

# Explore with Us! Exploring Business Preference @ MSU

Undergraduate Education  
University Advising



University Advising  
MICHIGAN STATE UNIVERSITY



# Welcome

**Mark Largent**

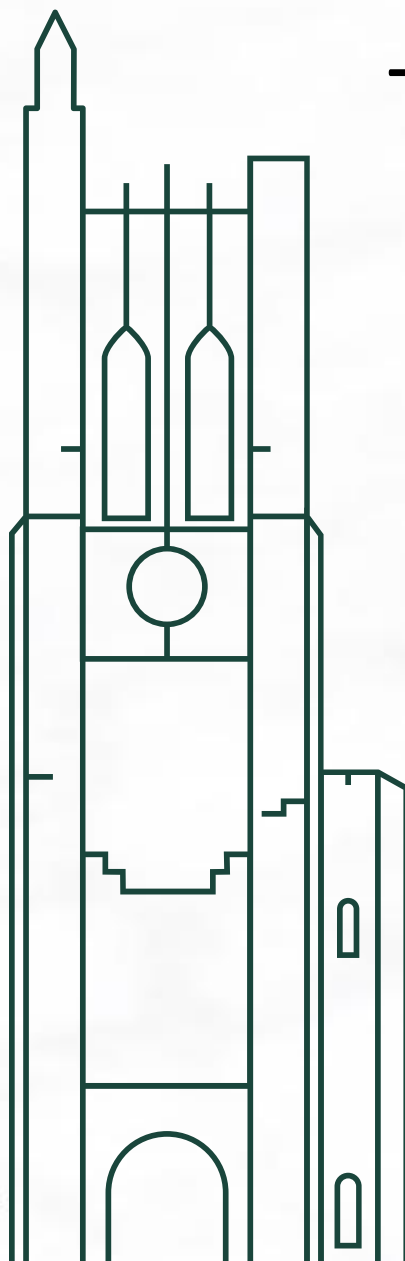
Vice Provost and Dean of Undergraduate Education





# The University Structure

- Colleges
  - Departments
    - Majors/Minors
- University Requirements
  - College Requirements
    - Major/Minor Requirements
- Co-Curriculum and Beyond Class Activities
  - Internships/Externships
  - Study Abroad
  - Student Organizations
  - Work Experience





# Types of Advising at MSU

## **University Advising: Exploratory Preference Advisors**

Exploratory advisors primarily work with first-year and second-year exploratory preference majors (up to 56 credits) and other students who are interested in exploring various major options. University advisors specialize in advising students about a variety of majors and will defer to a major advisor when necessary

## **College/Major Advisors**

The Academic Colleges serve as the primary academic advisors for all degree granting majors at MSU. These advisors are experts in their specific majors and assist students as they transition to graduation. The College/Major Advisors are located in their Colleges or departments, located throughout campus.

## **Honors Advisors** (for student admitted into the Honors College)

**Support Advisors** Career exploration, student life support, personal support, campus resources, financial aid, etc.



# University Advising

- Vision

We are a launchpad for students who would like to reflect, learn and grow academically as they take opportunities to gain exposure to multiple pathways of success.

- Mission

Support students through academic exploration as they gain insight, knowledge, and confidence in choosing a college/major path that aligns with the individual they choose to become. We believe that every Spartan has the capacity to LEARN, THRIVE and GRADUATE from Michigan State University.

# EXPLORATORY AND EXPLORING BUSINESS PREFERENCE MAJORS

University Advising helps students explore majors at MSU based on their interests and passions.

We serve students intending to complete criteria for majors with secondary admission processes.

UNIVERSITYADVISING@MSU.EDU

ADVISING.MSU.EDU



LEARN MORE



THE UNION - ROOM 26



HOLDEN - ENGAGEMENT CENTER

ADVISING  
ACROSS  
CAMPUS



MCDONNELL - ROOM C101



BRODY - ROOM 160



HUBBARD - C130

# University Advising Leadership Team



**Ebony D. Green, Ed.D.**  
Assistant Dean for  
University Advising



**Freddie DeRamus**  
Associate Director



**Justin Landis**  
Associate Director



**Debra Thornton-Fitzpatrick**  
Associate Director



**Stratton Lee, III**  
Director of University Advising



**Dr. Qiana Green**  
Director of Leadership and  
Professional Development Initiatives

# University Advising Exploratory Preference Team



Academic advising with a focus on **Agriculture, Environment, and STEM**

- **Justin Landis**, Associate Director
- **Jinyang “Donna” Mei**
- **Sam Nellis**
- **Shay Sandoval-Flores**



Academic advising with a focus on **Health Sciences**

- **Justin Landis**
- **Tammy Root**
- **Josh Herrin**



Academic advising with a focus on **PACES (Public Services, Arts & Culture, Communication, Education, Social Studies)**

- **Freddie DeRamus**, Associate Director
- **Morgan Johnson**
- **Jeff Lent**
- **Olivia Guy**
- **Troy Villanueva**

# University Advising Exploring Business Preference Team



Dedicated support for students in the Exploring Business Preference major

- **Debra Thornton-Fitzpatrick**, Associate Director
- **Dr. Kang Li**
- **James McGill**
- **Ashley Shafer**
- **Amy Stice**
- **Nestor Espinoza**
- **Nate Colon**
- **Alixandra Summitt**



# Expectation and Benefits of Exploration

## Academic Interest Areas

- Business and Innovation
- Health Sciences
- Political Science, Arts and Culture, Communications, Education and Social Science (PACES)
- Agriculture, Environment, and STEM

## Academic Exploration

- 1:1 Advising
- Undergraduate Studies (UGS) Courses
- Exploration and Transition workshops
- Review and monitor criteria for degree declaration and/or secondary admission to a preferred major by 56 credit hours

# THREE PATHWAYS TO ADMISSION



## Secondary Admission

### The Current Student Pathway (most students)

Current MSU students can apply to the Broad College through the secondary admission process. Applicants must fulfill specific academic and non-academic requirements as part of the application. (**Exploring Business Preference major code**)

## Direct Admission

### New as of Fall 2022

High school students who select a Broad major on the first-year application (MSU, Common, Coalition apps) will be considered for direct admission (**Business Admit major code if invited**)

## Transfer Admission

### Transfer Applicants

Students at other colleges/universities who select a Broad major on the MSU Transfer application will be considered for admission. Students may be admitted **directly** to the Broad College if they meet specific academic requirements; if not, they can apply to Broad after matriculating to MSU through the **Secondary** Admission process.



[broad.msu.edu/undergraduate/admissions](https://broad.msu.edu/undergraduate/admissions)  
[admissions@broad.msu.edu](mailto:admissions@broad.msu.edu)



# Direct Admission

- Who is eligible?
  - High school students who apply to MSU and select a Broad major
  - Fall semester start only
- Process
  - All applicants are reviewed for a Phase 1 (mid-February) or Phase 2 (early April) invitation
  - Minimum 3.5 HS GPA (as reflected in MSU application material at the time of admission) required for consideration
  - ACT/SAT scores are not reviewed, as MSU is a test-optional institution
  - Academic performance and business involvement and business-related leadership experience are considered
- Confirm your admission after coming to MSU
  - Meet academic credit and course requirements by the third fall/spring semester
  - Admitted to degree-granting major upon confirmation



# Secondary Admission for Current MSU Students

- Who is eligible?
  - All current MSU students, regardless of major
  - Students must reach 28 credits (sophomore standing) and complete courses in writing, statistics, economics, and computer science
- Process
  - Decisions based on combination of GPA information, and scores from non-academic factors (experiential profile & case study)
  - Admitted to degree-granting major at the same time as admission to College
  - Students admitted by the end of their third semester = 4 year graduation timeline



# Exploring Business Majors at MSU with University Advising

- **Prior to 2024 class**

- Students can be admitted to Michigan State University as an Exploring Business Preference student
- Students can explore all 30+ business related majors at including the 7 majors in Broad
- The first two semesters of courses are centered around University Requirements, business exploration, and courses required for Broad secondary admission



**72% of students actively change  
their major at least once**



# Top major chosen by students who began Exploratory Preference 2019-2022

FS1 (2019)	FS2 (2020)	FS3 (2021)	FS4 (202)
Exploratory Pref (1,280) 97%	Exploratory Pref (473) 36%	Exploratory Pref (56) 5%	Exploratory Pref (12) 2%
	Business (160) 12% Communication Arts (110) 8% Social Science (109) 8%	Social Science (191) 18% Communication Arts (167) 16% Business (147) 14%	Social Science (151) 20% Communication Arts (133) 18% Business (118) 16%



# Business @ MSU

Eli Broad College of Business serves students in the following seven majors:

- Marketing
- Accounting
- Finance
- Hospitality Business
- Human Resource Management
- Management
- Supply Chain Management

## Non-Broad Business-Related Majors @

- [Actuarial Science](#)
- [Advertising Management](#)\*
- [Agribusiness Management](#)
- [Apparel and Textile Design](#)
- [Communication](#)\*
- [Construction Management](#)\*
- [Creative Advertising](#)\*
- [Economic Geography](#)
- [Economics](#)\*
- [Food Industry Management](#)
- [Food Science](#)
- [Geographic Information Science](#)
- [Global and International Studies in Social Science](#)
- [Human Capital and Society](#)
- [Interior Design](#)\*
- [Journalism](#)
- [Mathematics](#)
- [Packaging](#)\*
- [Professional & Public Writing](#)
- [Psychology](#)
- [Public Relations](#)
- [Sociology](#)
- [Statistics](#)
- [Sustainable Parks, Recreation and Tourism](#)



# Pathway to Degree Declaration

- Major Changes
  - Students in University Advising should be prepared to choose a major by the end of the 2nd year.
  - Students can complete a major change form for any non-restricted major between 1st –and 4th semesters.
- Exploration should limit the need to change your major multiple times, although it is possible to do
- Restricted Majors/Secondary Admission Majors
  - A **restricted major** is a major that has additional admission requirements, including the successful completion of specific prerequisite coursework, a competitive grade point average or a required number of credits.
  - **Secondary Admission** means that students must still complete a secondary application process after their initial semester at MSU and a admission decision is rendered by that major. Some majors are competitive.

# Major Exploration is an A.C.T.I.V.E. process



# Major Exploration and Purpose Planning

- Academic Advising (Exploratory Advising)
- Career Advising (Career Services Network)
- Exploratory Classes
- Assessments- Spartan Interest Inventory, MBTI, etc.
- Research Majors- [Academic Programs Catalog](#)
- Research Careers- [What Can I Do With This Major?](#)
- Get Involved!
  - Registered Student Organizations (Involve@State), Undergraduate Research, On-Campus Employment, Community Service, Education Abroad, Internships, etc.
- Reflection- Interests, Skills, Values, Needs, Passions...
- Personal Initiative and Risk Taking





Year 1  
EXPLORE-  
Decide-Declare

Year 2  
Explore-DECIDE-  
DECLARE

Year 3  
DECLARE

Year 4+  
GRADUATE



# Opportunities to Explore...

Classes

Department Information Sessions

Work Experience

Internships

Student Organizations

Major Specific Organizations

Undergraduate Research

Academic Advising

Academic Websites

Volunteering





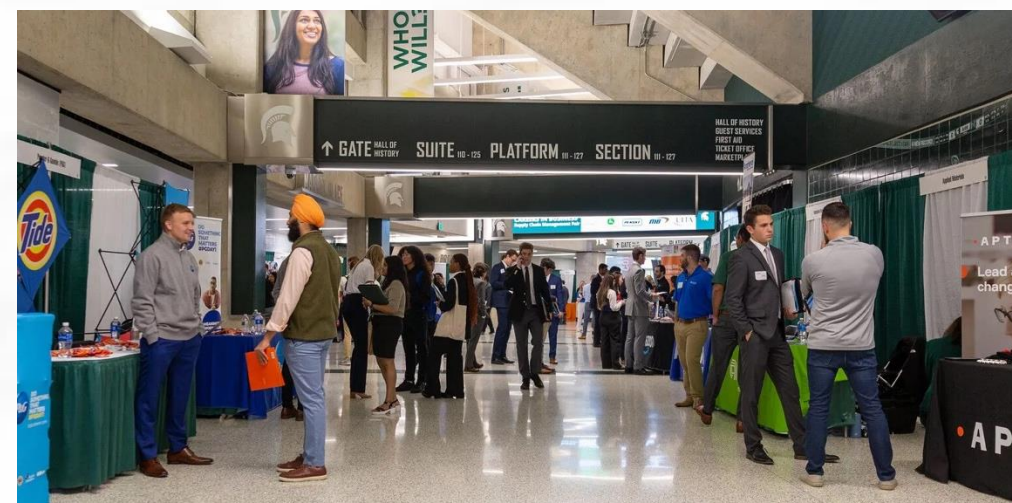
Get Connected...  
Stay Engaged...



# Russell Palmer Career Management Center Resources

## Career Coaching = Help With:

- Resumes, LinkedIn profiles
- How to talk with companies
- Interview preparation
- Career exploration



**Quick career questions?** Drop By Hours

**Want 1:1 appointments?** Email [Palmer@broad.msu.edu](mailto:Palmer@broad.msu.edu)

**Quick tips:** [Broad Job Search Guide](#)



# Russell Palmer Career Management Center Resources

## **Recruiting Events = Meet with Companies:**

- Find career fairs and career events on Handshake
- Palmer/Broad career events open to all MSU students
- Mostly in person and some virtual modalities
- Apply to internship positions on Handshake

**Get your resume seen by business employers:** apply to the Exploring Business Preference Resume Book



# Multicultural Business Programs

*We will build a legacy of diverse distinguished business leaders through our programs and outreach*

## Our Commitment:

- Leadership Development
- A Sense of Community
- Networking
- Advocacy & Support



## We Provide:

- Student Success Coaching
- 7 Identity Based Broad Student Orgs
- Level Up Academic Center
- Small Group Tutoring
- Summer Business Institute
- Entrepreneurship Camp
- Empowerment Closet
- Business Teams NIL and Business Support
- Experiential Learning Opportunities
- Corporate & Alumni Relationships





# Residential Business Community (RBC)

<https://Broad.msu.edu/rbc>

- **What is the RBC?**

Living. Learning. Leading.

- The Residential Business Community (RBC) is the Broad College of Business' Living, Learning, and Leadership community experience for business minded students.
- RBC members reside in [McDonel Hall](#)
- Students who participate in the RBC experience **three significant benefits:**
  - **Support** as they transition to college life and the MSU campus
  - **Growth** in cultural intelligence and leadership competency skills
  - **Network** of corporate recruiters and MSU alumni built throughout one's college career



# RESIDENTIAL BUSINESS COMMUNITY (RBC)





## ► Engagement Opportunities in the RBC

- Welcome Days
- Semester Kick Off Event
- BUS 101 FYE Seminar
- Speed Networking
- RBC Success Series
- Lunch & Learns
- Networking Breakfasts
- Peer Mentorship
- Leadership Opportunities
- Student Clubs and Organizations
- Corporate Site Visits
- Early access to BUS 100
- BUS 100 Mock Career Fair
- Case Competitions
- Corporate Mentorship
- Tutoring Support
- Classroom Presentations
- Community Service Events
- BUS 201 SYE Seminar
- SYE Option
- And more... 😊



# Residential Business Community (RBC)

## ► How to Apply for RBC Admission and RBC Scholarships

- **After you are admitted to Michigan State University** and have **activated your MSU Email, you may apply** for admission to the RBC and for RBC first-year scholarships online through the RBC Website, <https://Broad.msu.edu/rbc> , [Apply Here to the RBC](#). The application for admission to the RBC is also the scholarship application.

## ► Important Dates

## ► Apply NOW! Rolling admission decisions

- Application Closes, April 15, 2024 (earlier if spaces are filled)
- Scholarship awards announced, June 2024





# Questions



# Top major changes for students who began in Business Preference 2019-2022

FS1 (2019-	FS2 (2020)	FS3 (2021)	FS4 (2022 )
Business 7061	Business 5,653 (80%)	Business 2888 (40%)	Business 1825 (25%)
	Communication Arts 411 (6%) Social Science 192 (3%)	Comm Arts 636 (12%) Soc Sci 473 (9%) Ag & Natural Resources 189 (3%)	Com Arts 392 (12%) Social Science 296 (9%) Ag & Natural Resources 82 (3%)