



## How Confer Plastics Found the Power to Succeed

North Tonawanda-based [Confer Plastics](#) has been at the forefront of plastic molding innovation for three generations. From manufacturing products for outdoor recreation, to custom jobs, Confer requires nothing less than operational excellence—and a reliable, low-cost energy source—to bring ideas to life.

That's why Confer turned to ReCharge NY to secure 420kW of low-cost NYPA electricity—enabling them to invest \$3 million to expand facilities in Western New York and add state-of-the-art machinery. Alongside capital investments, Confer will be able to maintain over 160 jobs and create 35 new ones, contributing

to a stronger New York. Confer has long modeled green practices by re-using plastic scraps, developing compostable goods, and manufacturing products that track sea life and preserve the environment. With ReCharge NY's support, Confer Plastics continues as a company of innovation, with the power to succeed.



**“Electricity is the third largest cost here at Confer Plastics, so mitigating those costs through ReCharge NY is absolutely critical to the economic sustainability of the company.”**

Bob Confer, Vice President of Confer Plastics



[Click here or visit NYPA's YouTube page to watch a video and learn more about how Confer Plastics found the power to succeed.](#)

ReCharge NY at F.X. Matt Brewing Company  
**Success by the Numbers**

**420**

kW of power allocated

**160**

NY jobs supported

**\$3M**

in capital investment

Allocations are based on a competitive application process. Cost savings vary.



**Contact NYPA. Find the power to succeed.**

The ReCharge NY team is ready to discuss your energy needs.

**Email:** [poweringbusiness@nypa.gov](mailto:poweringbusiness@nypa.gov) | **Website:** [nypa.gov/services](http://nypa.gov/services) | **Phone:** 888-562-7697

**A Program of the New York Power Authority**

The New York Power Authority (NYPA) is a leader in power programs and clean energy solutions. From energy efficiency services and implementation to solar, energy storage, LED streetlighting, EV infrastructure and digital energy management — NYPA provides turnkey solutions and advisory services for all your energy and sustainability needs. Through these services and our power programs, NYPA's experts help you achieve your energy goals and save money.



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