MSU SITECORE COMPONENT SUMMARY

Ad-Coming Soon	Advanced Accordion	Advanced Mixed Content (1-col)
Advanced Mixed Content (3-col)	**Aside (right column)**	**Box CTA**
Box CTA Social	**Colleges and Majors Table**	**Contextual Navigation (uncurated)**

Contextual Navigation (curated)	Event Listing	Event Tile Auto Cycle
	[Not available]	
Event Tile Constant	Grid Container	Hero Banner (Title only)
Hero Banner (Title, Description, CTA button)	Hero Banner – with Tabular Directory filters	Highlight

Image Facts	Info Panel	Introduction (one column)
	SafeMSU App Download the SafeMSU App through the Apple Store or Google Play. Learn more **here**.	Michigan State University has been advancing the common good with uncommon will for more than 160 years. A top global university, MSU pushes the boundaries of discovery to make a better world while providing students with life-changing opportunities.
Introduction (two column)	Links List	Media (images and videos in a Grid component)
Intro Title Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.	Campus novel coronavirus information Nassar-related information Sep. 16, 2020 **President Stanley: Statement on resuming college football** Sep. 4, 2020 **President Stanley: Statement on building name change** Sep. 1, 2020 **President Stanley: One-year progress on Title IX federal review**	
Media Contact	News Listing [Not available]	Newsletter Signup [MSU.edu and MSUToday only]
Media Contacts Vestibulum ac diam sit amet quam vehicula elementum sed sit amet dui. Vestibulum ac diam sit amet quam vehicula elementum sed sit amet dui. Sed porttitor lectus nibh.		Stay connected
People Directory	Photo-Caption Carousel	Promotional Band
		Vaccinated Michiganders can register for MI Shot to Win Sweepstakes now through August 3. **Learn more**

Quote Box	Rich Text	Side Tabs (2 column rich text)

Side Tabs (2 column rich text with image)	Side Tabs (image with description and CTA)	Single Mixed Content with Social Media

Social Feed (social media post)	Social Media Directory	Social Share
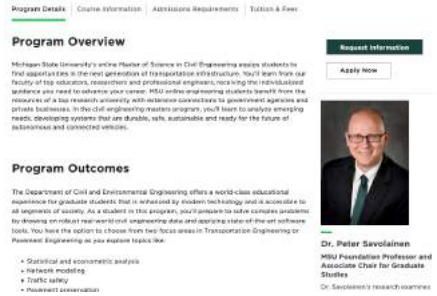
Tabs	Tabular Directory	Tabular Directory Filters (for Hero Banner)

Text CTAs	Text Facts (in a Grid component)	Text Facts (in a Text Facts Grid component)
Text Facts (in a Text Facts Grid component)	Two-column Container in Tabs component	Two-column Grid 66-33

COMPONENT LIST

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Advanced Mixed Content
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Box CTA Social
Collections (MSUToday)
Colleges and Majors Table
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Event Tile Auto Cycle
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COMPONENT DETAILS

Component name, description, usage, web page example (from live website), screenshot

Ad-Coming Soon

Any combination of background image, text and CTA button, displayed in a tiled (Grid) layout.
Use only in a Grid component – this component requires a container.

Web page examples: https://msu.edu/ and https://admissions.msu.edu/

Advanced Accordion

Display content in expandable panels.

Web page example: https://provost.msu.edu/about-the-office/academic-and-administrative-units

Examples:
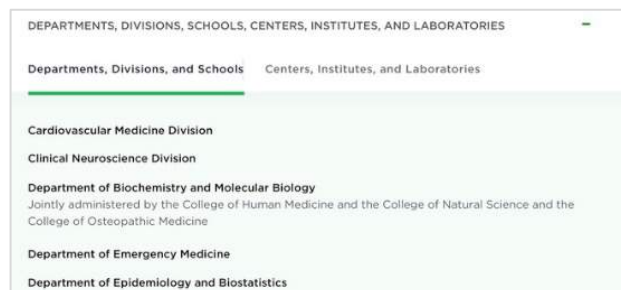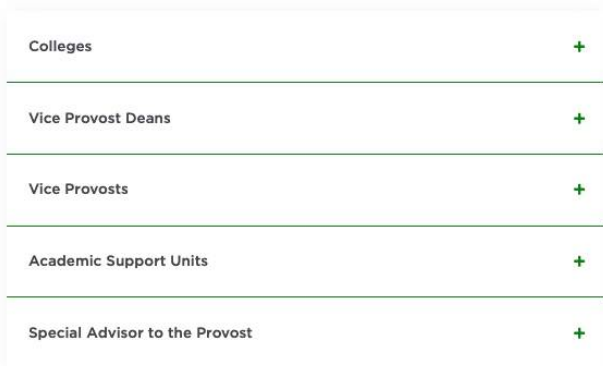
Advanced Mixed Content

A combination of image, video, heading and text with a button link.
Content is arranged in 1-3 columns. Image size depends on number of columns.
Optional Eyebrow text (a short heading) is displayed above the columns.

Web page example: https://admissions.msu.edu/ (1-column and 3-column formats)
https://comms.msu.edu/   (2-column format)

Examples:

Aside

Showcase a small image (thumbnail) and rich text in a narrow right column of a two-column component.

Web page example: https://provost.msu.edu/about-the-office/academic-and-administrative-units/undergraduate-education

Example:

Box CTA

Simple Box CTA: Text and link displayed over a dark green box, with or without an arrow icon, in a tiled (Grid) layout.

Use only in a Grid component – this component requires a container.
Can be used with Newsletter Signup.

Web page example:
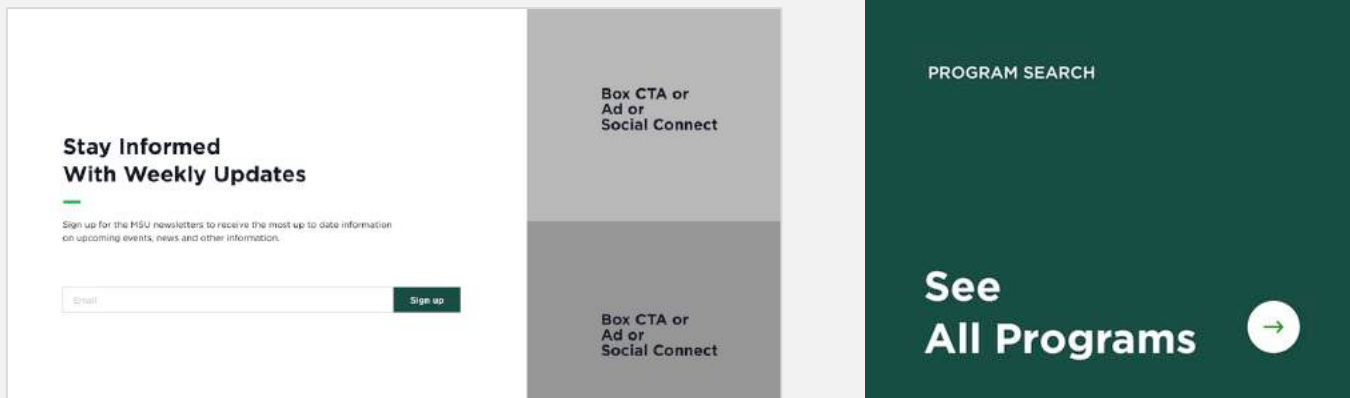
Examples:

Box CTA Social

Social Box CTA: Text and social media links displayed over a dark green box in a tiled (Grid) layout.

Use only in a Grid component – this component requires a container.
Can be used with Newsletter Signup.

Web page example:

Examples:

Collections

MSUToday use only: Display a group of related stories.

Web page example: https://msutoday.msu.edu/view-all?types=78deff02-b516-4cc5-b65f-ca9015f0553e (list page)
and https://msutoday.msu.edu/news/Collection/water-at-msu (story page)

Example:

Colleges and Majors Table

Admissions use only: List colleges and majors in a table format. Each table entry links to a detail page.
Table is searchable by name and can be filtered by category.

Web page example: https://admissions.msu.edu/academics/majors-degrees-programs

Example:

Major ▲	College ▼	Program ▼
Accounting	Broad College of Business	Doctoral
Accounting	Broad College of Business	Undergraduate
Actuarial Science	College of Natural Science	Undergraduate
Advertising	College of Communication Arts and Sciences	Masters
Advertising Creative	College of Communication Arts and Sciences	Undergraduate
Advertising Management	College of Communication Arts and Sciences	Undergraduate
African American and African Studies	College of Arts and Letters	Masters
African American and African Studies (please contact the department prior to selecting this major)	College of Arts and Letters	Doctoral
Agribusiness Management	College of Agriculture and Natural Resources	Undergraduate
Agricultural, Food and Resource Economics	College of Agriculture and Natural Resources	Masters

← **1** 2 3 4 5 … 11 →

Contextual Navigation

Display a side navigation in the right column of a two-column component.
The component can be a default list (displays all child pages of the selected page or node) or a curated list (displays a customized list of links, icons and buttons).

Web page examples: https://msu.edu/state-transparency-reporting (uncurated option) and
https://strategicplan.msu.edu/strategic-plan/executive-summary (curated option)

Examples: uncurated and curated options

Event Listing

[Not available]

Event Tile Auto Cycle

Display an event automatically from a list of events based on "Put Up" date/time and out based on "Take Down" date/time.

This component does not require a container but can be used in a Grid component.

Web page example: https://msu.edu/

Example:

Event Tile Constant

Display one event – content is static (i.e., not swapped out automatically).
Component display size can be large or small.

Web page example: https://msu.edu/

Examples: large and small sized event components

Grid Component

A container for 1 to 6 page components, displayed in table fashion (no borders or spacing between cells). A Grid property controls the number and layout of the cells (tiles).

Select a grid type:
XLarge; 2 Medium; 3 Tall; 3 Medium; 1 Tall 4 Small; 4 Small 1 Tall; 1 Large 2 Small; 2 Small 1 Large; 1 Large 1 Tall; 1 Tall 1 Large; 6 Small

Can use these components: Ad-Coming Soon, Box CTA, Box CTA Social, Event Tile Auto Cycle, Event Tile Constant, Media, Rich Text, Social Feed, Story, Text Fact

Web page examples: https://msu.edu/ and https://admissions.msu.edu/

Example:

Row 1:
- DQ Media Video – Media (image background, YouTube video ID, caption, no CTA sub-comp required)
- DQ Box CTA – Box CTA (automatic green background, caption and text link, optional arrow, no CTA sub-comp required); entire box is a link

Row 2:
- Ad Coming Soon Short – image background (gradient could also be selected), built-in CTA text link, no social medial selected
- DQ Media Image – Media (image background selected, caption, no video ID specified, no link option, no CTA sub-comp option)

Right column: Ad Coming Soon Tall – gradient background, CTA sub-comp
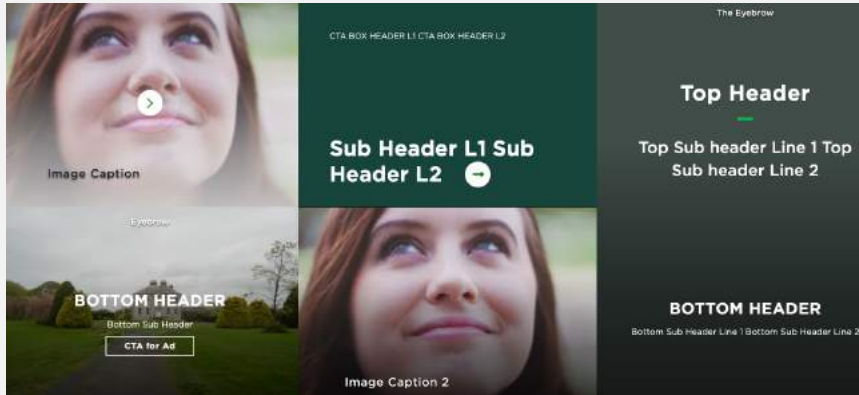
Hero Banner

A large banner image or video (full page width), placed prominently at the top of the page, that serves as the background for the masthead. Text is used as the page title.

Image size can be regular (default) or small.
Optional CTA (link or video) can be specified.

Web page example: https://msu.edu/research (title only with image) and https://entrepreneurship.msu.edu/ (title, description, CTA button with video)

Example 1: Banner with title
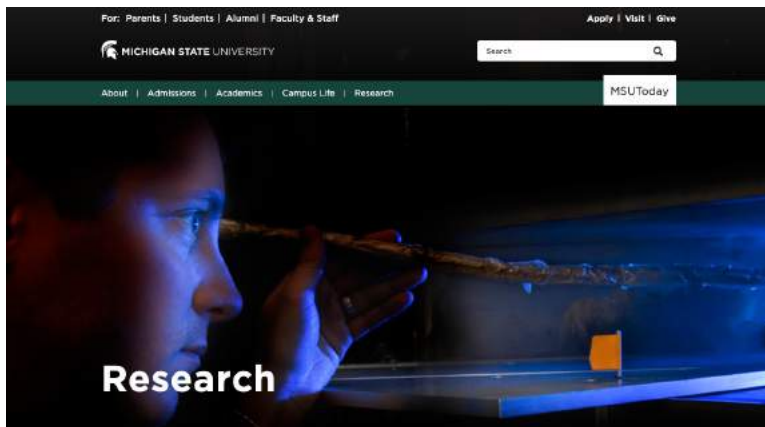
Example 2: Banner with title, description, and CTA button.
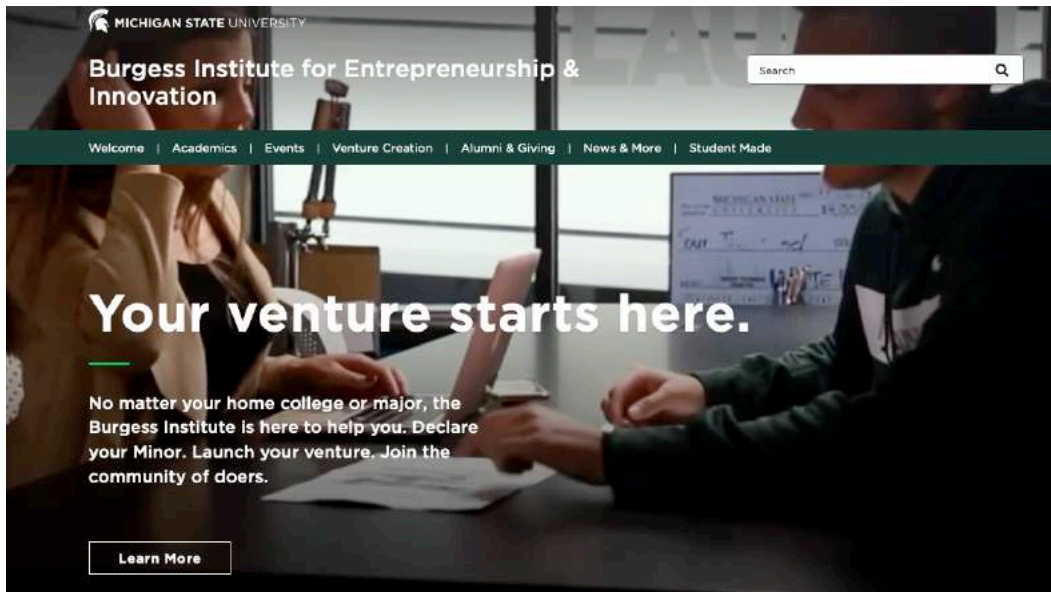
Highlight

Text-formatting option: Angular Ultra, Black, Horizontal Ultra, Italic, Mono Black

Image Facts

Display predefined fact items (infographics) over an image background.

Facts display horizontally in desktop view, vertically in mobile view.
Fact items are stored in Global Components or site-level Components.

Web page example: https://brand.msu.edu/strategy

Example:

Info Panel

Display a custom message at the top of a page (below main navigation and any hero banner, and above the breadcrumb links)

Background color cannot be changed.

Web page example: https://dpps.msu.edu/

Example:

Introduction

Text that serves as a page introduction, expanding on the page title and explaining the contents of the page in more detail. Optional button link. One-column and two-column formats are available.

Web page example: https://provost.msu.edu/mission-and-values

Examples:

Links List

Formatted list of links (internal and external) automatically arranged in ascending date sequence

Web page example: https://msu.edu/issues-statements

Example:

Media

Display images or videos in a Grid component.

Use only in a Grid component – this component requires a container.
A background image or a gradient is required.

Web page examples: https://msu.edu/ (images) and https://admissions.msu.edu/ (videos)

Examples:

Image Caption
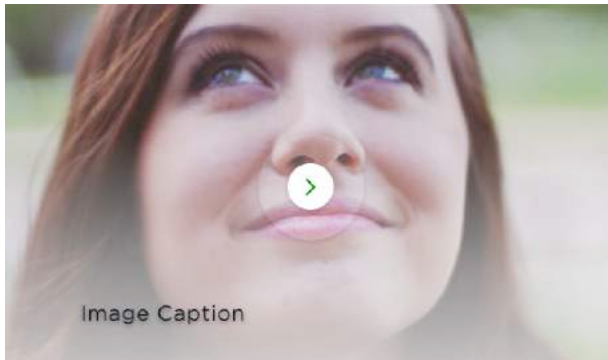
Media Contact (also called Contact Card)

Display text and button content with related contact information.
Predefined contacts are stored in Global Components or site-level Components.

Web page example: https://msutoday.msu.edu/for-media

Examples:

News Listing

[Not available]

Newsletter Signup

MSU.edu and MSUToday use only

People Directory

This component consists of a main page (a list all people in the directory with a link to each detailed profile page) and multiple profile pages (providing contact and other information about each person in the directory).
The visitor can search on any part of a name or filter the list by categories.

Web page example: https://iac.msu.edu/People-Directory-Page

Examples:

List page:

Detail page:

Kristen Cetin, PhD, P.E.

Director

Department of Civil and Environmental Engineering

Michigan State University

Photo-Caption Carousel

Display multiple images in a carousel format.
The images do not automatically move – the visitor uses arrows or pagination links to change images manually.

Web page example: https://msutoday.msu.edu/news/2021/2021-06-28-photo-gallery and https://msu.edu/partof

Examples:

Captions below images:

Though the first snowfall of the year is a reminder of chilly months to come, the beauty it brings is well worth bearing the cold. Photo by Derrick L. Turner.

Captions overlaid on images:

Promotional Band

Display a custom message at the top of a page (below main navigation and any hero banner, and above the breadcrumb links). Multiple panels are stacked horizontally.
Panel background can be set to green or gray.
A visitor can opt out of displaying a band again by clicking the "X" icon.

Web page example:

Example:

Quote Box

Display a direct quotation and author, with optional image.

Web page example:

Example:

Rich Text

Add rich text content directly to a page. Rich text refers to text, formatting like bold and italic, HTML heading tags, images, media, files, videos, etc.
Videos, social feeds, third-party forms, chat apps, widgets and scripts can be embedded in a Rich Text component.

Options: Two-column display, buttons and font colors.

Web page example: https://provost.msu.edu/news-and-updates/messages and https://online.msu.edu/how-to-apply

Example 1:

How to Apply to MSU Online Programs

We are excited that you are looking to advance your career with a Michigan State University online graduate degree and certificate program! We've provided some information below and we are happy to help get you started at MSU Online. It is important to check your corresponding program's individual site for specific requirements as well.

Prepare and Submit Your Official Documents

Students will need to identify the appropriate materials for their program of interest, as some programs have varied and/or specific requirements. Applicants should request information from the department or program of interest to find detailed program requirements, deadline dates, and admission procedures. Each application requires payment of the application fee.

Application Type	Application Fee
Graduate Domestic	$65
Graduate International	$75

Example 2:

Mental Health Matters: Tips from MSU Leaders

During these challenging times, prioritizing our mental health is more important than ever. The University Health and Wellbeing department has compiled a video of interviews with high-level administrators, all providing insights on how they prioritize their mental health and tips to relax during stressful times. Hearing from our experienced leaders can give us the motivation and inspiration we need to work towards a better mental state. The video covers various topics, from practicing mindfulness and self-compassion to creating healthy routines and boundaries.

We warmly encourage all staff and faculty members to take a few moments out of their day to watch this video and learn how to prioritize their mental health. Taking care of ourselves is crucial to better support our community.
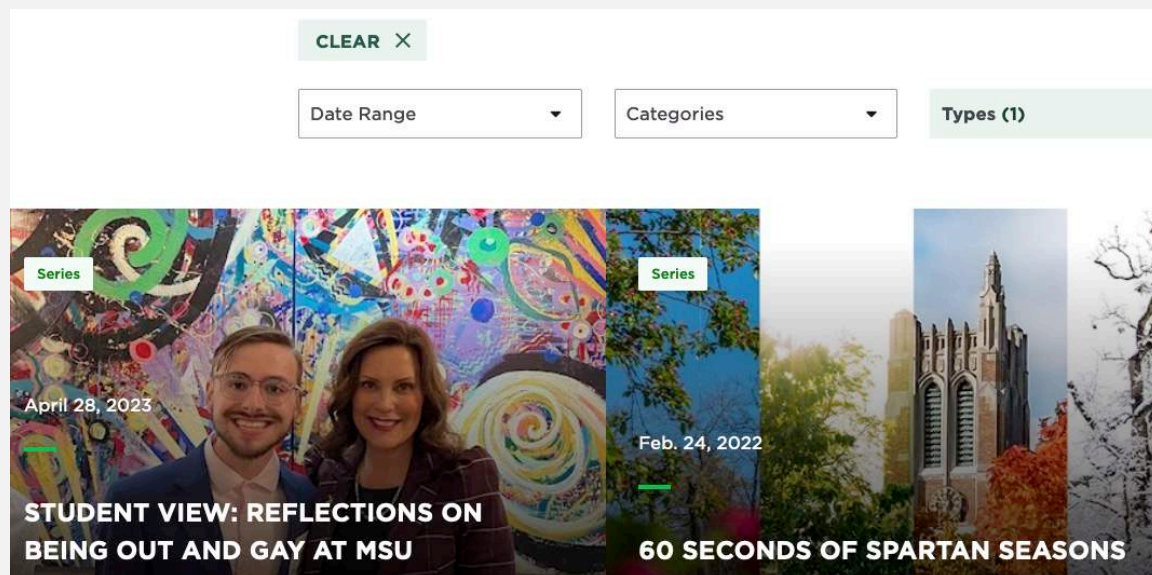

Series

MSUToday use only: Display a group of related stories.

Web page example: https://msutoday.msu.edu/view-all?types=f3093d1c-737f-4e41-9965-80050f7a3142

Example:

Side Tabs

Display vertical list of topics (tabs) that when clicked, open a right pane of related links (two columns) and optional images. Only one topic's links are viewable at a time.

Each tab is assigned a Type:
- 2 Column Rich Text
- 2 Column Rich Text with Image
- Image with Description and CTA

Web page examples: https://msu.edu/about and https://msu.edu/visit

Example 1: 2 Column Rich Text

Example 2: 2 Column Rich Text with Image

Example 3: Image with Description and CTA

Single Mixed Content with Social Media

Display a one-column Advanced Mixed Content component (any combination of image, video, heading and text with a button link) with any combination of social media links.

Web page example:

Example:

Social Feed (social media post)

Display a social media post in one of these styles: Text, Video, Image
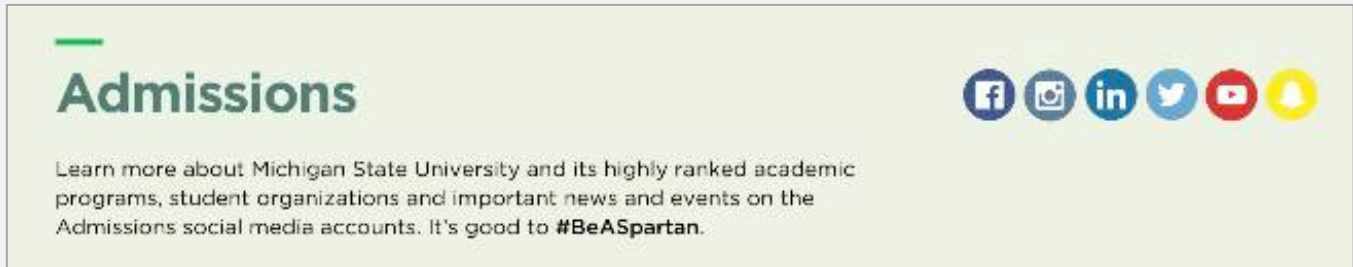
Web page example:

Example 1: Text

Example 2: Image

Social Media Directory

MSU.edu use only: Display a list of MSU units and their social media accounts.
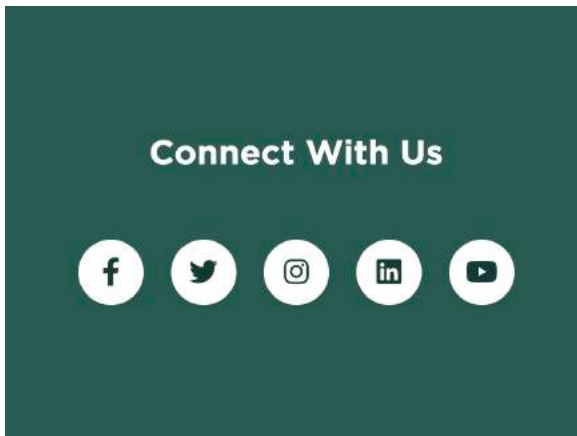
Example:

Social Share

Display any combination of social media links in a "Connect with Us" box.
Must be used in a Grid component.

Web page example:

Example:

Tabs

Horizontal list of categories (tabs) that when clicked, open a pane of related content. Only one tab's content is viewable at a time.

A tab panel can be split into a two-column format with the Two-Column Container in Tabs component.

Web page example: https://online.msu.edu/programs/civil-egr

Example: Tab panel

Example: Tab panel split into two columns

Tabular Directory

Displays a list of related content items in a table (column) format.
Column one is a link to a detail page for the item.
The visitor can search on text or filter the list by categories.

Web page example: https://online.msu.edu/programs

Example 1: Initial list page

Keyword search	Degree Type	Course Delivery Method	Field of Study
Keyword search	All Categories ▾	All Categories ▾	All Categories ▾

Program ▲	Course Delivery ▲	Degree Type ▲	Estimated Credits ▲
Accounting Analytics, Graduate Certificate	Online	Certificate	9
Adult Gerontology Clinical Nurse Specialist, BSN-DNP	Online	Doctorate	70
Adult Gerontology Clinical Nurse Specialist, MSN	Online	Master	54

Example 2: Using Keyword search

Food ✕

Keyword search	Degree Type	Course Delivery Method	Field of Study
Food	All Categories ▾	All Categories ▾	All Categories ▾

Program ▲	Course Delivery ▲	Degree Type ▲	Estimated Credits ▲
Food Laws & Regulations (International), Certificate	Online	Certificate	12
Food Laws and Regulations in the United States, Certificate	Online	Certificate	12
Food Safety, Graduate Certificate	Online	Certificate	12
Food Safety, Master of Science	Online	Master	30

Tabular Directory Filters

On a Hero Banner component, display dropdown selectors for one or two Tabular Directory categories. Searching on categories navigates to the Tabular Directory list page with the filters pre-set to the category selections.

Web page example: https://online.msu.edu/

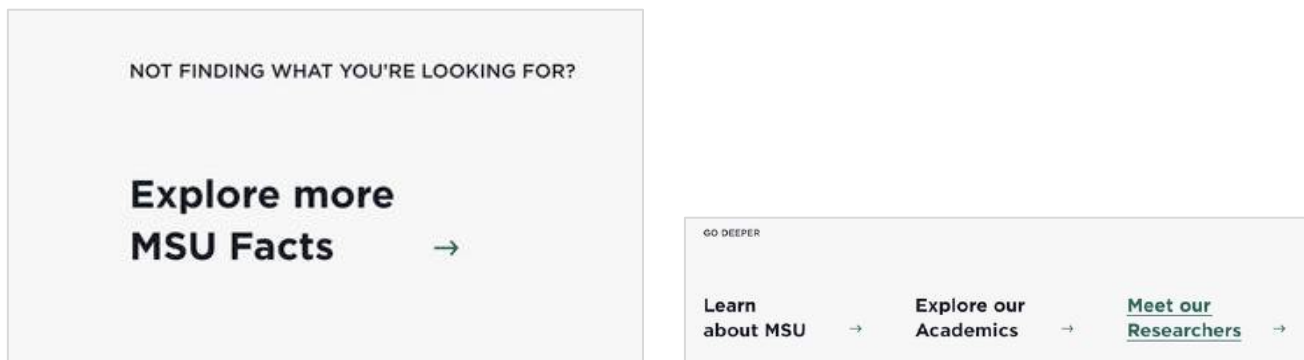Example: https://online.msu.edu/   Categories are "Degree Type" and "Field of Study".
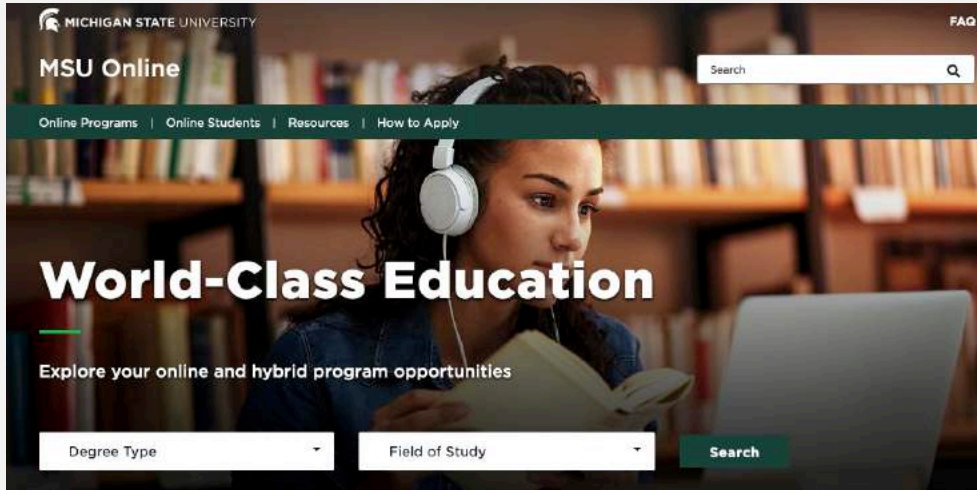
Text CTAs

Multiple text links housed in a single page component, displayed on a solid gray background.

Web page example: https://msu.edu/

Examples: with and without "eyebrow" title.

Text Facts

Display one or more predefined infographic Facts in a tiled (grid) layout.
Optional image can be placed on right or left side.

This component requires a grid, either the Grid component or the Text Facts Grid component.
Facts must be created before using the Text Fact component. Facts are stored in Global Components node or site-level Components node.

Each grid cell is assigned a Type:
- Image + 1 column of facts
- Image + 2 columns of facts
- Image + 4 columns of facts
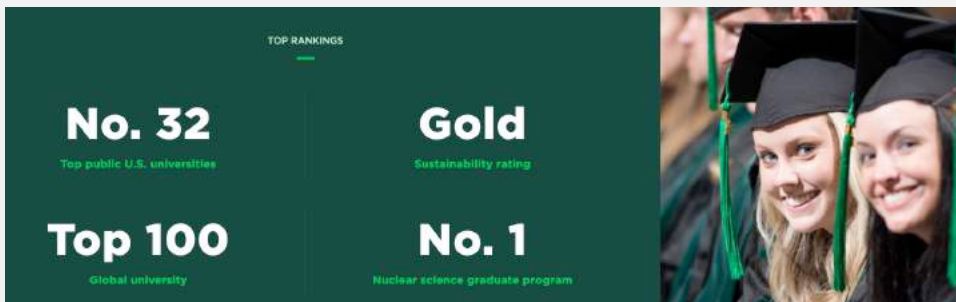
- No image, 1-4 facts

Web page example: https://msu.edu/academics

Example 1: Two Text Facts components ("200+" and "34") displayed in a Grid component.
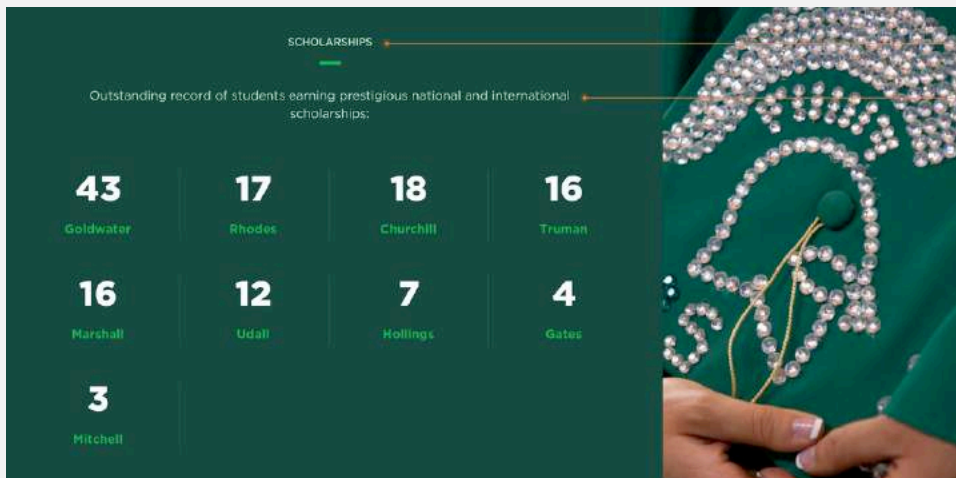

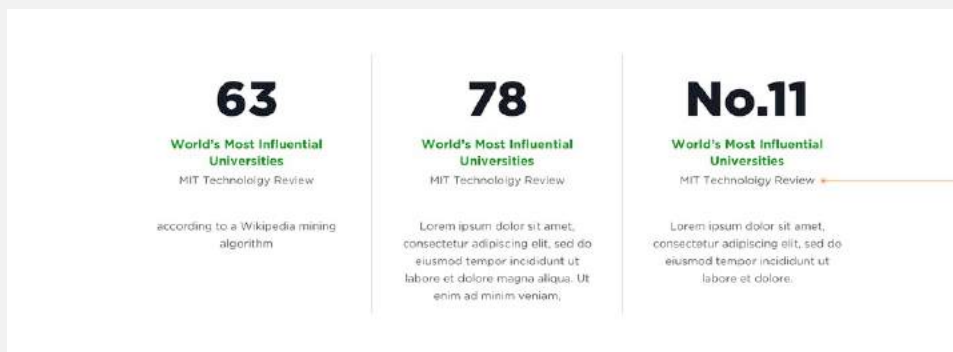Example 2: Image + 1 column of facts (Text Facts Grid)

Example 3: Image + 2 columns of facts (Text Facts Grid)

Example 4: Image + 4 columns of facts (Text Facts Grid)

Example 5: No image, 1-4 facts (Text Facts Grid)

Text Facts Grid

A container for Text Facts components, displayed in table fashion (no borders or spacing between cells).

This component is created first, then Text Facts components are added to it.
A Grid property controls the number and layout of the cells (tiles).

Two-Column Container in Tabs

A container inside a Tabs panel that splits the tabbed content into two columns.

Only certain components can be placed in right and left columns.

Web page example: https://provost.msu.edu/meet-the-provost/academic-and-administrative-units/graduate-school

Example: Tab panel using the Two-column container

Two-column Grid 66-33

A container that splits the body of a page into two columns of content.

This component is created first, then other components are added to it. Multiple components can be placed in each column, but only certain components are allowed.
The right column often contains the Contextual Navigation component.

To add a Social Share above the column: select the Social Share component and wait for "Social" to appear in area, then it is ready. No other action required.

Web page example: https://online.msu.edu/online-students

Example: Right column contains Social Share (links) and Contextual Navigation components