

# BRUCE KEENAN

FSA, MAAA

Consulting Actuary

bruce.keenan@milliman.com

+44 7918 671 729



## Current Responsibility

Bruce is a consultant with the Life practice in Milliman's London office.

## Professional Work Experience

Bruce has consulted on a wide variety of projects in the UK and Europe since 2005, including mergers and acquisitions, product design, and financial reporting of life insurance assets and liabilities. He has had a key role in developing MG-ALFA® models for use in the UK and Europe.

For seven years prior to 2005, Bruce developed MG-ALFA models as part of the MG-ALFA development team in the United States. His work in that role included building models in the UK, US, Japan, China, South America, and Central America.

## Education

- BSc, Mathematics, Emory University, USA