NYS CANAL CORPORATION SIGNAGE GUIDELINES

September 30, 2024

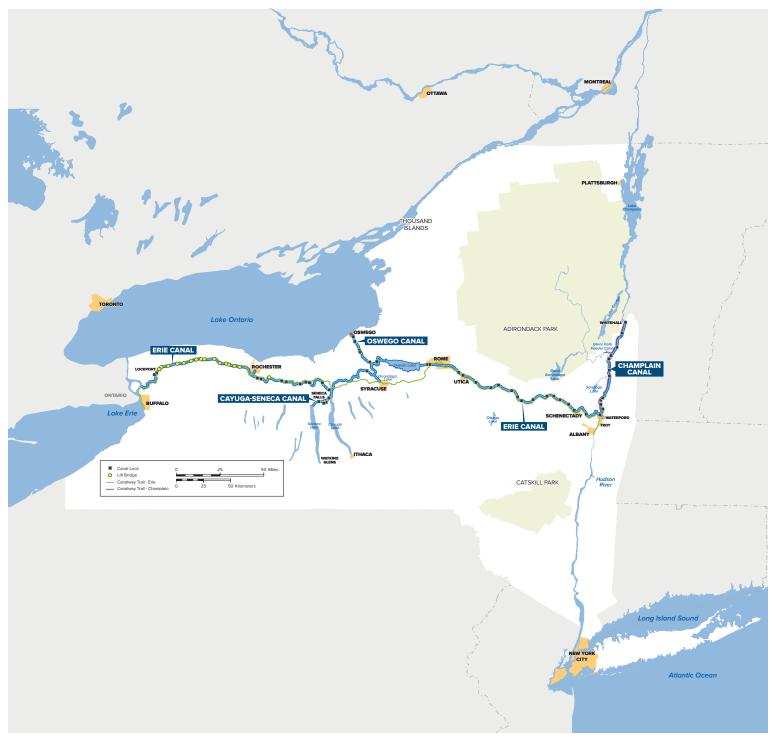


Introduction

The New York State Canal Corporation (NYSCC) created Signage Guidelines to provide one cohesive system of graphics, fonts, colors and architectural materials for use along Canal waterways and trails, and at all NYSCC locations.

The Guidelines supply the NYSCC, local municipalities and others with specifications for sign design, development, fabrication and installation. A unified sign system helps users experience a special, shared sense of place wherever they are on the expansive canal system. Following one set of visual cues also makes travel easier along the canal system.

Contact Canal Marketing at public.info@canals.ny.gov to be sure you are using the most updated version and if you have any questions.



Canalway Map



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Signage Guidelines

How to use this Document

- 1. All Finishes, Color, Typography, Symbols, and Identifier & Logo Art information are included at the front of the Guidelines Set and referenced on individual sign Fabrication Specification pages.
- 2. The Sign Family pages provide a general overview of all sign types in the system.
- 3. Each specific sign type consists of both Content & Location Criteria and Fabrication Specifications.
- 4. The Fabrication Specification pages include a graphic layout, elevation & section drawings, and installation/mounting guidelines. Graphic layouts contain color and finish information while elevation drawings provide material call-outs, sizing & placement of graphics, construction intent details, and installation elevations, as well as any notes that may be pertinent to the fabrication of the sign. Colors and finishes can be referenced at the front of the signage guidelines set.
- 5. A Content and Location Criteria page comes before each sign type. All graphic informational content, including text, imagery, identifiers, and logos are identified in the content portion of the page. Information pertaining to how certain identifiers & logos are used is also contained here.
- 6. The Location Criteria portion provides location and placement information particular to each sign type.

General Notes

- 1. These drawings are intended to illustrate design intent only and are not for construction.
- 2. All final engineering and conditions of the project are the responsibility of the Sign Contractor. Shop drawings by the Sign Contractor must be submitted for approval, prior to proceeding with fabrication.
- 3. The Sign Contractor is required to coordinate their work with the Engineer designing the footings for the various signs, poles, etc. indicated on the drawings. Coordinating with the Engineer, Sign Contractor to determine appropriate methods of fabrication and attachment and stability for local weather conditions and windloads.
- 4. Detailed site surveys by the Sign Contractor are required to verify all dimensions, materials and conditions on the job site prior to fabrication and installation. Sign Contractor to confirm parameters of signage/graphics accurately fit conditions, mounts and performance requirements.
- 5. All welds shall be ground smooth, and all seams to be finished.
- 6. All fastening points to be prepped and pre-drilled before attaching hardware. All exposed hardware shall be tamper proof fasteners.

- 7. Painted surfaces to be sanded, primed, and then painted. All exposed edges painted to match adjacent face.
- 8. Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys are required prior to fabrication and installation.
- Messages shown in these drawings are placeholder messages for design and layout intent only. For actual messaging on signs in relation to a project site, refer to message schedules supplied for each respective project by NYS Canal Corporation (NYSCC) or Trail Manager.
- 10. Identifier/Logos: See respective standards/guidelines for acceptable use of identifiers/logos and for file requests.
- 11. All sign finishes to be UV graffiti resistant: all surfaces to have Matthews Polyurethane Clear Coat finish or equal to add UV and graffiti resistance, and protection from local elements.
- 12. Symbols are for reference only. See individual signage fabrication drawing pages for specific call-outs. Symbols should follow the Universal symbol set and be provided by NYS Canal Corporation (NYSCC) as electronic vector art.
- 13. Refer to the respective standards/guidelines for the acceptable use of the identifiers and logos and for information on how to obtain the correct vector art files for use and production. Reproductions of the identifiers should be made from the original artwork available on the Powernet site: https://nypant.sharepoint.com/sites/CT.
- 14. For consistency, all layout copy on signs to utilize Adobe Illustrator optimal kerning. Titlecase characters to have letterspacing value of 0, uppercase characters to have letterspacing value of +50.
- 15. Licensing images and other graphic artifacts for interpretive signs may incur additional costs.
- 16. All signage material, panel mounting and installation for on-road vehicular signs shall comply with NYSDOT standards/specifications and the Manual of Uniform Traffic Control Devices.
- 17. Contact the NYS Canal Corporation for production template for all final map and graphic layout artwork.



Finish Schedule

Paint/Color

COLOR	CODE	TO	MATCH
001011	0000		

F1	Blue: Exterior Grade to match Pantone 282 (C:100 , M:72 , Y:0 , K:73) NY 30 DOT Chrome Blue
F2	Yellow: Exterior Grade to match Pantone 2012 (C:0 , M:43 , Y:100 , K:0) NY 27 DOT Chrome Yellow
F3	Black: Exterior Grade to match Pantone 3C (C:74 , M:52 , Y:71, K:90) NY 39 DOT Chrome Black
F4	White: Exterior Grade Benjamin Moore Simply White OC-117

F5	Red: Exterior Grade Red to match Pantone 200 (C:0 , M:100 , Y:76 , K:13), Benjamin Moore Redstone 2009-10 Sherwin Williams Fireworks 6867
F6	DOT Green: Exterior Grade to Match Pantone 342 (C:93 , M:4 , Y:75 , K:43); refer to DOT standards NY 22 DOT Chrome Green
F7	Empire State Trail Blue: Exterior Grade to match Empire State Trail brand standards (C:100 , M:80 , Y:6 , K:32) Benjamin Moore Blue 2066-10
F8	Empire State Trail Yellow: Exterior Grade to match Empire State Trail brand standards (C:0 , M:32 , Y:100 , K:0) Benjamin Moore Oxford Gold 315

Vinyl

CODE TO MATCH

F10 White Reflective - 3M 3930 High Intensity Retroreflective

Materials

CODE TO MATCH

F20 Digitally Printed High Pressure Laminate



Branding Elements

Color



Pantone 282 (C:100,M:72,Y:0,K:73)



(C:0,M:43,Y:100,K:0)

Identifiers







New York State Canalway Trail Identifier







New York State Canal Corporation Logo

Typography

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

T1: Proxima Nova Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

T2: Proxima Nova Regular



Identifier and Logo Usage

The following chart indicates which signs the New York State Canals Tourism and Trail Identifiers, Empire State Trail logo and New York State Canal Corporation logo are to be used on and in which specific conditions.

	New York State Canals Tourism Identifier	New York State Canals Trail Identifier	Empire State Trail Logo	Canal Corporation Logo
NOTE: Sign types in gray do not contain an identifier or logo	CANALS	SUNLWAY IRRE	JAPIRE STATE	NEW YORK STATE Corporation
Vehicular Sign Types				
Vehicular Site/Area ID	X	X (only if on the trail)	X (only if on the trail)	X
Parking ID				
On-Site Directional	X			
On-Road ID/Directionals	X			
Pedestrian Sign Types				
Site/Area ID				
Amenity/Activity ID				
Directional				
Trailblazers		Х	X	
Structure ID (Low Post-Panel)				
Information Kiosk/Map (Two-Panel)	X	X (only if on the trail)	X (only if on the trail)	X
Information Kiosk/Map (Single-Panel)	X	X (only if on the trail)	X (only if on the trail)	X
Information Panel (Alternate)	X			
Regulatory Sign Types				
Regulatory Panel (Flag-mount)				
Regulatory Panel (Post-mount, R1a only)	X			
Regulatory Panels (Large & Small)				
Canal/Trail Diagram				
Hours of Operation (Post-mount)	X			
Interpretive Sign Types				
Interpretive Panel (High-Large)	X			X
Interpretive Panel (High-Medium)	X			X
Interpretive Panel (Low Post-Panel, Canted)	X			X
Interpretive Panel (Low Post-Panel, Rail Mounted)	×			X
Interpretive Panel (Low Small)	X			X



Symbols



AED (Defibrillator)



Biking



Boat Ramp



Campgrounds



Dining



Drinking Fountains



Fitness



Hand Launch Small Boat



Heritage Site



Paddling Access/ Kayak



Parking



Picnic



Restroom



Rock Climbing



Shelter



Showers



Snowmobile



Trash



Walking



Wifi



Playground



Symbols (cont.)







No Fishing



No Mooring



No Motorized Vehicles



No Parking



No Smoking



No Swimming



Do Not Enter



First Aid



Sign Family Overview



Sign Type V1 - Site/Area ID Vehicular Sign Pages 19–22



Sign Type V2 - Directional Vehicular Sign Pages 23–24



Sign Type V3 - Parking ID Vehicular Sign Pages 25–26



Sign Type V4 -On-Road ID/Directional Vehicular Sign Pages 27–28



Sign Type V5 -On-Road ID/Directional Vehicular Sign Pages 27, 29



Sign Type D3 - Site/Area ID Pedestrian Sign Pages 31–32



Sign Type D4 - Amenity/Activity ID Pedestrian Sign Pages 33–34



Sign Type D1 - Directional Pedestrian Sign Pages 35–36



Sign Type D2a, D2b, D2c, D2d, D2e - Trailblazers Pedestrian Sign Pages 37–44



Sign Type M1 - Information/Kiosk Map (Two-Panel) Pedestrian Sign Pages 47–49



Sign Type M2 - Canal/Trail Diagram Pedestrian Sign Pages 55–56



Sign Type M3 - Information/Kiosk Map (Single-Panel) Pedestrian Sign Pages 50–52



Sign Type R1 - Regulatory (Post-Mount) Regulatory Sign Pages 62, 65–66



Sign Type R1a - Hours of Operation Regulatory Sign Pages 67–68



Sign Type R2 - Regulatory Panel (Large) Regulatory Sign Pages 69–70



Sign Type R3 - Regulatory Panel (Small) Regulatory Sign Pages 69–70



Sign Type R4 - Regulatory Panel (Flag-Mount)
Regulatory Sign

Regulatory Sign Pages 61–63



Sign Type H1 - Interpretive Panel (High-Large) Interpretive Sign Pages 72–23, 76



Sign Type H4 - Structure ID (Low Post-Panel) Interpretive Sign Pages 45–46



Sign Type H5 - Interpretive Panel (High-Medium) Interpretive Sign Pages 74–76



Sign Type H6 - Interpretive Panel (Low-Small) Interpretive Sign Pages 77, 80–81



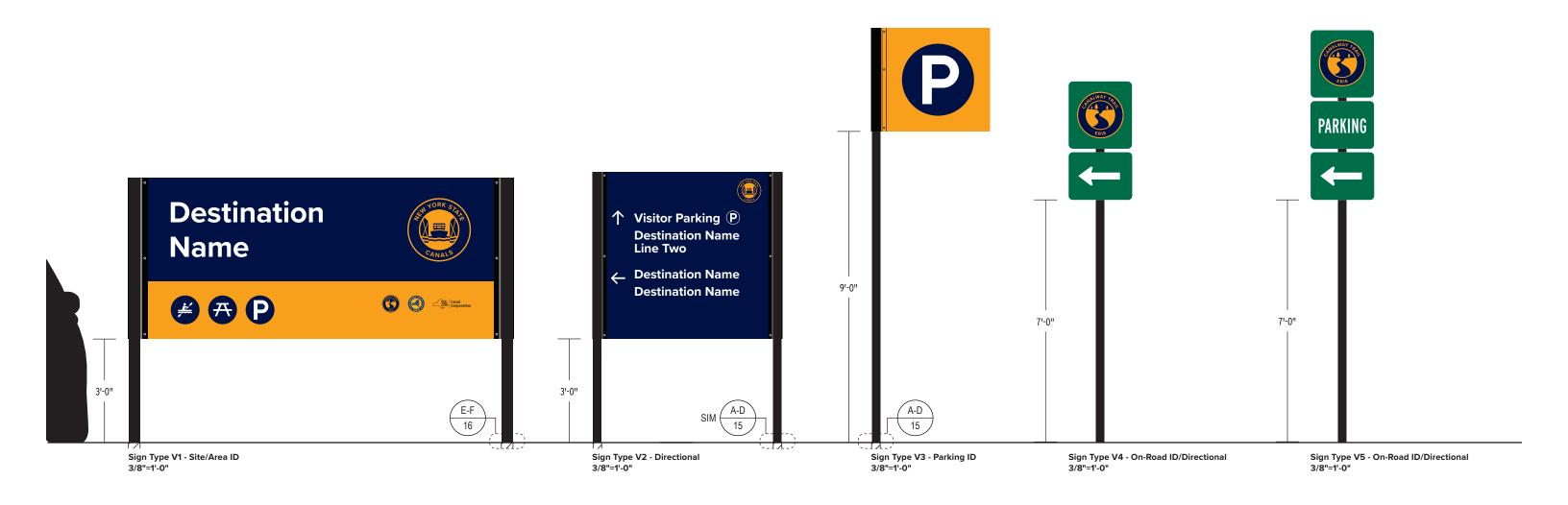
Sign Type H2 - Interpretive Panel (Low Post-Panel, Canted) Interpretive Sign Pages 77–78, 81



Sign Type H2 - Interpretive Panel (Low Post-Panel, Rail-Mounted) Vehicular Sign Pages 79, 81



Vehicular Installation Elevations



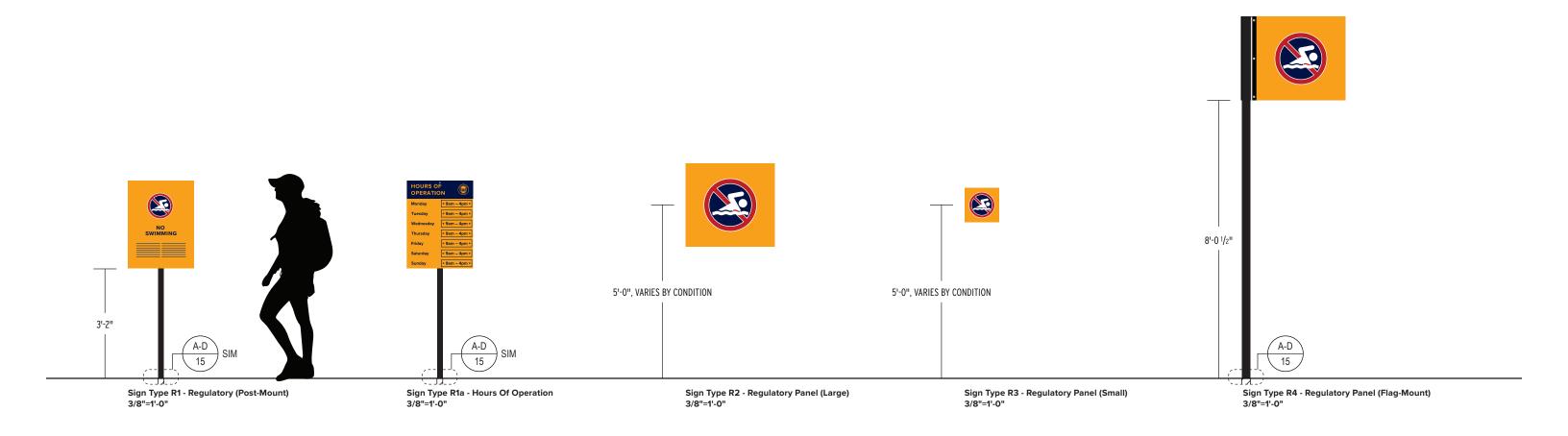


Pedestrian Installation Elevations



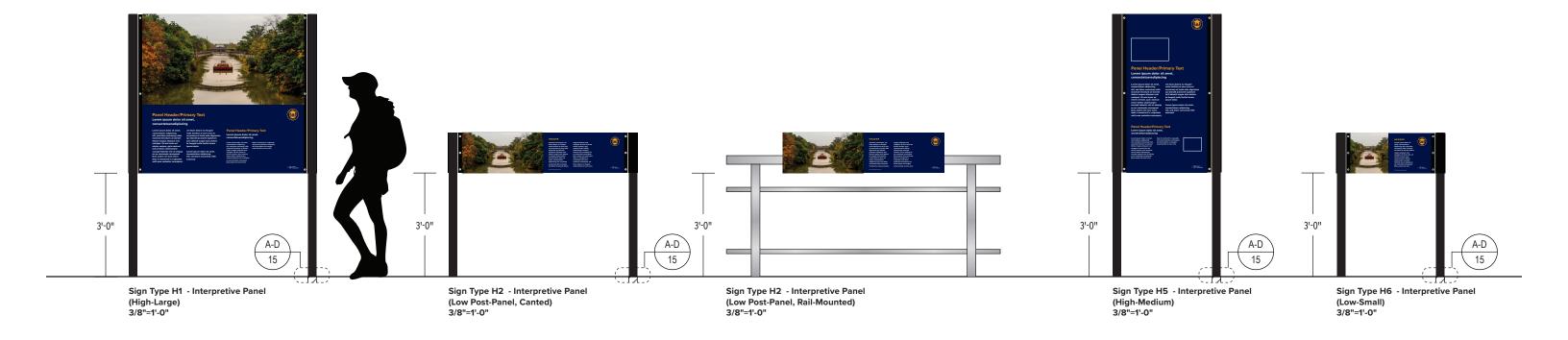


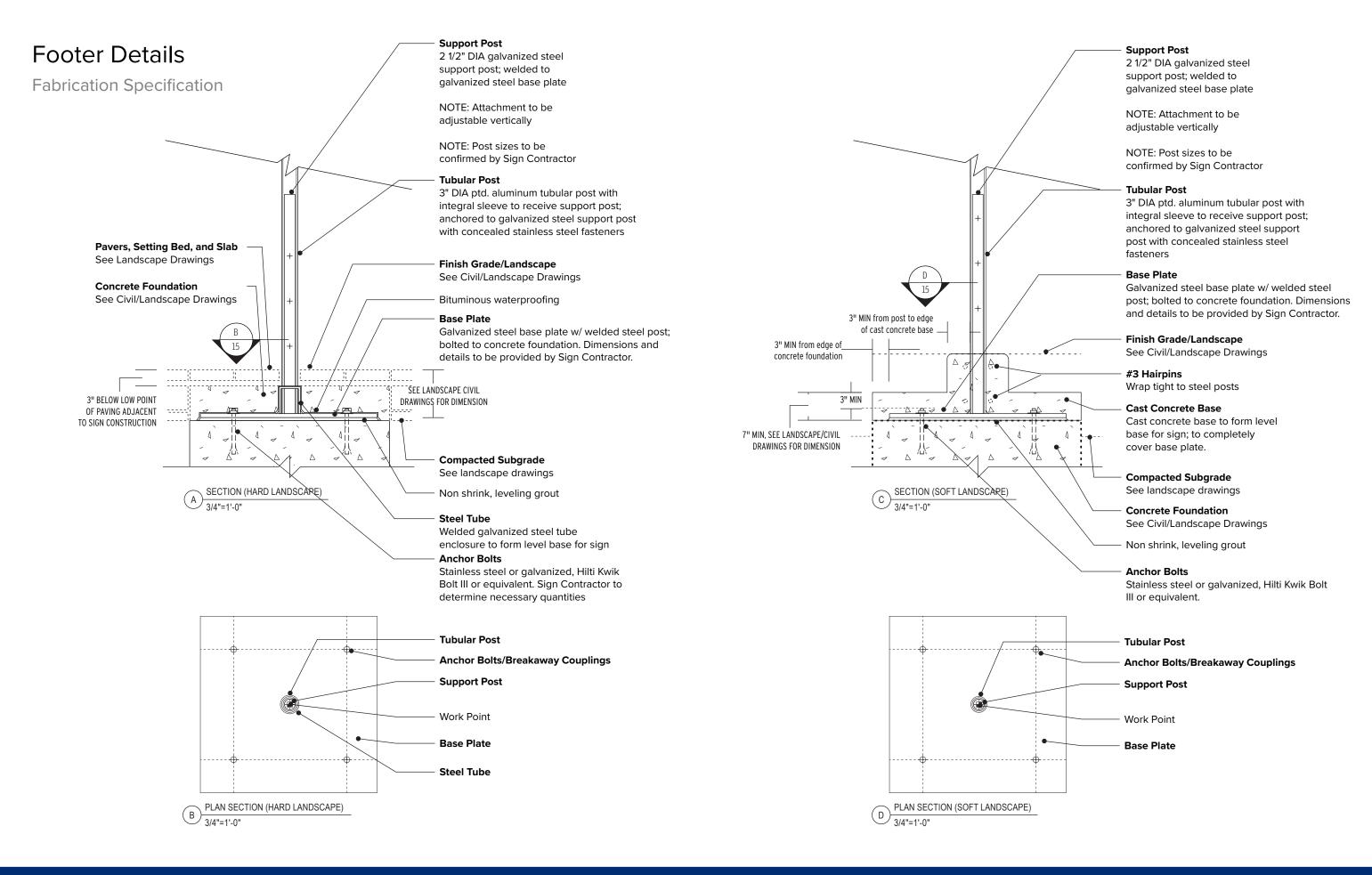
Regulatory Installation Elevations





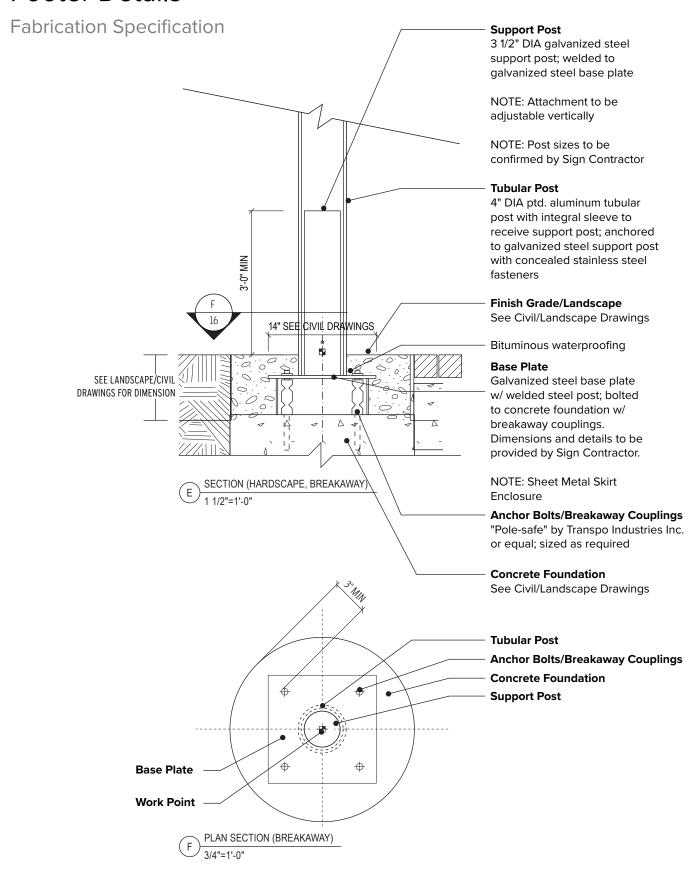
Interpretive Installation Elevations







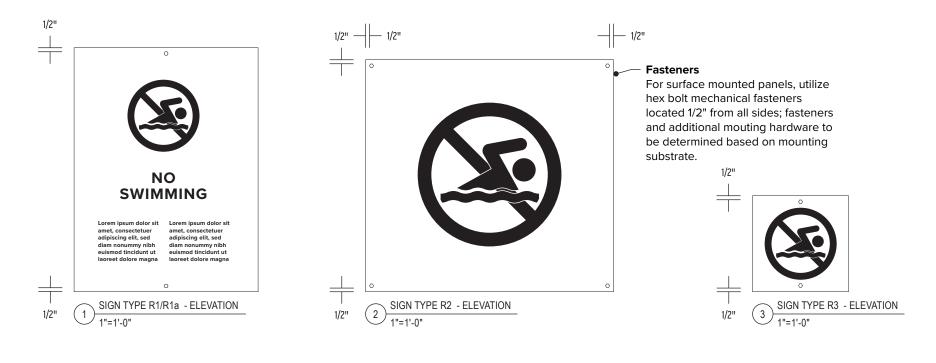
Footer Details

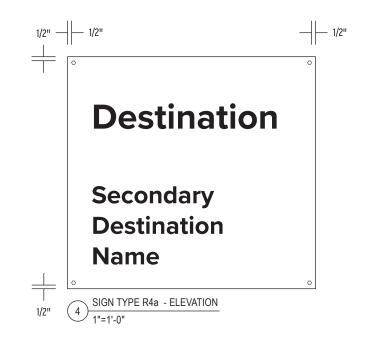


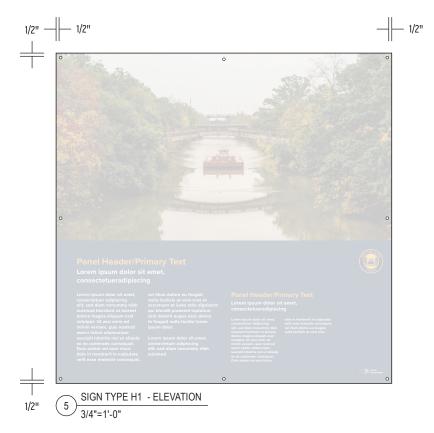


Fastener Placements

Fabrication Specification









Vehicular Sign Family



Content & Location Criteria



Location Criteria

The on property Site/Area ID announces the visitor's arrival at a canal property or trailhead within the New York State Canals trail system. It informs the visitor of the trailhead name and the amenities that can be found at the site. The sign is located on canal property on the approach and main turn into the site. Signs should be located in accordance with all transportation regulation pertaining to each locations jurisdiction. For guidance on specific placement refer to MUTCD, Section 2A.16 Standardization of Location. Sign placement should avoid obstacles which may hinder or obstruct views.

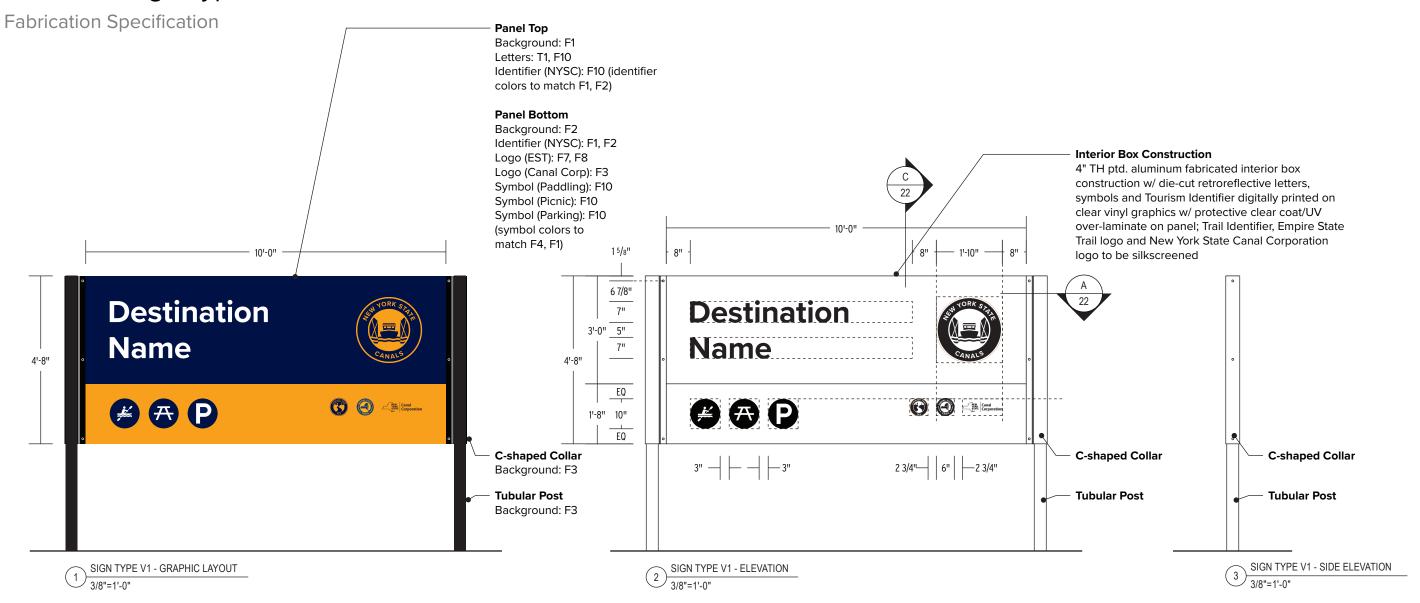
Content & Location Criteria

Trailhead Location Lock Location Destination/Area Name Destination/Area Name Destination Destination New York State Canals New York State Canals Tourism Identifier Tourism Identifier This identifier is used in this This identifier is used in this Name Name location on all site/area location on all site/area identification signs identification signs **New York State** New York State # P Ganal Carporation **A P Canal Corporation Logo Canal Corporation Logo** Canal Corporation Empire State Trail (EST) Logo This logo is used on the vehicular site/area identification sign when it is on shared property with New York State Canals SIGN TYPE V1 - LAYOUT 1, TRAILHEAD LOCATION 3/8"=1'-0" $2) \frac{\text{SIGN TYPE V1 - LAYOUT 2, LOCK LOCATION}}{3/8"=1"-0"}$



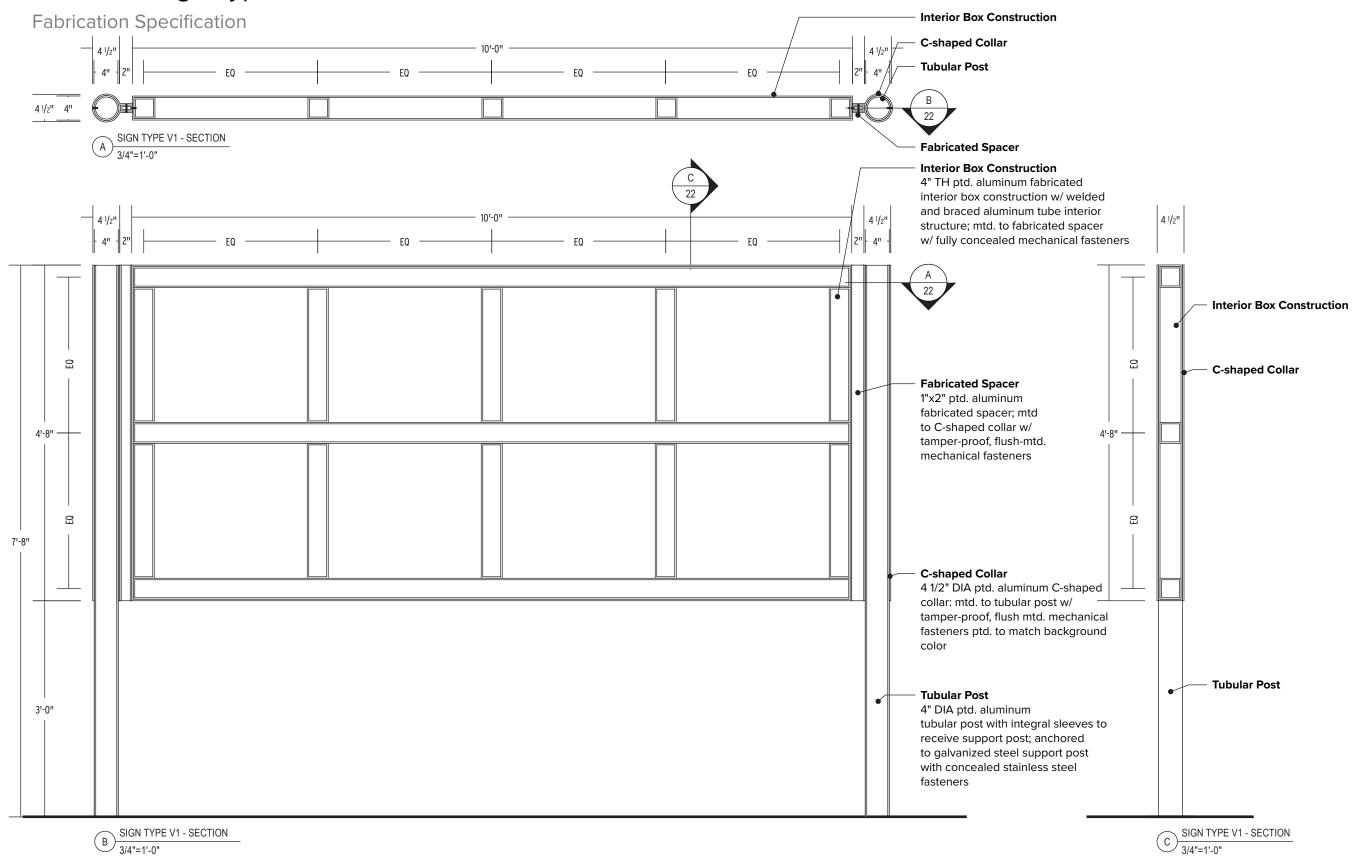
New York State Canals Trail Identifier

Include Trail Identifier only if on trail, lock locations











Vehicular Sign Type: V2 On-Site Directional

Content & Location Criteria

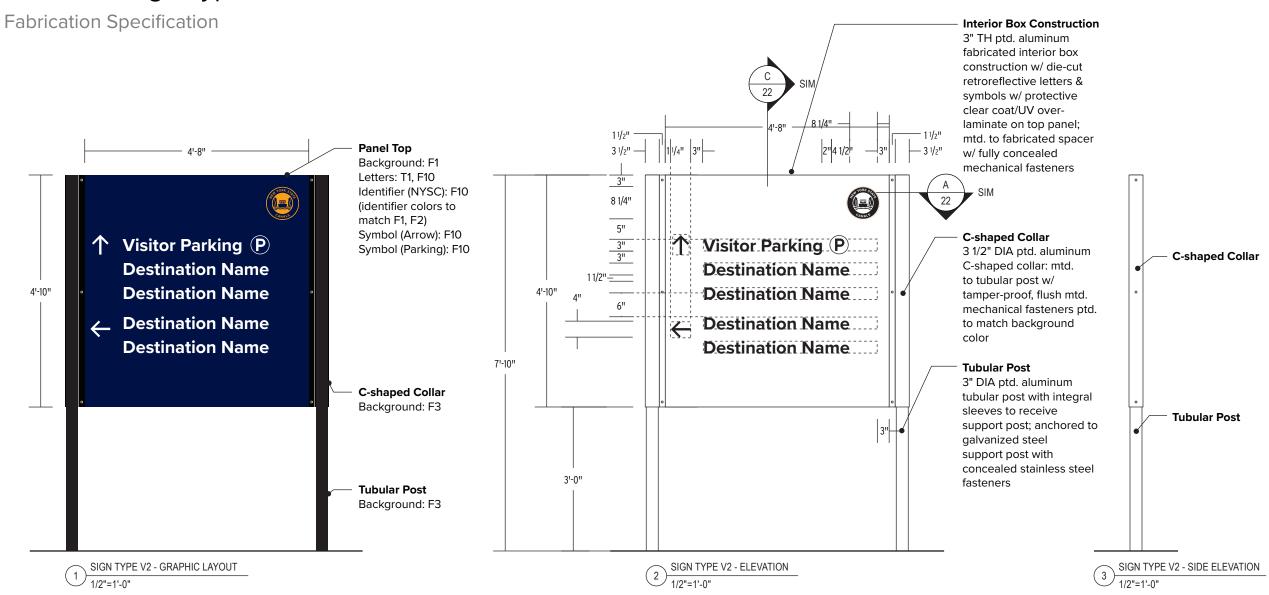


Location Criteria

The on-site/property Vehicular Directional provides the visitor with directions to site parking lots and destinations. Signs should be located in accordance with all transportation regulation pertaining to each location's jurisdiction. For guidance on specific placement refer to MUTCD, Section 2A.16 Standardization of Location. Sign placement should avoid obstacles which may hinder or obstruct views.



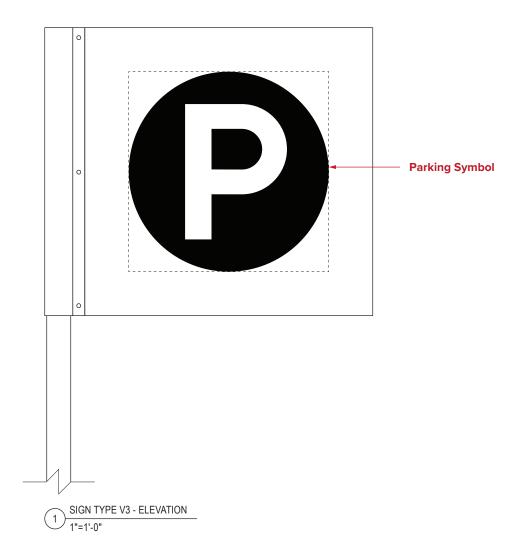
Vehicular Sign Type: V2 On-Site Directional





Vehicular Sign Type: V3 Parking ID

Content & Location Criteria



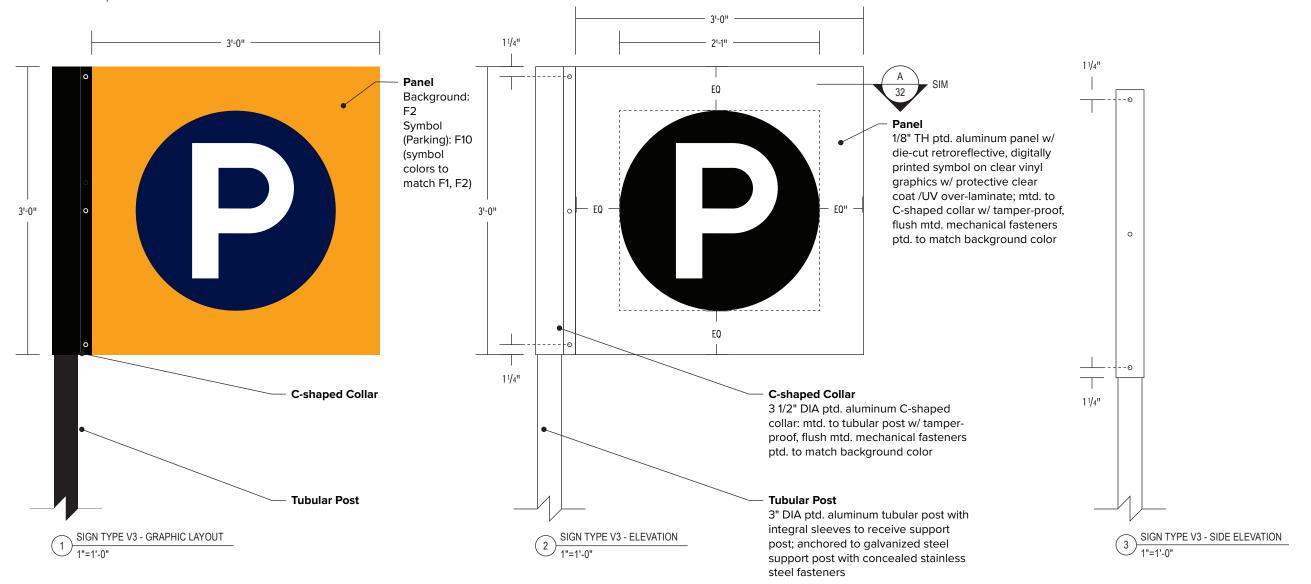
Location Criteria

The Parking ID informs visitors of where they can park their vehicle at the trailhead site. Signs should be located at the vehicular arrival point near the entry and should be installed a minimum of 2' from the edge of the parking area. Sign placement should avoid obstacles which may hinder or obstruct views.



Vehicular Sign Type: V3 Parking ID

Fabrication Specification





Vehicular Sign Types: V4 & V5 On-Road DOT ID/Directional

Content & Location Criteria



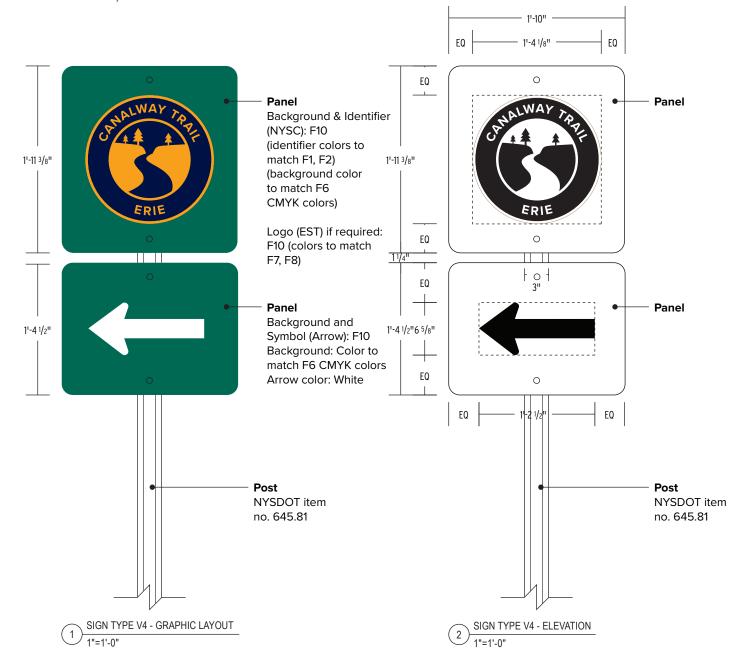
Location Criteria

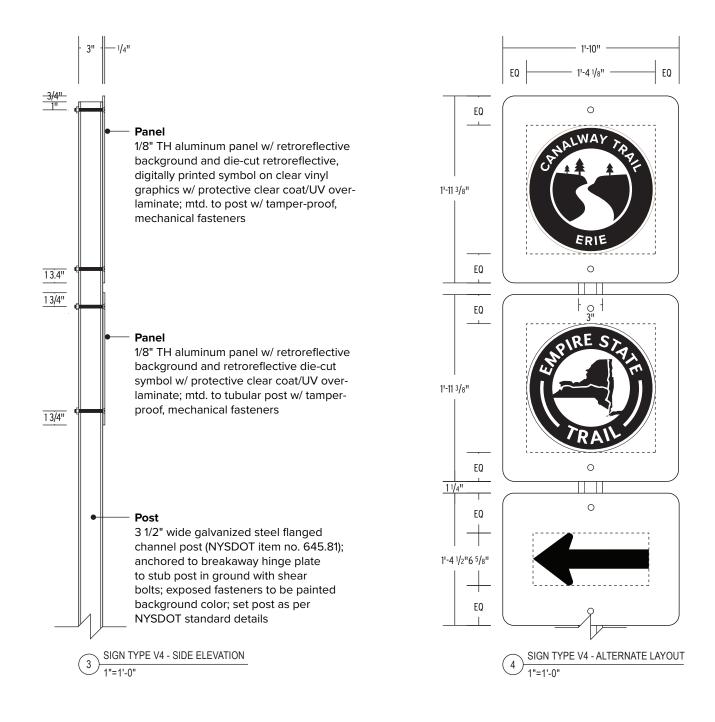
The On-Road ID/Directional sign provides directional information to a New York State Canals site and parking from DOT roadways. Signs should be located in accordance with all transportation regulation pertaining to each locations jurisdiction. For specific placement refer to MUTCD, Section 2A.16 Standardization of Location. Sign placement should avoid obstacles which may hinder or obstruct views.



Vehicular Sign Types: V4 On-Road DOT ID/Directional

Fabrication Specification

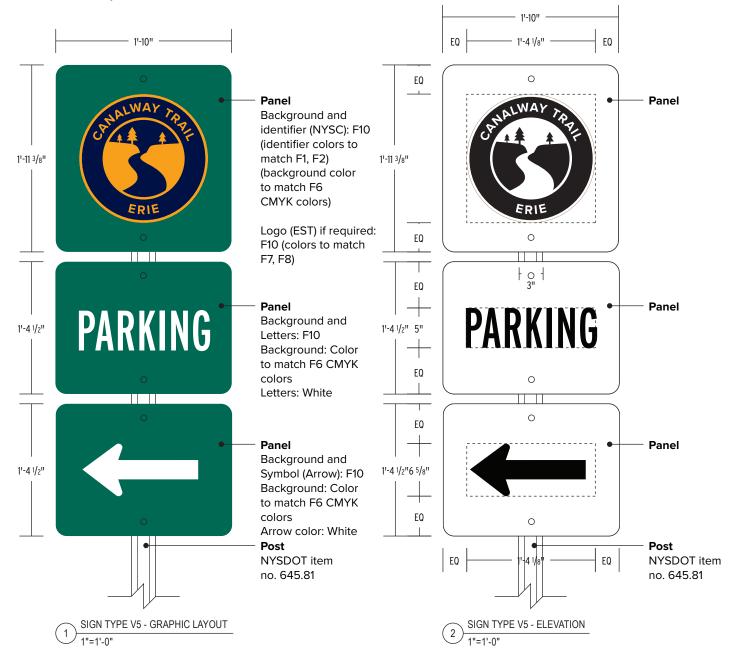


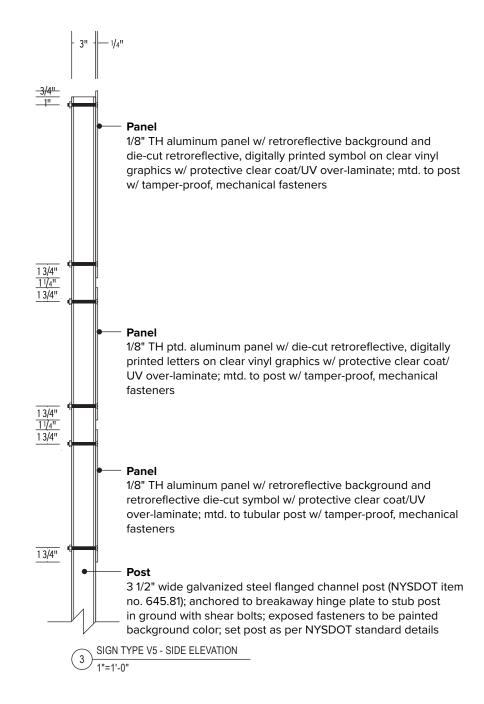




Vehicular Sign Type: V5 On-Road DOT ID/Directional

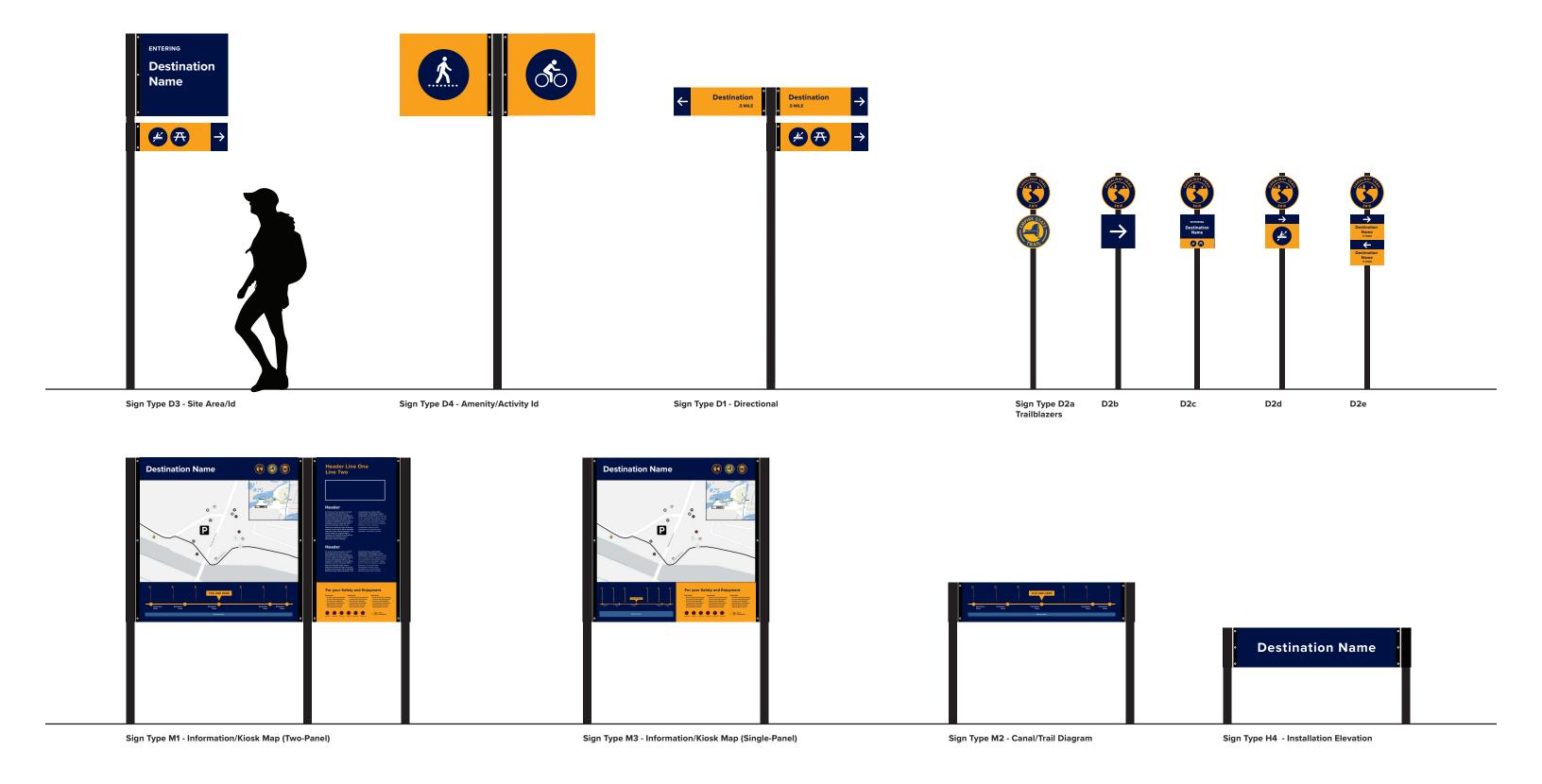
Fabrication Specification





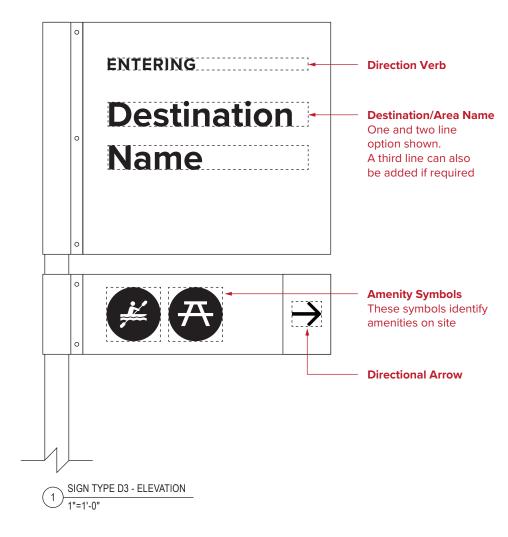


Pedestrian Sign Family



Pedestrian Sign Type: D3 Site/Area ID Directional

Content & Location Criteria



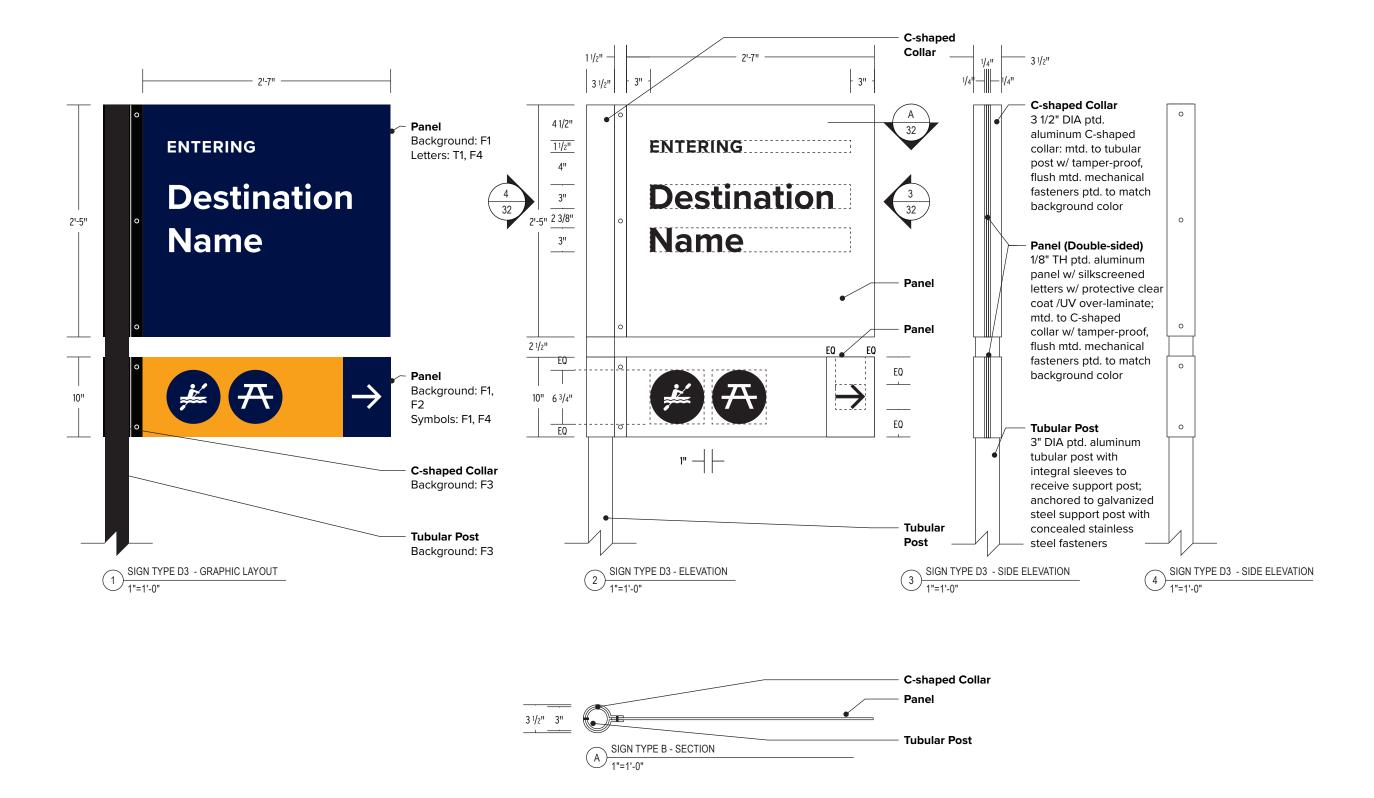
Location Criteria

The Pedestrian Site Area/ID announces the visitor's arrival at a trailhead within the New York State Canals trail system. It informs the visitor of the trailhead name and directs visitors to amenities that can be found at the site. The directional panel should primarily be used to reinforce the path of travel to amenities that lie ahead. The sign is located at the pedestrian arrival point to the trailhead site and should be installed a minimum of 2' from the trail edge. Sign placement should avoid obstacles which may hinder or obstruct views.



Pedestrian Sign Type: D3 Site/Area ID Directional

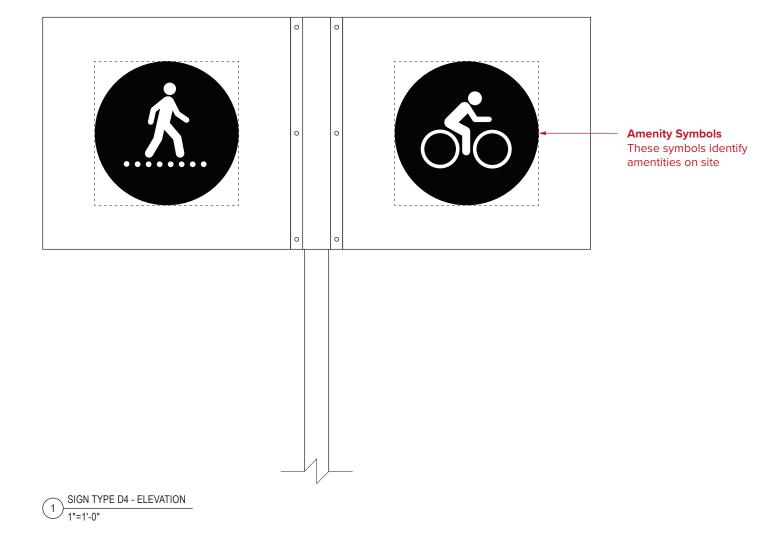
Fabrication Specification





Pedestrian Sign Type: D4 Amenity/Activity ID

Content & Location Criteria



Location Criteria

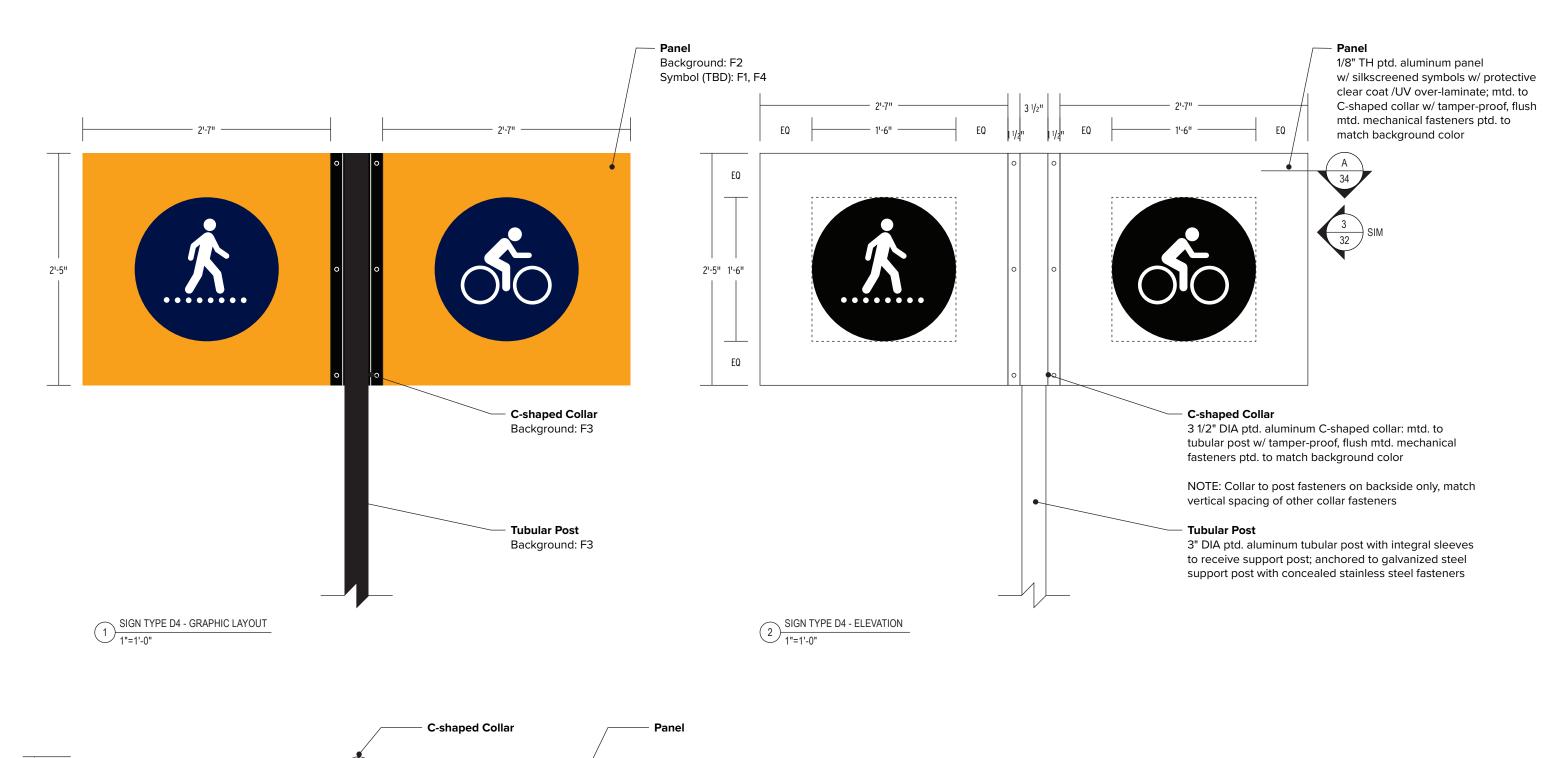
The Amenity/Activity ID identifies site amenities at their location. The sign should located in a visible location in close proximity to the amenity or activity area. A single panel should be used when there are no other visible amenities within the immediate activity/amenity zone. Multiple panels should be used when more than one amenity is visibly located within the immediate activity/amenity zone. Signs should be set back several feet from the edge of the pathway and have no more than two amenity icons. Sign placement should avoid obstacles which may hinder or obstruct views of the sign.



Pedestrian Sign Type: D4 Amenity/Activity ID

Tubular Post

Fabrication Specification

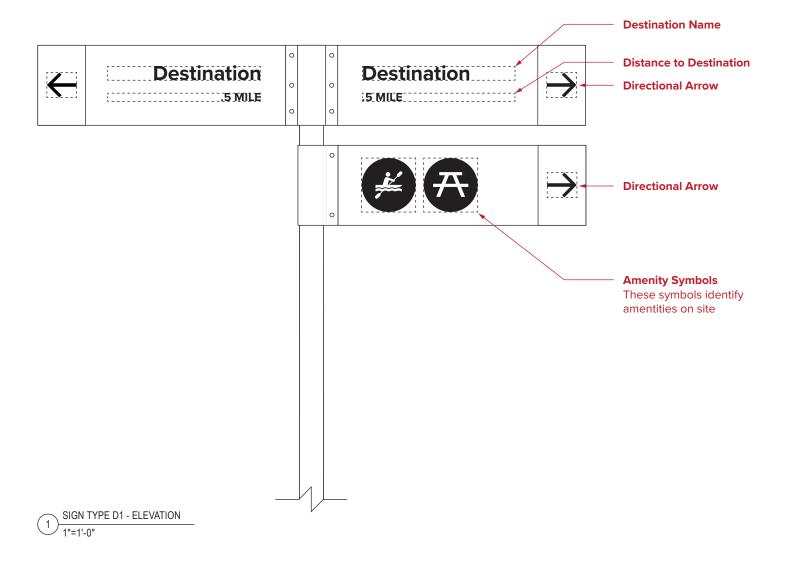




A SIGN TYPE B - SECTION 1"=1'-0"

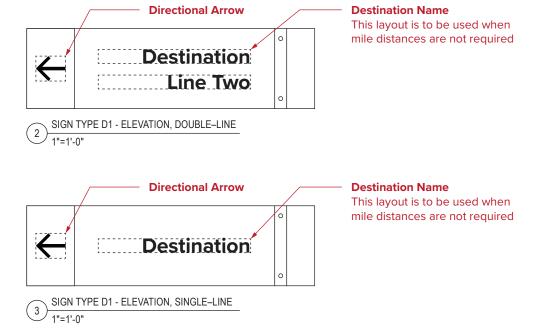
Pedestrian Sign Type: D1 Directional

Content & Location Criteria



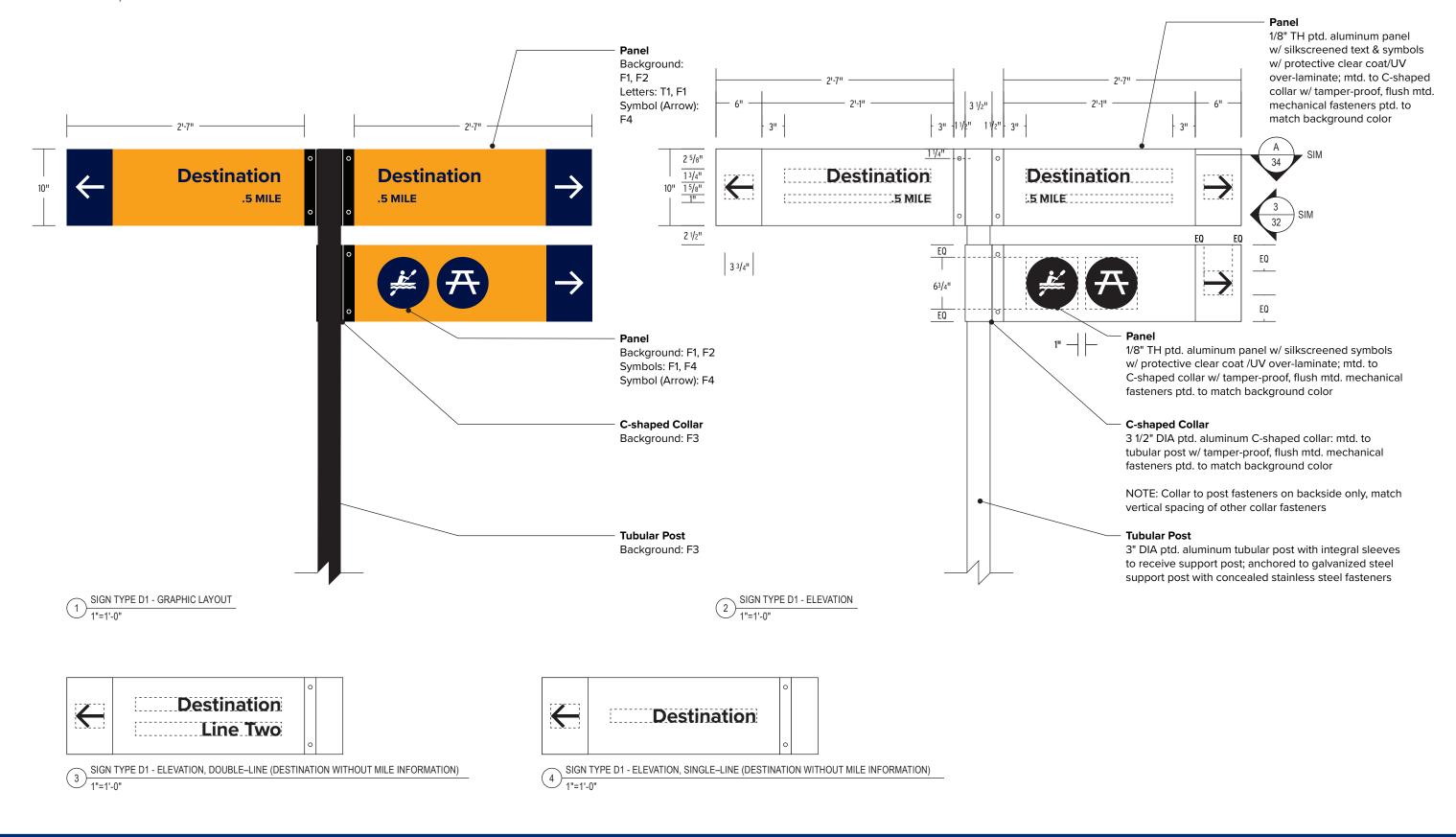
Location Criteria

The Pedestrian Directional provides the visitor with directional information to amenities found at the trailhead as well as the destination name and distance to the next destination or site along the trail. The sign should be located at trail intersections or crossroads to reinforce pathways to destinations and amenities. The sign should be installed a minimum of 2' from the trail edge. Sign placement should avoid obstacles which may hinder or obstruct views.



Pedestrian Sign Type: D1 Directional

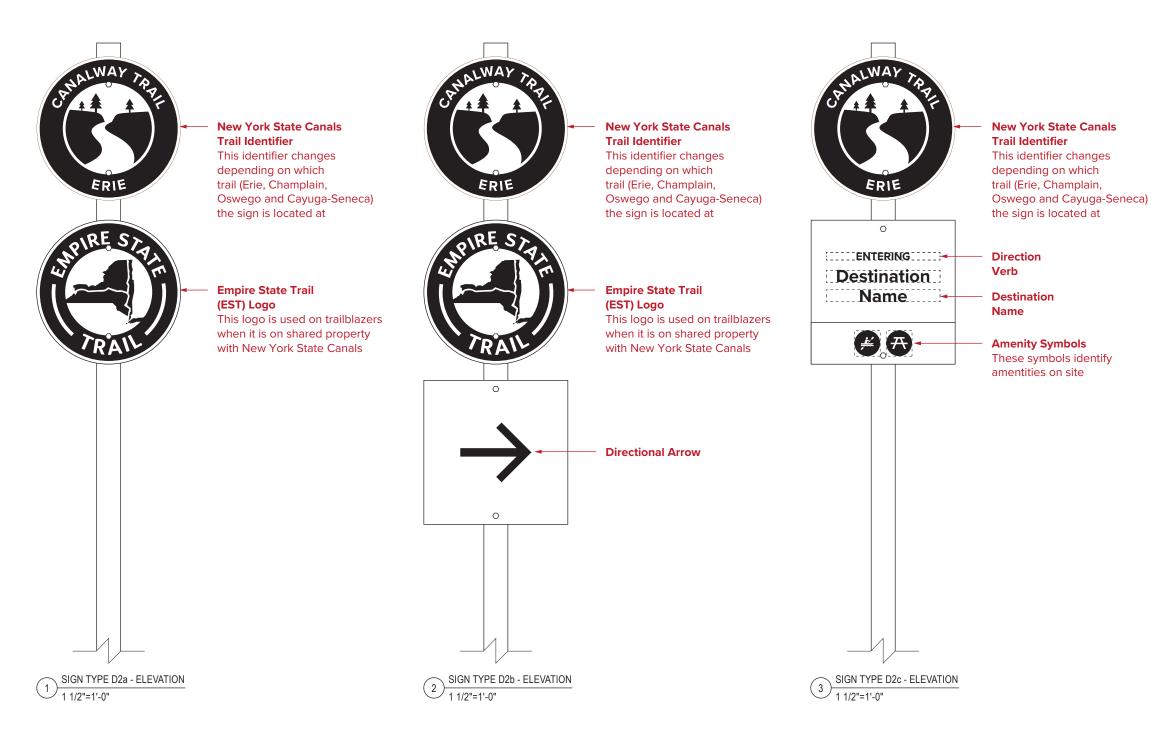
Fabrication Specification





Pedestrian Sign Types: D2 Trailblazer

Content & Location Criteria



Location Criteria

The Pedestrian Trailblazers inform and reinforce which trails visitors are on.

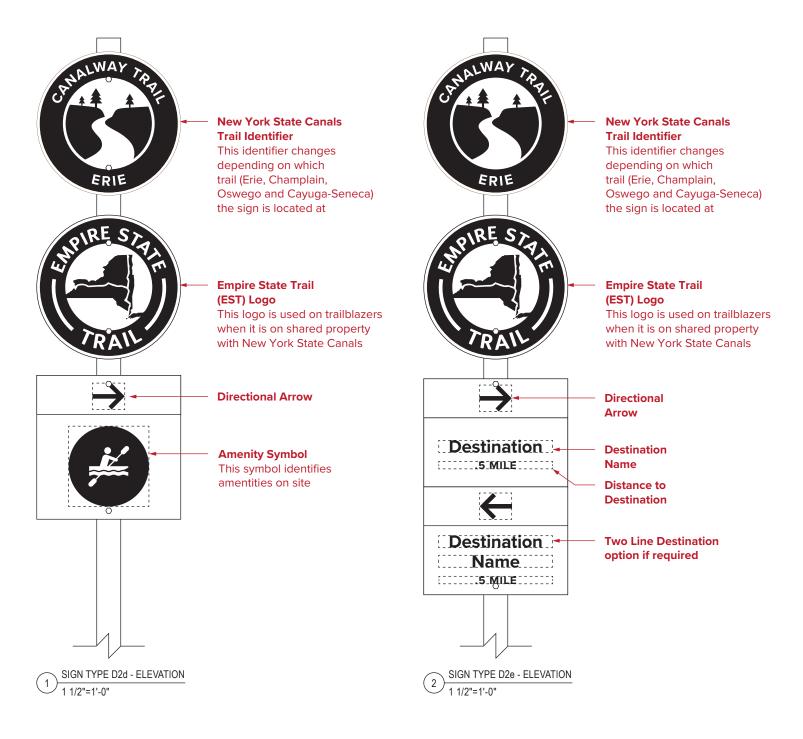
Combined with other panels trailblazers may also provide directional information to trails, nearby amenities or the next destinations on the pathway (including distances). They may also serve to announce arrival at a trailhead within the New York Canals system.

Trailblazers should also be used at points where a particular trail is interrupted by a roadway or break in the pathway to inform visitors that the pathway continues on the other side.

Signs should be installed a minimum of 2' from the trail edge. Reassuring signage is recommended just beyond any intersections, at 1-mile intervals in urban areas and at 2-mile intervals in rural areas; terrain and conditions to determine specific spacing/distances. Sign placement should avoid obstacles which may hinder or obstruct views.

Pedestrian Sign Types: D2 Trailblazer (Directional Variations)

Content & Location Criteria



Location Criteria

The Pedestrian Trailblazers inform and reinforce which trails visitors are on. These signs should be located just beyond any intersections and at intervals that reassure the visitor that they are continuing on the correct trail.

Combined with other panels trailblazers may also provide directional information to trails, nearby amenities or the next trails on the pathway (including distances). They may also serve to announce arrival at a trailhead within the New York Canals system.

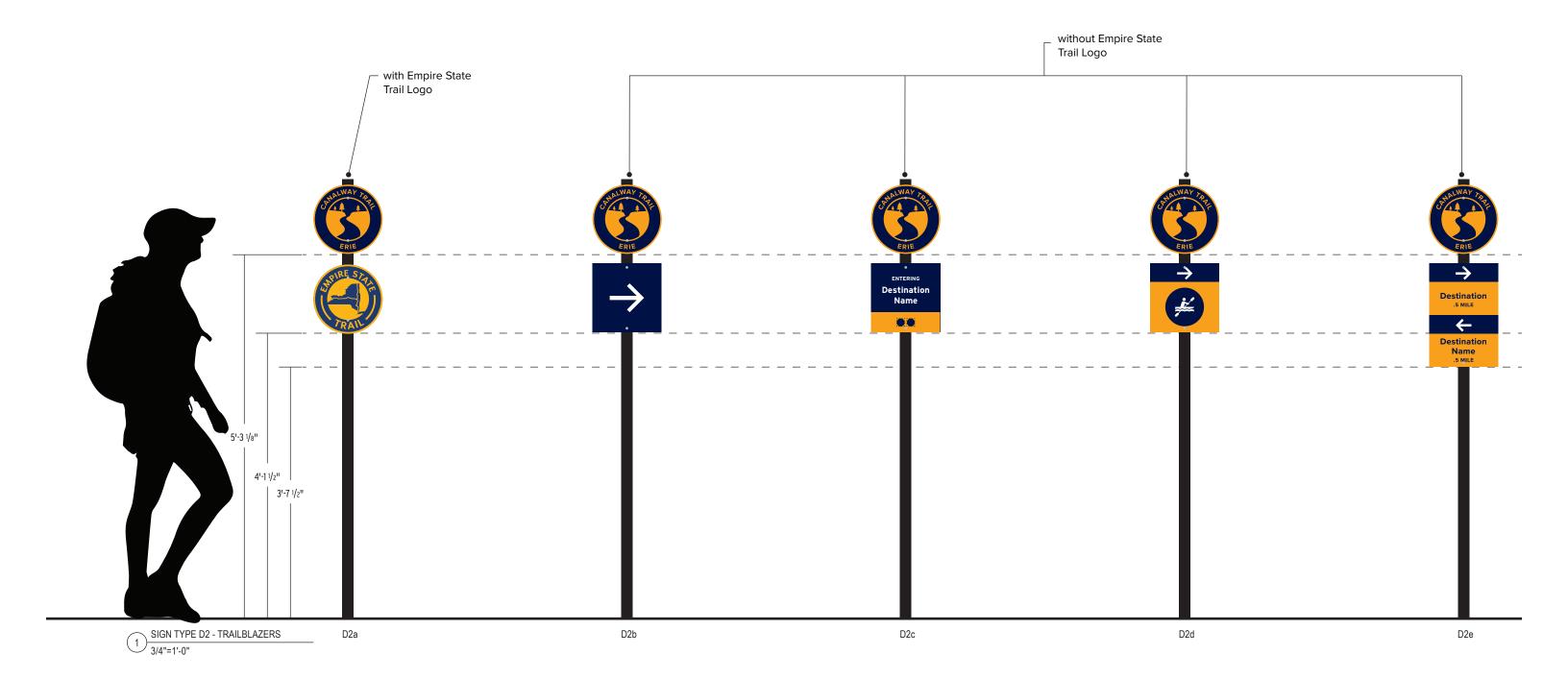
Trailblazers should also be used at points where a particular trail is interrupted by a roadway or break in the pathway to inform visitors that the pathway continues on the other side.

Signs should be installed a minimum of 2' from the trail edge. If multiple signs are needed along a longer path of travel, spacing should be located at 1-mile intervals in urban areas and at 2-mile intervals in rural areas; terrain and conditions to determine specific spacing/distances. Sign placement should avoid obstacles which may hinder or obstruct views.



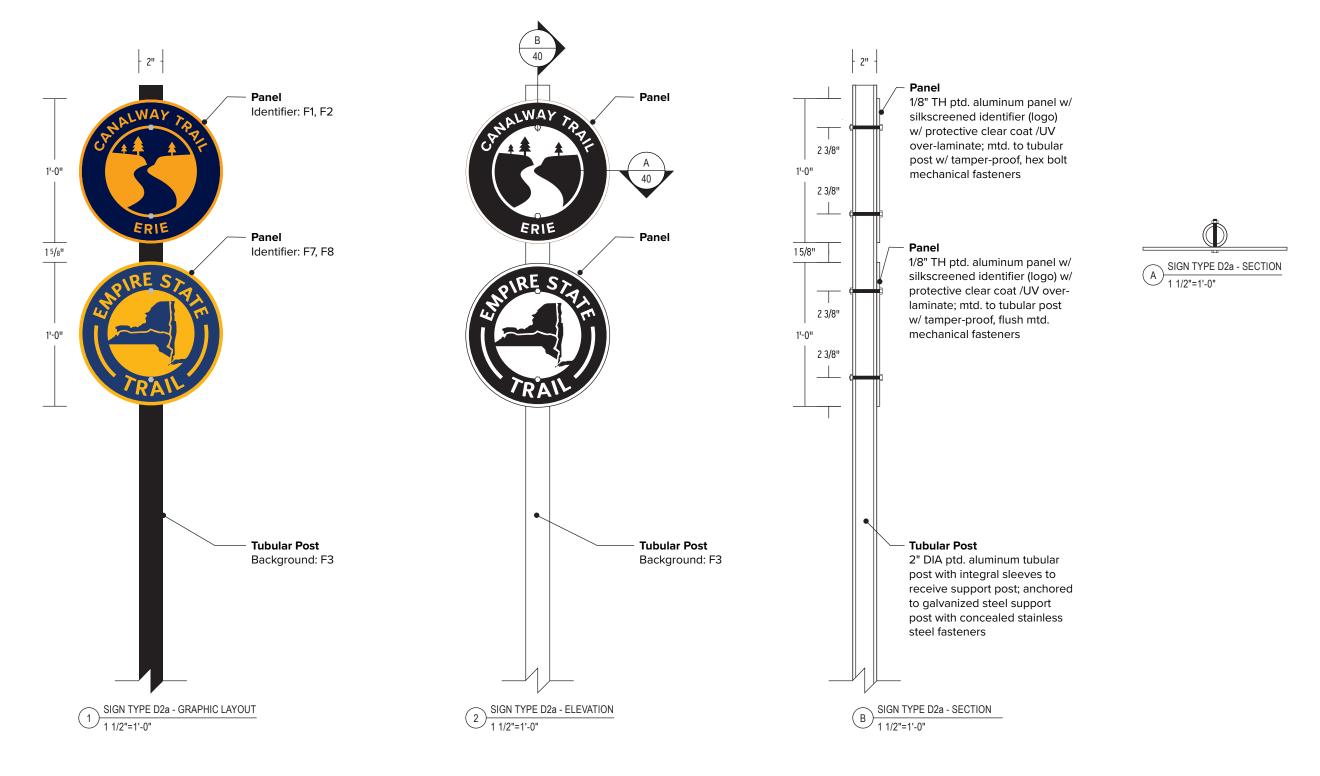
Pedestrian Sign Types: D2 Trailblazers

Content Specification



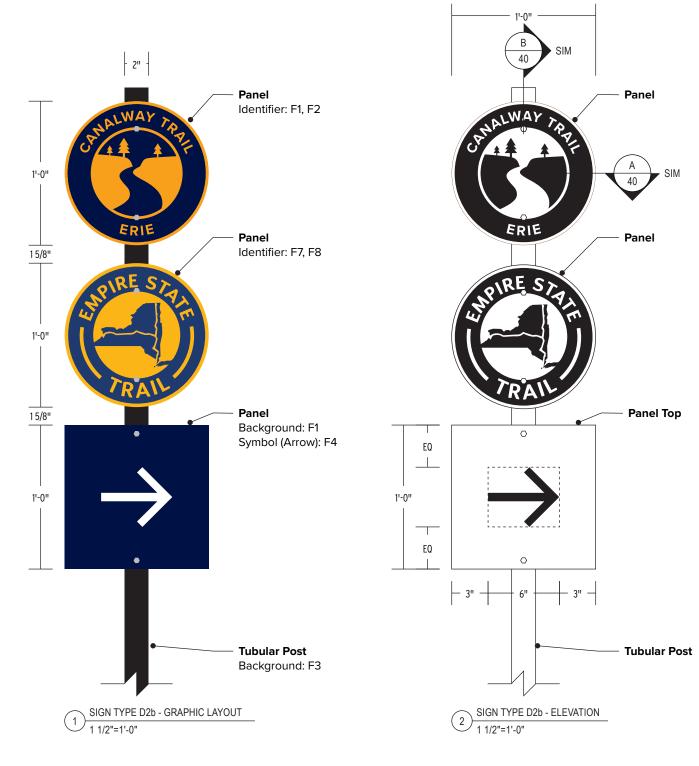


Pedestrian Sign Type: D2a Trailblazer



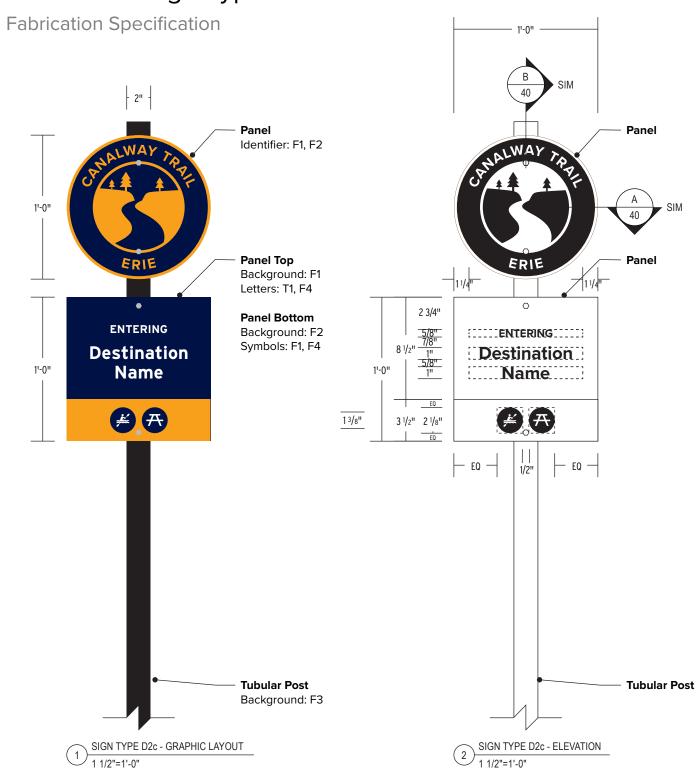


Pedestrian Sign Type: D2b Trailblazer



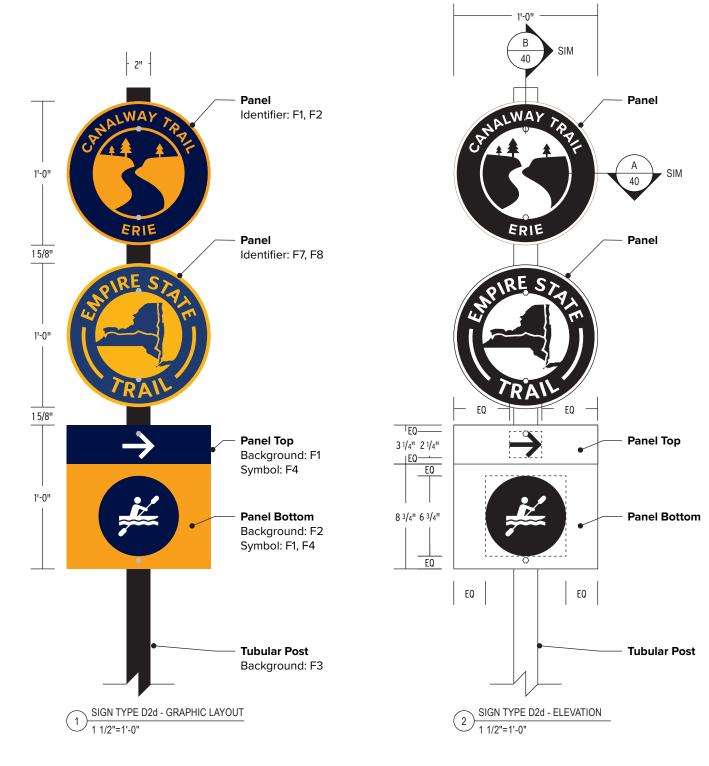


Pedestrian Sign Type: D2c Trailblazer



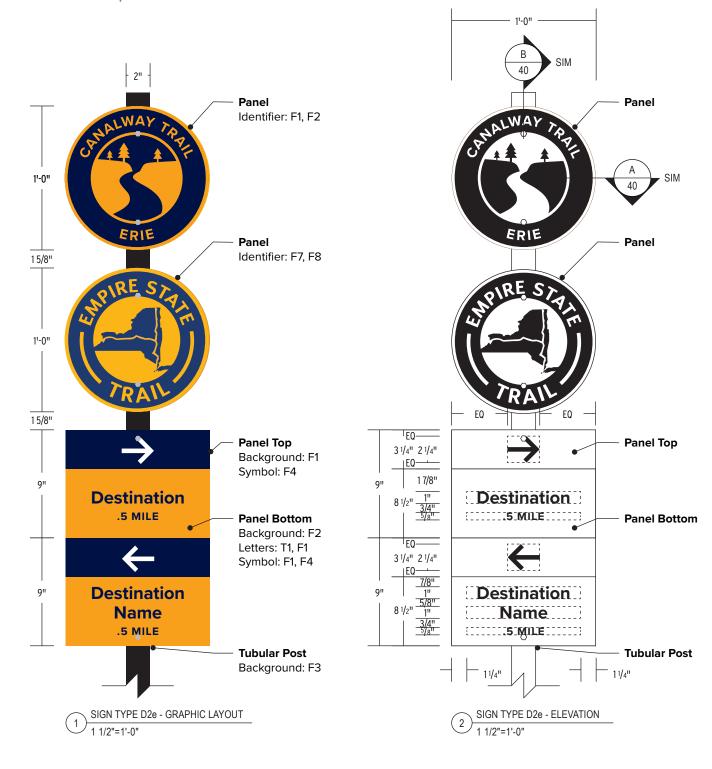


Pedestrian Sign Type: D2d Trailblazer





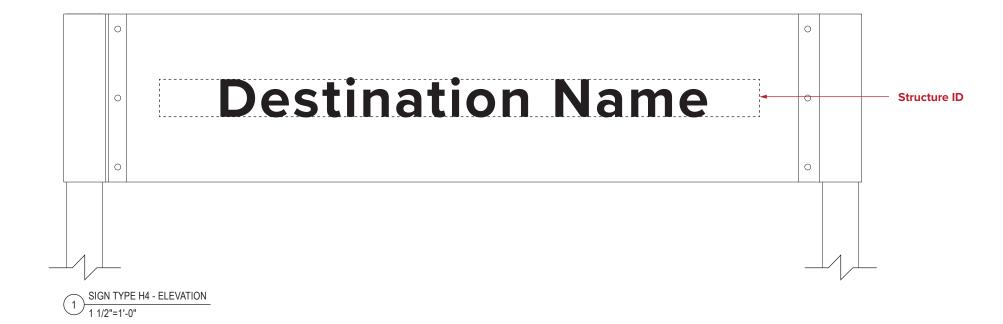
Pedestrian Sign Type: D2e Trailblazer





Pedestrian Sign Type: H4 Structure ID (Low Post-Panel)

Content & Location Criteria



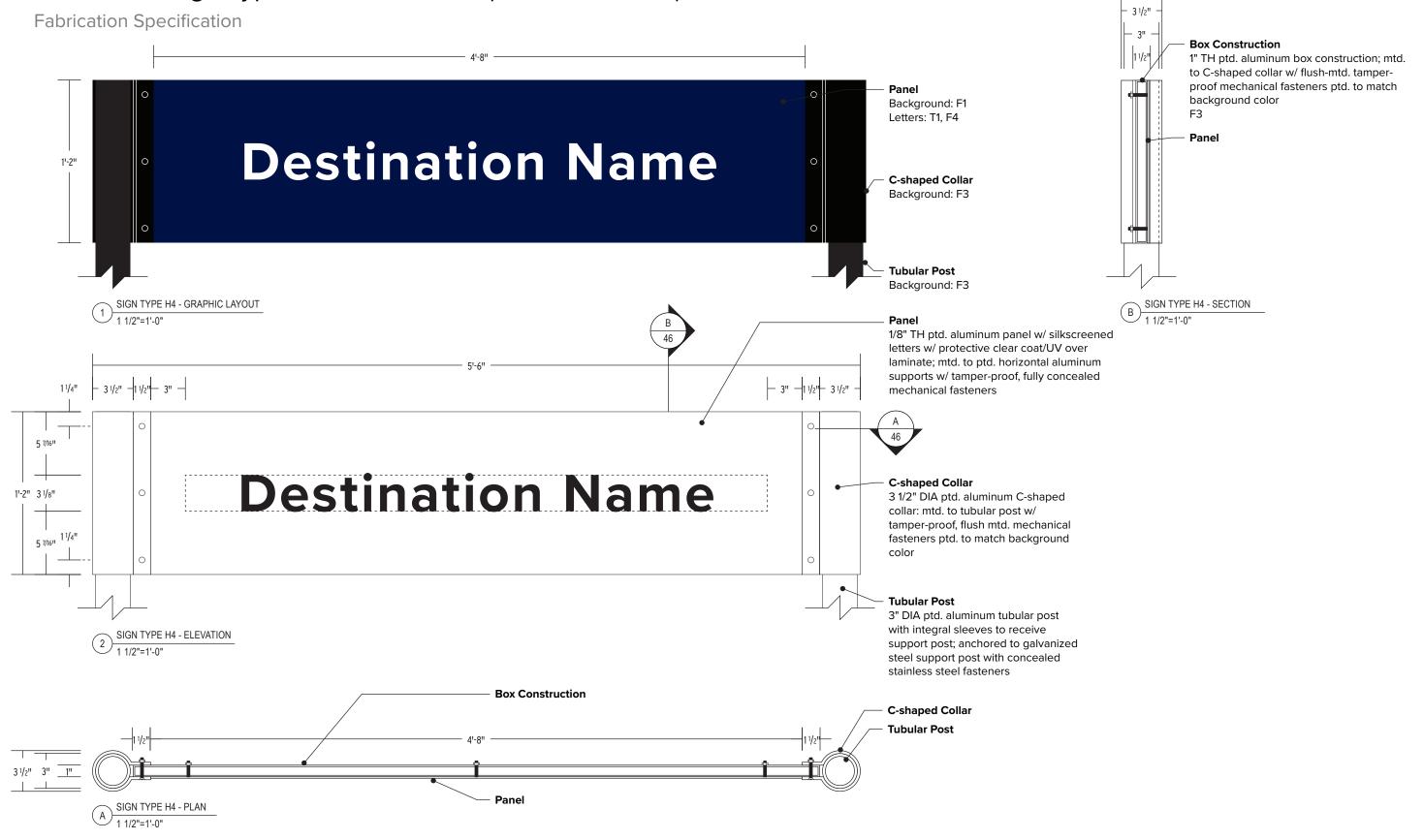
Location Criteria

The Structure ID sign informs visitors of important structures or architectural landmarks at the site.

Signs should be placed so that the sign and frontage of the structure/landmark are clearly visible from the same vantage point. Signs should be installed a minimum of 2' from the trail edge or pathway. Sign placement should avoid obstacles which may hinder or obstruct views.



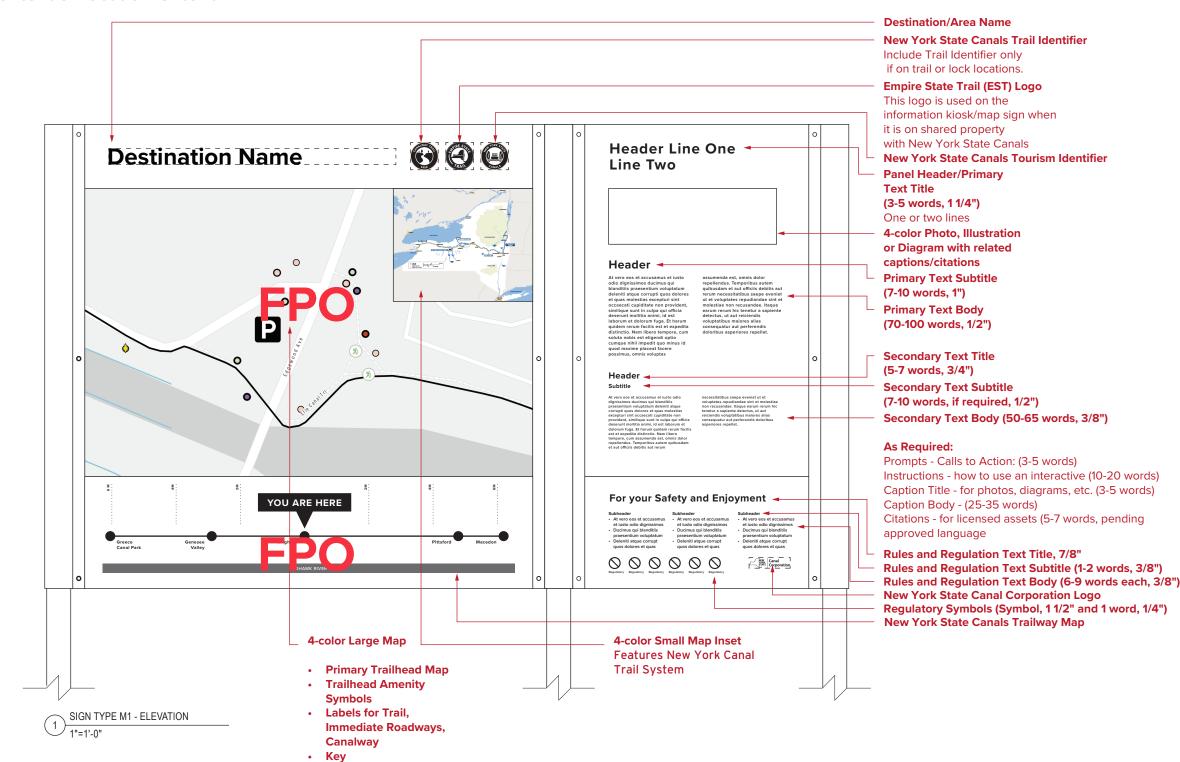
Pedestrian Sign Type: H4 Structure ID (Low Post-Panel)





Pedestrian Sign Type: M1 Information Kiosk (Two-Panel)

Content & Location Criteria



Location Criteria

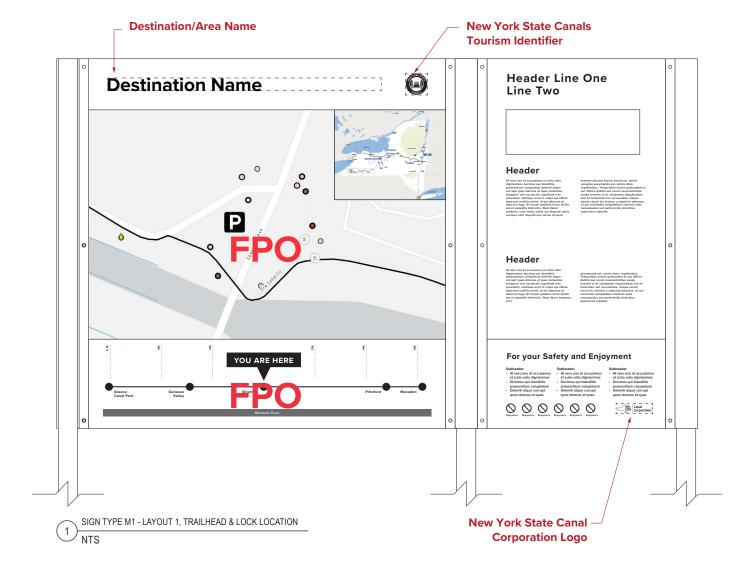
The M1 Information Kiosk orientates the visitors to the site at large while providing interpretive information about the site as well as rules and regulations.

Signs are typically located near pedestrian/bicycle entrances and access points to trails/pathways. Signs are intended to be read by pedestrians and should be carefully sited to address unique landscaping conditions, maximizing visual access to the panels and while minimizing impact to the surroundings. Signs should be installed to meet ADA and other accessibility requirements. Signs should be set back a minimum of 2' from the edge of the pathway. Sign placement should avoid obstacles which may hinder or obstruct views.

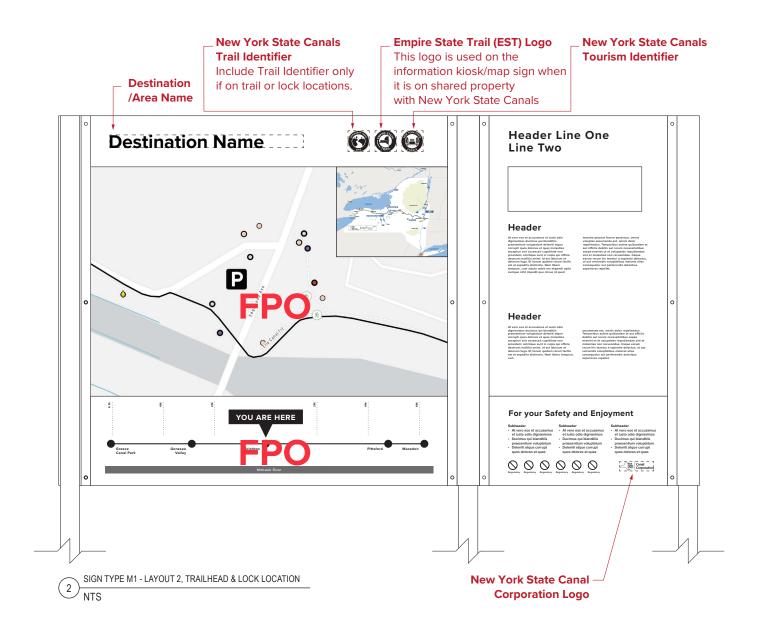
Pedestrian Sign Types: M1 Information Kiosk (Two-Panel)

Content & Location Criteria

Trailhead Location

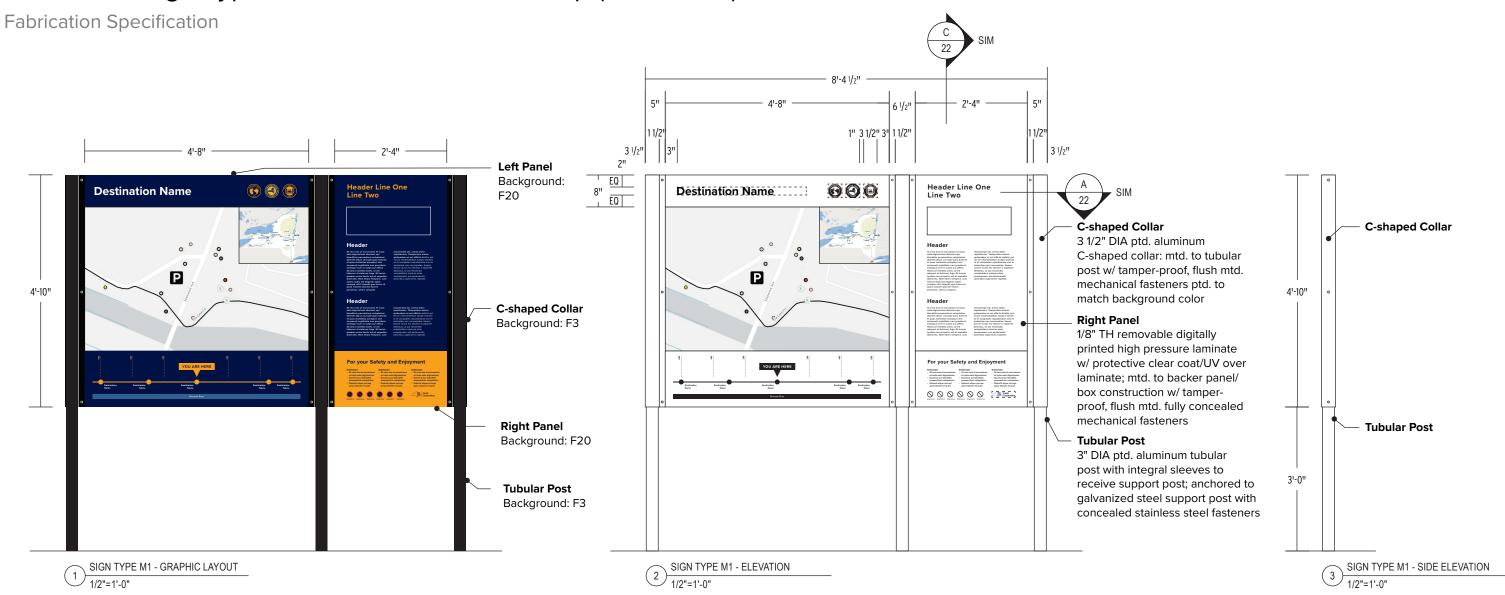


Lock Location





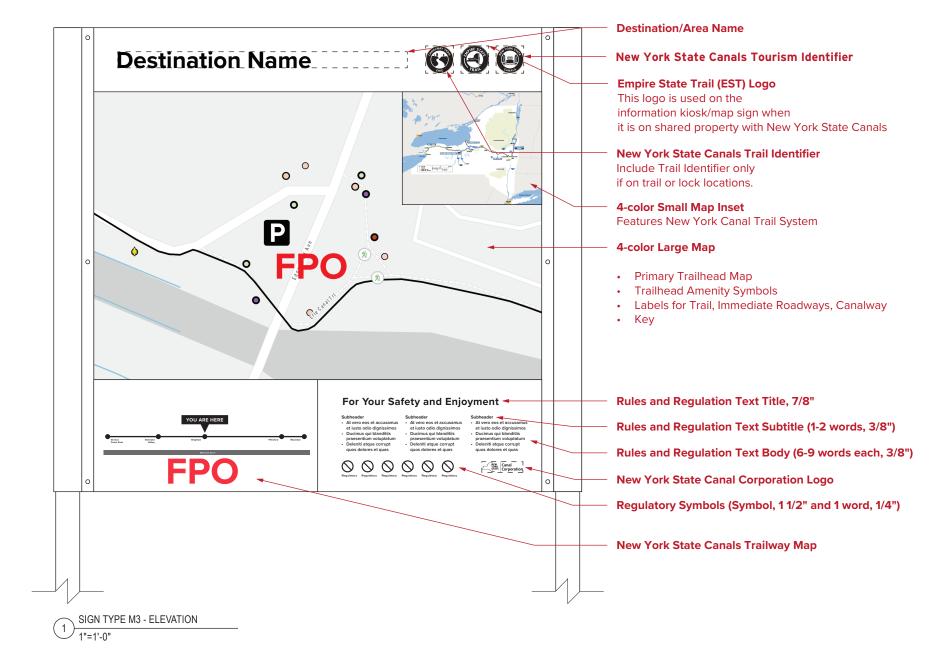
Pedestrian Sign Type: M1 Information Kiosk/Map (Two-Panel)





Pedestrian Sign Type: M3 Information Kiosk (Single-Panel)

Content & Location Criteria



Location Criteria

The M3 Information Kiosk orientates the visitors to the trailhead area and location at large. The sign's function is to provide information only, it does not contain the interpretive component panel seen in the M1 Information Kiosk.

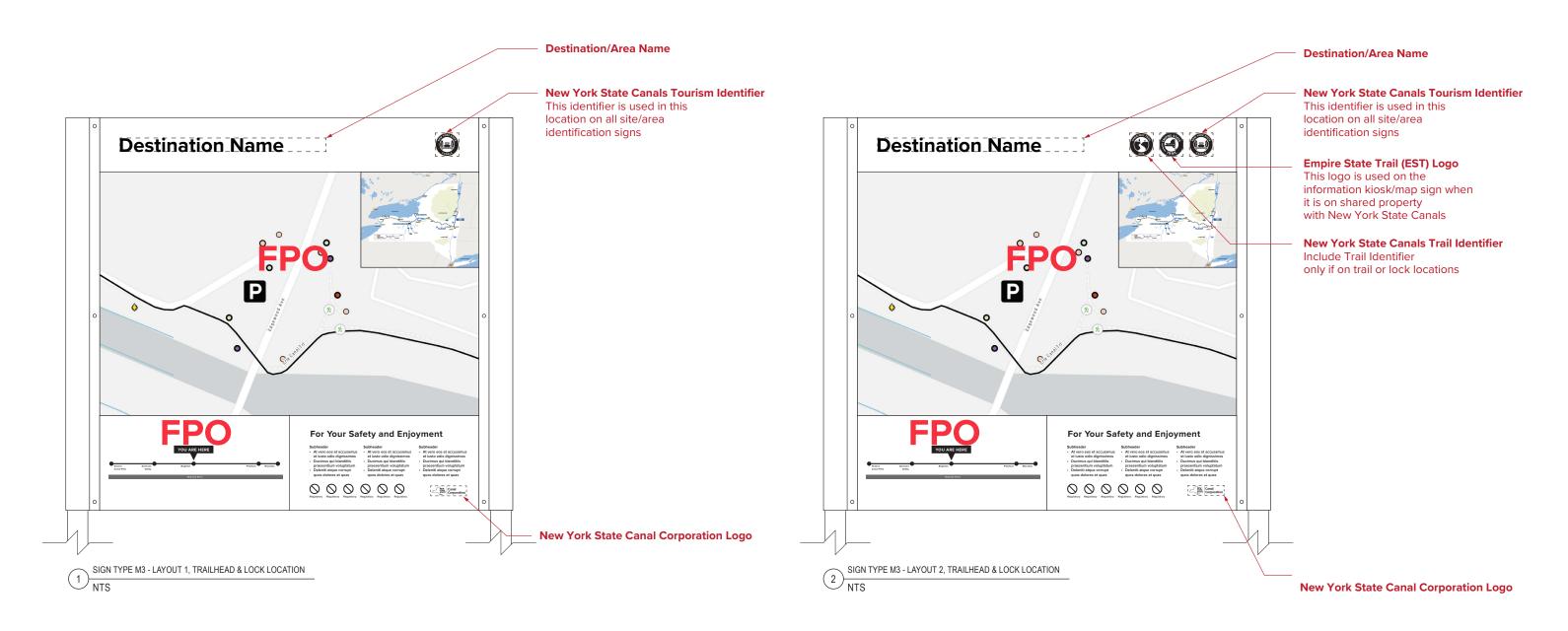
Signs are typically located near pedestrian/bicycle entrances and access points to trails/pathways. Signs are intended to be read by pedestrians and should be carefully sited to address unique landscaping conditions, maximizing visual access to the panels and while minimizing impact to the surroundings. Signs should be installed to meet ADA and other accessibility requirements. Signs should be set back a minimum of 2' from the edge of the pathway. Sign placement should avoid obstacles which may hinder or obstruct views.



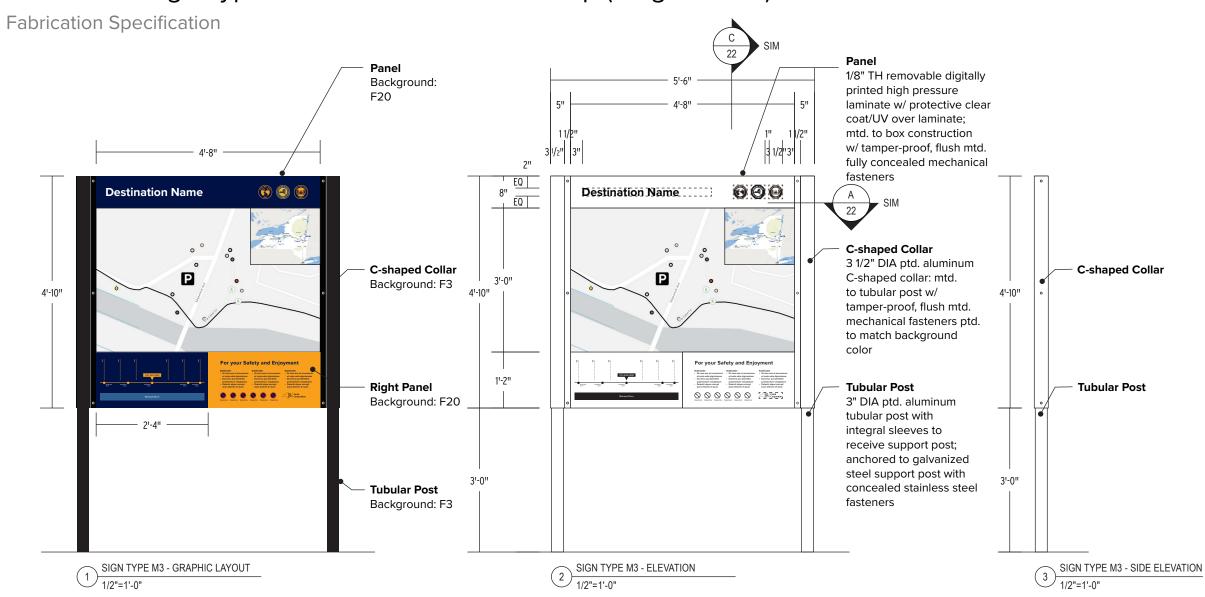
Pedestrian Sign Types: M3 Information Kiosk (Single-Panel)

Content & Location Criteria

Trailhead Location Lock Location



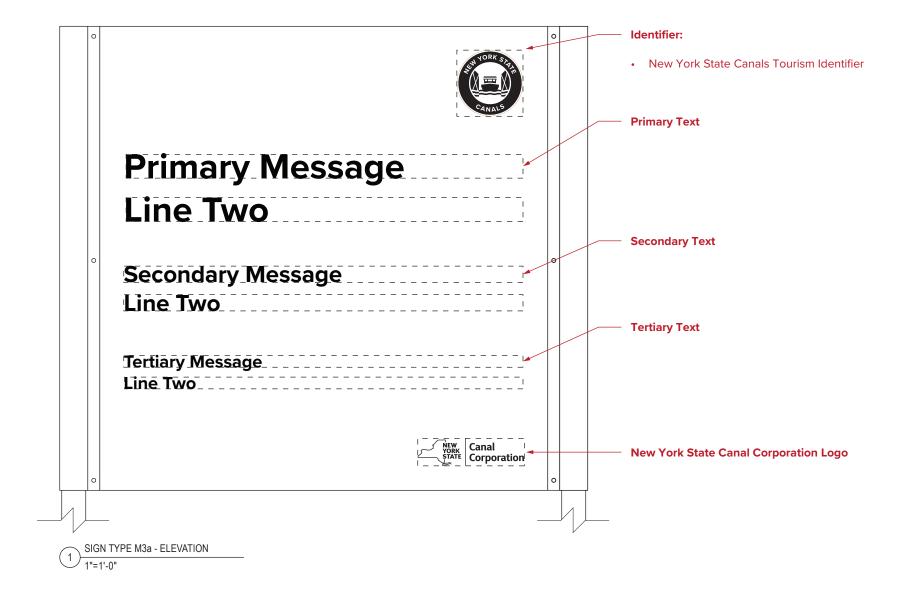
Pedestrian Sign Type: M3 Information Kiosk/Map (Single-Panel)





Pedestrian Sign Type: M3a Information Panel (Alternate)

Content & Location Criteria



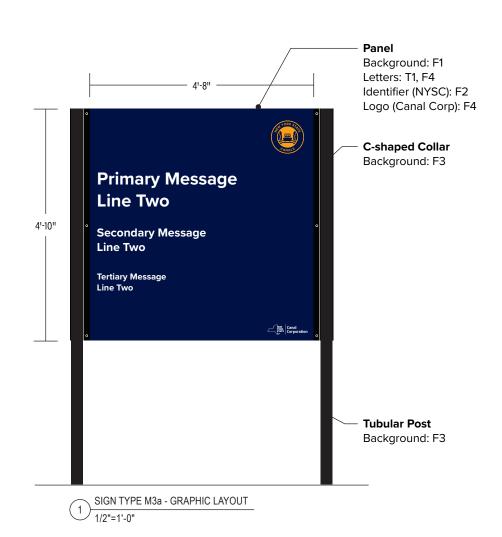
Location Criteria

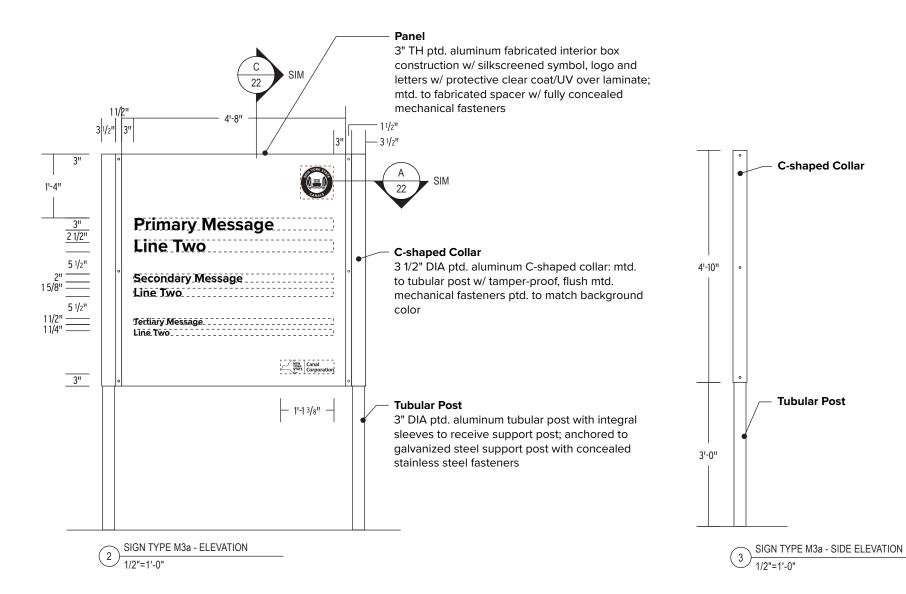
An alternate layout for the M3 Information Panel, M3a helps the New York State Canal Corporation communicate additional information to visitors and the public.

Signs are typically located near trailhead or lock entrances and high traffic zones. Signs are intended to be read by pedestrians and should be carefully sited to address unique landscaping conditions, maximizing visual access to the panels and while minimizing impact to the surroundings. Signs should be installed to meet ADA and other accessibility requirements. Signs should be set back a minimum of 2' from the edge of the pathway. Sign placement should avoid obstacles which may hinder or obstruct views.



Pedestrian Sign Type: M3a Information Panel (Alternate)

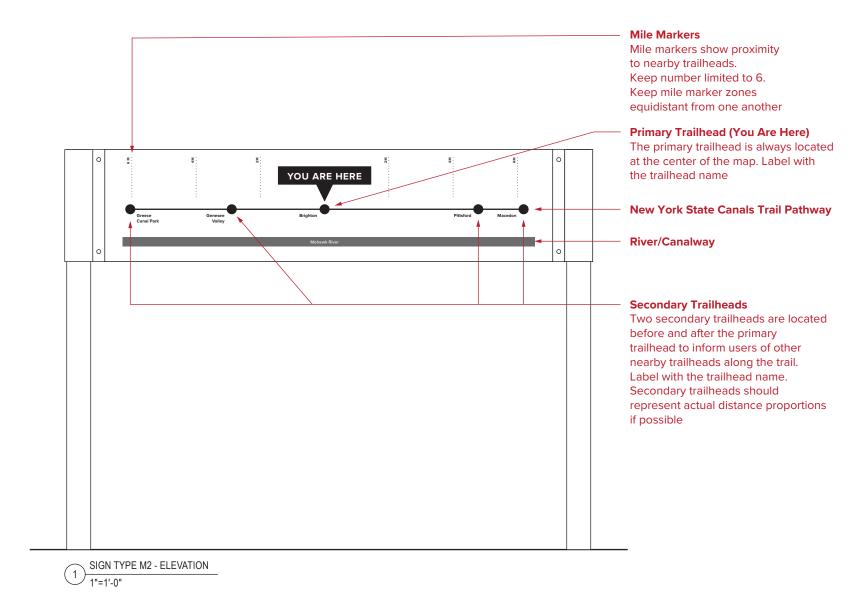






Pedestrian Sign Type: M2 Canal/Trail Diagram

Content & Location Criteria



Location Criteria

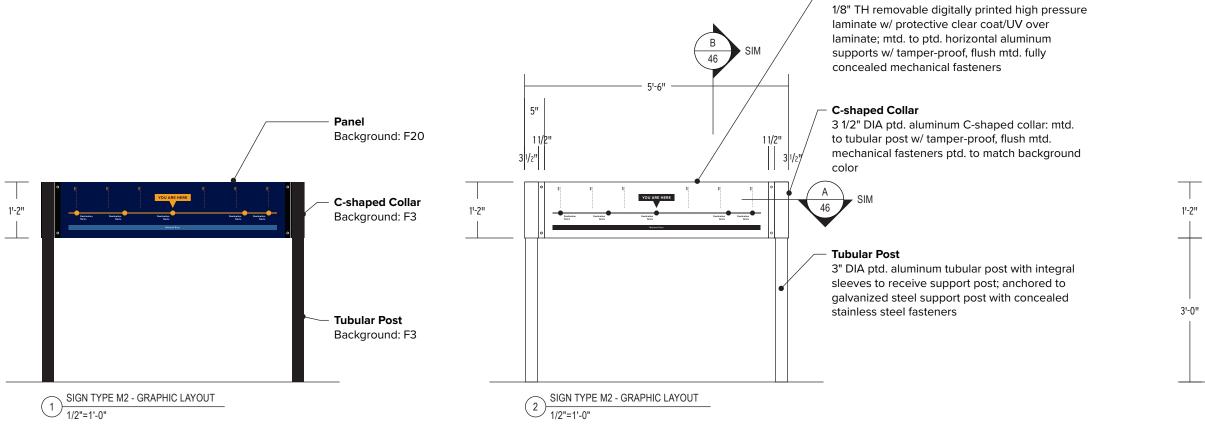
The Canal/Trail Diagram provides visitors with context as to where they are along the trail, the names of destinations that are nearby (in both directions) and the distances to those destinations.

Signs are typically located along the trail/pathway between trailheads. Signs are intended to be read by pedestrians and should be carefully sited to address unique landscaping conditions, maximizing visual access to the panels and while minimizing impact to the surroundings. Signs should be installed to meet ADA and other accessibility requirements. Signs should be installed a minimum of 2' from the trail edge. Sign placement should avoid obstacles which may hinder or obstruct views.

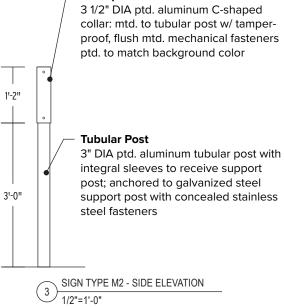


Pedestrian Sign Type: M2 Canal/Trail Diagram

Fabrication Specification

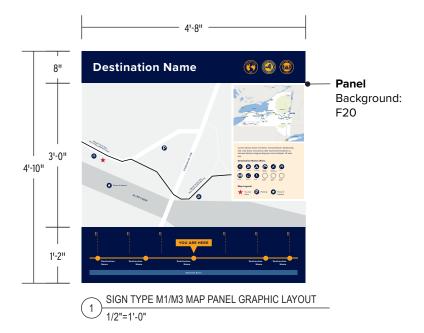


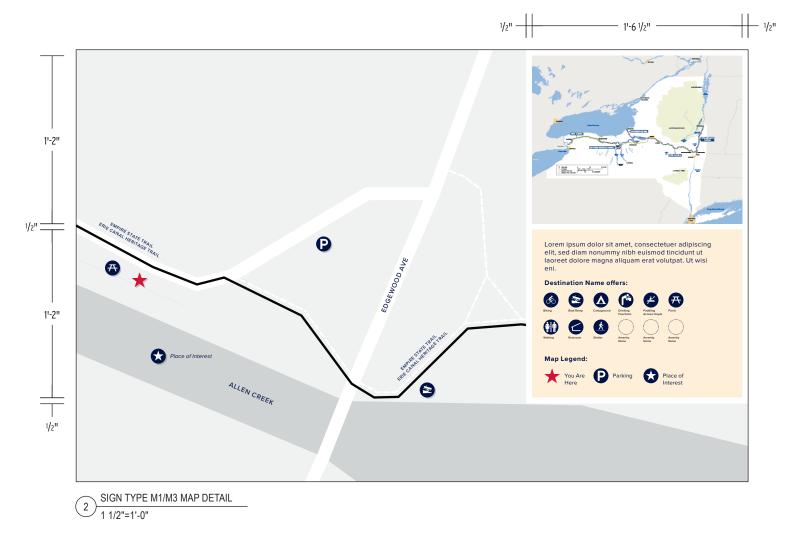
Panel

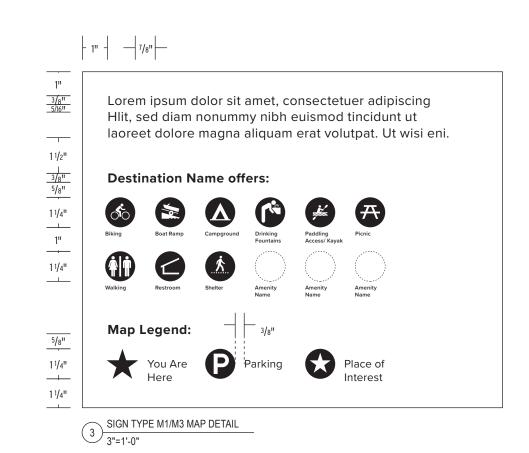


C-shaped Collar

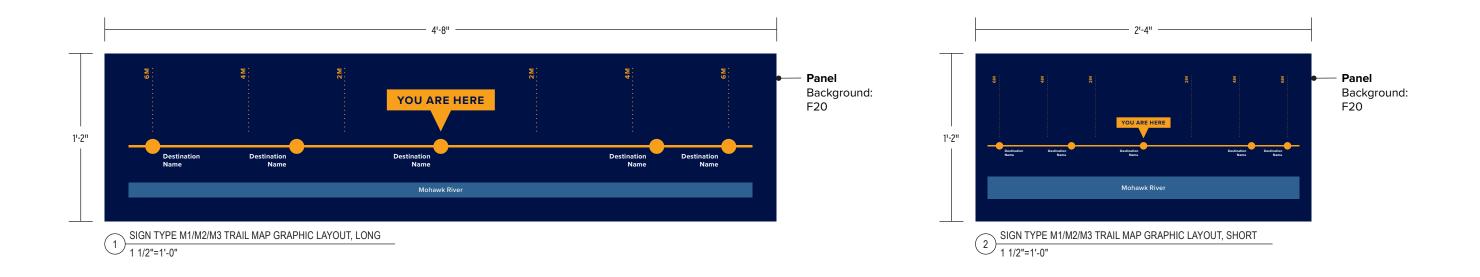
Pedestrian Sign Type: M1, M3 Information Kiosks Map Template

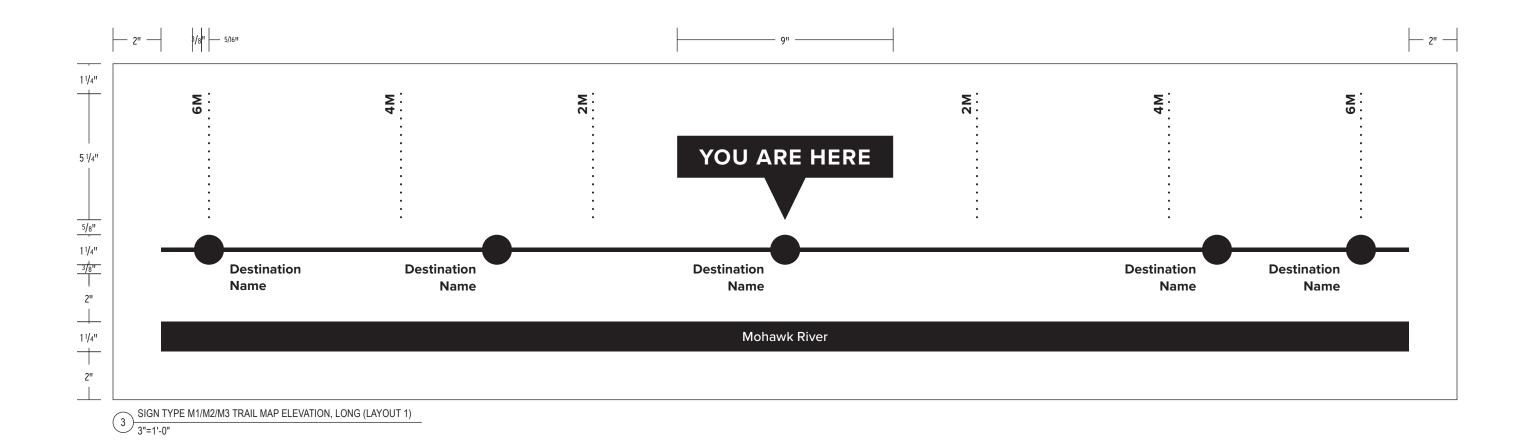






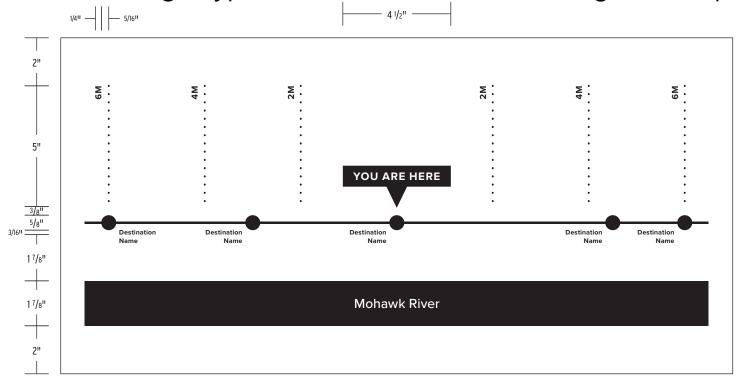
Pedestrian Sign Type: M1, M2, M3 Canal/Trail Diagram Template



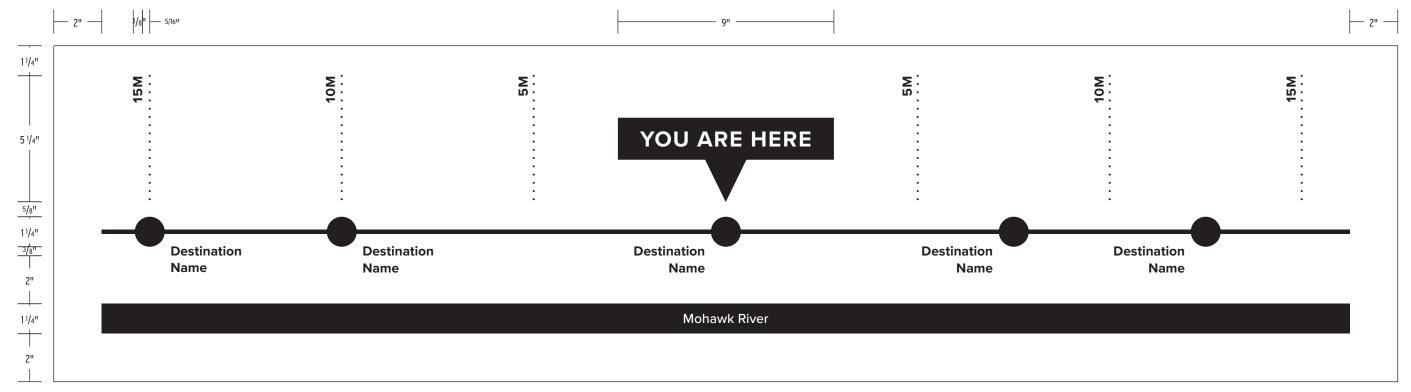




Pedestrian Sign Type: M1, M2, M3 Canal/Trail Diagram Template



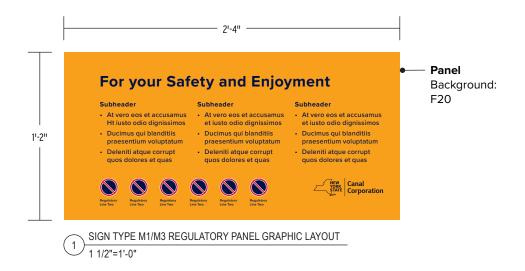
SIGN TYPE M1/M2/M3 TRAIL MAP GRAPHIC LAYOUT, SHORT 1) 3"=1'-0"



SIGN TYPE M1/M2/M3 TRAIL MAP ELEVATION, LONG (LAYOUT 2)
3"=1'-0"



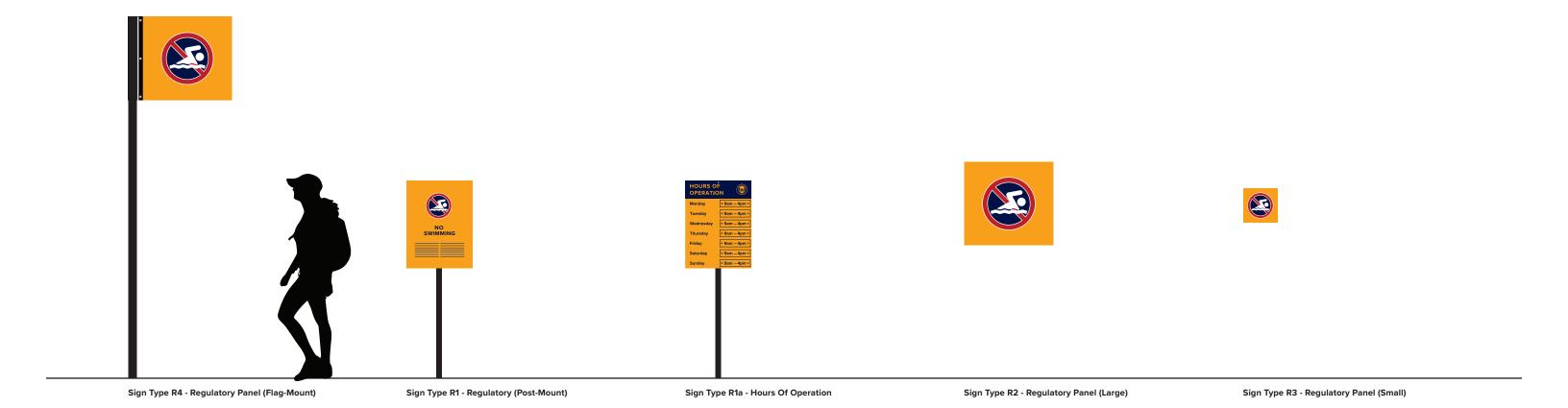
Pedestrian Sign Type: M1, M3 Information Kiosks Rules & Regulation Template







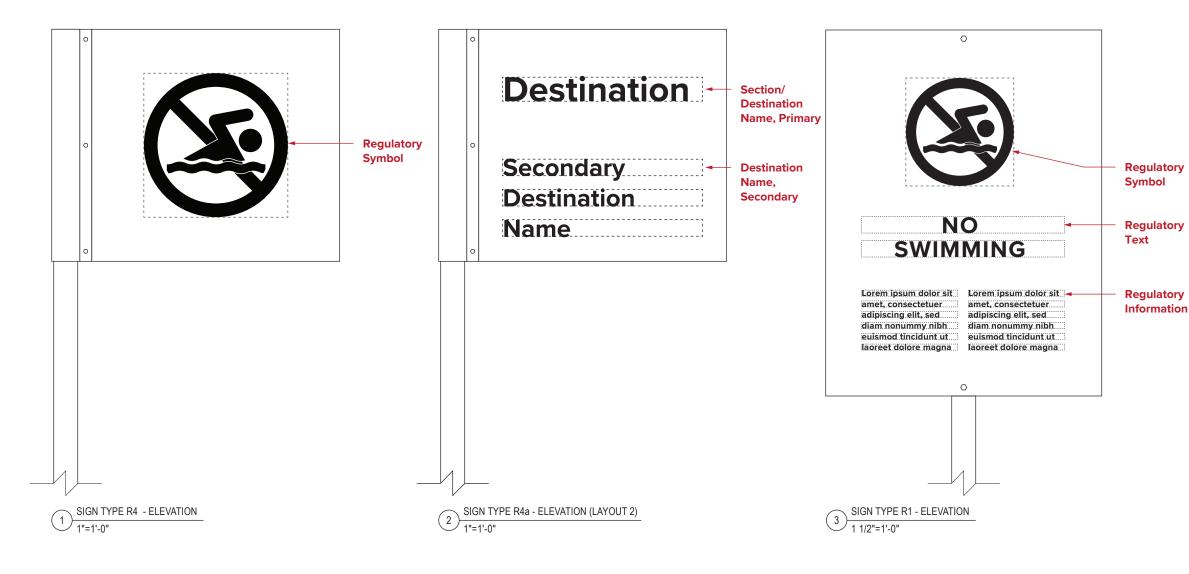
Regulatory Sign Types





Regulatory Sign Types: R4, R4a, R1 Regulatory Panels

Content & Location Criteria



Location Criteria

Regulatory Panel signs inform visitors of the rules and regulations and general information pertaining to the site.

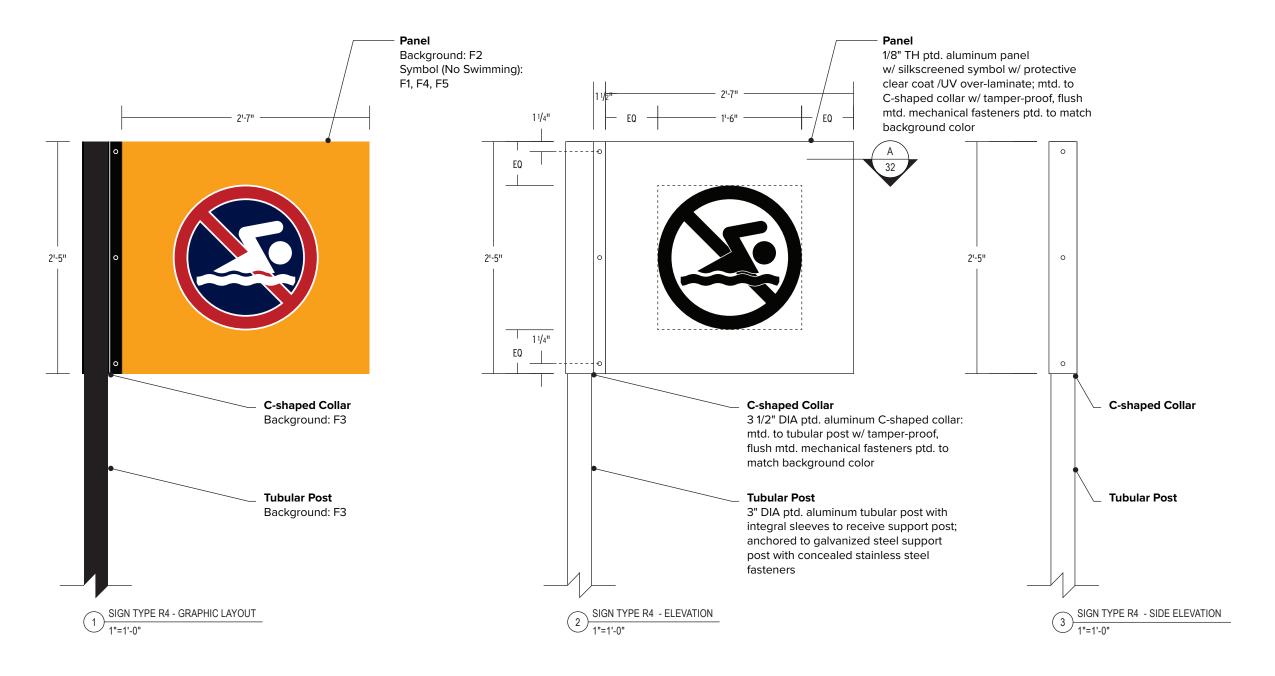
Freestanding signs should be installed a minimum of 2' from the trail edge. Signs should be installed to meet ADA and other accessibility requirements. Sign placement should avoid obstacles which may hinder or obstruct views.

R1 Regulatory panels should typically be no less than 50' between regulatory signs with same message where cleary visible.

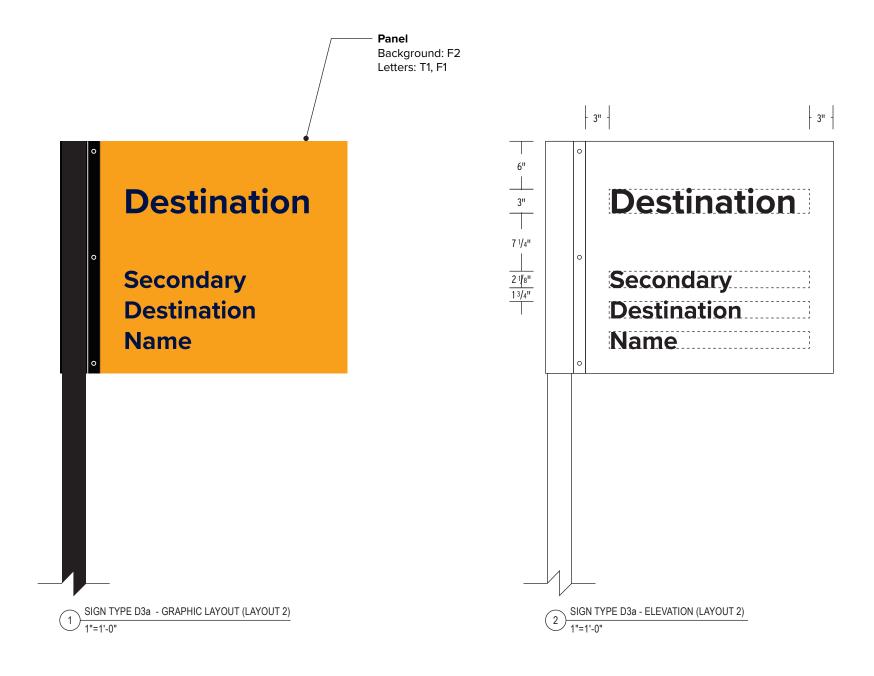
NOTE: R4a and R1 Regulatory panels may be surface-mounted to buildings/structures.

Fasteners and additional mouting hardware to be determined based on mounting substrate (see page 17 for fastener locations).

Regulatory Sign Type: R4 Regulatory Panel (Flag-Mount)

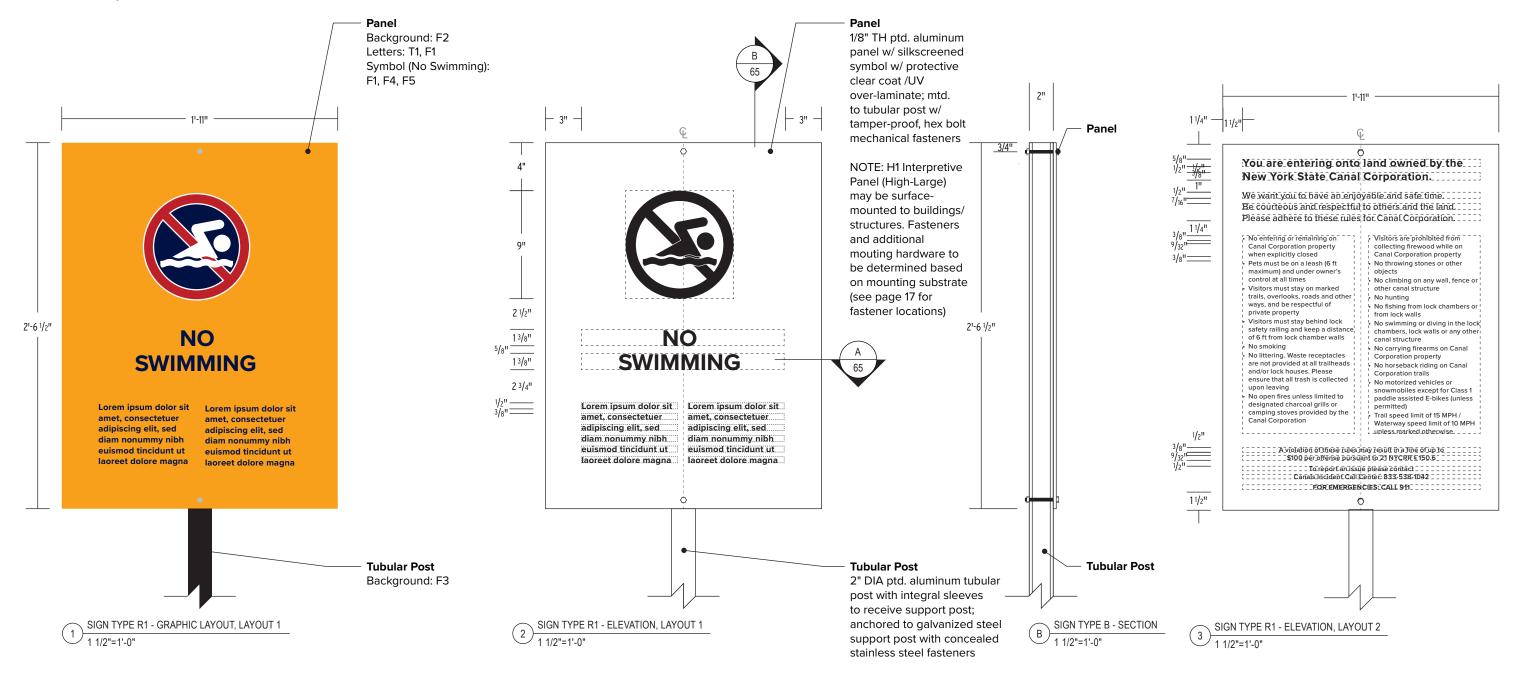


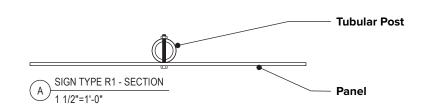
Pedestrian Sign Type: R4a Regulatory Panel (Alternate Layout)





Regulatory Sign Type: R1 Regulatory Panel (Post-Mount)

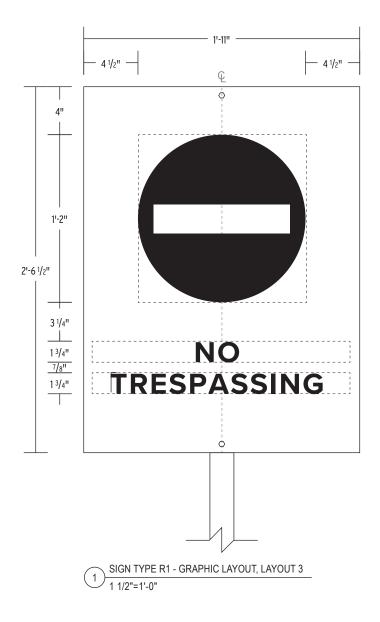


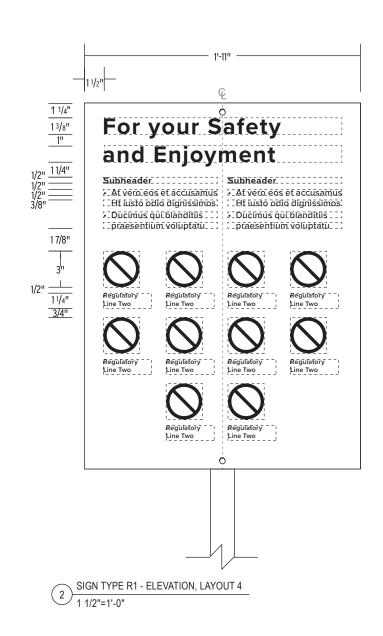


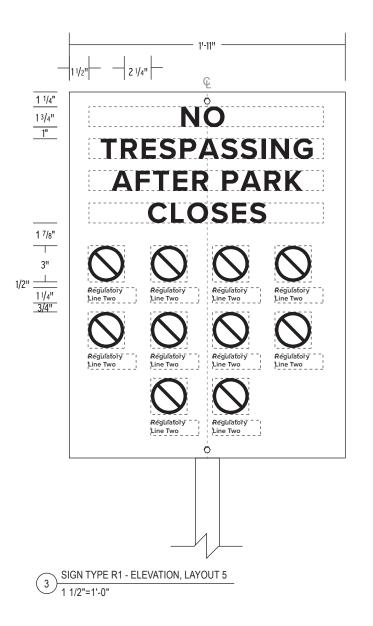


Regulatory Sign Type: R1 Regulatory Panel (Post-Mount)

Alternate Layouts

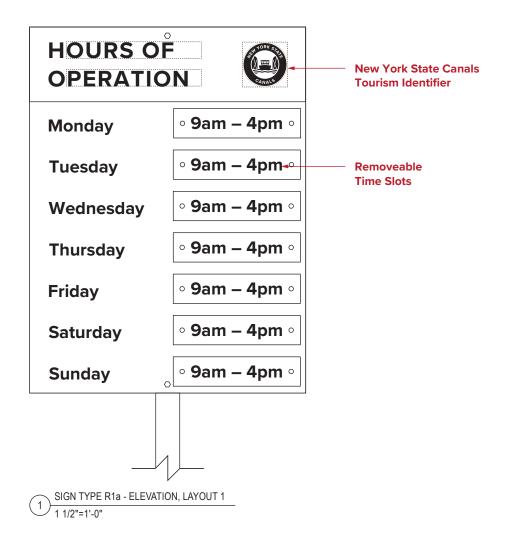


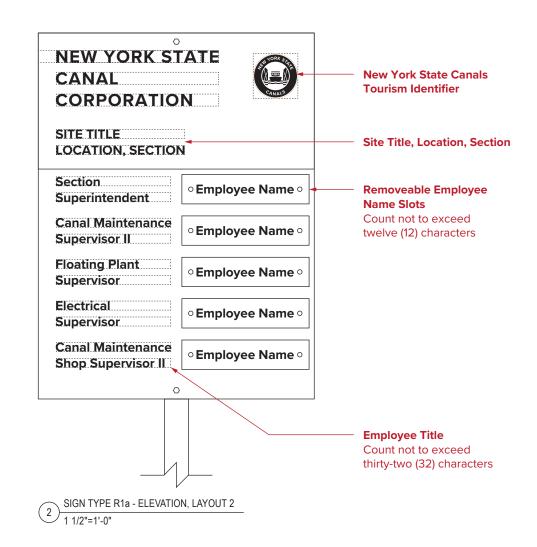




Regulatory Sign Type: R1a Hours of Operation and Staff Directory (Post-Mount)

Content & Location Criteria





Location Criteria

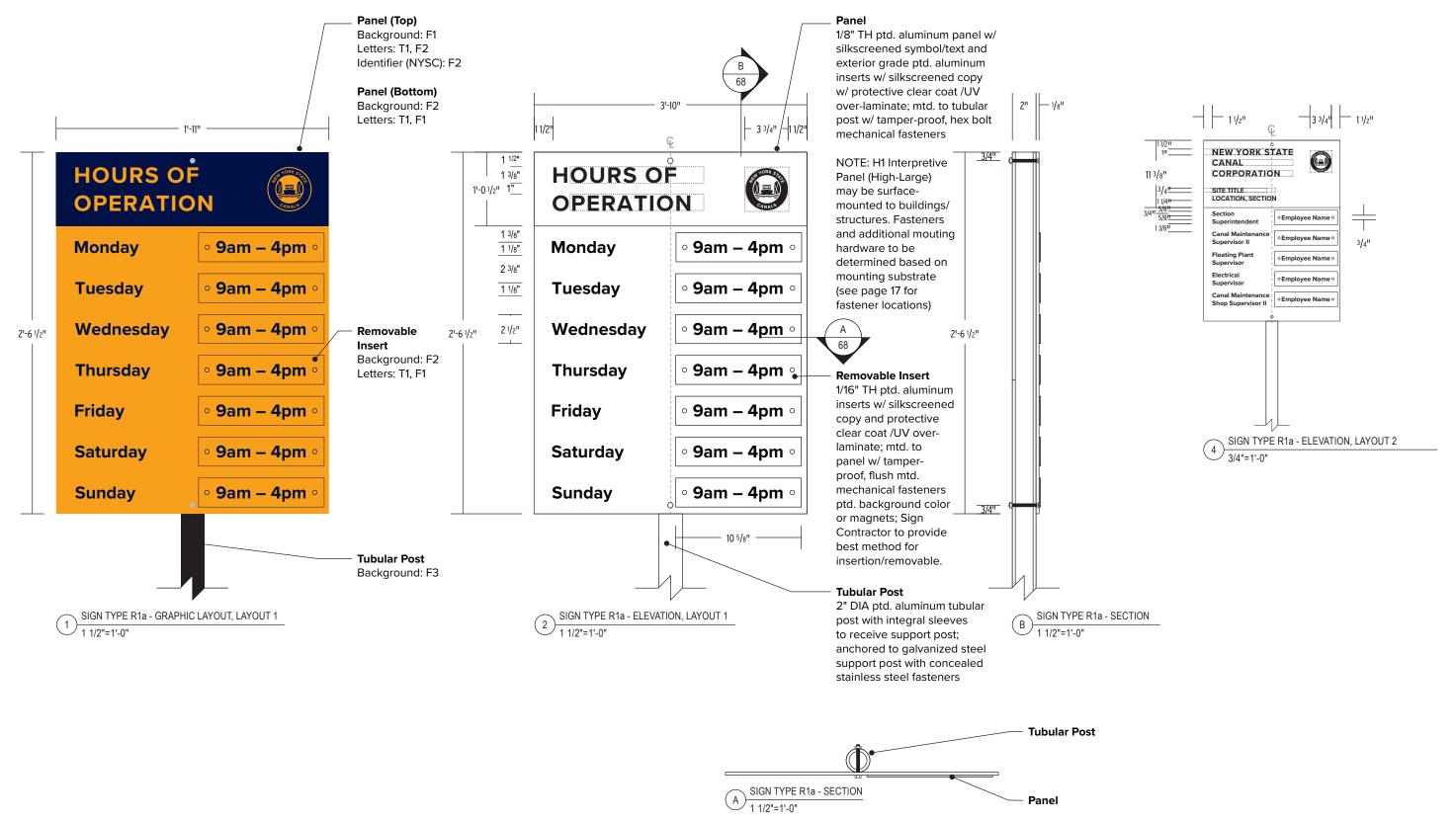
The Hours of Operations sign informs visitors of the general hours of operation of the trailhead or lock site. Freestanding or fence/gate mounted signs should be installed at gates or entrance ways to the trailhead or lock site.

The Staff Directory sign lists employees of the New York Canal Corporation and their titles. The Site name, location and section are also identified on the sign. The sign my grow in half or full size increments to accomodate additional names. Freestanding or fence/gate mounted signs should be installed near facility structures at the trailhead or lock site.

Post and panel or surface mounted signs for both the Hours of Operation and Staff Directory signs should be installed to meet ADA and other accessibility requirements. Sign placement should avoid obstacles which may hinder or obstruct views.

NOTE: Hours of Operation Sign may be surfacemounted to buildings/structures. Fasteners and additional mouting hardware to be determined based on mounting substrate (see page 17 for fastener locations).

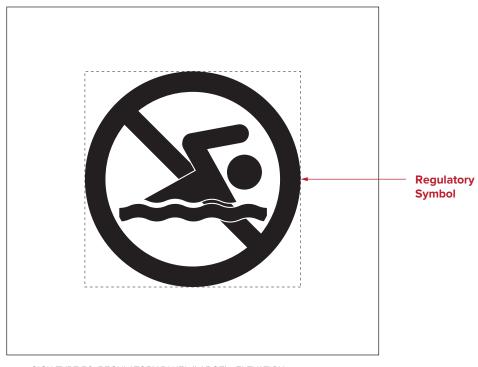
Regulatory Sign Type: R1a Hours of Operation and Staff Directory (Post-Mount)



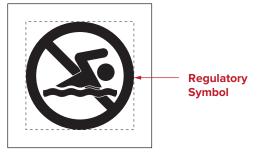


Regulatory Sign Types: R2 & R3 Regulatory Panels (Large & Small)

Content & Location Criteria







SIGN TYPE R3, REGULATORY PANEL (SMALL) - ELEVATION 1 1/2"=1'-0"

Location Criteria

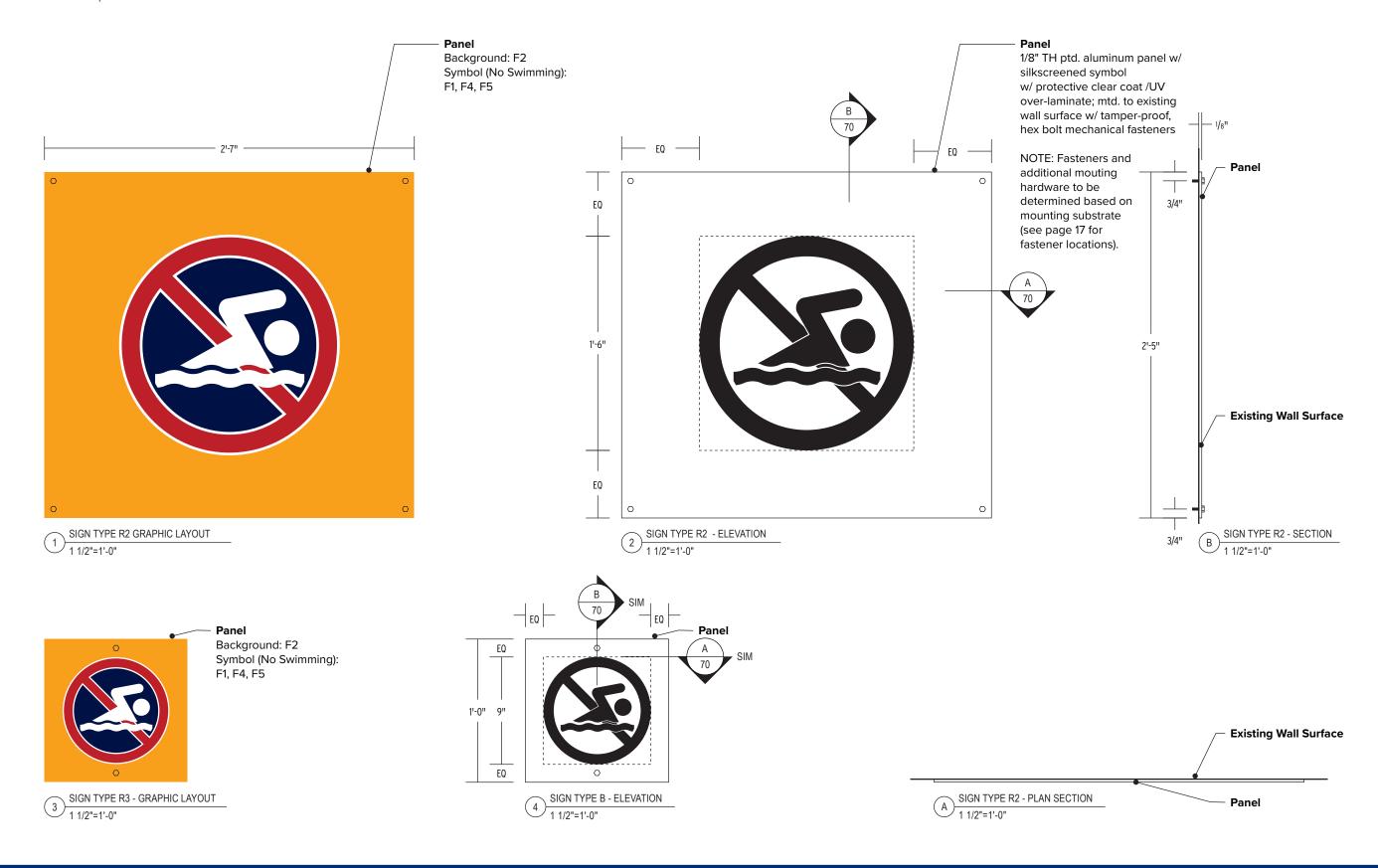
Regulatory Panel signs inform visitors of the rules and regulations and general information pertaining to the site.

Surface-mounted signs should be installed to meet ADA and other accessibility requirements. Sign placement should avoid obstacles which may hinder or obstruct views.

NOTE: Large and Small Regulatory panels may be surface-mounted to buildings/structures. Fasteners and additional mouting hardware to be determined based on mounting substrate (see page 17 for fastener locations).



Regulatory Sign Types: R2 & R3 Regulatory Panels (Large & Small)



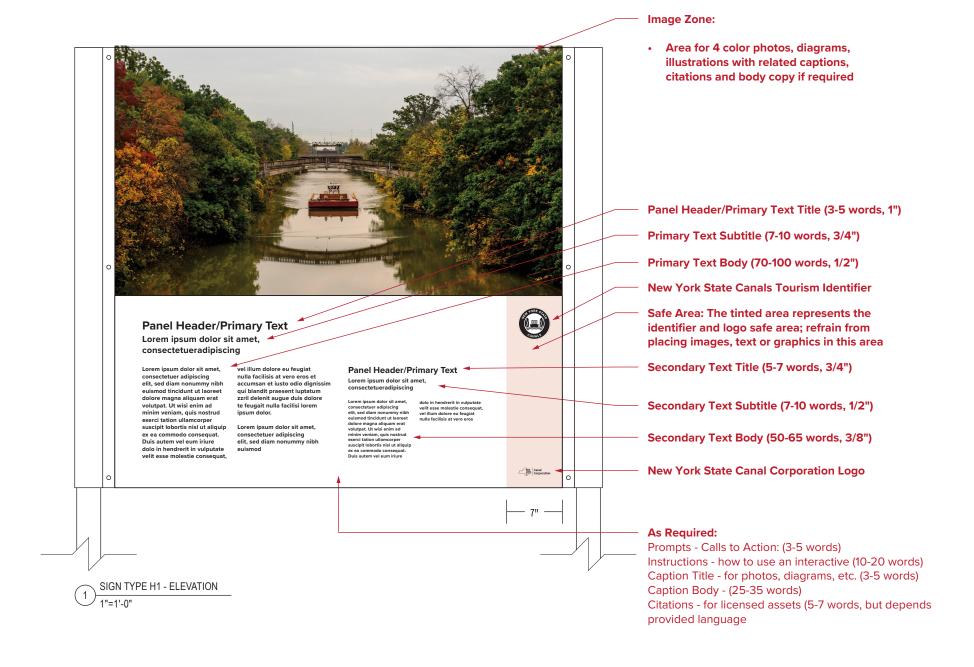


Interpretive Sign Family



Interpretive Sign Type: H1 Interpretive Panel (High-Large)

Content & Location Criteria

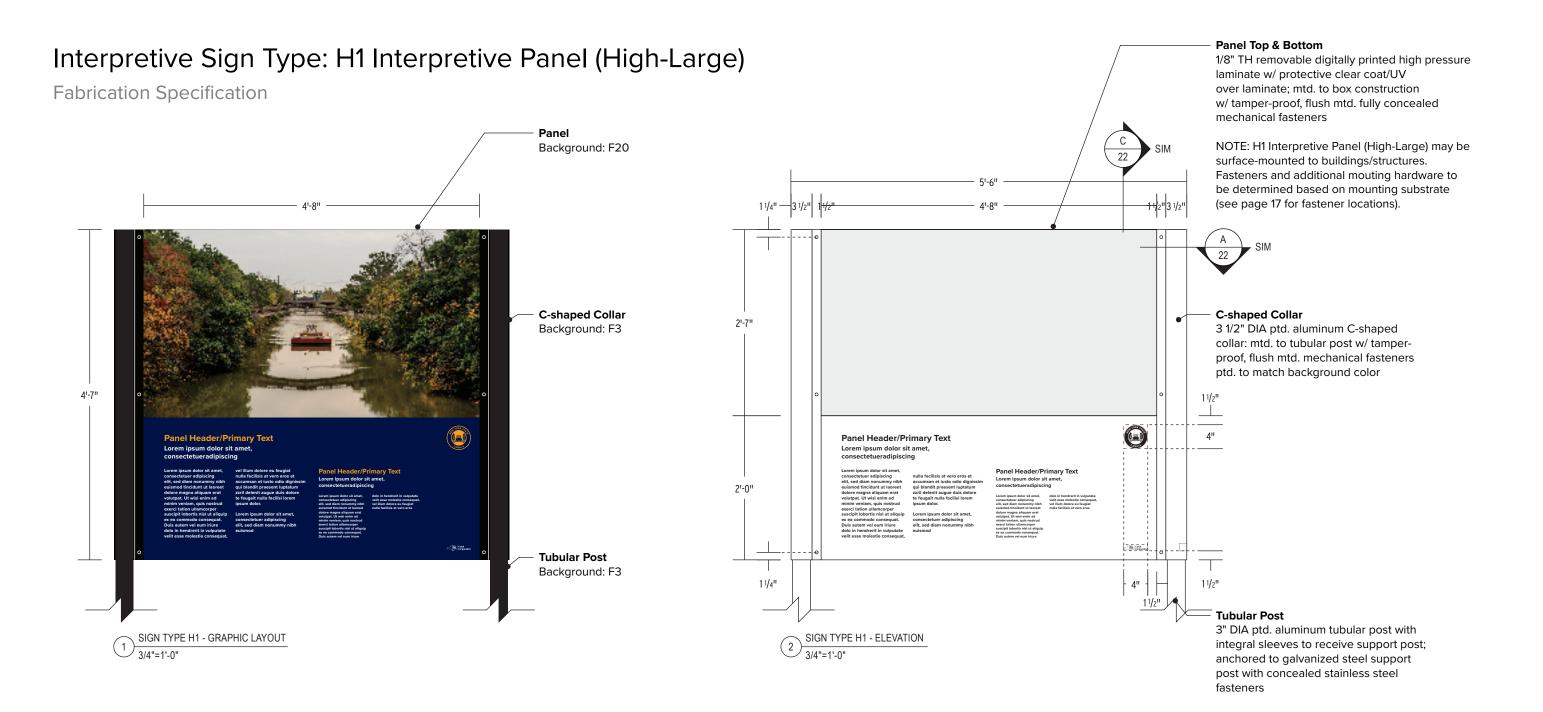


Location Criteria

Interpretive Panels provide visitors with engaging stories, maps and graphics about the trailhead site.

Signs are typically located along carefully selected sites on the edge of a trail, pathway, viewpoint or plaza within the trail system. Signs should be installed a minimum of 2' from the trail edge and installed to meet ADA and other accessibility requirements. Signs should be carefully sited to address unique landscape conditions, maximizing visual access to the panels and while minimizing impact to the surroundings. Sign placement should avoid obstacles which may hinder or obstruct views.

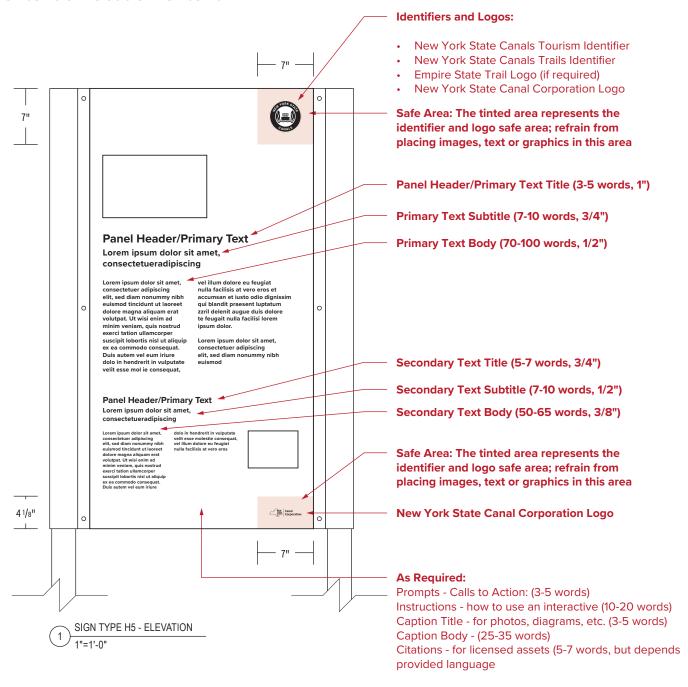
NOTE: H1 Interpretive panels may be surfacemounted to buildings/structures. Fasteners and additional mouting hardware to be determined based on mounting substrate (see page 17 for fastener locations).





Interpretive Sign Type: H5 Interpretive Panel (High-Medium)

Content & Location Criteria



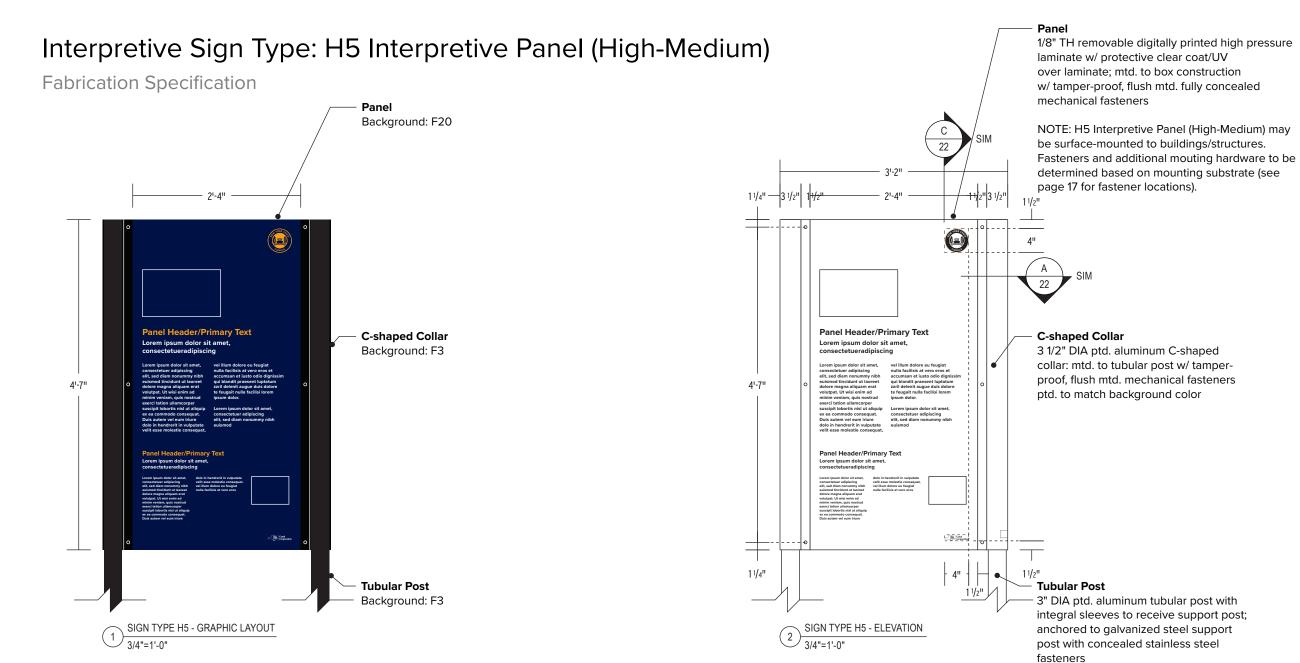
Location Criteria

Interpretive Panels provide visitors with engaging stories, maps and graphics about -the trailhead site.

Signs are typically located along carefully selected sites on the edge of a trail, pathway, viewpoint or plaza within the trail system. Signs should be installed a minimum of 2' from the trail edge and installed to meet ADA and other accessibility requirements. Signs should be carefully sited to address unique landscape conditions, maximizing visual access to the panels and while minimizing impact to the surroundings. Sign placement should avoid obstacles which may hinder or obstruct views.

NOTE: H5 Interpretive panels may be surfacemounted to buildings/structures. Fasteners and additional mouting hardware to be determined based on mounting substrate (see page 17 for fastener locations).

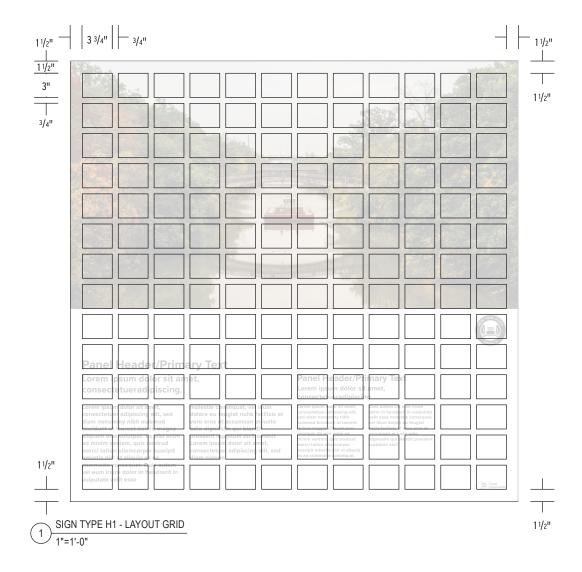


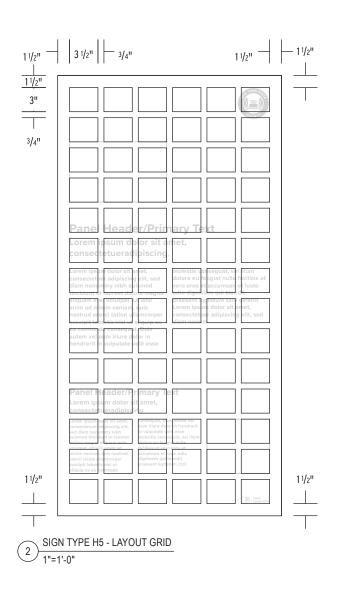




Interpretive Sign Type: H1 & H5 Interpretive Panel

Content Layout Grid System

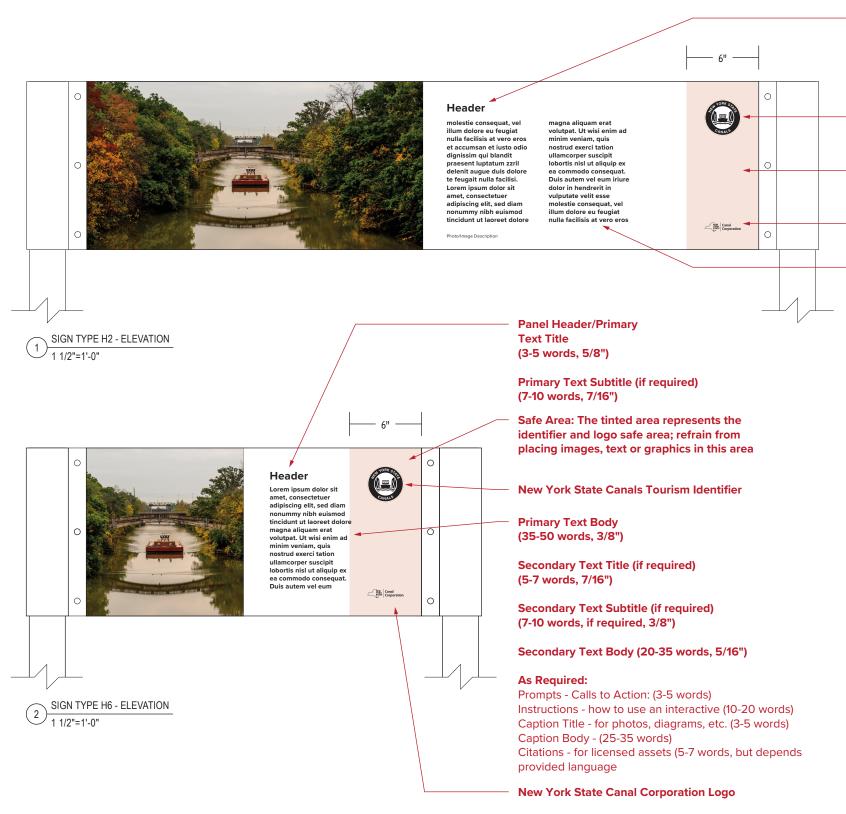






Interpretive Sign Types: H2 & H6 Interpretive Panel (Low-Medium & Small)

Content & Location Criteria



Panel Header/Primary Text Title (3-5 words, 5/8")

Primary Text Subtitle (if required) (7-10 words, 7/16")

New York State Canals Tourism Identifier

Safe Area: The tinted area represents the identifier and logo safe area; refrain from placing images, text or graphics in this area

New York State Canal Corporation Logo

Primary Text Body (70-100 words, 3/8")

Secondary Text Title (if required) (5-7 words, 7/16")

Secondary Text Subtitle (if required) (7-10 words, if required, 3/8")

Secondary Text Body (50-65 words, 5/16")

As Required:

Prompts - Calls to Action: (3-5 words)
Instructions - how to use an interactive (10-20 words)
Caption Title - for photos, diagrams, etc. (3-5 words)
Caption Body - (25-35 words)

Citations - for licensed assets (5-7 words, but depends provided language

Location Criteria

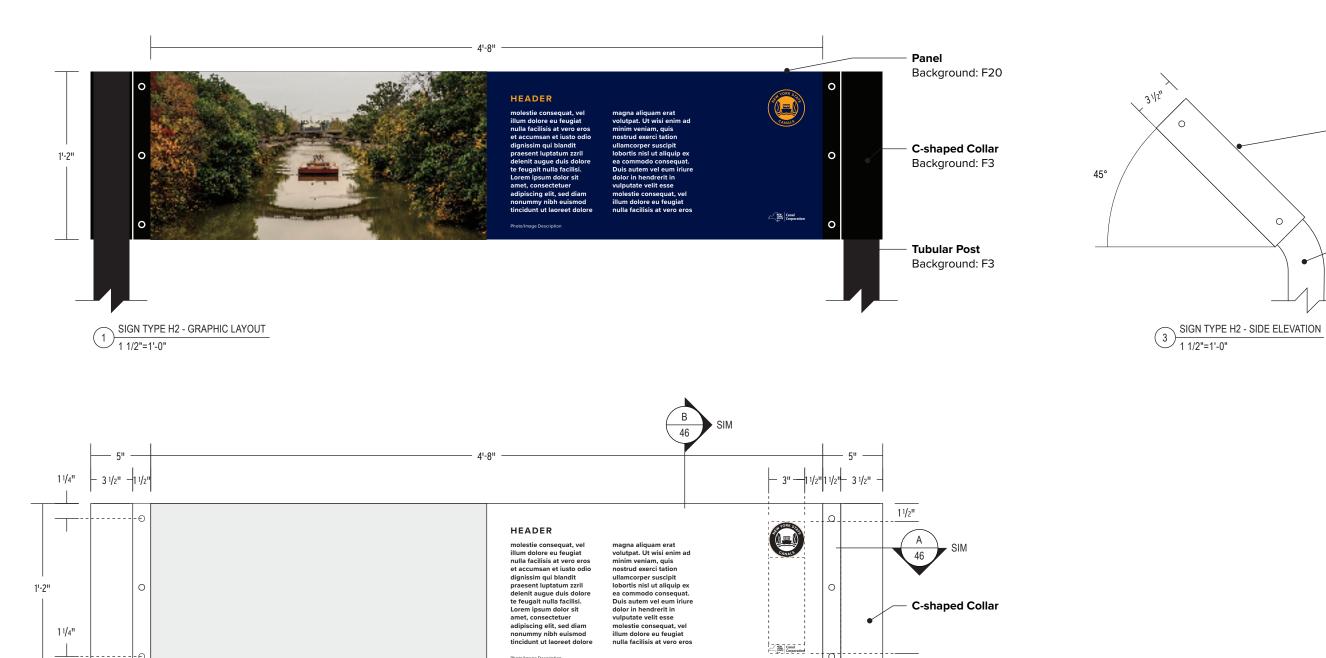
Interpretive Panels provide visitors with engaging stories, maps and graphics about the trailhead site.

Signs are typically located along carefully selected sites on the edge of a trail, pathway, viewpoint or plaza within the trail system. Signs should be installed a minimum of 2' from the trail edge and installed to meet ADA and other accessibility requirements. Signs should be carefully sited to address unique landscape conditions, maximizing visual access to the panels and while minimizing impact to the surroundings. Sign placement should avoid obstacles which may hinder or obstruct views.



Interpretive Sign Type: H2 Interpretive Panel (Low-Medium, Canted)

Fabrication Specification



11/2" **Tubular Post** 1/8" TH removable digitally printed high pressure laminate w/ protective clear coat/UV over laminate; mtd. to ptd. aluminum box xonstruction w/ tamper-proof, flush mtd. fully concealed mechanical fasteners



SIGN TYPE H2 - ELEVATION

C-shaped Collar 3 1/2" DIA ptd. aluminum

Tubular Post

fasteners

0

C-shaped collar: mtd. to tubular

post w/ tamper-proof, flush mtd.

mechanical fasteners ptd. to match background color

3" DIA ptd. aluminum tubular

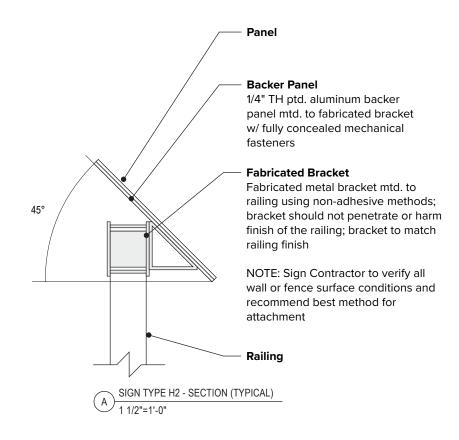
post with integral sleeves to receive support post; anchored to galvanized steel support post with concealed stainless steel

Interpretive Sign Type: H2 Interpretive Panel (Low-Medium, Surface-Mount)

Fabrication Specification

1 1/2"=1'-0"





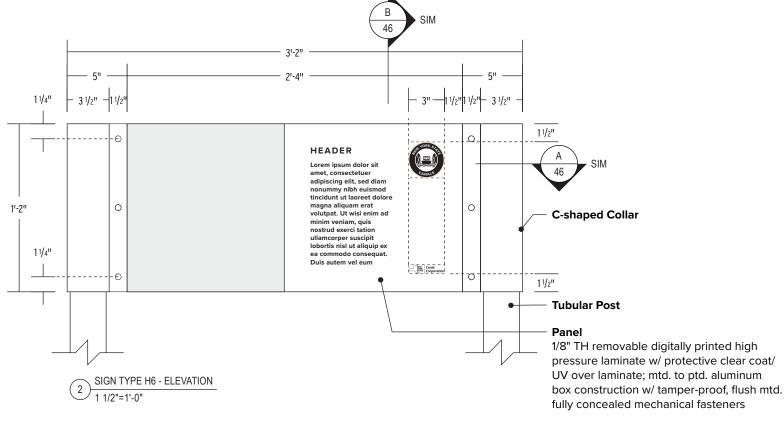


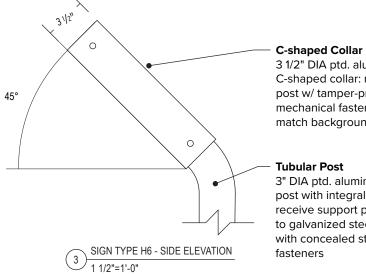
Panel
1/8" TH removable digitally
printed high pressure laminate
w/ protective clear coat/UV over
laminate; mtd. to 1/4" TH ptd.
aluminum backer panel w/ tamperproof, flush mtd. fully concealed
mechanical fasteners

Interpretive Sign Type: H6 Interpretive Panel (Low-Small, Canted)

Fabrication Specification







3 1/2" DIA ptd. aluminum C-shaped collar: mtd. to tubular post w/ tamper-proof, flush mtd. mechanical fasteners ptd. to match background color

3" DIA ptd. aluminum tubular post with integral sleeves to receive support post; anchored to galvanized steel support post with concealed stainless steel

Interpretive Sign Type: H2 & H6 Interpretive Panel

Content Layout Grid System

