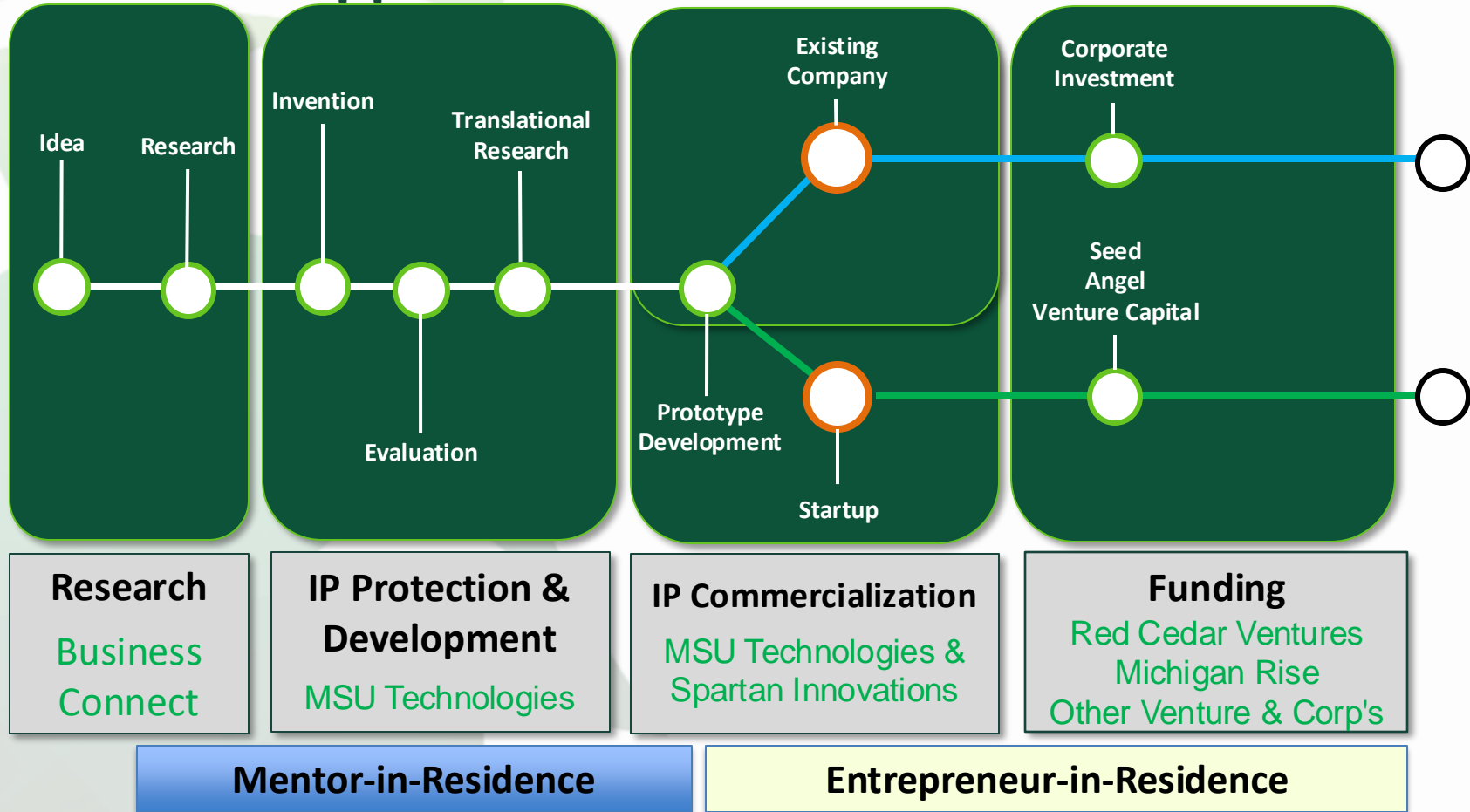


**MSU Technologies**



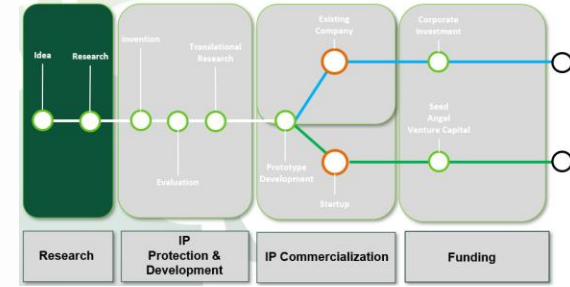
**SPARTAN INNOVATIONS**  
MSU RESEARCH FOUNDATION

# How We Support MSU Innovation



# Business Connect

## The Front Door to MSU for Corporate Research



Identify MSU Resources/Capabilities

Build Corporate Partnerships

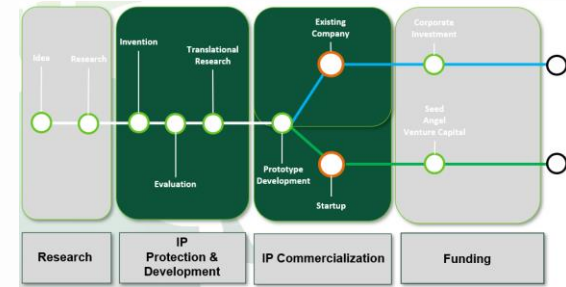
Business Development & Outreach

Deal Closing, Agreement Negotiations

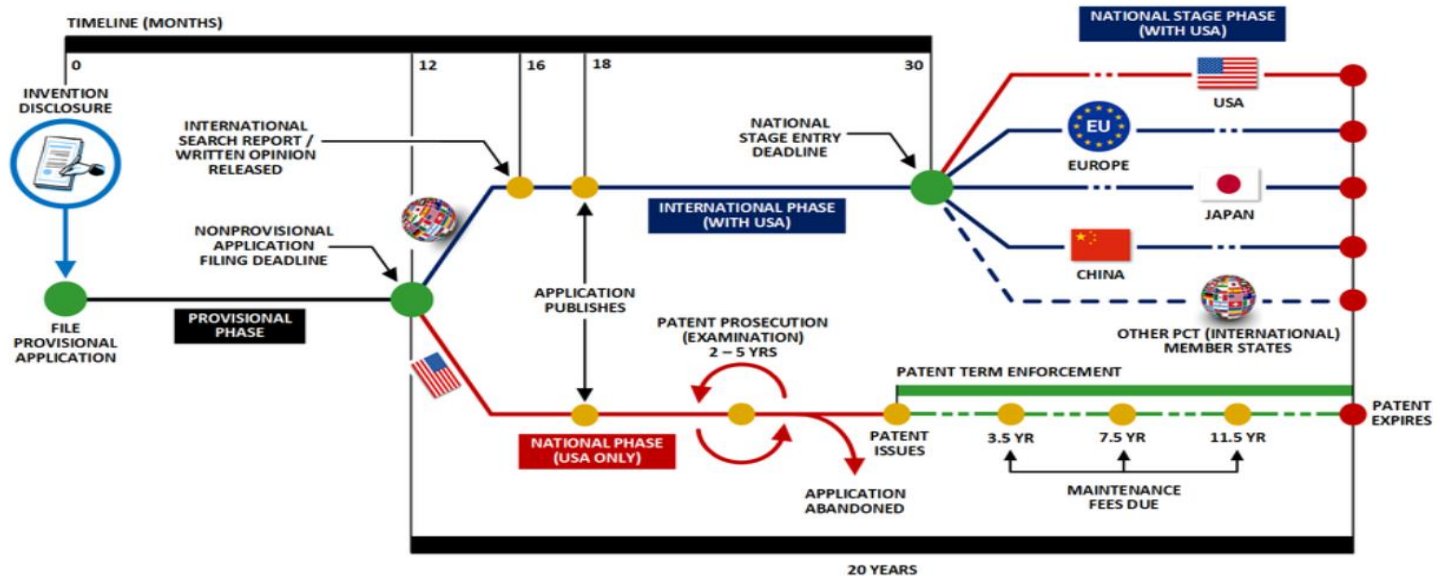
# MSU Technologies

## Facilitating Commercial Development

1. Technology assessment and market analysis
2. Intellectual property protection –
  1. Inventors, MSUT, patent counsel
  2. Disclose to MSUT before publication/presentation
  3. What's patentable? Novel, utility, non-obvious
  4. Patent process is determined by a country's laws
3. Technology de-risking through translational grants
4. Licensing for commercial development
5. Identify and collaborate on startup opportunities
6. Support faculty research with CDAs, MTAs, DUAs

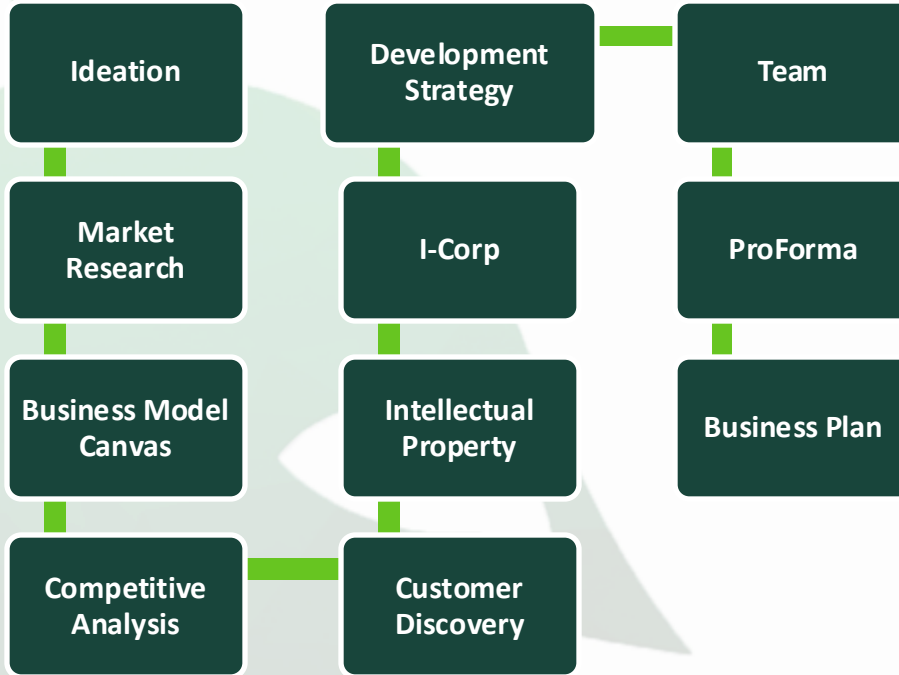
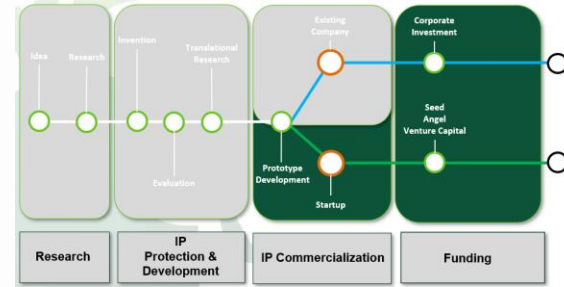


# Patenting Process and Timelines



# Spartan Innovations

## Venture Creation and Investment



Planning



Mentoring

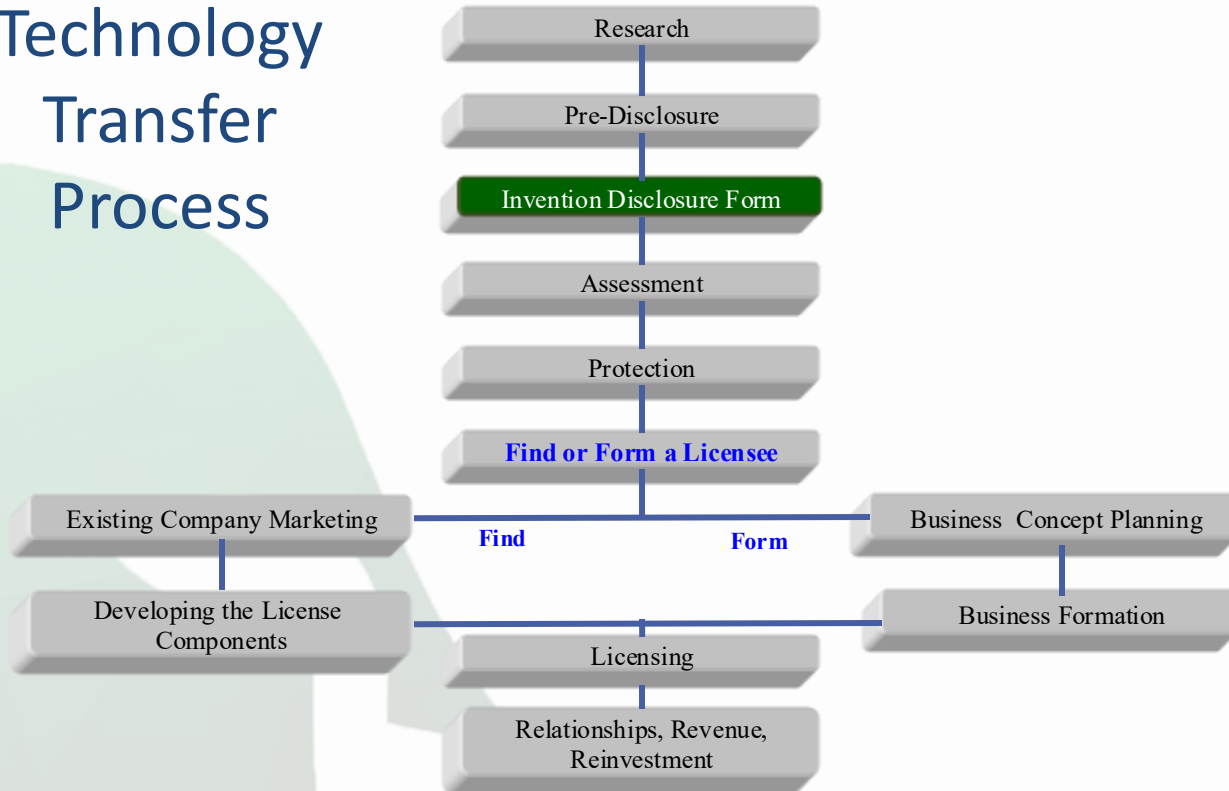


Funding



## Additional Reference Slides

# Technology Transfer Process



# Patenting Process

