QUICK TIPS: Online Content Accessibility
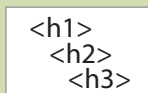
Text and Contrast
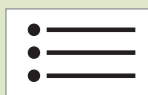Check that text has a strong contrast against the page background.

Text Styles
Use more than color to denote differences, emphasis, and content meaning.

Heading Styles
Use descriptive heading styles to designate content organization.

List Styles
Use bulleted or numbered list styles to denote list structure.

Alternative Text
Provide alternative text for images, graphs, and charts.
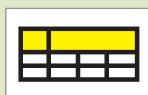
Multiple Avenues for Multimedia
Supply multiple avenues for multimedia content (e.g., audio with a transcript or video with captioning).

Added Context
Use descriptive titles, headers, and link text to provide added context.

Do not rely solely on references to shape, size, or position to describe content.

Tables
Format and use simple tables with column and row headers.

The "Basic Checklist: Online Content Accessibility" with more details is at **webaccess.msu.edu/basiclist**.

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Web Accessibility — webaccess.msu.edu