

MARISSA SIMPSON

Multimedia Design Manager

marissa.simpson@milliman.com

+1 214 863 5658



Current Responsibility

Marissa Simpson is the multimedia designer manager for Milliman's Employee Benefits Administration and Consulting Practice. Marissa leads the team of multimedia designers that play a critical role in the creation of innovative, compelling experiences that support our clients' strategic objectives. She participates in all phases of the interactive, digital, and print design process, from conceptual development through production, and helps shape the design of client materials. The scope of services cover DC, DB, and H&W, as well as recruitment and total rewards. She serves as the design lead for several key HR communication, DC, and DB clients. She joined Milliman in 2014.

Professional Work Experience

During her career, Marissa has assisted clients with projects ranging from logo design, branding, and website creation to full marketing and benefits campaigns. She started in graphic design in 2012.

Professional Designations

Communication Management Professional (CMP®) — For generalist, specialist, and other business communicators established in their careers as managers and looking to demonstrate their competence. The CMP® is an ANSI-Accredited Personnel Certification Program - Accreditation #1259, proving the prestige and value of this certification on an international scale.

Education

BS, Visualization, Texas A&M University, College Station, TX

Affiliations

Member, Dallas Chapter of the International Association of Business Communicators