



ENROLLMENT MANAGEMENT & STUDENT SUCCESS

An Integrated Approach. One Student Journey. Shared Success.

Enrollment Management connects people, processes, and technology to attract, enroll, support, and graduate students while advancing the university's mission and ensuring long-term institutional sustainability.



OFFICE OF THE REGISTRAR

Stewards academic records and data with accuracy and integrity to support student success and institutional operations.

Supports progression, ensures academic policies, and provides trusted information for students, faculty, and staff.



STUDENT INFORMATION SYSTEM (SIS) OPERATIONS

Provides the technology foundation that connects enrollment and academic processes. Ensures secure, integrated, and reliable systems that support the entire student lifecycle.

Enables data integrity, automation, analytics, and reporting for informed decision-making.



OFFICE OF ADMISSIONS

The university's front door, leading undergraduate recruitment, outreach, and admissions efforts.

Attracts, evaluates, and enrolls students who will thrive at the university.



OFFICE OF FINANCIAL AID

Promotes access and affordability by administering over \$1 billion annually in financial aid to prospective and current students.

Reduces financial barriers, improves retention and graduation, and advances educational opportunity.



SPARTAN ONE-STOP

The university's centralized student service center providing support across enrollment, financial aid, billing, and student records.

Simplifies processes and delivers personalized, efficient, and accessible support for students and families.

OUR COMMITMENT



SUPPORT THE MISSION

Through equitable access, student success, and institutional sustainability.



STUDENT-CENTERED

Create a seamless and student-centered experience from prospect through graduation.



DATA-INFORMED

Leverage data, technology, and analytics to inform strategic decision-making.



COLLABORATIVE

Foster collaboration across academic and administrative units to improve outcomes.



INNOVATE & EXCEL

Advance innovation and operational excellence in service delivery and enrollment operations.



AN INTEGRATED ENROLLMENT ECOSYSTEM

Each unit influences and strengthens the others—creating a unified ecosystem where coordinated strategies, connected systems, and a shared purpose drive student success and advance institutional priorities.



**TOGETHER,
WE EMPOWER
EVERY SPARTAN
TO SUCCEED.**