

‘Big Brand Sale A Double Dose Of Savings’ Terms and Conditions

Background to Promotion

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this **Big Brand Sale A Double Dose Of Saving (Promotion)** is deemed acceptance of these Terms and Conditions.
2. If there is any inconsistency between these terms and conditions and any other documents or information that refers to this Promotion, these terms and conditions shall prevail.
3. The Promotion is being offered by Birkenhead Point Outlet Centre. **Promoter** means Birkenhead Point Outlet Centre.
4. The Promotion is open for a limited time. The Promotion commences at on Thursday 8 October 2026 and ends on Sunday 11 October 2026 (**Promotional Period**) from 12-4pm each day. Promotion is limited to the first 100 redemptions per day, with a total of 400 during the promotional period. All references to time in these terms and conditions are a reference to AEST. All monetary amounts are expressed in Australian dollars (AUD), unless otherwise stated. Any redemptions received outside the **Promotion Period** will not be accepted.
5. Subject to these terms and conditions, the **Promotion** will be conducted at: Birkenhead Point Outlet Centre, (**Participating Centre**). The **Participating Centre** will provide a gift with purchase when customers spend \$280 or more across a maximum of two (2) transactions within the one day at “**Participating Retailers**”. Participating Retailers refers to all Fashion, Accessories, Beauty, Food Retail or Homewares retailer. An “**Excluded Retailer**” means any of the following categories: Major Supermarkets, including Coles Local and Aldi, Lotto and Powerball purchases.
6. The first 100 customers to redeem during the promotional period per day will receive a complimentary \$25 Birkenhead Gift Voucher each. Only one (1) gift card may be redeemed per person per day.

The following terms and conditions apply to the Promotion.

Promotion Terms and Conditions

Eligibility to enter the Promotion

7. Subject to paragraph 9, entry into the Promotion is open to Australian permanent residents, aged 18 years and over (as at the date of entry) acting on their own behalf (**Eligible Entrants**).
8. The Promotion is not open to:
 - a. businesses or companies, registered builders, superannuation funds or persons acting as agent on behalf of other persons;
 - b. directors, management, officers, contractors and employees of:
 - (i) the Promoter,
 - (ii) the Prize Supplier (if different to the Promoter);

- (iii) any person or entity involved in determining the winner; or
- (iv) any other person, company, supplier or agency associated with the Promotion or involved in the management of any benefiting business including of any prize provider;
- c. a spouse, de facto spouse, partner, guardian, parent, child, sibling (whether natural or by marriage or adoption) of any person referred to in sub-paragraph (b).

How to redeem Big Brand Sale A Double Dose Of Savings GWP

9. To redeem, Eligible Entrants must, during the Promotion Period, undertake the following steps:
 - a. Meet the Qualifying Spend at any Participating during the Promotion Period, excluding any Ineligible Transaction. A "Qualifying Spend" is: \$280 or more in a maximum of two (2) transactions at participating retailers.
 - b. Visit The Good Dose activation on level 1 near to Pier8 Cafe,
 - c. SCAN QR CODE & UPLOAD RECEIPTS.. Complete digital form and submit proof of receipts.
 - d. SHOW completed submission to Promo team and then
 - e. RECEIVE Your \$25 Birkenhead Point Voucher.
10. Eligible Entrants may submit only one entry per person per day in line with condition 10.
11. Mirvac reserves the right to remove or disqualify an Eligible Entrant or their entry from the Promotion if Mirvac, in its absolute discretion, deems that the entry is inappropriate or considers the Eligible Entrant's continued involvement in the Promotion may negatively impact on the success of the Promotion and/or negatively influence the general purpose of the Promotion. No correspondence will be entered into.
12. The following receipts are not valid receipts for the purpose of the Promotion: (a) receipt(s) from non-participating retailers and Excluded Retailers; (b) receipt(s) recording bill and car park payments and prescription medicine, mobile phone recharge card, lottery ticket and tobacco and tobacco related product purchases; (c) receipts recording Layby payments except where a Layby is finalised and payment completed during the Promotion Period; (d) receipts recording redemption of gift card purchases, store credit, refunds and exchanges; (e) ATM or EFTPOS receipts; (f) credit card or bank statements; and (g) receipts that the Promoter has reasonably determined to have been tampered with or have been obtained fraudulently or are a reprint of the original receipts. The same purchase receipt can only be submitted once in the Promotion. The Promoter reserves the right to stamp and/or photocopy each purchase receipt submitted in the Promotion before returning them.
13. It is a condition of participating in the Promotion that Eligible Entrants agree to be interviewed, photographed or filmed by or on behalf of the Promoter and for their entry to be photographed, videoed and/or used for a story or feature on this Promotion and to appear in print, digital, film or social media content (or any other form of media it deems suitable) on a royalty free basis for an unlimited period without remuneration or reference to the Eligible Entrant. Any story or feature (including creative control) will remain at the discretion of the Promoter at all times. Any story or feature does not create a relationship of employer and employee, principal and agent, partnership or joint venture or similar between the Eligible Entrant and the Promoter.

Limits on entry

14. Multiple entries during the qualifying period are not permitted. Limit of (1) claim per person permitted per day, as per the Qualifying Spend under clause 10. Each claim must be completed separately and in accordance with the claim instructions above. The proof of purchase required is an original receipt for the qualifying spend showing the same date as the day of entry

GWP

15. The prize pool includes **(prize)**:

Element of Prize	Qty	Approx total (incl GST)
Gift Item	Quantity	Total Value
\$25 Birkenhead Point Gift Voucher	400 units	\$10,000

Total Prize Pool: \$10,000

16. Unless otherwise expressly stated, Prize values are based on the recommended retail prices in Australian currency at the time of first publication of these terms and conditions (inclusive of GST). The Promoter does not accept responsibility for any change in the Prize value between now and the date the Prize is collected by the rightful winner.
17. Responsibility for supply of each element of the Prize lies solely with **the Promoter**. Each other entity comprising the Promoter is not responsible for supply of the relevant element of the Prize.
18. The Prize (or any element of it) may not, without the prior written consent of the prize supplier and the Promoter, be resold or offered for resale at a premium (including via online auction sites) or used for advertising, promotion or other commercial purposes (including promotions and trade promotions) or to enhance the demand for other goods or services. If the Prize or any part thereof is sold or used in breach of this condition, the Promoter and/or the Prize Supplier may, in their absolute discretion, withdraw the Prize or any element of it. Where a Prize or element has been withdrawn in accordance with this paragraph, no refund, substitute or compensation will be offered.
19. The Prize(s) may be subject to specific terms & conditions as required by the issuer or supplier of the Prize(s).
20. The Prize(s) are non-transferrable, non-refundable and, to the extent that it comprises of non-cash elements, cannot be exchanged for cash. All taxes which may be payable as a consequence of receiving or participating in the Promotion or receiving the Prize are the sole responsibility of the winner.
21. If the Prize or any element of the Prize becomes unavailable for reasons beyond the Promoter's control, then the entity responsible for the relevant element of the Prize may substitute a prize or element of a prize of equal or greater value at that entity's sole discretion, subject to any written directions from any relevant authorities. The winner will not be entitled to any compensation in the event that the Prize or any element of the Prize has been substituted at equal or greater value.
22. Eligible Entrants forfeit all rights to receiving the Prize(s) or participate in the Promotion if an Eligible Entrant does not comply with any of these terms and conditions.

Further Terms and Conditions of Promotion

The following additional terms and conditions also apply to the Promotion:

23. In consideration of the Promoter permitting the Eligible Entrant to enter and participate in the Promotion, the Eligible Entrant:
- (a) releases the Promoter (and each of its Related Bodies Corporate, directors, officers, employees, volunteers, contractors, sponsors and/or agents) from any action, suit, proceeding, claim, demand, damage, penalty, cost or expense and from any liability (to the extent permitted by law) however arising that the Eligible Entrant may have or may have had but for this condition arising from or in connection with each Eligible Entrant's participation in the Promotion including any claim or liability which arises due to any act, omission or negligence of the Promoter (and each of its Related Bodies Corporate, directors, officers, employees, volunteers, contractors, sponsors and/or agents) or in respect of any injury, death, or loss or damage to person or property; and
 - (b) indemnifies the Promoter (and each of its Related Bodies Corporate, directors, officers, employees, volunteers, contractors, sponsors and/or agents) and all corporations or persons that may sponsor, promote or donate a product or service to the Promotion in respect of any action, suit, proceeding, claim, demand, damage, penalty, cost or expense by any person and from any liability arising as a result of or in connection with the Eligible Entrant's participation in the Promotion.
24. The Promoter's decisions in relation to all aspects of this Promotion are final and binding on all who enter, and no correspondence will be entered into.
25. Failure by the Promoter to enforce any of its rights under these terms and conditions does not constitute a waiver of those rights.
26. To the extent permitted by law, the Promoter is not liable to the Eligible Entrant for any loss or damage, any personal injury or death or negligence, whether direct, indirect, consequential, exemplary, incidental, special or punitive (including loss of opportunity and loss of profit) suffered, sustained or arising out of or in connection with the Eligible Entrant's participation in this Promotion, the Prize (or any element thereof) and/or use of the Prize (or any element thereof) notwithstanding that the Promoter may have been advised of the possibility of such loss or damages.
27. As between the Promoter and each individual Eligible Entrant, these terms and conditions are governed by the laws of the State or Territory in which the Eligible Entrant entered this Promotion (being either QLD, NSW, VIC or ACT).

Privacy Collection Statement – Mirvac

28. By participating in the Promotion, you agree to Mirvac using your personal information to promote its products and services.
29. The Mirvac Group (Mirvac Limited and its controlled entities) collects and uses personal information about you to promote its products and services and may disclose personal information to third party agents and services providers. Mirvac also uses your personal information for related purposes including to request your feedback on the products and services provided by Mirvac. If you do not provide all the personal information Mirvac requests from you, Mirvac may be unable to provide these products or services to you.
30. Mirvac may disclose personal information about you to third party agents and service providers to assist Mirvac in the operation of its business to provide the products and services you request. Your personal information may also be disclosed to overseas recipients who use the personal information

to assist Mirvac in the operation of its business in countries including, but not limited to, the United States of America, the Philippines, Japan and United Kingdom.

31. The Mirvac Group Privacy Policy (available on www.mirvac.com) contains information about how you may request access to and correction of personal information Mirvac holds about you, or to make a complaint about an alleged breach of the Australian Privacy Principles. You can also contact our Mirvac Privacy Officer using the following details: Phone: (02) 9080 8000; Email: privacy@mirvac.com; and Address: 'Mirvac Privacy Officer', Mirvac Group Compliance, Level 28, 200 George Street, Sydney, NSW 2000.

Authorisation and licensing

32. Mirvac is facilitating the Promotion under NSW TP/01095 Permit