

Milliman Webinar Series

ICD-10 Critical Success Factors

Session #1

- #1 A Strong Implementation Foundation
- #2 An Organized Change Plan
- #3 Integrate and Coordinate with other Priorities and Initiatives

Presented by:
Pat Zenner and Andrew Naugle

November 10, 2009

House Keeping

- If you have any trouble with the Webinar, press *0 at any time
- A recording of the session will be available within a few days
- Everyone's lines are muted
- Please type questions at any time,
 - Questions will be visible only to the Presenters
 - Presenters will take some time at the end of the session to respond to questions submitted

Ten Critical Success Factors

Session One

- A Strong Implementation Foundation
- An Organized Change Plan
- Integrating and Coordinating with other Priorities and Initiatives

Session Two

- Training and Education
- Effective Communications

Session Three

- Managing Vendor Relationships
- Managing Payer: Provider Relationships

Session Four

- Effective Use of Available Tools

Session Five

- Planning for the Financial Impact
- Leveraging for Strategic Opportunities

Session #1 Objectives

Attendees will gain an understanding of:

The Basic Regulatory Requirements

Elements of a Strong Implementation Foundation

Components of an Organized Change Plan

Essential Considerations in Integrating and Coordinating ICD-10
with other Priorities and Initiatives

ICD Primer

- International Classification of Diseases (ICD)
- Developed and periodically updated by the World Health Organization (WHO)
- Current version in the U.S. (ICD-9-CM) is used for:
 - Provider contracts
 - Billing and reimbursement
 - Trend analysis
 - Reporting
 - Health care management

ICD-10 Variations

- **International Classification of Diseases (ICD WHO)**
 - The international standard diagnostic classification
 - Under an agreement with WHO used by the U.S. for the classification of diseases and injuries
 - 10th edition: 3-digit categories with 1 digit after the decimal
 - All modifications to ICD-10 conform to WHO ICD conventions

ICD-10-CM (clinical modification)

WHO authorized NCHS/ CDC U.S. adaptation

Uses 3–7 alpha and numeric digits

ICD-10-PCS (procedure classification system)

Developed by CMS

Uses 7 alpha or numeric digits



ICD-9 vs. ICD-10: The Differences

| Diagnosis | | Procedures | |
|--|--|--|--------------------------|
| ICD-9-CM | ICD-10-CM | ICD-9-CM | ICD-10-PCS |
| ≈ 13,000 codes | ≈ 68,000 codes | ≈ 3,000 codes | ≈ 87,000 codes |
| 3-5 characters | 3-7 characters | 3-4 characters | 7 characters |
| Digit 1 alpha or numeric; Digits 2-5 numeric | Digit 1 alpha; 2&3 numeric; 4-7 alpha or numeric | Numeric | Alpha-numeric characters |
| Decimal after 1 st 3 characters | Decimal after 1 st 3 characters | Decimal after 1 st 2 characters | No decimal |

| Both Diagnosis and Procedures | |
|-------------------------------|-------------------------------------|
| ICD-9 | ICD-10 |
| Limited space for new codes | Flexible for new codes |
| Lacks detail and precision | Very specific |
| Difficult to analyze | Improved accuracy/ richness of data |
| Limits DRG assignment | Better recognize new technologies |

Scope of The Regulatory Requirements

HIPAA covered entities

- Health Plans
- Providers
- Clearinghouses

ASCX12 transaction standards, Version 5010

- January 1, 2012 implementation
- Small health plans have an additional year (January 1, 2013)

ICD-10

- October 1, 2013 implementation effective with the date of service
- ICD-10-CM replaces ICD-9 volumes 1 and 2 for reporting diagnoses
- ICD-10-PCS code sets replace ICD-9-CM volume 3 for reporting hospital inpatient procedures
 - Not to be used in outpatient transactions
 - CPT codes will continue

Not Just Another HIPAA Project

1

Mappings are imprecise and require decisions

- Many codes are a 1:1 map
- Many 1:1 maps are not precise
- Some codes have many options
- Some codes have zero options

Milliman Claims Study

- PCS to ICD9
- 82% 1:1 map
- 17% > 1:1 option
- Others: many options

2

ICD-9 codes are critical components in health care administration

- Health care finances, e.g.,
 - Billing/ reimbursement schemes
 - Risk adjustment
 - Coverage policy
 - Benchmarking
 - Fraud/ waste/ abuse detection
 - P4P
- Health care management, such as
 - Authorization determinations
 - Population identification
 - Quality metrics (e.g., HEDIS)
 - Provider profiling
- Healthcare benefits, such as
 - Underwriting
 - Specified disease benefit
 - Initial diagnosis benefit

3

Implementation impact depends on the decisions

- Implementation goals
 - Budget neutral health care \$
 - Support important relationships
 - Maintain/ optimize operations
 - Prevent errors
- Post implementation goals
 - Analyze data
 - Optimize use

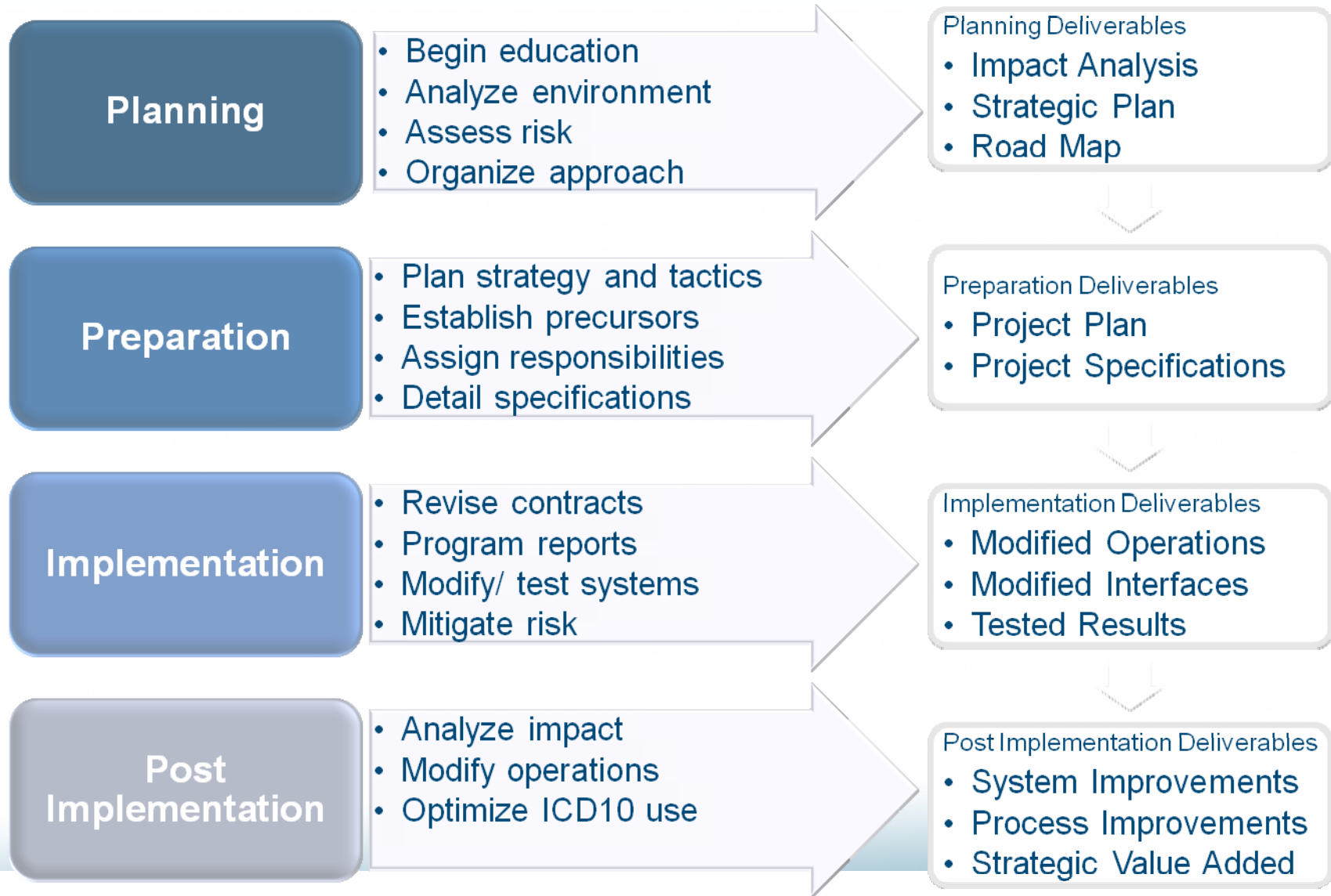
One-to-Many Mapping is an Issue

- ICD-9 86.59 Suture Of Skin And Subcutaneous Tissue Of Other Sites to ICD-10:
 - 0JQ10ZZ Repair Face Subcutaneous Tissue and Fascia, Open Approach
 - 0JQ13ZZ Repair Face Subcutaneous Tissue and Fascia, Percutaneous Approach
 - 0JQ40ZZ Repair Anterior Neck Subcutaneous Tissue and Fascia, Open Approach
 - 0JQ43ZZ Repair Anterior Neck Subcutaneous Tissue and Fascia, Percutaneous Approach
 - 0JQ50ZZ Repair Posterior Neck Subcutaneous Tissue and Fascia, Open Approach
 - 0JQ53ZZ Repair Posterior Neck Subcutaneous Tissue and Fascia, Percutaneous Approach
 - 0JQ60ZZ Repair Chest Subcutaneous Tissue and Fascia, Open Approach
 - 0JQ63ZZ Repair Chest Subcutaneous Tissue and Fascia, Percutaneous Approach
 - 0JQ70ZZ Repair Back Subcutaneous Tissue and Fascia, Open Approach
 - 0JQ73ZZ Repair Back Subcutaneous Tissue and Fascia, Percutaneous Approach
 - 0JQ80ZZ Repair Abdomen Subcutaneous Tissue and Fascia, Open Approach
 - 0JQ83ZZ Repair Abdomen Subcutaneous Tissue and Fascia, Percutaneous Approach

One-to-Many Mapping Prompts Many Issues

- Will staff know how to identify the procedures in the documentation?
- Will we code both ICD-9 and ICD-10 to be able to analyze the data later?
- How much longer will it take to code and bill the services?
- How much longer will it take to reimburse for the services?
- How will it change billed charges?
- Will it shift DRG mix?
- Is it carved out of DRG payment in any contracts?
- Will the reimbursement mapping give a different payment result?
- Is it in the reimbursement mapping?
- Will it affect Medicare National Coverage Decisions?
- Is it in any medical policies?
- Will it affect risk adjustment?
- Is it in any prior authorization process?
- Is it in any automated claims processes?
- Is it in any fraud, waste or abuse processes?
- Is it used in service category reporting?
- Will it change any case management identification criteria?
- Is it in any P4P schemes?
- Is it in any quality measures?
- Will it affect performance reporting?

Four Major Implementation Stages



A Strong Implementation Foundation

Time, Money, People
Juggling Priorities
Stakeholder Messaging
Strategic Advantage

Broad Scope of Impact
Interrelated Impact
Coordinated Efforts

Senior
Management
Leadership

Multidisciplinary
Team

Project
Management
Infrastructure

Dedicated
Resources

Project Manager
Project Plan
Regular Meetings
Issue Resolution Structure

Comprehensive Assessment
Mitigate Risk
Actualize Opportunities

An Organized Change Plan



Impact Analysis

An environmental impact assessment (EIA) is an assessment of the possible impact—positive or negative—that a proposed project may have on the environment, together consisting of the natural, social and economic aspects.



Environmental Assessment Tool

Impact Assessment tool.xls [Compatibility Mode] - Microsoft Excel

| | A | B | C | D | E | F |
|----|---|-----------------------|-----------------------|------------------|------------------------|-----------------|
| 5 | Internal Services | | | | | |
| 6 | Description | | | | | Comments |
| 7 | Monthly financials | | | | | |
| 8 | Reserves | | | | | |
| 9 | Benchmarking analysis | | | | | |
| 10 | Medicare bids | | | | | |
| 11 | Provider bonus/ risk sharing reconciliation | | | | | |
| 12 | | | | | | |
| 13 | | | | | | |
| 14 | Outsourced Services | | | | | |
| 15 | Services | Vendor | Description | | | Comments |
| 16 | Monthly financials | | | | | |
| 17 | Reserves | | | | | |
| 18 | Benchmarking analysis | | | | | |
| 19 | Medicare bids | | | | | |
| 20 | Provider bonus/ risk sharing reconciliation | | | | | |
| 21 | | | | | | |
| 22 | | | | | | |
| 23 | Dx/ Px Based System/ Tools | Vendor/ Source | Internal Owner | How Used? | Scope of Impact | Comments |
| 24 | Risk/ severity adjustment tools | | | | | |
| 25 | External benchmark tools (e.g., HCGs) | | | | | |
| 26 | Underwriting Guidelines | | | | | |
| 27 | External Benchmark Data Sources | | | | | |
| 28 | HCGs | | | | | |
| 29 | State data | | | | | |
| 30 | Medicare data | | | | | |
| 31 | MedStat tools/ database | | | | | |
| 32 | Other (specify) | | | | | |
| 33 | Internal Data Tools/ Sources | | | | | |
| 34 | Data Warehouse | | | | | |
| 35 | Data Mart | | | | | |
| 36 | Other (specify) | | | | | |
| 37 | | | | | | |
| 38 | ICD Dx/ Px Based Reports | Source | Internal Owner | How Used? | Scope of Impact | Comments |
| 39 | | | | | | |
| 40 | | | | | | |
| 41 | | | | | | |
| 42 | | | | | | |
| 43 | | | | | | |
| 44 | Greatest Finance/ UW Risks Related to ICD-10 (e.g., fee schedule/ benefit revisions, trend/ experience analysis data fog, underwriting, claims lags, etc.) | | | | | |
| 45 | Description | | | | | Comments |
| 46 | | | | | | |
| 47 | | | | | | |
| 48 | | | | | | |

Navigation: Network Management | **Finance_Actuarial** | FWA | Risk Optimization | Information Technology | Tools Inventory | Claims System | Benefit Set

Assess the Risks

Financial

- Areas of potential financial impact
- Conversion or transition tools risks
- What budget and over what period of time

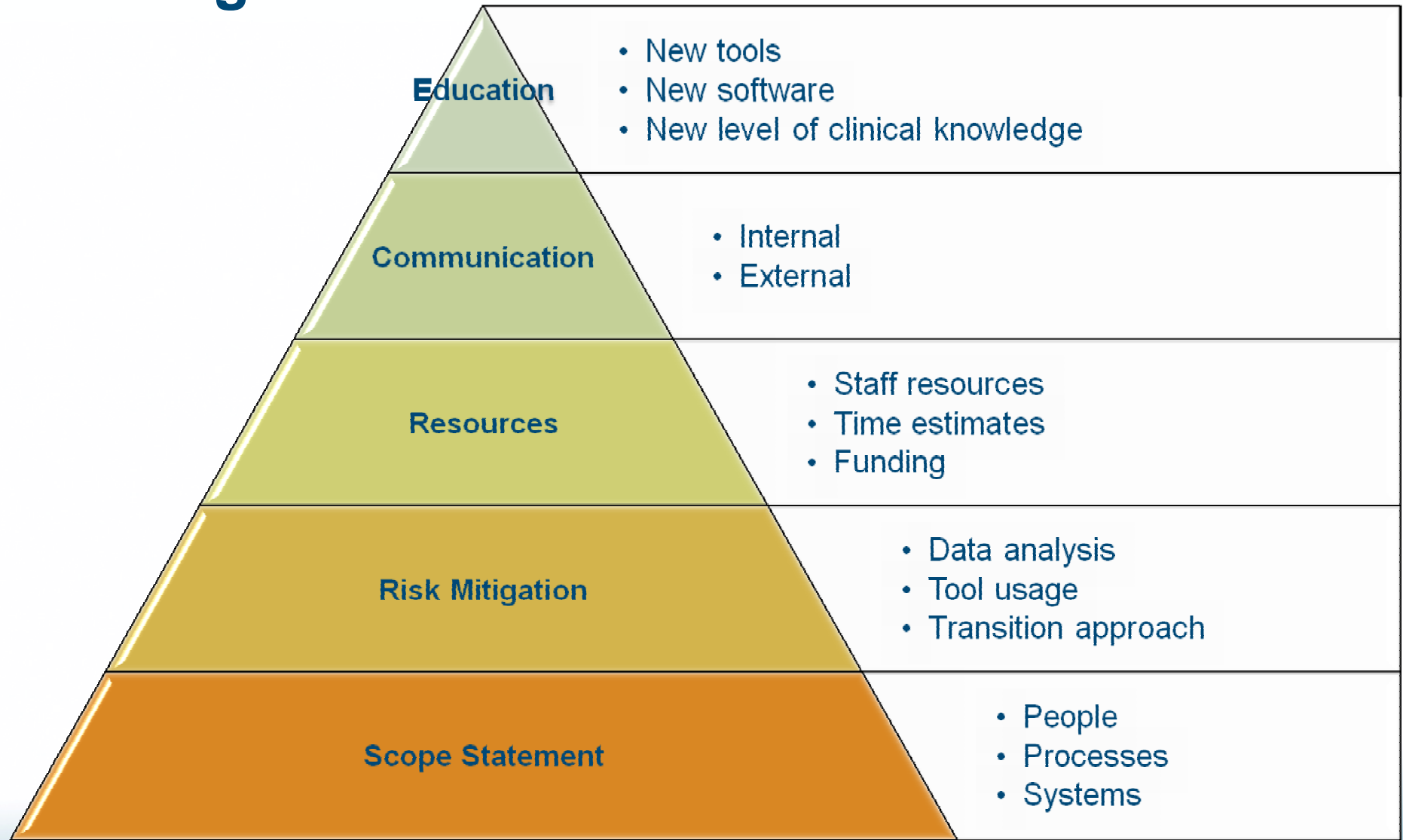
Relationships

- Vendor
- Provider/ health plan

Operational

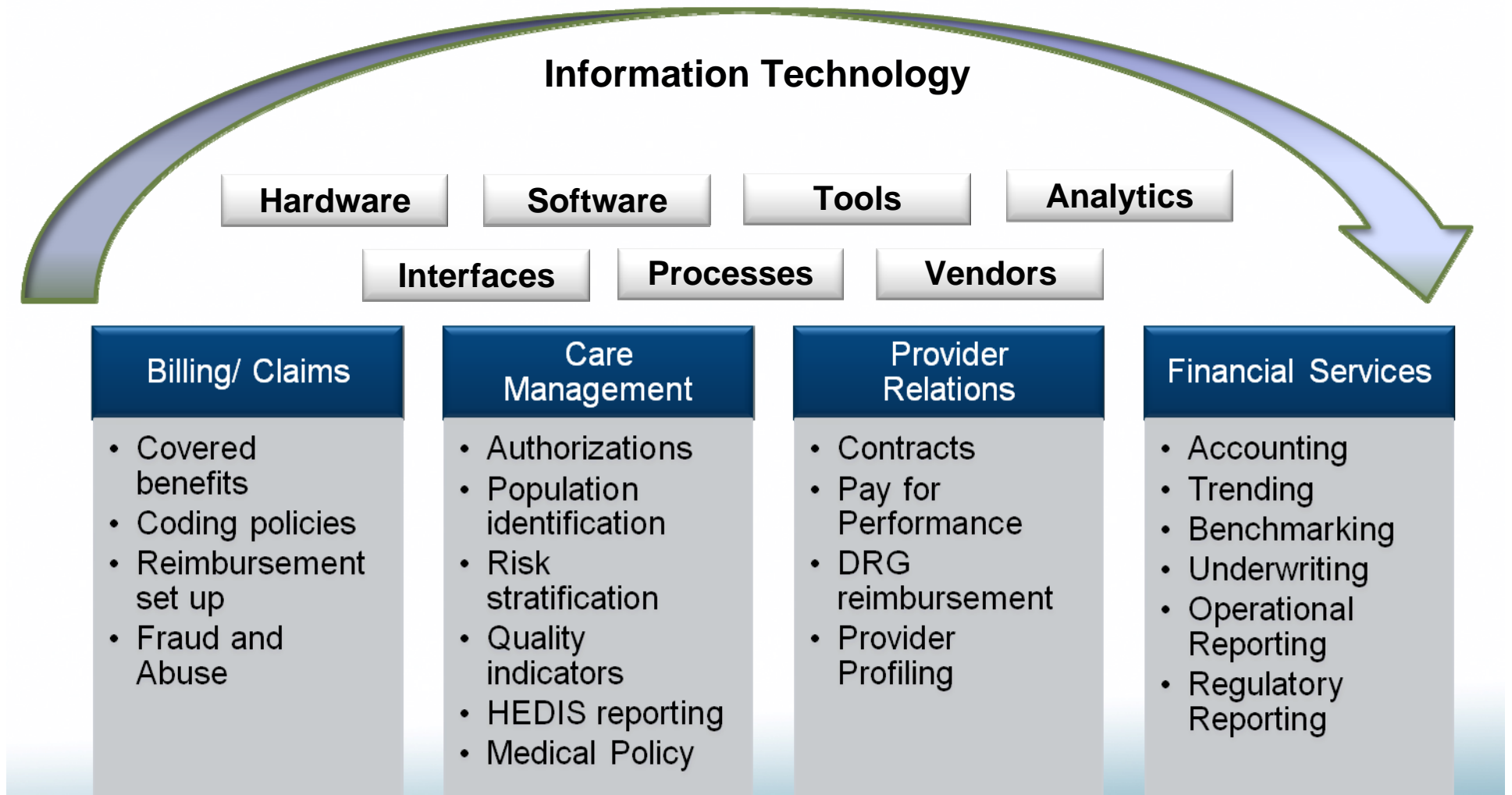
- Testing and development
- Performance reporting
- Types of resources needed and for how long
- Risks of starting preparation and implementation too soon or too late

Strategic Plan

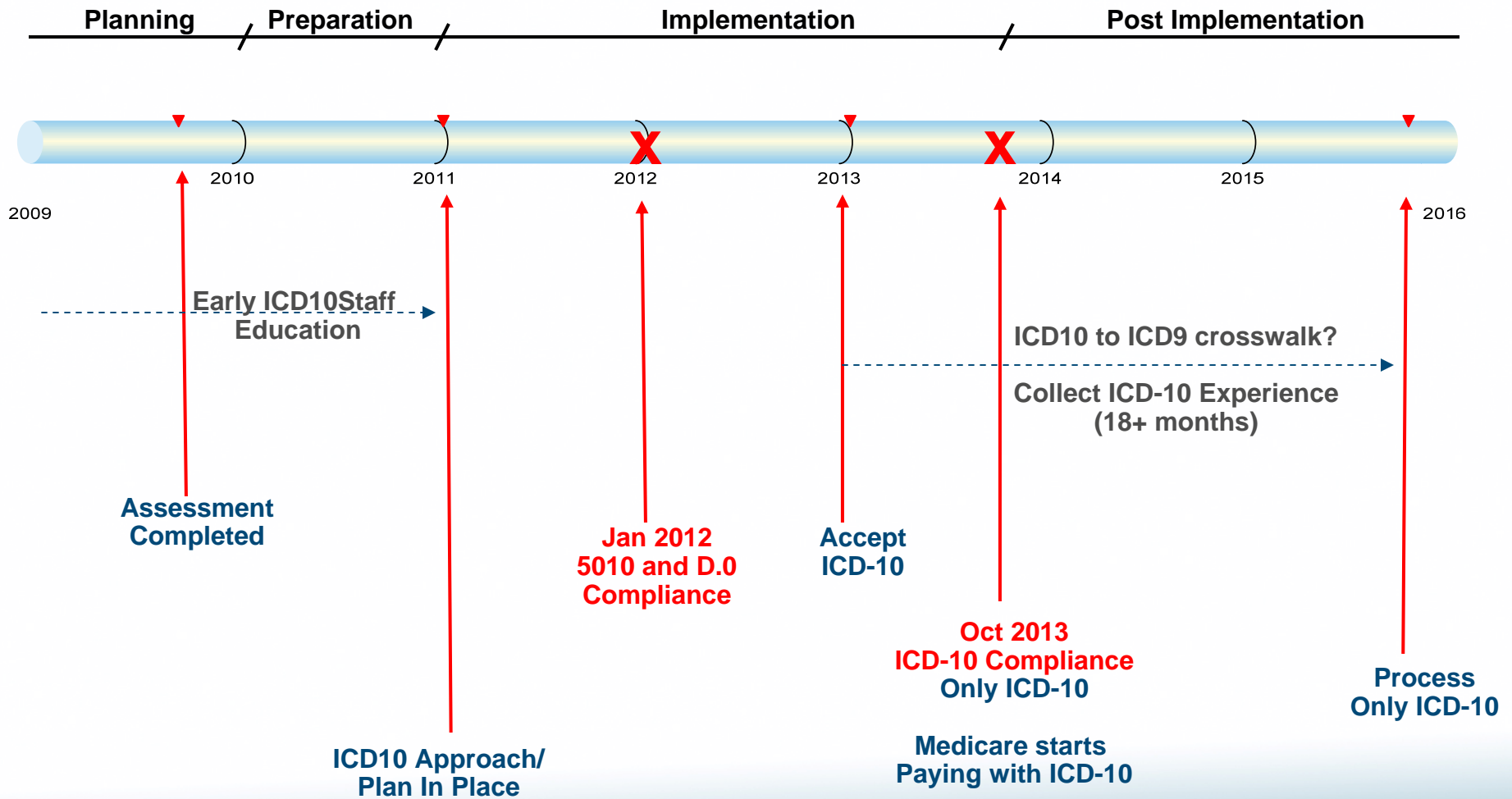


Scope Statement -- Example

Example: Information Technology



The Time Line



Risk Mitigation

Example: Health Plan Claims Processing

| | Implementation | Post Implementation |
|---------------|---|---|
| Data Analysis | Codes billed and not in Reimbursement Mapping ICD10 MS-DRG compromises % of reimbursement impacted | Analysis of pre/ post payment Reimbursement schemes for more precise payment |
| Tool Usage | ICD9 to ICD10 for medical policy/ benefit code conversion Map ICD9 authorization to ICD10 for payment Reimbursement mapping for fee schedule payment ICD10 MS-DRG grouper | Map ICD10 to ICD9 benchmarks for trend analysis |
| Approach | Maintain code submitted and mapped code(s) Process MS-DRGs directly Process fee schedule using ICD9 & customized Reimbursement map | Maintain ICD9 & ICD10 for 2 years Tag codes submitted and used in processing Change fee schedule with experience gained |

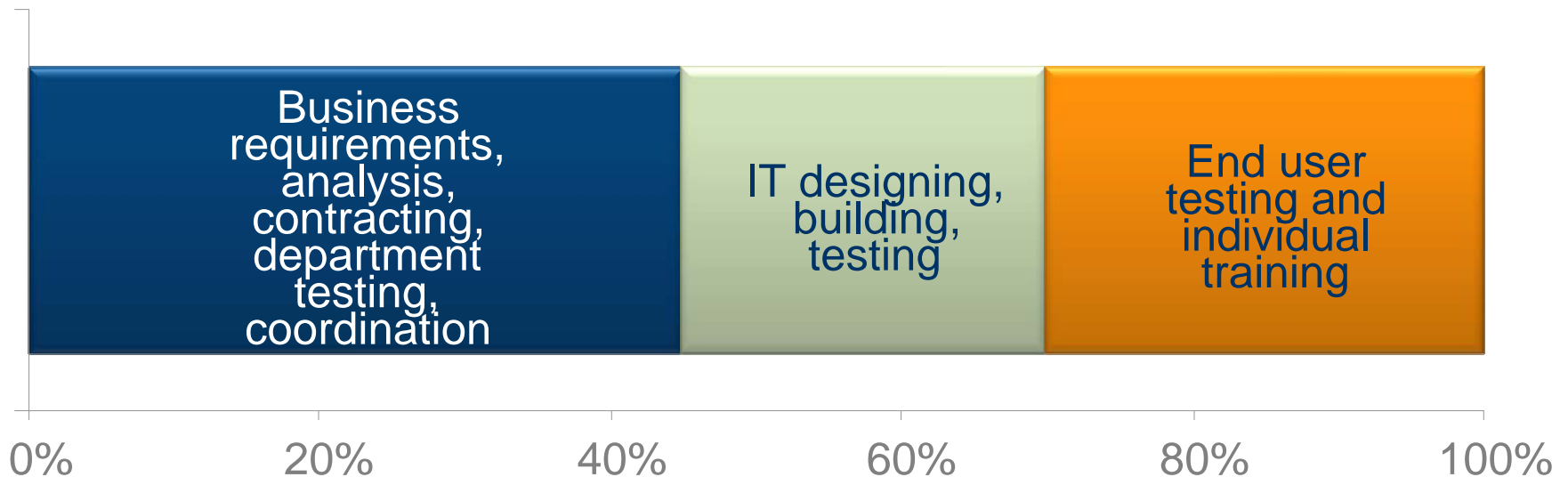
Estimating Costs: Don't Miss the Forest

| Category | CMS/ RAND Estimate Basis |
|-------------------------|---|
| Physician Training | 1 in 10 at \$137 per hour for 4 hours |
| Full coder training | \$2,750 per coder* |
| Partial coder training | \$550 per coder* |
| Code user training | \$250 per person* |
| Coder productivity loss | 1.7 more minutes to code an inpatient claim and 0.017 minutes to code an outpatient claim for 1 month returning to normal within next 5 months |
| Super-bill conversion | \$55 per office |
| Returned claims | 3% increase in returned claims for 1 st year; half of that for the 2 nd year and 15% of that for the 3 rd year |
| Hospital systems | About \$1.00 per annual discharge with wide variation |
| Payer systems | Extrapolated: 4% \$0 – will rely on vendors, 12% \$0.40 PMPM, 3% \$1.00 PMPM |

*Includes lost work time

Resources: One Health Plan's Estimate

- Likely indicative of what other Plans will see:
 - 38% of business processes impacted
 - Product Life Cycle, Member Care & Health, Claims and Encounters, Health Care Delivery Networks
 - 47% of systems impacted (some estimate up to 60%)
 - 17 Business Associates impacted
 - Most complicated compliance project to date



Road Map

- Strategic vision
- Goals that must be accomplished to achieve the vision
- Capabilities required
- Gaps identified
- Tactical plan to close the gaps
 - Resources needed
 - Timeline



Integrating and Coordinating with other Priorities and Initiatives

- HIPAA 5010
 - Same systems, vendors, interfaces, IT resources as ICD-10
- Existing priorities and planned initiatives
 - Contract changes (provider and vendor)
 - System modifications/ upgrades
 - New reports/ report revisions
 - Medical policy maintenance
 - Vendor changes
 - Reimbursement schemes
- Wish list initiatives
 - Integrate your wish list into what you have to do for ICD-10
- Consider changes that may occur post implementation

Long Term Planning Considerations

MS-DRGs

- CMS uses at least two year old data to make changes in MS-DRG weights
- Will need several years of ICD-10 experience

Ambulatory Reimbursement

- APCs and ASCs may be the next wave of legislation

CPT/ HCPCS

- We predict that the U.S. will be using CPT for a very long time

ICD-11

- The year 2020 is the earliest projected date to begin rulemaking for the U.S.

Milliman 5010/ ICD-10 Consulting Services

- Assist organizations in understanding the potential effects of 5010/ ICD-10
- Guide early efforts to prepare for 5010/ ICD-10
- Assist operational areas in implementing 5010/ ICD-10

Healthcare analytics Healthcare management Provider contracting & management
Actuarial, finance and underwriting Claims administration Information Technology

Implementation Planning

Begin education
Analyze environment
Assess risk
Organize approach

Implementation Preparation

Plan strategy and tactics
Establish precursors
Assign responsibilities
Detail specifications

Implementation

Revise contracts
Program reports
Modify/ test systems
Mitigate risk

Post Implementation

Analyze impact
Modify operations
Optimize ICD10 use

Milliman website <http://www.milliman.com/expertise/healthcare/services/ICD-10-readiness/>

Questions?



Please contact:

- Pat Zenner at pat.zenner@milliman.com,
- Andrew Naugle at andrew.naugle@milliman.com,

or your Milliman consultant with any questions or for more information about Milliman's ICD-10 consulting services.

[Wordle from http://www.wordle.net/](http://www.wordle.net/)

Closing Comments

- A recording of the session will be available within a few days
- Upcoming sessions

December 8, 2009

- Training and Education
- Effective Communications

January 19, 2010

- Manage Vendor Relationships
- Manage Insurer: Provider Relationships

February 9, 2010

- Effective Use of Available Tools

March 16, 2010

- Plan for the Financial Impact
- Develop Strategic Opportunities

Thank you for attending. We hope it was helpful.

Disclaimer

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