MSU EMERGENCY COMMUNICATION MODALITIES GUIDE

EMERGENCY NOTIFICATION (EN)

As required under the Clery Act, these are sent immediately upon confirmation of a significant emergency or dangerous situation involving an immediate threat to the health or safety of students or employees on campus.

Criteria for Sending:

- Incident occurred on or poses a threat to campus
- Confirmation by MSU of immediate threat to the health or safety of students or employees

Reasons We Might Send This Alert:

- Active violence
- Tomado warning impacting campus
- Hazardous materials release
- Major fire/explosion
- Utility failure creating immediate life–safety risk
- Civil unrest or rioting
- Outbreak of serious illness

How We Send This Alert:

- Email
- SMS Messaging
- Computer Notifications
- Emergency Telephones
- Nicle Channel
- SafeMSU
- Telephone Calls
- AVAYA Phone Calls
- Alert.msu.edu
- Wireless Emergency Alert (WEA)***

TIMELY WARNING (TW)

These are sent for any Clery Act crime within Clery–reportable geography that represents a serious or continuing threat to students and employees.

Criteria for Sending:

- Incident was reported to police or Campus Security Authority
- Incident occurred on
- Clery geography
- Incident was a Clery Crime
- Incident represents a serious or continuing threat to students/employees persons or property

Reasons We Might Send This Alert:

- Murder
- Sexual Assault
- Robbery
- Aggravated Assault
- Burglary or Motor Vehicle Theft
- Ason
- VAWA Offenses (Domestic Violence, Dating Violence, Stalking)
- Hazing

How We Send This Alert:

- Email
- SafeMSU
- Alert.msu.edu

OFF–CAMPUS SAFETY ALERT (OCSA)

A confirmed, significant safety incident in the areas near campus where many students live or frequently visit. These are not required by the Clery Act, but important to add to our standing practices.

Criteria for Sending:

- Incident occurs off campus but in an area near campus
- Area contains significant
- student population or frequent student activity
- Incident presents a significant safety concern
- Alert will help individuals make informed safety decisions

Reasons We Might Send This Alert:

- Murder or attempted murder
- Aggravated Assault with a weapon Confirmed shots fired
- Armed robbery
- Explosion or major fire
- Bomb threat
- Civil unrest or rioting
- Other potentially criminal behavior that presents a serious threat of physical injury or death

How We Send This Alert:

- Email
- SafeMSU

COMMUNITY AWARENESS MESSAGE (CAM)

Informational updates about time sensitive safety or operational concerns, meant to increase awareness and preparedness. These are not required by the Clery Act.

Criteria for Sending:

- No immediate threat to health or safety
- Information benefits
- Situational awareness
- Preparedness is useful to the community

Reasons We Might Send This Alert:

- Fraud scams targeting students
- Road Closures
- Operational disruptions
- Building Closures

How We Send This Alert:

- Email
- SafeMSU

* Outdoor Sirens may not be utilized for all situations.

Wireless Emergency Alerts (WEA) are government–issued alerts send to compatible mobile devices in a defined geographic area. Al MSU, WEA messages are sent by Ingham County Emergency Management upon request by Emergency Management. For Active Violence Incidents, they will be automatically sent.

MSU Emergency Communication Modalities Guide

Emergency Notification (EN)

Definition: As required under the Clery Act, these are sent immediately upon confirmation of a significant emergency or dangerous situation involving an immediate threat to the health or safety of students or employees on campus.

Criteria for Sending

- Incident occurred on or poses a threat to campus
- Confirmation by MSU of immediate threat to the health or safety of students or employees

Reasons We Might Send This Alert

- Active violence
- Tornado warning impacting campus
- Hazardous materials release
- Major fire/explosion
- Utility failure creating immediate life-safety risk
- Civil unrest or rioting
- Outbreak of serious illness

How We Send This Alert

- Email
- SMS Messaging
- Computer Notifications
- Emergency Telephones
- Outdoor Sirens *
- Nixle Channel
- SafeMSU
- Telephone Calls
- AVAYA Phone Calls
- Alert.msu.edu
- Wireless Emergency Alert (WEA)**

**Outdoor Sirens may not be utilized for all situations.*

*** Wireless Emergency Alerts (WEA) are government-issued alerts send to compatblie mobile devices in a defined geographic area. At MSU, WEA messages are sent by Ingham County*

Emergency Management upon request by Emergency Management. For Active Violence Incidents, they will be automatically sent.

Timely Warning (TW)

Definition: These are sent for any Clery Act crime within Clery-reportable geography that represents a serious or continuing threat to students and employees.

Criteria for Sending

- Incident was reported to police or Campus Security Authority
- Incident occurred on Clery geography
- Incident was a Clery Crime
- Incident represents a serious or continuing threat to students/employees persons or property

Reasons We Might Send This Alert

- Murder
- Sexual Assault
- Robbery
- Aggravated Assault
- Burglary or Motor Vehicle Theft
- Arson
- VAWA Offenses (Domestic Violence, Dating Violence, Stalking)
- Hazing

How We Send This Alert

- Email
- SafeMSU
- Alert.msu.edu

Off-Campus Safety Alert (OCSA)

Definition: A confirmed, significant safety incident in the areas near campus where many students live or frequently visit. These are not required by the Clery Act, but important to add to our standing practices.

Criteria for Sending

- Incident occurs off campus but in an area near campus
- Area contains significant student population or frequent student activity
- Incident presents a significant safety concern
- Alert will help individuals make informed safety decisions

Reasons We Might Send This Alert

- Murder or attempted murder
- Aggravated assault with a weapon
- Confirmed shots fired
- Armed robbery
- Explosion or major fire
- Bomb threat
- Civil unrest or rioting
- Other potentially criminal behavior that presents a serious threat of physical injury or death

How We Send This Alert

- Email
- SafeMSU

Community Awareness Message (CAM)

Definition: Informational updates about time sensitive safety or operational concerns, meant to increase awareness and preparedness. These are not required by the Clery Act.

Criteria for Sending

- No immediate threat to health or safety
- Information benefits situational awareness
- Preparedness or operational information is useful to the community

Reasons We Might Send This Alert

- Fraud scams targeting students
- Road Closures
- Operational disruptions
- Building Closures

How We Send This Alert

- Email
- SafeMSU