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FOR IMMEDIATE RELEASE

**Press Release**

## **Milliman celebrates 30<sup>th</sup> anniversary of the Co-op 401(k) Plan**

**Year-long celebration includes 30% discount for new Co-op plans**

SEATTLE – MARCH 13, 2025 – [Milliman, Inc.](#), a premier global consulting, actuarial, and benefits administration firm, announced that it's celebrating the 30<sup>th</sup> anniversary of the Co-op 401(k) Plan by offering a 30% discount for new cooperatives who join the Plan in 2025.

Established in 1995, the Milliman-sponsored Co-op 401(k) Plan provides cooperatives with cost savings and services typically only available to larger employers. The Plan now serves over 250 cooperatives and nearly 30,000 employees, and Milliman will celebrate the anniversary with various events, historical memories, and can't-miss promotions.

"This milestone is a testament to the trust and satisfaction our clients have in the Co-op 401(k) Plan," said Brad Kuebler, Milliman principal and defined contribution association/multiple employer plan practice leader. "We are dedicated to continuing the exceptional service and innovative solutions that meet cooperatives' unique needs. The 30% discount reinforces our commitment to supporting these organizations and their employees, and we look forward to welcoming even more co-ops into the program."

"We are happy to see our cooperative and its employees feel more secure and financially prepared for retirement," John Duchscherer, Co-op 401(k) Plan board chair and River Country Cooperative general manager/CEO, said. "We are excited about the 30<sup>th</sup> anniversary celebration and encourage other cooperatives to join and experience the benefits of the plan. This milestone not only highlights the plan's success but also emphasizes the importance of providing robust retirement solutions to our members, ensuring their financial well-being for years to come."

Milliman's [Co-op 401\(k\) Plan](#) is the leading retirement program for cooperatives, featuring a variety of funds and investment options, personal service, online account access, and world-class investment guidance, simplifying plan administration with a client-centric approach. Participants benefit from targeted educational materials, seminars, in-person meetings, and personalized service to keep them on track to achieve healthy financial outcomes.

For more information, contact Brad Kuebler at [brad.kuebler@milliman.com](mailto:brad.kuebler@milliman.com) or learn more about [the Co-op 401\(k\) Plan](#).

### **About Milliman**

Milliman leverages deep expertise, actuarial rigor, and advanced technology to develop solutions for a world at risk. We help clients in the public and private sectors navigate urgent, complex challenges—from



extreme weather and market volatility to financial insecurity and rising health costs—so they can meet their business, financial, and social objectives. Our solutions encompass insurance, financial services, healthcare, life sciences, and employee benefits. Founded in 1947, Milliman is an independent firm with offices in major cities around the globe. Visit us at [milliman.com](https://www.milliman.com).

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