



MICHIGAN STATE UNIVERSITY
Office of K-12 Outreach

Connects Research, Policy, and Practice in Education

Impact Report

Scope and Impact Analysis

Reviewing Post-Pandemic Reach, Breadth of Outreach, and Transformative Impact

Michigan State University Office of K-12 Outreach
January 2026



Introduction

Understanding the Mission and Vision of the Office of K-12 Outreach

The [Office of K-12 Outreach](#) was established in 1997 as part of [Michigan State University's College of Education](#). Centrally, K-12 Outreach has oriented its work around “developing and implementing customized support for schools and districts in Michigan seeking to turn around their schools and rapidly improve student achievement.”¹ Over time, however, this mission has expanded to support various partners invested in improving the K-12 ecosystem for Michigan’s students, including state government actors, intermediate school districts (ISDs) and regional educational service agencies (RESAs), non-profit organizations, and colleges and universities. With that, K-12 Outreach has leveraged its network and expertise in educational leadership, curriculum, data and evaluation, professional learning, cultural competence, policy, and student voice to influence education across the nation and world, while also learning from non-Michigan contexts and bringing resultant insights home to educators and administrators.

Along the way, K-12 Outreach has united “thousands of school administrators, teachers, researchers, and policymakers in a spirit of collaboration” and sustained itself with over \$72 million in financial support from educational entities, grantmakers, universities, and governments.² As the Office of K-12 Outreach reflects on its past and looks towards the future, this document summarizes the scope of this institution’s recent work and shares early indicators of its transformative impact. This review focuses on the period covering the 2020-21 school year through December of the 2025-26 one to ensure that the figures shared accurately represent the office’s contemporary efforts and reflect how the COVID-19 pandemic impacted K-12 Outreach’s work.

The Last Six Years of K-12 Outreach by the Numbers

Unpacking community engagement from 2020-21 to 2025-26 (December)

To get a sense of the aggregate depth and intensity of the office’s work in this period, the Office of K-12 Outreach’s [Data & Evaluation Team](#) documented K-12 Outreach’s various leadership coaching offerings, professional learning programs, fee-for-service consulting contracts, research projects, standalone events, presentations, workshops, and conferences. From this master list, the following data could be generated about the scope of the office’s recent outreach and service.

88

Unique iterations of events, programs, and services considered

199

Michigan ISD, LEA, and PSA districts supported

2,194

Students, teachers, administrators, education stakeholders, and policymakers served³

14

Other countries (Costa Rica, England, New Zealand, and Norway) and states (CO, IL, IN, KS, MD, MN, MO, NY, OH, and PA) engaged

The Breadth of K-12 Outreach's Reach

Visualizing the Scope of the Office's Work from 2020-21 to 2025-26 (December)

This map offers an overview of where the Office K-12 Outreach's efforts have concentrated in these six school years. A dot indicates engagement with at least one student, teacher, administrator, or stakeholder who is part of the represented institution. Additionally, Appendix C includes some region-specific maps of K-12 Outreach's scope of engagement.

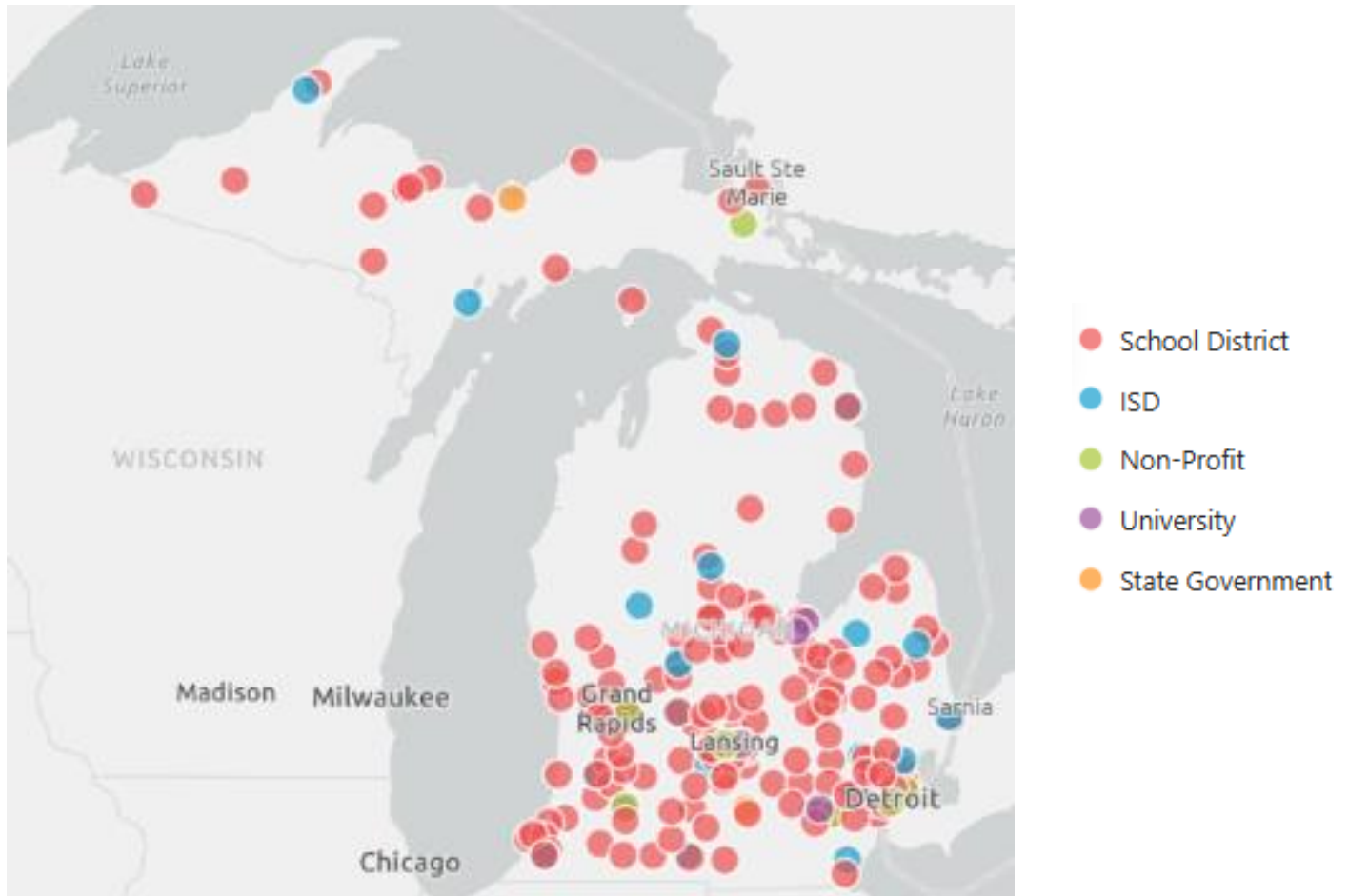


Figure One: K-12 Outreach's Footprint Statewide (2020-21 to December 2025-26)

Emblematic Partners of the Office

Charting Who K-12 Outreach Engaged from 2020-21 to 2025-26 (December)

As a means of providing some added insight into which institutions are included in these maps of K-12 Outreach's reach, this table offers a non-exhaustive look at which entities are represented in this review of the office's past work.

| | Sample Partners and Work |
|-------------------|--|
| Districts | <ul style="list-style-type: none"> • Eastpointe: New Teacher Academy, Dine & Discuss, Admin Retreat, & Coaching • Flint Community Schools: FIL, Admin Retreat, & Coaching • Grand Ledge Public Schools: Emerging Leaders, Data Support, & Health Center • Lansing School District: FIL, Strategic Planning, EPLP, & Leadership Modules |
| Government Actors | <ul style="list-style-type: none"> • Michigan Department of Corrections: Training for Academic and Vocational Staff • Michigan Department of Education: EPLP & Conference Planning |
| Other Partners | <ul style="list-style-type: none"> • Michigan Virtual: GEER Modules & EPLP • MSU – College of Education: Global EPLP & Community Events |

Markers of Transformative Impact

Considering the Effect of the Office’s Outreach via the Lansing and Flint FILs

Beyond identifying the scope and intensity of K-12 Outreach’s work from the start of the 2020-21 school year to December of the 2025-26 one, this document seeks to show impact. While K-12 Outreach is continually evaluating all its services and adjusting, this resource offers an initial investigation of a keystone offering – the [Fellowship of Instructional Leaders \(FIL\)](#).

This professional learning offering, rooted in the 2007-2014 Michigan Principals Fellowship through the Michigan Department of Education, has been offered in [Flint Community Schools](#) since 2014.⁴ During the 2022-23 and 2023-24 school years, the program expanded to the [Lansing School District](#). In each context, this co-constructed offering has worked “to develop school leadership teams; provide structures, protocols, and practices to ensure the realization and sustainment of a collaborative culture across schools; strengthen instructional practices; and support the alignment of school/district goals with broader state visions.”⁵

It was selected because of its representativeness of broader K-12 Outreach initiatives and the availability of associated data, given its relatively long history. Featured quotes come from a Fall/Winter 2024 survey of district staff and a K-12 Outreach review of district data related to Michigan Department of Education Partnership Agreement goals, which structured these FIL experiences.

| | Flint Community Schools | Lansing School District |
|---|--|---|
| Qualitative Evidence of Change ⁶ | <ul style="list-style-type: none"> • “I am more focused on data use in lesson and school planning. I have developed a wide variety of methods for student involvement” -<i>FCS Teacher</i> • “The experiences with [the] MSU fellowship have helped me to improve my teaching, be a bit more data driven and look at information in a different or a variety of ways” -<i>FCS Teacher</i> • “I have learned new engagement strategies, but moreover the time with my team has been immeasurable. Many of the ideas we have shared and learned are implemented back at the building” -<i>FCS Teacher</i> • “I have appreciated [MSU’s] guidance on establishing [Professional Learning Communities] and protocols for our [Professional Learning Community] meetings. I think that has helped with creating a culture of collaboration” -<i>FCS Principal</i> | <ul style="list-style-type: none"> • “The fellowship experience has really helped with my instructional design. I feel that I have a better grasp on engaging students in the lessons that are intended to be rigorous and standards aligned” -<i>LSD Teacher</i> • “I feel more empowered now as an educator and classroom leader. I feel more connected to the process of how my students learn as opposed to feeling the burden of delivering content and hoping it lands” -<i>LSD Teacher</i> • “This work helped my teachers focus on/understand the new workshop model that the district was implementing” -<i>LSD Principal</i> • “This time helped me grasp how to lead instructional work in our schools and really drill down to what good instructional practices look like in classrooms. This allowed me to think about my feedback and how we can constantly work to improve instruction” -<i>LSD Principal</i> |
| Academic Evidence of Change | <ul style="list-style-type: none"> • Of the 11 Flint schools that participated in the 2022-23 and 2023-24 FIL, 6 improved their proficiency on the Michigan state assessment in ELA between Spring 2022 and Spring 2024; 8 improved their proficiency on the Michigan state assessment in Math between Spring 2022 and Spring 2024. • Of Flint's 7 partnership schools, 5 saw proficiency increases in ELA, and 4 saw proficiency increases in Math, which exceeded their 18-month Partnership Agreement Benchmark Goals. All FCS Partnership schools participated in the FIL. | <ul style="list-style-type: none"> • Of the 14 Lansing schools that participated in MSU's Fellowship of Instructional Leaders in 2022-23 and 2023-24, 11 improved their proficiency on the Michigan state assessment in ELA between Spring 2022 and Spring 2024; 10 improved their proficiency on the Michigan state assessment in Math between Spring 2022 and Spring 2024. |

Appendix A – Footnotes

Introduction

1 Michigan State University – College of Education – Office of K-12 Outreach. Home. Retrieved from <https://education.msu.edu/k12>

2 Schultz, D. (August 2023). “The Origin and Roots of the MSU Office of K-12 Outreach.” K-12 Outreach Working Paper. Past data were supplemented with K-12 Outreach fiscal analysis in December 2024.

The Last Six Years of K-12 Outreach by the Numbers

3 Every effort was made to conservatively estimate the number of unique individuals engaged. Still, for districts that have had multiple years of collaboration and multiple different programs per year, a small number of folks may have been double-counted.

Markers of Transformative Impact

4 Miller, A. (2019). “Teaching Michigan’s Teachers: An Evaluation of the Fellowship of Instructional Leaders.”

5 Michigan State University – College of Education – Office of K-12 Outreach. (June 2024). “Honoring the Work of Flint and Lansing Teams at 2023-24 Fellowship of Instructional Leaders (FIL) Events.” *In Focus*. Retrieved from <https://us14.campaign-archive.com/?u=c12e164d88f4b16d5619dd573&id=8bbe82a2ba>

6 Any changes to participant testimonials are bracketed. Some quotes are shortened for space.

Appendix B – The Office of K-12 Outreach

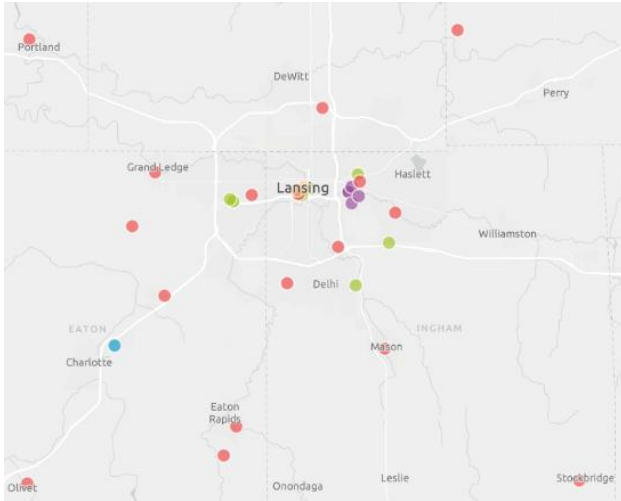
Sharing More Information About K-12 Outreach

The Office of K-12 Outreach, under the leadership of [Dr. Bryan Beverly](#), offers unmatched experience in developing and implementing customized support for schools and districts seeking turnaround and rapid improvement in student achievement. Individuals hoping to learn more about the office’s services can visit the Office of K-12 Outreach’s [website](#), subscribe to the [In Focus newsletter](#), or contact Dr. Bryan Beverly at beverlyb@msu.edu.



Appendix C – Regional Maps of Impact

Exploring K-12 Outreach’s Work Across Michigan



- School District
- ISD
- Non-Profit
- University
- State Government

Figure Two: K-12 Outreach in Lansing (2020-21 to December 2025-26)

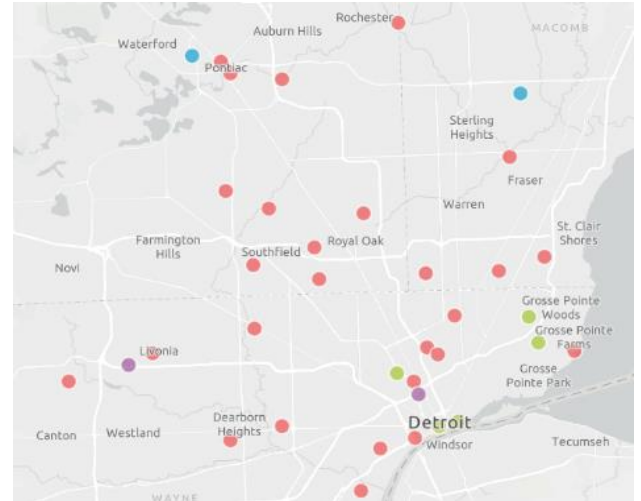
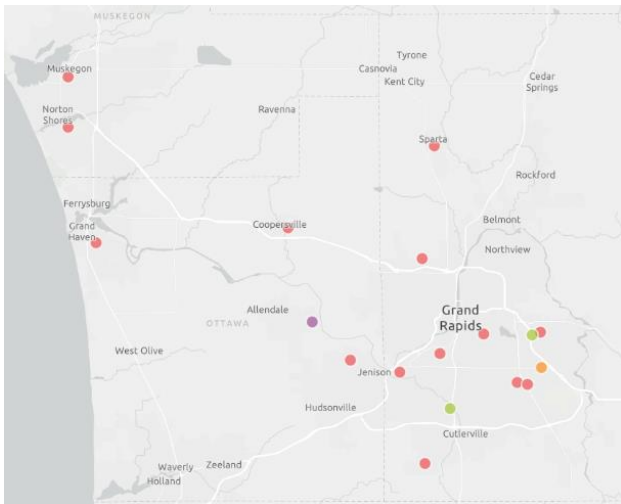


Figure Three: K-12 Outreach in Detroit (2020-21 to December 2025-26)



- School District
- ISD
- Non-Profit
- University
- State Government

Figure Four: K-12 Outreach in Grand Rapids (2020-21 to December 2025-26)

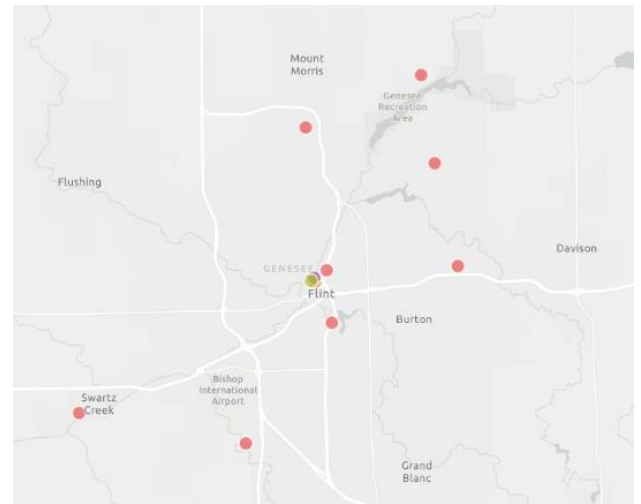


Figure Five: K-12 Outreach in Flint (2020-21 to December 2025-26)



Figure Six: K-12 Outreach in Northern Michigan (2020-21 to December 2025-26)