

Strategic solutions that connect, impact and empower



HR Communication

What you say and how you say it matters. Competitive benefits and compensation programs help you attract and retain top talent. A greater understanding of your valuable benefits sparks employee engagement, changes behavior and builds appreciation. Our team of employee experience experts blends a creative approach with benefits expertise to deliver results.

BENEFITS/HR/TOTAL REWARDS BRANDING

Your benefits and total rewards are a reflection of your culture. Branding creates an identity so that your employees feel more connected to the organization and recruits are more drawn to work with you. Elevate your communication and build awareness and appreciation for your competitive benefits offering through consistent colors, fonts and imagery.

ANNUAL ENROLLMENT AND BENEFITS OPTIMIZATION

Help employees choose the benefits that meet their needs and drive greater utilization of the programs available. Annual enrollment and additional communication throughout the year “done right” makes it easier for your employees to understand, enroll and use the programs more effectively. Our customized campaigns ensure that your employees:

- Know what is available and can make informed decisions based on their unique situation
- Understand what actions to take, and when
- Use their plans wisely throughout the year – maximizing the perceived value

WELLNESS AND TOTAL WELL-BEING CAMPAIGNS

Your wellness programs are only as good as those who participate. We'll engage your people with:

- Custom multimedia campaigns
- Year-round or event-based communication
- Branded and themed materials

BENEFIT EDUCATORS – ON-SITE OR VIRTUAL

Our team of face-to-face education specialists conduct group or one-on-one meetings at your location(s) or virtually. This team specializes in educating employees about their benefits, answering their questions and directing them to the tools and resources they need to take action with their benefits. This team also supports a variety of change communication campaigns to successfully guide employees through changes.

TOTAL BENEFITS WEBSITES

Engage employees in benefits with year-round communication through a total benefits website. Provide recruits, new hires, employees and families one place to go for all benefit-related information. Maximize budgets, simplify communication and ensure compliance while enhancing the employee experience and building appreciation for total rewards.

VIDEOS

Whether it's a 30-second “promo,” a 2-minute digital short or an educational series, our customized and animated videos reach a wider audience and give a boost to the overall employee experience.



Award-winning team of communicators

- Communication Strategists
- Writers and Project Managers
- Multimedia Designers and Videographers
- Web Solution Experts
- Benefit Educators
- Distribution Support

Covering the full spectrum of HR and benefits communication support working across all media (print, digital, in-person and social)



Retirement

- DC plan changes, enrollment and investment education
- DB plan education and changes, including freezes, lump-sum cashouts, terminations and choice support
- Financial wellness
- Non-qualified and deferred compensation plan enrollment



Health & Welfare

- Annual enrollment
- Flexible spending accounts and other voluntary benefits
- Wellness campaigns
- Retiree medical/Medicare
- Benefit awareness and appreciation
- New benefits program launch



HR and Employee Experience

- Branding
- Recruiting, retention, onboarding
- EVP strategy
- Change management
- M&As
- Total rewards statements
- Executive compensation

Nationally recognized



About Milliman

Milliman is among the world's largest providers of benefits-related products and services. The firm has consulting practices in healthcare, property & casualty insurance, life insurance and financial services, and employee benefits. Founded in 1947, Milliman is an independent firm with offices in major cities around the globe.

For more information

Cheryl Frost
Principal & Marketing Director
214.863.5190
cheryl.frost@milliman.com
milliman.com/en/retirement-and-benefits/employee-communications