



MARKET+ POWER

FAQS

(LAST UPDATE: 09/29/25)

www.nypa.gov/marketplus

Contact your account manager or email energysolutions@nypa.gov for more information

Am I eligible to purchase *Market+ Power* from NYPA?

The following entities are eligible to purchase Market+ Power from NYPA:

- New York State and local government entities, and public higher education institutions are eligible to purchase *Market+ Power* from NYPA.
 - Current customers of *ReCharge NY*, *Western NY Hydropower*, and *Preservation Power* are eligible. Businesses and not-for-profit healthcare facilities that are currently purchasing power through one of NYPA's power programs can also purchase *Market+ Power* from NYPA.
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Can I get a price quote?

NYPA offers fixed price quotes and can offer prices at varying levels of green. Customers know us for competitive and transparent pricing.

Note that prices can fluctuate based on market conditions and seasonality. Customers may contact us multiple times per year for new indicative pricing.

Do you offer a fixed and variable rate?

Yes. Customers can choose a fixed-price contract, or they can opt for variable rates. You can review your contract every 12 months and can cancel with a 90-day notification.

Where in New York is this product available?

Market+ Power is available across New York State. NYPA can supply *Market+ Power* to our existing power customers and most local governments (including public higher education institutions) across the state.

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Contact energysolutions@nypa.gov for more information

I represent a local government. Why should I choose Market+ Power for green energy?

NYPA's *Market+ Power* product supports green energy in New York State and is an excellent green energy alternative for your local government.

- With *Market+ Power*, local governments can purchase power at fixed prices, creating budget certainty that is important in times of uncertain energy markets. *Market+ Power* also has green energy options for those customers that want to support sustainability.
 - This product is the result of a legislative change in 2019, which enabled NYPA to newly supply power to all local governments across the state
 - We invite you to reach out to your Key Account Manager to learn more about the *Market+ Power* product and for information about pricing.
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I am a business or not-for-profit power customer of NYPA. Why should I choose Market+ Power?

NYPA's *Market+ Power* product is an excellent power choice for New York-based businesses. If you are a customer of NYPA, you can choose *Market+ Power* to meet your remaining power requirements. As a state authority, the power that we offer is competitively priced and delivered with price transparency. Customers can select fixed or variable pricing, and can add options for up to 100% green *Market+ Power*.

- Many economic development customers use this power to meet their requirements beyond their economic development allocation.
 - We offer price quotes. Contact your Key Account Manager for more information about *Market+ Power* and for pricing.
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How is Market+ Power different from the power that we can get from your Economic Development programs (ReCharge NY, WNY Hydropower, and Preservation Power?)

Our Economic Development programs provide economic development hydropower to commercial and industrial organizations that commit to jobs, or add capital investment in New York State. *Market+ Power* is competitively-priced standard power (with the option for *Market+* green power) that is available within New York State without job and capital commitments.

NYPA offers Economic Development hydropower based on fixed allocations. Thus, many of our Economic development customers use *Market+ Power* to meet the remaining balance of their power requirements.

NYPA's *Market+ Power* product is available to local governments, state and local government entities, and NYPA's economic development customers. NYPA's Economic Development programs are available only to businesses and not-for-profit organizations.

I'd like more information. How do I reach you to discuss the Market+ Power product or other products at NYPA?

We are ready to discuss your energy and power needs. We can help you understand eligibility for our products and can also provide pricing. Reach out to your Key Account Manager or contact us at energysolutions@nypa.gov.