

# CJ ADAMSON

Director, Sales and Growth

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## Current Responsibility

CJ Adamson is a director of sales and growth for the MedInsight division of Milliman. CJ's current responsibilities include new client acquisition, value proposition positioning, partnership solutioning, ROI and Total Cost of Ownership Analysis, and enterprise partnership contract execution.

## Professional Work Experience

CJ joined the firm in 2021, and has eight years of healthcare analytics sales experience. CJ has been an integral part in new client acquisition at MedInsight, including securing the largest partnership in the division's 25-year history. Prior to MedInsight, CJ was a sales executive at National Research Corporation, where he specialized in market intelligence, patient satisfaction and patient loyalty data and analytics.

## Education

- B.S. Business Administration, University of Nebraska-Lincoln
- Certificate in Sales Excellence, University of Nebraska-Lincoln
- Advanced Certificate in Sales Excellence, University of Nebraska-Lincoln