



# How F.X. Matt Brewing Company Found the Power to Succeed

Utica-based [F.X. Matt Brewing Company](#) has brewed American craft beer since 1888 and is now run by third and fourth generations of the Matt family. With new varieties of beers, lagers and ciders constantly in the making, F.X. Matt Brewing Company knows that internal growth is key to business success. That's why they turned to the ReCharge NY program from the New York Power Authority (NYPA). ReCharge NY allocated 560kW of low-cost power to the company, representing 25 percent of the brewery's electricity, and enabling growth of what was once a small brewery of 12 employees to a company of over 120 workers. Bolstered



by the cost control offered by a stable 7-year power contract, and the support of NYPA's advisory team of energy experts, the company was able to invest in new equipment, new jobs and new product development—giving them the tools they need to find the power to succeed.



**“We very much believe in providing jobs and the fact that 25% of our electricity comes at a very reasonable price is a big help to us. We know we can count on that. ReCharge NY helps, no question about it!”**

Nick Matt, Chairman & CEO of F.X. Matt Brewing Company



[Click here](#) or visit [NYPA's YouTube page](#) to watch a video and learn more about how F.X. Matt Brewing Company found the power to succeed.

ReCharge NY at F.X. Matt Brewing Company  
**Success by the Numbers**

**560**

kW of power allocated

**120**

NY jobs supported

**25%**

of electricity sourced by NYPA

Allocations are based on a competitive application process. Cost savings vary.



**Contact NYPA. Find the power to succeed.**

The ReCharge NY team is ready to discuss your energy needs.

**Email:** [poweringbusiness@nypa.gov](mailto:poweringbusiness@nypa.gov) | **Website:** [nypa.gov/services](http://nypa.gov/services) | **Phone:** 888-562-7697

**A Program of the New York Power Authority**

The New York Power Authority (NYPA) is a leader in power programs and clean energy solutions. From energy efficiency services and implementation to solar, energy storage, LED streetlighting, EV infrastructure and digital energy management — NYPA provides turnkey solutions and advisory services for all your energy and sustainability needs. Through these services and our power programs, NYPA's experts help you achieve your energy goals and save money.



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