

COE Undergraduate Scholarship Application: General Rubric for Reviewers

Evaluation Criteria	Needs Improvement (1 Point)	Developing (2 points)	Proficient (3 points)	Excellent (4 points)
Personal Statement of Goals and Aspirations (Evaluated using Students' Personal Statement)	Focus & Goals: Statement lacks a clear focus on personal and professional goals within the chosen education field. Quality: Significant grammatical errors, spelling mistakes, or typos. Statement exceeds the 250-word limit or is significantly under the limit. Writing is disorganized, unclear, or ineffective. Internship (if "Intern/Senior" year selected for Fall 2025): Reflection on internship is generic, or absent. No clear insight for the internship is provided.	Focus & Goals: Statement identifies goals but may lack specific details or connection to the chosen field. Quality: Several grammatical errors, spelling mistakes, or typos. Statement slightly exceeds or falls short of the 250-word limit. Writing is generally organized but may lack clarity in some areas. Internship (if "Intern/Senior" year selected for Fall 2025): Reflection on student learning is present but may lack depth. Insight for the internship is present but may not be clearly articulated.	Focus & Goals: Statement clearly articulates personal and professional goals within the chosen education field. Goals are specific, realistic, and aligned with the chosen field. Quality: Few minor grammatical errors or typos. Statement is within the 250-word limit. Writing is organized, clear, and generally effective. Internship (if "Intern/Senior" year selected for Fall 2025): Reflects on student learning and identifies a relevant insight gained from their COE courses they will use during their internship year.	Focus & Goals: Statement compellingly articulates personal and professional goals within the chosen education field. Goals are specific, ambitious, and clearly aligned with the chosen field. Quality: Free of grammatical errors, spelling mistakes, and typos. Statement is within the 250-word limit. Writing is engaging, persuasive, and effectively communicates the applicant's aspirations. Internship (if "Intern/Senior" year selected for Fall 2025): Provides a thoughtful and insightful reflection on student learning. Clearly articulates a key insight gained from COE classes that will be applied during the internship. Insight is specific, demonstrates critical thinking, and is highly relevant to the chosen field.
Commitment to Education (Evaluated using Personal Statement, Resume, and Recommendation)	Little to no evidence of commitment to education. Resume, statement, and/or recommendation may be missing or do not support a commitment to the field.	Some evidence of commitment to education is present. Resume, statement, and/or recommendation provide limited support.	Strong evidence of commitment to education. Resume, statement, and recommendation provide good support, highlighting relevant experiences and qualities.	Compelling evidence of a deep and sustained commitment to education. Resume, statement, and recommendation altogether provide strong and specific support, showcasing significant involvement and dedication.
Evidence of Leadership (Evaluated using Personal Statement, Resume, and Recommendation) (Evaluated using Personal Statement, Resume, and Recommendation)	Few or no activities demonstrating achievement in kinesiology. Resume, statement, and/or recommendation may be missing or do not highlight any achievements. Consider that first-year students may be at the beginning of building this portfolio.	Some activities demonstrating achievement are present, but they may be minor or minimally related to kinesiology. Resume, statement, and/or recommendation provide limited support. Shows emerging interest but limited depth.	A range of activities demonstrating achievement in kinesiology that are appropriate to student's year in school. Resume, statement, and/or recommendation provide good support, highlighting relevant experiences and accomplishments. Shows clear progression and commitment.	Significant and impactful activities demonstrating high levels of achievement in kinesiology, exceptional given student's academic level. Resume, statement, and recommendation provide strong and specific support, showcasing significant accomplishments and recognitions. Demonstrates outstanding initiative and impact.
Activities Indicating Achievement in Education (Evaluated using Personal Statement, Resume, and Recommendation)	Few or no activities demonstrating achievement in education. Resume, statement, and/or recommendation may be missing or do not highlight any achievements.	Some activities demonstrating achievement are present, but they may be minor. Resume, statement, and/or recommendation provide limited support.	A range of activities demonstrating achievement, but they may or may not be related to their chosen field of education. Resume, statement, and/or recommendation provide good support, highlighting relevant experiences and accomplishments.	Significant and impactful activities demonstrating high levels of achievement in education. Resume, statement, and recommendation provide strong and specific support, showcasing significant accomplishments and recognitions.