

JENNIFER STOVALL

Senior Consultant Manager of Engagement Strategy

jennifer.stovall@milliman.com

+ 1 214 863 5166



Current Responsibility

Jennifer Stovall is a senior communication consultant and manager of engagement strategy for Milliman's Employee Benefits Administration Practice. Given her background and passion for delivering results, she leads and manages the creation of strategic campaigns for key clients with the goal of enhancing the employee experience and driving improved outcomes for their employees. Jennifer also provides primary thought leadership for communication, sales, and technology teams to expand Milliman's financial wellness participant experience. She joined the firm in 2023.

Professional Work Experience

Jennifer's experience includes over 25 years of benefits communication and workplace experience consulting. She has developed award-winning benefit engagement strategies, industry-recognized annual enrollment campaigns, personalized benefits optimization modeling tools and calculators, innovative financial wellness solutions, and comprehensive organizational change management support.

Prior to joining Milliman, Jennifer was vice president of communication and change management for Fidelity Investments and was a lead content director for an employee communication agency.

She began in the financial services industry in 1996.

Education

Bachelor of Business Administration, Texas Christian University, Fort Worth, TX