NACUBO 2026 ANNUAL MEETING

Exhibitor and Sponsor Prospectus

July 18–21

Anaheim Convention Center
Anaheim, CA

NACUBO

THE NACUBO 2026 ANNUAL MEETING

NACUBO is excited to host the NACUBO 2026 Annual Meeting in Anaheim, CA. We look forward to connecting with you at this event where "Mission Meets Moment" this year. NACUBO's annual meeting gathers over 2,000 campus and sector leaders who are dedicated proponents for their institutions and students. Together with our members, NACUBO advocates for smart and sensible higher education policies.

WHY EXHIBIT?

Dedicated Exhibit Time

Engage in dedicated exhibit time, which is scheduled during the conference to avoid distractions and other conflicts for attendees. The EXPO is the perfect place to meet new prospects, greet existing clients, and help educate campus leaders on new solutions.

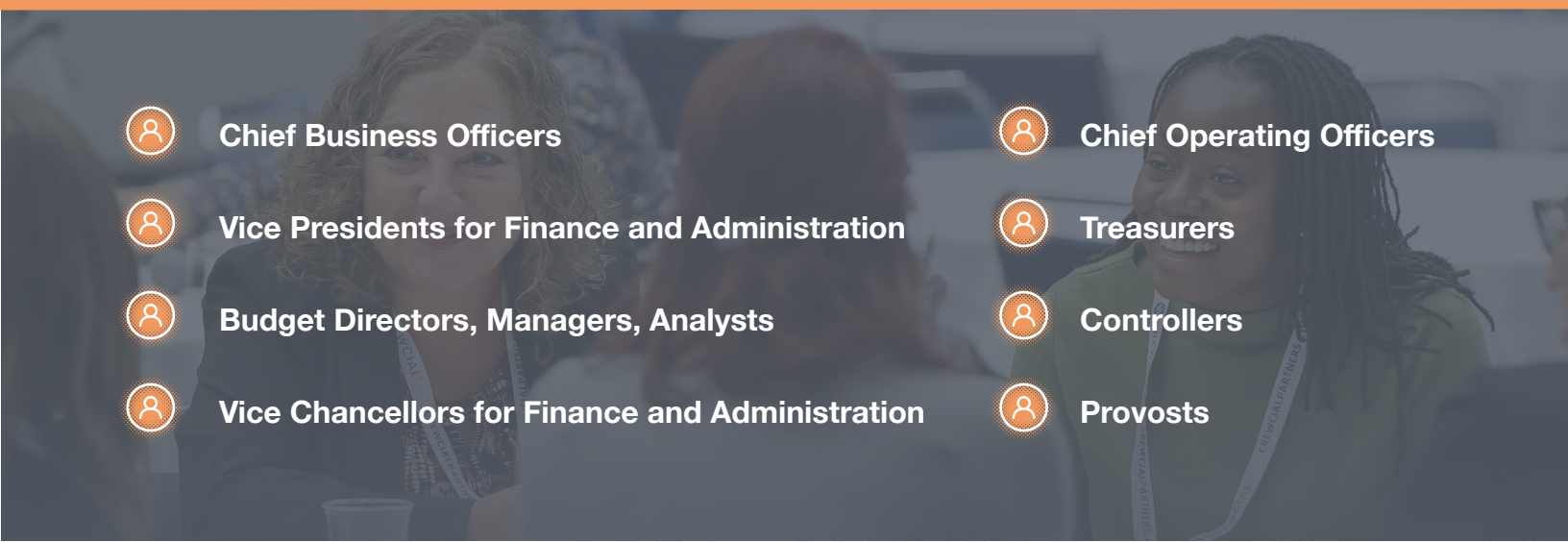
Networking Opportunities

Enjoy myriad networking opportunities, including the EXPO, happy hours, and lunch—all designed to give you maximum exposure and visibility with prospective clients. Networking times are designed with you in mind.

Brand Visibility and Recognition

Reintroduce your company to NACUBO members or meet them for the first time. As an exhibitor at our event, you will be affiliated with NACUBO and recognized as a company committed to the higher education community. Take advantage of valuable face time with your prospects and customers.

NACUBO's annual meeting attendance is comprised of the following:



- Chief Business Officers
- Vice Presidents for Finance and Administration
- Budget Directors, Managers, Analysts
- Vice Chancellors for Finance and Administration
- Chief Operating Officers
- Treasurers
- Controllers
- Provosts


CREWCIAL
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AMPLIFYING OUR
VOICES

THE EXHIBITOR EXPERIENCE

We want to make sure you maximize the return on your investment by taking advantage of every opportunity to reach your prospects and customers.

Exhibit Booth Rates

Booth Size
10x10

Member/Non-Member
$4,750/$6,790

EXPO Schedule

The dedicated EXPO hours, during which time no educational sessions are held, are as follows:

Sunday, July 19
Midday Mingle
11:30 am–2:30 pm
(Lunch served in the EXPO from 11:30 am–1:30 pm)

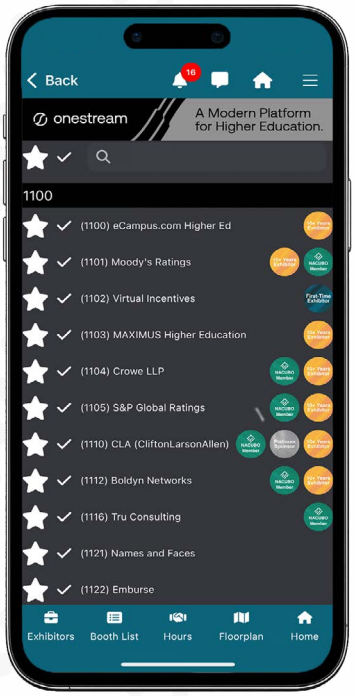
Happy Hour
5:15–6:45 pm

Monday, July 20
Midday Mingle
11:30 am–2:30 pm
(Lunch served in the EXPO from 11:30 am–1:45 pm)

**Exhibit times subject to change.*

The Exhibitor Booth Package Includes:

- **A 10'x10' piped and draped booth**
- **One (1) complimentary full registration per 10x10 booth space**
  Additional full registrations available for $1,050 each.
- **Two (2) EXPO-only registrations per booth**
  Additional EXPO-only registrations available for $425 each.
- **24-hour security**
- **Printed one-line booth identification sign**
- **Company listed on the annual meeting website**
- **Company listed in the mobile app**
- **Access to pre- and post-meeting registered attendees list**
- **Participation in the mobile app game, QR Quest**
- **Complimentary Wi-Fi**
- **Exhibitor ribbon for staff**



Insurance

Exhibitors are required to obtain insurance for $1 million commercial general liability, with products and completed operations liability in the same amount. NACUBO and the NACUBO 2026 Annual Meeting will be listed as additional insured, and aggregate limits also will be $1 million.

The EXPO is not carpeted; however, all booths are required to have carpet or management-approved flooring. Rental carpet will be available through GES for an additional fee.

ELEVATE YOUR BRAND AT THE

NACUBO 2026 ANNUAL MEETING

Position your brand in front of the leaders shaping the future of higher education finance. NACUBO sponsorships are designed to elevate your visibility, strengthen your market presence, and connect you directly with influential decision-makers and campus leaders.

As a sponsor, you showcase your organization's commitment to NACUBO's mission while demonstrating your support for the higher education community. With flexible sponsorship levels available, you can choose the opportunity that best aligns with your goals, budget, and target audience.

Our NACUBO Online Sponsorship Catalog makes securing your sponsorship simple and efficient—browse opportunities, select the options that fit your strategy, and complete your purchase in one seamless experience.

Don't miss the opportunity to stand out at one of the premier events in higher education. Visit the NACUBO Online Sponsorship Catalog today and secure your sponsorship for the NACUBO 2026 Annual Meeting.

SPONSORSHIP LEVELS

NACUBO Annual Meeting Sponsor Benefits	Diamond	Platinum	Silver	Bronze
	$35,000+	$25,000 – $34,999	$13,500 – $24,999	$7,500 – $13,499
Special invitation to the NACUBO Chair's Reception (for two)	•			
Opportunity to submit a white paper to be featured on NACUBO's Solutions Exchange webpage for six months (NACUBO template is required for publishing)	•			
One complimentary banner ad in *Current* on a mutually agreed upon date	•			
Banner ad in the conference mobile app	•			
One additional complimentary opening event ticket	•	•		
Company logo included in slides prior to each Main Stage event	•	•		
Recognition from the podium for support, where possible	•	•		
Logo visibility in annual meeting marketing emails	•	•		
Opportunity to distribute company materials at seats/tables (if applicable to specific sponsorship)	•	•	•	
Company logo featured on the event page of the NACUBO website	•	•	•	
Company logo included on supporter recognition wall onsite	•	•	•	
Company name included on sponsor recognition slides prior to each Main Stage event	•	•	•	•
Recognition on the supporter recognition wall onsite	•	•	•	•
Recognition on the event page of the NACUBO website and mobile app	•	•	•	•
Exposure in all annual meeting marketing eblasts	•	•	•	•
Ribbon recognizing support level for all company representatives attending the conference	•	•	•	•
Recognition on onsite signage in high-traffic areas, when appropriate	•	•	•	•
One-time use of pre- and post-conference registration list (including opt-in email)	•	•	•	•
Complimentary full conference registrations	4	3	2	1

2025 ANNUAL CONFERENCE ATTENDEE PROFILE

INSTITUTION TYPE: PUBLIC VS PRIVATE



- **Public** – 70.8%
- **Private** – 29.2%

INSTITUTION TYPE: 2-YEAR VS 4-YEAR



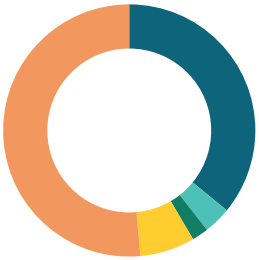
- **2-Year** – 8.1%
- **4-Year+** – 91.9%

INSTITUTION TYPE



- **Community College** – 9.6%
- **Comprehensive** – 20.0%
- **Small Institution** – 19.0%
- **Research** – 51.4%

INSTITUTION TYPE: MINORITY SERVING INSTITUTIONS



- **HBCU** – 35.9%
- **Predominantly Black Institution** – 3.5%
- **Tribal College or University** – 2.1%
- **Women's College or University** – 7.0%
- **Hispanic College or University** – 51.4%

TITLE OF ATTENDEE

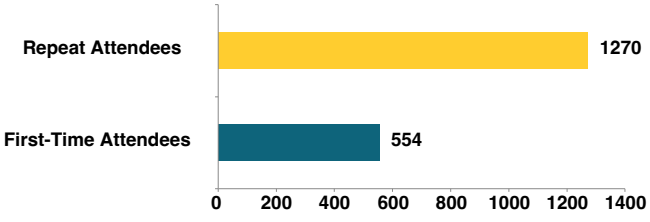


- **Director/Executive Director** – 13.9%
- **Assistant Dean/AVP/AVC** – 13.7%
- **CBO/CFO/CAO** – 7.6%
- **SVP/SVD/SVC** – 3.9%
- **Associate Dean/Associate VP/ Associate VC** – 3.6%
- **Other** – 51.4%



ATTENDANCE BY PARTICIPANT TYPE

Total Attended: 1,824





2025 EXHIBITORS AND SPONSORS

ABM Industries

AccessAbleUSA

Adaje Inc.

Alteryx, Inc.

Ambassador Education Solutions

Ameresco, Inc.

American Dining Creations

American Express

Anaplan

The Annex Group

APPA-Leadership in Educational Facilities

AppZen

Aramark Collegiate Hospitality

Aramark Facilities Management

ARO

Attain Partners

Avaap USA LLC

Baker Tilly

Balfour Beatty Campus Solutions

Bank of America

Barnes & Noble College

BCG

BDO

BibliU Inc.

BMO Bank

Boldyn Networks

Bon Appétit Management Company

Brailsford & Dunlavey

Canva

Capstone Development Partners

Capstone On-Campus Management (COCM)

Carahsoft

CBHV, Inc.

Centers

Chartwells Higher Education

Cherry Bekaert LLP

The Chronicle of Higher Education

CIBC

Citi

CLA

CohnReznick LLP

CollegeVine

Collegiate Health Solutions

Collegis Education

Convera

Corpay Inc.

Crewcial Partners

Crowe LLP

Debtbook

Deloitte

E&I Cooperative Services

EAB

eCampus.com Higher Ed

EducationDynamics

Elior Collegiate Dining

Ellucian

Emburse

ERPA

Euna Solutions

EY Parthenon

Fenimore Asset Management

Ferra Executive Search

First Carolina Bank | Bank Mobile Disbursements, Inc.

Fitch Ratings

FMX

Follett Higher Education

Forvis Mazars

Global People Strategist

GovDeals

Grace Design Studios

GradGuard

Grant Thornton

Graystone Consulting - The J.K. Meek Group

Hanbury

HelioCampus

HES Facilities Management

HHM CPAs

HUB International

Huron Consulting Group

INTO University Partnerships

Inceptia

Independent College Bookstore Association

InLogic

IPv4.Global

IST Management Services

J.P. Morgan

JAGGAER

Jenzabar, Inc.

John W. Bristol & Co.

Johnson Controls

KellyOCG

KPMG

Kuali

KYRIBA

MARKETview

MasterCorp Commercial Services

Mauve Group

MAXIMUS Higher Education, Inc.

Metz Culinary Management

Moody's Ratings

Nelnet Campus Commerce

OculusIT LLC

OneSource Virtual

OneStream Software

Optimum Energy

Oracle

Orrick/BLX

Page

PFM Asset Management

PKF O'Connor Davies

Plante Moran

Porter Khouw Consulting, Inc.

Protiviti

Radnor Property Group

The Registry

RISE Real Estate Company

RSM

S&P Global Ratings

SAP America

SAP Concur

Scion Advisory Services

Segal

ServiceMaster Clean

Siemens Smart Infrastructure

Slingshot

Smartsheet

Socure

Sodexo Campus

Strada

Strata Decision Technology

TD Bank

Tessera

TIAA

TouchNet

Trane

Transact + CBORD

Transamerica

Tru Consulting

Truist

Unimarket

United Educators

University Gear Shop

Via Benefits

Virtual Incentives

VitalSource

Wellfleet Student

The Whiting-Turner Contracting Company

Willo Labs, Inc.

Withum

Workday, Inc.

Workiva

Your Part-Time Controller

RESERVE YOUR EXHIBIT SPACE AND SPONSORSHIP TODAY

Don't miss these impactful opportunities to enhance your visibility at the NACUBO 2026 Annual Meeting. To get started, visit the **NACUBO Online Exhibitor and Sponsor Registration**.

Exhibiting, Sponsorship, or Advertising Questions?

Please feel free to reach out if you have any questions regarding exhibit space, sponsorship, and/or advertising opportunities. Not a member? Ask how to join today! Email us using the information below.

Exhibiting

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Sponsorship/Advertising

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DON'T END UP ON THE WAIT LIST!

Reserve your sponsorship and exhibit space today.